



**NOVEMBER
2026**

Missouri Hereford News
30487 Hwy J
Wentworth, Missouri 64873

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StateGroup

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October 16, 2027



New Location
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Make plans now to join us next year...
Saturday, October 2, 2027 in Springfield, MO!

HELLO FROM THE EDITORS

As we welcome November and the beautiful fall season across Missouri, it is a wonderful time to reflect on the year behind us and be thankful for the people, families, and traditions that make the Hereford breed and our agricultural community so special.

Fall is always a busy time in the cattle business. From preparing cattle for upcoming shows and sales to making breeding decisions, caring for our herds, and getting ready for winter, there is no shortage of work to be done. Yet, amid the busy days, we are reminded that the Hereford industry is about much more than the cattle. It is about the friendships we build, the knowledge we share, the young people we encourage, and the generations who continue to carry on our agricultural traditions.

The Missouri Hereford Association has had another wonderful year of opportunities to bring breeders and families together. Our Missouri Hereford events and farm tours gave us the chance to visit fellow breeders, see quality cattle, learn from one another, and enjoy the hospitality that makes our association so special. A sincere thank-you goes to every family who opened their farms and ranches, every volunteer who helped make these events possible, and every member who took the time to participate and support our association.

As we look toward the end of 2026, I encourage each of us to continue investing in the future of the Hereford breed. Whether that means welcoming a new member, encouraging a junior exhibitor, sharing our knowledge with someone just getting started, or simply supporting a fellow breeder, each of us has an opportunity to make a difference. The future of our breed depends not only on the cattle we raise today, but also on the people we inspire along the way.

Our junior members deserve special recognition. Their enthusiasm, dedication, and willingness to learn are encouraging reminders of why we do what we do. By giving young people opportunities to be involved, learn responsibility, and develop a passion for agriculture, we help ensure that the Hereford tradition remains strong for generations to come.

As Thanksgiving approaches, may we take a moment to appreciate the blessings of family, good health, friendships, and the opportunity to be part of an industry that has shaped so many of our lives. Agriculture is not always easy, and the challenges of weather, markets, and everyday responsibilities can be demanding. Still, the resilience and determination of farm and ranch families continue to demonstrate the strength of our agricultural community.

Thank you for your continued support of the Missouri Hereford News and for the role each of you plays in promoting our breed throughout the state and beyond. I look forward to seeing what the coming year holds for Missouri Herefords as we continue working together, building relationships, and creating opportunities for the next generation.

Wishing you a safe and productive fall season, and continued success in the cattle business. We hope you have a wonderful holiday season from our team at Rural Route Creations.

Cassie Dorran, editor



Jocelyn Washam, editor



Heidi McFadden, contributor



- The RRC Team -



@Rural Route Creations

This newsletter is edited by
Rural Route Creations

30487 Hwy J • Wentworth, MO 64873
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A special thank you to **Andrea Butler** for her office support throughout the year!

2026 PUBLICATION DATES

Issue	Ad Space & Material Deadline	Camera Ready Ad Deadline
March 1	January 5	January 10
July 15	May 29	June 5
September 1	July 24	July 31
November 1	September 18	September 25

ADVERTISING RATES:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour.
Payment can be made on your invoice.

All contracted ads are for the current calendar year.

Color Ad Type	Cost Per Issue	Four Issue Contract Price
Double Page Spread	\$550	\$1900
Full Page Spread	\$350	\$1200
Half Page Spread	\$250	\$800
Quarter Page Ad	\$200	\$600
Business Card Ad	(contract only)	\$225

All ads must be received by deadline!

View the Media Guide Online at moherfords.org for ad sizes, file requirements and material submission. Download InDesign and Photoshop templates for ad designs.



IN THIS Issue

4	Hello from the Editors
4	Publication Dates and Advertising Rates
5	Missouri Hereford Association Officers
8	State Association Update
10	Hereford Women of Missouri Update
12	Junior Association Update
13	Junior Association: A Word from the Advisors
16	Show Results: SEMO District Fair
16	Show Results: Missouri State Fair Steer Show
22	RRC Welcomes New Team Member
26	Holiday Traditions
28	Klippenstein Receives Visionary Award
30	Around the Barn: Haag Baby Welcomed
31	Around the Barn: Jim Daehn Passing
34	Growing as Leaders with Gavin Rhode, NJHA Director
36	Missouri Hereford Field Day Recap
37	Missouri Hereford Field Day Sponsors
39	Sale Results: 128th CMPHBA Sale
40	2027 Missouri Hereford News Media Information
45	Advertising Index
46	Calendar of Events and Deadlines

14 BUILDING LEADERS

Missouri members selected to participate in Seedstock Academy

18 THE THOMPSON FAMILY

A legacy of family and Hereford cattle.

38 VETERINARY VOICE

Preparing for winter and the issue of lice.



MISSOURI HEREFORD ASSOCIATION

2026 OFFICERS AND DIRECTORS

President	Mike Jordan	Warrenton	District 6
Vice President	Riley Bradshaw	La Belle	District 3
Secretary/ Treasurer	Larry Day	Pilot Grove	
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	Rusty Miller	Lebanon	District 8
	Charlie Beshar	Patton	District 9



Cover photo by: Rural Route Creations

To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at:
www.moherefords.org

Missouri Hereford Association
Larry Day | Secretary/Treasurer
12139 Hwy 135
Pilot Grove, Mo 65276
660-621-0812
moherefordinfo@gmail.com

BULL *Power*

THAT DRIVES OUR OPERATION



CHURCHILL W4 SHERMAN 2115K ET
P44378036 | DOB: 07 Feb 2022 | Polled
Sire: KCF BENNETT RESOLVE G595

We can't say enough about the impact that **Sherman** is having in the industry. Recently at Churchills dispersion sale, half interest in **Sherman** sold for \$130,000 and his mother **Churchill lady 079H ET** brought \$65,000. As part owners of Sherman, he is being used heavily in both our spring and fall breeding programs.



CHURCHILL HERITAGE 5102N
44666891 | DOB: 16 Jan 2025 | HOMO POLLED
Sire: CSC 701 OSHOTO 316

We are super excited to be partners of one of the top selling bulls in Churchill Cattle Company final bull sale. We think the combination of CSC 710 OSHOTO 316 and the top DAM BR VALIDATED B413 6035 7098 will bring the best of all worlds to your program. CONTACT DALE VENHUIZEN, CHURCHILL CATTLE COMPANY FOR SEMEN 406-284-6421.



APH MERIT BODY BUILDER 2301 ET
P44539416 | DOB: 13 Feb 2023 | Polled
Sire: JW 1857 MERIT 21134

You're going to like the power and performance of **BODY BUILDER** brings to the table. We Are excited with the Calves that have hit the ground this fall. Calving ease, low birth weights, but growth and carcass as well.



APH Z -TESTED L109
P44538175 | DOB: 11 Feb 2023 | Polled
Sire: EFBEEF X651 TESTED D876

This is one of the best combinations of **33Z** and **TESTED D876** we have raised. Balance across the board from calving ease low birth weights Maternal and Carcass. His first calves are growthy and Deep bodied. We look for him to be a major part of our breeding program going forward.

A ADE
POLLED HEREFORDS

JOHN & KAREN ADE

443.366.2951

8640 W 125 N

WEST LAYFAYETTE, IN 47906

www.adepolledherefords.com • Info@Adepolledherefords.com



MARK YOUR CALENDAR!
129th *Semi-Annual Sale*

CENTRAL MISSOURI POLLED HEREFORD BREEDERS ASSOCIATION

APRIL 10, 2027 • NOON

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Offering bulls, cow-calf pairs, bred and open heifers,
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Larry Day, Sales Manager

Central Missouri Polled Hereford Breeders Association

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STATE ASSOCIATION UPDATE

Exciting times ahead in the Hereford Breed!

Written by Larry Day



Larry Day
MHA Secretary/Treasurer

Where has the summer gone? As we move into the heart of fall, I want to take a moment to recognize and thank everyone who helped make the recent Missouri Hereford Association (MHA) Field Day in District 7 such a tremendous success.

What a great event it was! Each stop offered something unique, from outstanding cattle and informative speakers to educational demonstrations and, of course, wonderful food. While the day may have had a competitive feel, I believe we were all winners. The fellowship, camaraderie, and opportunity to visit with fellow breeders are what make Field Days such a valued tradition and an event worth attending year after year.

Plans are already underway for next year's Field Day, which will be hosted by breeders from District 6 in East Central Missouri. We look forward to another outstanding opportunity to learn, share ideas, and enjoy the company of fellow Hereford breeders.

By the time you receive this issue, local fairs and the summer show season will have come to a close, fall sale season will be in full swing, spring-born calves will have been weaned and marketings planned, and fall-calving operations will be welcoming a new generation of calves. With so much taking place across our operations, this is also an excellent time to reflect on the management decisions made throughout the year, and identify opportunities for improvement moving forward.

For those considering new genetics, I encourage you to take time to study the Missouri Opportunity Sale catalog you recently received. This annual event, held in conjunction with the MHA Annual Meeting, Banquet, and Awards Ceremony, will take place November 7-8 in Sedalia, Missouri.

The Opportunity Sale offers an excellent selection of breed-leading genetics produced in environments similar to those found throughout our state. Whether you are looking to add new genetics to your herd or simply want to evaluate some of the outstanding cattle being produced by fellow Missouri breeders, this is an event you will not want to miss.

I encourage everyone to make plans now to attend. Come celebrate the accomplishments of our fellow breeders and Juniors, enjoy an outstanding beef dinner, and take the opportunity to visit and reconnect with friends throughout the Hereford community. Details, including the schedule and any updates, will be available on the MHA website, the MHA Facebook page, and in this issue.

As we look toward the new year, it is also time to begin preparing the next edition of the biennial MHA Membership Directory. The directory provides an affordable and effective way to promote your operation and reach a broad audience. Copies are distributed through agricultural businesses, breeders' production sales and sale facilities, shows, and other Hereford-

related events throughout Missouri and beyond. The directory will also be available on the MHA website, extending its reach even further.

Advertising and membership directory information will be available at the auction on Sunday, November 8. I encourage you to take advantage of this opportunity to showcase your operation and help promote the Missouri Hereford industry.

Finally, I want to express how much I have enjoyed and appreciated the friendships and relationships I have developed during my first full year serving as your Secretary-Treasurer. It has been a privilege to be involved with such a dedicated group of breeders, families, Juniors, and Hereford enthusiasts.

I am truly grateful for the opportunity to serve an organization made up of people who share such a strong passion for the Hereford breed and a commitment to the future of the Hereford industry. Thank you for your continued support, involvement, and dedication to the Missouri Hereford Association.

I look forward to seeing many of you in Sedalia in November.

Larry Day

VISIT THE MHA ONLINE
www.moherfords.org



FOLLOW OUR ASSOCIATIONS
ON FACEBOOK!

Become a member today!



Please pay your dues by January 31, 2027!

REMINDER!

Sign up for MHA text message communications to receive important updates, reminders and announcements!

Scan the QR code to get signed up!



MISSOURI *Opportunity* SALE

Sunday
NOVEMBER 8

NOON • Missouri State Fairgrounds • Sedalia, MO

80+ Head Sell!

Cow-calf pairs, open and bred heifers, herd bull prospects, semen, embryos + commercial lots!



**VIEW
CATALOG
HERE!**

INTERESTED IN A
MAILED COPY?
CONTACT
LARRY DAY!

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MHA
Mo Hereford Association

Larry Day • Missouri Hereford Association Opportunity Sale Manager
Cell: 660-621-0812 • Home: 660-834-4678 • moherefordop@gmail.com

Monty Lowderman, Auctioneer 309-255-0110 Austin Brandt, AHA 712-621-1829

WWW.MOHEREFORDS.ORG



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www.facebook.com/moherefordassociation

WOMEN ASSOCIATION UPDATE

Get involved and help support our junior and adult associations.

Written by Tonya Bagnell

I hope everyone is enjoying the fall weather we are finally receiving. I felt like the summer weather was never going to end.

The Hereford Women will be hosting the social hour before the business meeting on November 7, 2026. We will be posting on the Hereford Women Facebook page what members will be donating for the social hour.

We are also asking for members to donate items for the silent auction that will be held on Saturday, Nov. 7, and Sunday, Nov. 8, 2026. Also, if anyone

would like to donate items for the live auction that will be held after the banquet, November 8 they would be greatly appreciated.

The Hereford Women are working on some future fundraising ideas.

We are always looking for new members to join our organization. Some of the things we support are the following: the Hereford Queen, annual \$250 Scholarship Award, junior showmanship sponsorship at the Missouri State Fair, and social/decor sponsorship at the banquet and meeting.

If you are interested in joining please send your dues to Marijane Miller; 20500

Sioux Drive, Lebanon, Missouri 65536. Dues are \$15 per year. Please watch our Facebook page to keep up with all our activities during the year.

Tonya Bagnell



Tonya Bagnell
Missouri Hereford Women
Secretary

2025-26 HEREFORD WOMEN OF MISSOURI OFFICERS

President - Kyla Waters
660-631-0299 | kg4waterz@gmail.com

Vice President - Natalie Reed
816-820-4282 | natalie@reedent.com

Secretary - Tonya Bagnell
660-631-2109
tbagnell6452@gmail.com

Treasurer - Marijane Miller
317-341-3846
millerherefords@yahoo.com

Queen Co-Chair - Shelby Bagnell Haag
660-631-3361
shelbyhaag18@gmail.com

Rachael Bagnell
660-631-2918 | rabagnell@gmail.com

If you are interested in joining please send your \$15 dues to

Treasurer Marijane Miller
20500 Sioux Drive
Lebanon, Missouri 65536.



Find us online
HEREFORD WOMEN OF MISSOURI

Make Plans

for the 2026 Missouri Hereford Weekend in Sedalia, MO

SATURDAY, NOVEMBER 7

5:00 P.M.

MHA annual meeting
Banquet & awards ceremony to follow

SUNDAY, NOVEMBER 8

NOON

Missouri Opportunity Sale



TWO DAYS. ONE GREAT HEREFORD WEEKEND.

MCCORKILL

Family Farms

Registered Herefords

Mike and Myra McCorkill
417-637-5228 or 417-838-2073
152 E Dade 92, Greenfield, MO 65661

Andy, Jenn, Molly & Marylee McCorkill 417-838-0583

Brant, Erin, Knox & Briggs Harvey 417-214-0313

PROVEN GENETICS. ENDLESS OPPORTUNITIES.



MMM RITA NICOLE N12 • P44715245 • 03/06/2025

Bred AI to KRM Follow Me 8G L34 ET on 05/02/2026 and confirmed safe by ultrasound with a heifer pregnancy. Pasture Exposed to MMM 038H Nobleman N01 from 05/16 to 8/25/2026.



MMM MARTHA N13 • P44715246 • 03/11/2025

Bred AI to CL1 Domino 215Z on 05/02/2026 and confirmed safe by ultrasound with a heifer pregnancy. Pasture Exposed to MMM 038H Nobleman N01 from 05/16 to 8/25/2026.

WATCH FOR THESE HEIFERS SELLING IN THE.....MO OPPORTUNITY SALE • NOVEMBER 8 • SEDALIA, MO

A FAMILY TRADITION. A LIFETIME OF OPPORTUNITY.

We are a small, family-owned, operated, sometimes argued over, often prayed upon, operation since 2005!

Offering our best November 8 in the Missouri Opportunity Sale!



JH Meredith Ann 401M (44692053)

Pasture exposed to FTF Muy Bueno 358L (44454870) due to calve early March.



JH Mary Sue 408M (44692054)

Pasture exposed to FTF Muy Bueno 358L (44454870) due to calve mid March.

JORDAN HEREFORDS

MIKE, JESS, JIMMY, NICK & KYLIE JORDAN
36258 State Hwy A, Warrenton, MO 63383
Mike: (314) 486-5272 Jess: (636) 359-3741
JordanHerefords@yahoo.com

WWW.JORDANHEREFORDS.COM



JUNIOR ASSOCIATION UPDATE

Looking ahead to future leadership and new faces of the MJHA.

Written by Grant Waters

Hello everybody, this is Grant Waters the new Missouri Junior Hereford Association (MJHA) reporter. I am excited to serve in this position, serve the board, and serve the people who support the MJHA.

I hope you all had a great summer and show season, congratulations on our Grand and Reserve Champions at the State Fair.

Our retiring MJHA Advisors are Marijane and Hayley Miller, James and Megan Henderson, and Travis and Aubrey McConaughy. Thank you to

them for all their time and talent serving our MJHA. Let's welcome our new Advisors, Tom and Laura Thompson, Preston and Samantha Graves, and Jeff Voris as well as Mary Grace Warden.

While at the State Fair we elected four new directors: Addy Jackson, Madelyn Thompson, Rhett Sneed, and Grant Waters. We now need to say goodbye and thank you to our retiring directors: Tori Miller, Karsyn Kleeman, Beau Ann Graves, and Mary Grace Warden.

The Missouri Opportunity Sale is coming up on the calendar; make sure to

mark on Sunday, November 8th at the Missouri State Fairgrounds in Sedalia. There will be eight lots of semen and embryos offered for sale as a fundraiser for the benefit of the MJHA. Please consider purchasing these lots to support our organization.

Grant Waters



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Missouri Junior Hereford Association



Grant Waters
MJHA Reporter



Left to Right: MJHA advisors Jeff Voris and Mary Grace Warden, Tom and Laura Thompson and Preston and Samantha Graves.

64 YEARS OF GENETICS TO HANG YOUR HAT ON...

functionality • performance • eye appeal



DFF 194H NANCY ANNE 534
P44690664 01/19/2025
Sire: WMC 66589 TROJAN BOSS 194H
AI'd 4-27-26 to HUTH DELUXE, safe to
AI due 2-5-2027.



DFF 135R MYSTIC 428
P44558771 04/07/2024
Sire: RH 1816 WOODSTOCK 135R
AI'd 5-19-2026 to BG LCC COMMON GROUND 13N,
safe to AI with heifer pregnancy due 2-26-2027.



Day's Family Farm
Larry and Pam Day

12139 Hwy 135, Pilot Grove, MO 65276
660-834-4678 home 660-621-0812 cell
Email: ljday@iland.net



THE TIME HAS COME
to downsize & disperse our herd.

A WORD FROM THE ADVISORS

Endless opportunities on the horizon to get involved.

Written by Jeff Voris and Mary Grace Warden

Another year with the Missouri Junior Hereford Association is coming to a close. As we look back on the past year, there is a lot to be thankful for. From shows and junior events to leadership opportunities and time spent together, our juniors have continued to learn, grow, and make memories along the way. It is always exciting to see what each new year brings and how much our juniors accomplish. Wrapping up the year at the Missouri Opportunity Sale is the best way to recognize our juniors and their accomplishments.

The Missouri Opportunity Sale weekend on November 7 and 8 is a big event for the juniors. This year, the juniors have received semen donations that will be auctioned off at the Opportunity Sale. All of the proceeds will go to the junior association for scholarships and activities.

During the banquet on Saturday, the juniors will be auctioning off two sponsorship spots on the back of their state T-shirts for the Junior National Hereford Expo (JNHE). JNHE is in Kansas City this upcoming year, July 3 through 9, so we hope to see you there.

Get a head start on next year by paying your Missouri Junior Hereford Association (MJHA) dues! Annual dues are \$15 and can be paid at the Opportunity Sale or mailed to the new MJHA Treasurer, Reagan Sneed, at 18430 Houston Road, Houstonia, MO 65333. All dues must be paid by April 15 of each year. Why should you pay your dues? By paying your dues on time, you can vote in meetings, serve as a JNHE delegate, and be a candidate for Outstanding MJHA Member.

Be sure to join us for the junior meeting before the Opportunity Sale on

Sunday the 8th.

Our first meeting of 2027

will be in

the Missouri Cattlemen's Association All Breeds Show in June.

Jeff Voris & Mary Grace Warden



Jeff Voris, Mary Grace Warden, MJHA Advisors

Missouri Junior Hereford

ASSOCIATION

ANNUAL DUES \$15

PLEASE SEND YOUR \$15 ANNUAL DUES TO:

**MJHA Treasurer,
Reagan Sneed**
18430 Houston Road,
Houstonia, MO 65333

venmo

OR SEND VENMO TO:

@MO-Jr-Hereford



Scan the QR Code
to send dues
via Venmo.

Dues must be paid by
April 15, 2027!

2026-27 MISSOURI JUNIOR HEREFORD ASSOCIATION OFFICERS & ADVISORS

President: *Kristin Waters*

Vice President: *Jorja Ebert*

Secretary: *Maggie Reed*

Treasurer: *Reagan Sneed*

Fundraising Co-Chair: *Addy Jackson*

Fundraising Co-Chair: *Madelyn Thompson*

Reporter: *Grant Waters*

Directors: *Rhett Sneed and Emma Hancock*

ADVISOR TEAM

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Preston and Samantha Graves
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GHR

Gregory
Hereford
Ranch

**Michael, Amy, Hanna,
Emily & Sutton Gregory**
10851 Range Line Rd.,
Houstonia, MO 65333
Phone: 660-287-1616

Robert & Sharon Gregory
12389 Chamberlin Rd.,
Houstonia, MO 65333
Phone: 660-620-4020

*** BULLS FOR SALE ***
Contact us for details!

Building Hereford Leaders



Riley Bradshaw,
La Belle, MO

Jake Mundy,
Independence, MO

Congratulations to Missouri Hereford breeders Riley Bradshaw and Jake Mundy for being chosen as two of the eight elite cattlemen selected for the 2026 class of Hereford Seedstock Academy. Selectees attended the leadership development and industry workshops recently at the American Hereford headquarters as well as visiting multiple locations.



Three years ago the American Hereford Association (AHA) launched the Hereford Seedstock Academy. AHA Executive Vice President Jack Ward said, "The Hereford Seedstock Academy is the logical extension of the breed's intentional leadership development, which is a key part of AHA's strategic plan."

High-achieving individuals with years of committed Hereford experience, despite their age, are chosen through an application process to participate in this multi-day experience with like-minded individuals.

Those chosen this year were Shelly McQuaig, Barnes Herefords and All Hours Farms, Danielsville, Ga.; Colby Atchison, Four Diamond Livestock LLC, Manhattan, Mont.; Riley Bradshaw, Bradshaw Ranch, La Belle, Mo.; Jake Mundy, Whispering Winds Farm, Independence, Mo.; Joe Shaw, Shaw Cattle, Caldwell, Idaho; John Woolfolk, Woolfolk Farms and Chapman Land and Cattle, Jackson, Tenn.; Braxton Butler, B&B Cattle Co., Virgil, Kan.; and Bell Ward, NJW Polled Herefords, Sheridan, Wyo. The 2026 class met up in Kansas City, Mo., where the networking and interactive educational sessions began.

Riley Bradshaw's look back at the experience

Being selected for the Hereford Seedstock Academy was truly an honor and an opportunity I was extremely grateful for. To be chosen as one of only eight breeders from across the country to participate in a program like this meant a great deal to me. As someone who is passionate about the Hereford breed and continually looking for ways to grow and improve our operation, I knew this was an opportunity to learn from some of the best in the industry.

The experience was nothing short of incredible and honestly exceeded every expectation I had going into it. The amount of knowledge, insight, and real-world experience packed into those five days was remarkable from marketing and seedstock production to the feedlot, packing industry, as well as the research and data the AHA has been and continues to do and collect. It gave us a better understanding of the industry as a whole and how each segment plays a role in what we do as seedstock producers.

As much as I enjoyed every aspect of the program, two things really stood out to me. The first was the opportunity to meet seven other breeders who share the same passion for the Hereford breed. The friendships and connections we built throughout the week are something I will carry with me long after the Academy. The second was having the opportunity to learn from and interact with so many successful and respected individuals throughout the industry. Being able to hear their experiences, ask questions, and gain insight from their successes was invaluable.

I walked away from the Academy with not only a tremendous amount of knowledge and new ideas to bring back to our own operation, but also a renewed excitement for the future of the Hereford breed. It's an experience I will always be thankful for, and I can't say enough good things about the program and the people who make it possible.



Summarizing the event by Jake Mundy

I was blessed enough to be accepted for the 2026 Hereford Seedstock Academy.

The first night we had dinner and got acquainted with each other, enjoying some words from Jack Ward. The next day we spent all morning learning about developing our brands and customer experience with Mark Core from Vermeer. We learned about telling our story, and understanding the role of the AHA. We dug into MyHerd and breed improvement with Shane Bedwell, and then the benefits of Certified Hereford Beef (CHB) and how we stand out from other meats. We ended the night at Jack Ward's house, with fellowship, cattle viewing, and a great CHB steak.

The next day, in my eyes, was the most informative of the week. We learned seedstock success and service to the breed with Dale Venhuizen of Churchill Cattle Company. We learned about marketing Hereford cattle, and Hereford-influenced cattle with Bill Goehring from Goehring Herefords and Kevin Schultz from Sandhill Farms. Being able to talk with these high-caliber producers in a small, intimate setting, seeing their models of success and how they got there gave us a lot to think about. After we were done, we got on an airplane and headed to Colorado where we toured Hermes Livestock, an exceptional program focused on the F1 Baldie. We got to talk with them and hear their story on why Hereford-influenced cattle are superior. We got to go into a couple of their fields and study a couple exceptional groups of heifers. One was a set of 250 black baldies and the other was a set of 250 red baldies. Being able to see those groups so uniformed and full of quality solidifies heterosis is the key for commercial producers.

The next morning we departed to Olsen Ranches in Nebraska, where our National Reference Sire Program is. Let me tell you, that place shows how truly amazing our breed is. How it works, the technology, and data collected there is like none other, and truly honoring to be a part of it. We ended the day with dinner and conversations with Justin Miller, AHA director of commercial programs, and Paul Hill, director of national sales for Vitaferm.

The final day found us at Colorado State University (CSU), talking about Hereford research, protecting herd health, and exploring cattle feeding, followed by a Q&A session with some of the AHA Board of Directors before we all headed back home.

I can't begin to state how amazing of an experience this was. The information provided to us, the well thought out classes and tours, were truly amazing. The friendships built and the fellowship we had will last a lifetime. It's such an awesome opportunity to be paired up with like-minded individuals, trying to make a name for ourselves, wanting to better the breed, wanting to make a life out of Hereford cattle, and be an operation people look up to. It's humbling knowing the AHA saw that and selected us for this opportunity. I can't recommend it enough. The "Next Generation" of rancher needs something like this. People are only getting older; more and more ranches are dispersing. Soon it will be just us, and the Seedstock Academy helps boost us up, and give us the support we need as young producers. We need a pipeline between us younger producers and the AHA. The Hereford Association knocked it out of the park with this, and I want to thank everyone involved.

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November 8, 2026
 Sedalia, Missouri



PRF 0376H MYSTIC MOON 606P
 Reg: P44780238 Jan. 14th, 2026
 Sire: Churchill Red Cloud 0376H ET
 MGS: C GKB GUARDIAN 1015 ET



PRF 569G GOLDEN GIRL 603P
 Reg: P44795192 Jan. 10th, 2026
 Sire: CMF 1720 GOLD RUSH 569G ET
 MGS: LJR MSU 167Y FREEDOM 35F



PRF 134J MISS JOLENE 525N
 Reg: P44738988 Oct. 1st, 2025
 Sire: ASM 405B LENOX 134J ET
 MGS: PRF 652D COURAGEOUS 0011H



PRF 249J JANICE 509N
 Reg: P44654395 Jan. 30th, 2025
 Sire: KJ GKB 364C IMPACT 249J ET
 MGS: MPH Z311 RAMPAGE D1
 A.I. bred to AW STATESMAN 038H
 on 5/13/2026



PRF 89E BRIAR 114J
 Reg: P44234315 Feb. 13th, 2021
 Sire: ABRA 6C 113 JUST MY BOY 89E
 MGS: GRNDVIEW CMR P606 526P Y453ET
 Sells with July heifer calf sired by RHF
 8Y X395 HG 0061H ET



PRF 0333 MISS GENA 523N
 Reg: P44738984 Sept. 23rd, 2025
 Sire: EXR GENERATOR 0333 ET
 MGS: LJR MSU X51 BOSCH 371B



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SEMO DISTRICT FAIR - CAPE GIRARDEAU, MO

Junior/Open Show: September 17-18, 2026

JUNIOR/OPEN SHOW JUDGE: CODY WASHAM, WENTWORTH, MO



Junior Show
Grand Champion Female
MPH 21K SHILO 203H 39N
OWNED BY: Emmalee Mueller



Junior Show
Reserve Grand Champion Female
WR APH 5L SCARLETT 11P
OWNED BY: Wyatt Russell



Junior Show
Grand Champion Bull
MPH 7H RAMBLER 54N ET
OWNED BY: Emmalee Mueller



Junior Show
Reserve Grand Champion Bull
DAF 2137 TONY 17
OWNED BY: Cody Cook



Open Show
Grand Champion Female
MPH 21K SHILO 203H 39N
OWNED BY: Emmalee Mueller



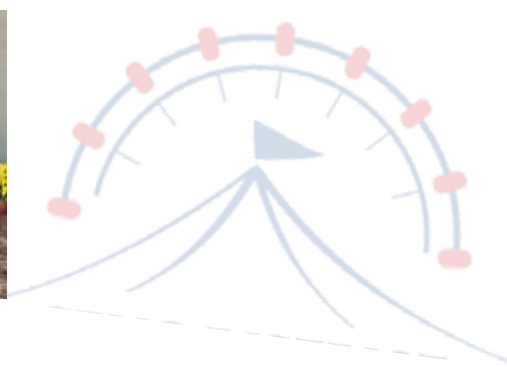
Open Show
Reserve Grand Champion Female
VOWA 031 TWINKLE 612
OWNED BY: Mary Grace Warden



Open Show
Grand Champion Bull
VOWA 109 CATAPULT 415 ET
OWNED BY: Mary Grace Warden



Open Show
Reserve Grand Champion Bull
AMR 142 ELEVATE 284N
OWNED BY: AMR Cattle Company



MISSOURI STATE FAIR - SEDALIA, MO

Hereford Steer Show and Carcass Show: August 18, 2026

Beef Carcass Show

1st place: Harper Johansen, Laclede County 4-H, **2nd place:** Jensen Decker, Centralia FFA

Hereford Steer Show

4-H RESULTS **Champion:** Ellie Bishop, Callaway County **Reserve Champion:** Connelly Ward, Jackson County
FFA RESULTS **Champion:** Breelyn Moore, Lebanon FFA **Reserve Champion:** Jaden Decker Centralia FFA

WMC

GG MCF **VERIFIED MERIT** 323L



HOMO POLLED

REG: **44450972**

JW X651 TESTED 1857 ET
JW 1857 MERIT 21134
JW 33Z VICTORIA 19027
EFBEEF BR VALIDATED B413
GG MS VALIDATED B413 801F ET
EFBEEF 6378 KATE W484

The complete package. Genotype, phenotype, short marked and eye pigmentation with a face full of freckles! The Verified Merit progeny were the highlight of the WMC dispersal.

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8.8	1.3	76	115	0.8	1.3	33	1.4	1.3	107	0.92	0.70	0.84	615	222

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GENERATIONS OF PASSION, A FUTURE OF PROMISE

Thompson Herefords combines proven genetics, competitive success and a commitment to the future of the Hereford breed.

Written by Heidi McFadden

In an industry where consistency and hard work build the foundation for success, momentum has been a driving force behind Thompson Herefords since 1975.

The Thompson family has continued to build on the foundation established by Vern and Rhoda Thompson in Truro, Iowa, and has carried on the momentum they established. Tom grew up heavily involved in the family operation, developing a deep passion for the Hereford breed and the work that came with it. In 2008, Tom and Laura took the next step in that journey, moving Thompson Herefords to Missouri and building on the foundation that had been established.

Today's Cattle

They currently run around 35 to 40 Hereford donors and recipient cows, with their two daughters Madelyn and Brynlee. In recent years, the family has shifted from primarily artificial insemination to embryo transfer, incorporating donor females the girls have shown into their breeding program.

Tom stands strong in stating, "We're trying to raise cattle that will work in the real world and the pasture, as well as the show ring, and we've based our foundation right now on two or three donors."

With a foundation built around two or three donor females, the

family is focused on continually improving its genetics on a strong foundation.

One of the females that the Thompsons have been building their program around is a female Madelyn showed, known around the farm as the "Belle" Cow. She is now their number one donor, with more than \$100,000 in progeny sold as of spring 2026. Several of her offspring have gone on to find success at shows and sales, including a Thompson Hereford raised heifer sold through the Ladies of the Royal Sale in Kansas City last year who went on to win her division in Kansas City before being named Reserve Grand Champion Heifer in Denver at the National Western Stock Show.

The Thompson family also sells cattle in their annual online sale, which began in 2013. With a relatively small herd, the Thompsons aren't looking to put large numbers of cattle through their sales. Instead, they want each animal to be good enough to compete in the show



The Thompson Family (l to r): Tom, Brynlee, Madelyn and Laura.

ring and be functional cattle that can go onto breed good ones. They offer heifer calves, bred females, embryos, flushes and frozen genetics.

Tom said the goal is simple, when it comes to raising sale cattle: "to make the cattle better each year and continue reaching new customers while maintaining the quality of the animals."

The Green Stuff

That same entrepreneurial spirit has led to another business growing alongside Thompson Herefords. In 2016, Tom and Laura started The Green Stuff, a line of cattle and livestock care products. The idea came from a product Tom had used while growing up in the show industry. The business began to build itself, after putting the product on Facebook. It took off.

It started in their basement, eventually it moved into the garage before the family built a designated shop on their property in 2023. The Green Stuff has approximately 120 dealers across the United States, along with customers and dealers in Canada and Australia,

The Thompson Family earned Supreme Champion of all breeds at the 2025 Missouri State Fair.



and the Thompsons have expanded into international shipping, including the United Kingdom and Ireland.

For Laura, The Green Stuff has given her the opportunity to work from home with the girls while contributing to the family businesses, running the day-to-day operations. The growth has been cool for the family to see their work around the country. Products that were once made bottle by bottle in their basement can now be spotted throughout show barns and show boxes.

"That is just something that we really pride ourselves in," Tom said.

The success of The Green Stuff has also added another layer of pressure when the Thompsons take cattle to the show ring. Their cattle are, in many ways, a reflection of the products they sell.

For a family of four, with no immediate family living closer than 30 miles away, keeping two businesses and a cattle operation moving takes everyone pitching in.

Madelyn and Brynlee have grown up with their hands in the work. Their responsibilities range from daily chores and working cattle to washing, blowing, breaking calves and helping prepare cattle for sales and shows. Madelyn has also taken on more of the fitting and hair work, while Brynlee enjoys breaking the calves and working with them day to day. The girls also play a role in stocking The Green Stuff shop.

For the Thompson family, raising and showing cattle has been about raising their children in an atmosphere where they can teach their kids the importance of responsibility and hard work, while building friendships and spending time as a family.

Some of the family's favorite memories have come from travelling to shows

and the Junior National Hereford Expo. The week spent at junior nationals each summer is a highlight of the year.

"Junior National is just such a family dominated event," Laura said. "It's just kind of fun to let the girls have some freedom and get to go make friends, and go do all the different events that they have that week."

Watching Madelyn and Brynlee grow in confidence and improve from year to year has made those experiences especially rewarding for their family.

This year at Hereford Junior Nationals in Madison, Wisconsin, Madelyn and Brynlee had a goal they had been working toward for years – to be on the same team fitting team. Alongside their

teammate, Beau Ann Graves, the three girls went on to be named Reserve National Champion Team Fitting Team. Both Madelyn and Brynlee have grown to particularly enjoy the fitting side of the show industry and take pride in fitting together.

Both Madelyn and Brynlee have developed a particular love for the fitting side of the show industry and take pride in working together. For Tom and Laura, watching their

daughters set a goal and eventually reach it was especially rewarding.

"They show up, are present, set goals and try to achieve them," Tom said.

The lessons go far beyond how to show or fit cattle. Through these experiences, the girls are learning how to set a goal, put in the work and be proud of what they accomplish, while also learning the value of helping others and building lasting friendships.

"I think that's what we really enjoy about it," Laura said. "It's watching them grow and seeing them become more confident and independent."



The Thompson family has competed successfully year after year at national shows across the United States.

Those relationships have become an important part of Laura's own experience in the cattle industry. Having grown up in Omaha without an agricultural background, the Thompson family brought her into a completely new world. Over the years, she has embraced the people, experiences and friendships that have come with it.

"I think the people are probably the biggest thing for me," Laura said. "It's just such a good group of people, and I



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really enjoy the friendships that we've made."

The family's most memorable win to date was the 2025 Missouri State Fair, when Madelyn and Brynlee both stood in the Supreme Champion Drive.

Madelyn had won the Hereford show with Marbles, a female they purchased from Carter Ward. While Brynlee had been Reserve with her heifer Daisy, purchased from Cody Jensen. The sisters went on to compete against one another in the final drive, with Madelyn

named Supreme Champion and Brynlee Reserve Supreme Champion.

For Laura, the moment remains one of the family's most special show memories.

"I think the Missouri Shootout last year at the fair has been one of our family's favorite wins," she said. "I mean, I was so excited. I remember falling going up the stairs to try to get to Tom and the girls and celebrate. That to me will probably always be the most memorable."

Laura talked about her and Madelyn having COVID that year and spending most of the show in the trailer. Ending the week with a Supreme and Reserve Supreme finish made the accomplishment that much sweeter.

Laura reflected looking back at the week, "That show was the one, like, yeah, we had COVID, but that's the year we won the Shootout," Laura said.

For Tom, the memory carries another layer of significance. The family had come close the year before, winning Reserve Supreme, and knew they had a competitive female going into the following year's show. Still, reaching the final drive and being selected Grand Female was something the family had been wanting to work towards.

Mentors and fellow breeders have played an important role in helping their family and giving Madelyn and Brynlee people to learn from. Tom emphasized the importance of finding good people to have in your corner, whether that means learning how to feed, fit or simply gaining another perspective on cattle. For the Thompsons, some of those people have also been competitors, showing how families can compete



Mentors like Carter Ward of Missouri help the Thompson sisters at numerous shows across the country.

against one another while still being willing to lend a hand.

Their belief in giving back to the junior program has recently led Tom and Laura to become advisors for the Missouri Junior Hereford Association. With two daughters growing up through the program, they wanted to help provide other young people with the same opportunities their family has experienced. For Laura, the goal is to see more Missouri youth involved, while Tom sees the juniors as an important part of the breed's future.

"They're the future of the breed," he said. "They're the future of our country."

As Thompson Herefords continues to grow, Tom hopes the name remains associated with good cattle, but he also wants customers to know they are buying from a family that works hard, stands behind its cattle and is willing to support them beyond sale day. Whether they need help with feeding, hair care, or management, the goal is to build relationships and support the breeders in the Hereford breed.

Tom and Laura hope to continue building on the momentum Vern and Rhoda established, with their daughters alongside them. At the roots of Thompson Herefords are the same things that have carried the family forward since 1975, raising good cattle, appreciating a good day's work and, most importantly, doing it together as a family.

Beef Tips

We know you have the "beef" part down, but what about a holiday wine pairing?

5 Steps of Wine Pairings

1. Marbling Matters

Cuts like Prime Rib need full bodied wines to balance their richness. Lean cuts, like Filet Mignon, do better with lighter wines with moderate acidity.

2. Consider the Sauce

If you're including an au jus or pan sauce with your beef, make sure the flavor profile of your wine matches!

3. Match the Cooking Method

Grilled steaks love oaky, smoky wines, while roasted beef cuts pair better with smoother, earthier wine varieties.

4. Temperature Matters

Serve your red wine slightly cool (around 60–65°F) rather than at a warm room temp to prevent the alcohol from overpowering the food.

BEEF. IT'S WHAT'S FOR DINNER.
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Nov. 20, 2026: National Western Stock Show

Nov. 25, 2026: Cattlemen's Congress

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McFadden brings fresh talent, new ideas and a shared passion for agriculture.

Heidi McFadden hails from a small farm in Eastern Ontario where she has developed a passion for agriculture, technology, and entrepreneurship. At 13 years old, she founded her first business, ProBot, where she leveraged her computer programming skills to teach the fundamentals of coding reaching more than 700 students across Ontario.

Doubling down on her entrepreneurial quest, Heidi launched Breakthrough Cattle Company in 2022, investing in a small herd of Simmental, Charolais, and Hereford cattle. Through this venture, her passion for the show industry and

purebred business has continued to grow.

Eager to broaden her academic knowledge she is currently pursuing a Bachelor of Commerce Degree in Food and Agricultural Business with a minor in Data Analytics at the University of Guelph. She is guided by the belief that data has the power to transform the way we grow, market, and consume food.

With a passion for branding, storytelling, and creative media, Heidi enjoys finding ways to showcase what makes each operation unique. What

began with purchasing her first camera in September 2025 to capture

moments within her own cattle operation grew into an interest in photography, videography, and branding. Heidi believes that how a business tells its story is just as important as the work behind it.



Upcoming Field Days

2027: District 6

2030: District 9

2028: District

2031: District 4

2029: District 3

2032: District 2

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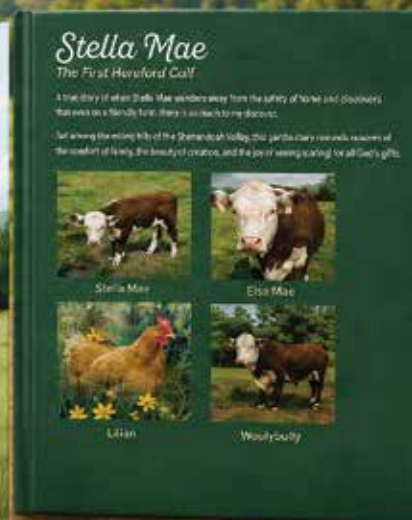
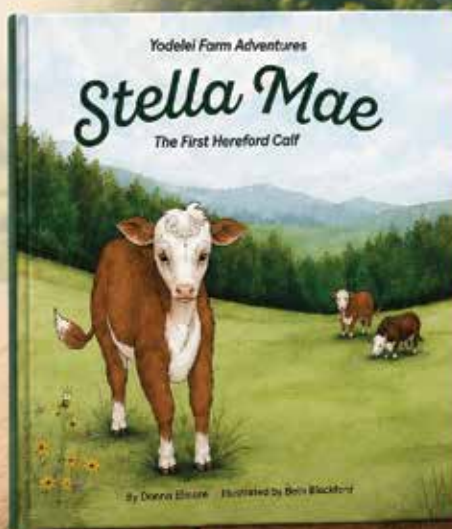
By Donna Elmore
Illustrated by Beth Blackford

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As a family-owned and operated business, we take great pride in what we do and the foundation we continue to build together. We lean on one another through every season, celebrating the successes, learning from the challenges and working side by side toward a common goal. We learn together, work together, succeed together and sometimes fail together. Through it all, our greatest strength is our family and the dedication we share in moving our operation forward.

We also recognize that none of this would be possible without the incredible people who support us along the way. To everyone who lends a helping hand throughout the year and to our valued customers who continue to place their trust in our operation, **THANK YOU!** We are truly grateful for each and every one of you. Your support allows us to continue doing what we love every day, and we look forward to continuing to grow, improve and build upon what we've worked so hard to create.



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WW 3511 2021 INNER CIRCLE 241N

Reg: P44735858 11/26/2025

Sire: WALKER FULL CIRCLE 3511ET

Dam: 4C VICTORIA 2021



WW K016 12L MS DELUXE 254P

Reg: P44738376 02/23/2026

Sire: HUTH CLC WF DELUXE K016

Dam: LPH 27H BELLA 12L



WW 3521 M165 AMORA 250P

Reg: P44747990 02/14/2026

Sire: STELLPFLUG MASTERMIND 3521 ET

Dam: GO MS H15 VARSITY M165



WW 110J 391L JOAN 243P

Reg: P44747992 01/06/2026

Sire: DVOR 619G 933 EXPLORER 110J

Dam: WALKER DANCE 9175 675D 391L



FSL MAIDEN 4013 27F 38J

Reg: P44237074 01/13/2021

Sire: INNISFAIL WHR X651/723 4013 ET

Dam: FSL POWER LADY 456B 39R 27F



CSR 67H VALENTIA 40H 50K

Reg: P44376434 04/24/2022

Sire: CSR 73D VALENTINO B413 40H

Dam: MER 15F LADY TOUGH 126F 67H

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Brian Mundy Phone: 816.668.4521

bmundy.whisperingwinds@gmail.com

Jake Mundy Phone: 816.729.2264

jmundy.whisperingwinds@gmail.com



WW 3511 50K MS CIRCLE 257P

Reg: P44737792 02/28/2026

Sire: WALKER FULL CIRCLE 3511ET

Dam: CSR 67H VALENTIA 40H 50K



Holiday TRADITIONS

TRADITIONS THEY'LL REMEMBER

Simple holiday moments that create memories for a lifetime.

The mere thought of holiday traditions brings warmth and a feeling of anticipation and nostalgia. We picture traditions, and we can feel the moments, taste those special meals, and smell the familiar scents of the holidays. For

children, traditions are often what make holidays feel like the holidays. According to studies published in *Evolution and Human Behavior* in 2016, shared rituals help children feel more connected to the people they celebrate them with

(Herrmann et al., 2016). Sometimes the simplest things we do together become the memories we treasure most. To children many of these traditions are the most anticipated moments of the year.



A CHRISTMAS ORNAMENT WITH A STORY

Each year, before decorating the Christmas tree, have everyone create an ornament that represents something special from the past 12 months. When everyone is finished, share the story behind each ornament and why that moment mattered. Over time, the tree becomes a collection of family memories, giving everyone a chance to look back on favorite moments from years gone by.

SECRET SNOWFLAKE

At the beginning of December, everyone secretly draws a family member's name. Throughout the month, they find little ways to make that person's days brighter, whether through kind notes, helping with a chore, or leaving a favorite treat. On Christmas Day, everyone reveals who they were looking out for.



REINDEER FEED STATION

Leave a little hay, grain, and a bucket of water out on Christmas Eve for Santa's reindeer. In the morning, your family can gather around and check to see whether anything has been nibbled.



THE RIDICULOUS WRAPPING CHALLENGE

Give everyone in the family one gift to wrap in the most ridiculous way they can imagine, using whatever they can find around

the house. Think layers of boxes, an unusual shape, or enough tape to make opening it a challenge of its own! Let everyone vote for the most creative wrapping job.

ONE PRESENT RULE

Let everyone in the family open one present on Christmas Eve, every year. Years later the kids might not remember the gift they opened early, but they will remember the excitement of trying to pick just one.



Source: Ritual increases children's affiliation with in-group members - ScienceDirect

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FOR SALE



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Sire: HL STIMULUS 2108 ET



CRR 347 Denim 5144 • Reg: P44707028
Sire: CRR 156J WIND RIVER 347



MHF 23L Nepean 2590N • Reg: P44775270
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ENDURING COMMITMENT AND LEADERSHIP

Glen Klippenstein receives Beef Checkoff visionary award.

From the American Hereford Association

Hereford stalwart and American Hereford Association (AHA) Hall of Fame member, Glen Klippenstein, received the Cattlemen's Beef Board's sixth annual Beef Checkoff Visionary Award in July. It recognizes his exemplary support of and commitment to the Checkoff's goals and vision.

"Glen is one of the true Beef Checkoff pioneers," says Cheryl DeVuyst, 2026 chair of the Cattlemen's Beef Board. "He's a lifelong cattleman, and he stepped up when he saw beef demand declining in the 1970s and 1980s. Glen's ideas and achievements changed our industry for the better in so many ways, and he truly deserves this year's Beef Checkoff Visionary Award."

Throughout the 1970s and 1980s, Klippenstein saw beef demand declining and strongly believed the industry needed to take action. He and other producers began to push for a \$1-per-head national Beef Checkoff. Klippenstein served as one of the original members of the Beef Board, which held its first meeting in the fall of 1986.

"We were losing producers like crazy," Klippenstein recalled back in 1990-1991. "So, we took the bull by the horns. And we got Congress to help us, which they finally did through legislation. And a whole checkoff program was begun."

As chair of the Cattlemen's Beef Board in 1990-1991, Klippenstein helped establish the rigorous financial and auditing practices that continue to ensure Beef Checkoff funds were used appropriately. Those practices are still in

use today, including rules that Checkoff contractors cannot make a profit from their work or use any funding for political purposes. Klippenstein's innovative spirit also contributed to the development of Checkoff programs aimed at consistently providing consumers with high-quality beef.

Hereford roots always

Glen Klippenstein was born on his grandparents' homestead in Saskatchewan, Canada. His father managed a Hereford farm for many years. Klippenstein's first of many 4-H show steers was a Hereford that was champion and sold for more than \$800, when others sold in the \$150 range.

He and his family moved to Pennsylvania in 1948. After graduating as the valedictorian of his high school class, Klippenstein studied at Penn State University under the mentorship of famous cattleman and professor Herman Purdy, a farm adviser to then-President Dwight D. Eisenhower. After graduating from Penn State, Klippenstein farmed in Pennsylvania for several years and started to build a herd of high-quality Hereford cattle. During this time, Klippenstein met his wife, Linda.

In 1966, Klippenstein forged a partnership with his friend Kirk Pendleton. The new venture prompted the Klippensteins to move their family and farm from Pennsylvania to Maysville, Mo., where Klippenstein and Pendleton launched Glenkirk Farms. Over the next 28 years, Klippenstein sold approximately 7,000 bulls, 7,000 females and tens of thousands of units of



semen to 22 countries. Following the Glenkirk Farms dispersal in 1993, Klippenstein owned and operated Klippenstein Family Farms until 2000.

Klippenstein was chairman of the American Polled Hereford Association in 1983 and was inducted to the AHA Hall of Fame in 2005. He received the Beef Improvement Federation Pioneer Award in 2010.

Boundless leadership

Klippenstein also served as a Missouri senator from 1993-94 and, by Presidential appointment with unanimous U.S. Senate confirmation, served on the Federal Ag Mortgage Corporation Board as the Public Policy Committee chair. He returned to the legislature as a Missouri State Representative from 2010 through 2012. During his years in office, Klippenstein consistently educated fellow lawmakers and constituents about the value of agriculture.

Klippenstein and his wife, Linda, have four children and nine grandchildren. He and his son, Brian, continue to manage a small Hereford herd near Maysville.

"Glen is a prime example of a true cattleman who saw an opportunity to step up for his industry," says Greg Hanes, CEO of the Cattlemen's Beef Board. "He's been absolutely tireless over the years, between raising great cattle and sharing his love and respect for agriculture. All of us at the Cattlemen's Beef Board congratulate Glen on yet another achievement as he receives the 2026 Beef Checkoff Visionary Award."

Editor's Note: Hear more of Klippenstein's story and insights in episode 4 of the 1881 podcast.

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BIRTH ANNOUNCEMENT

Celebrating the birth of Ali Kay Haag.

Alice Kay "Ali Kay" Haag was born Aug. 26, 2026, at 12:24 p.m. at Boone Hospital in Columbia, Missouri.

She weighed 7 pounds, 9.2 ounces and measured 19.75 inches long.

Her parents are Shelby and Ryan Haag of Marshall, Missouri.

Maternal grandparents are Bob and Tonya Bagnell of Slater, Missouri, and maternal great-grandmother is Shirley Brown of Slater, Missouri. Her aunt is Rachael Bagnell of New Haven, Missouri. Paternal grandparents are Lou and Linda Haag of Columbia, Missouri.

Ali Kay is named in honor of her paternal great-grandmothers.



March 2027 Missouri Hereford News

January 8: 4-Issue Rate Contracts/ Ad Space & Material Deadline

January 15: Camera Ready Ad Deadline

Please contact Jocelyn Washam for more information 417-838-5546.

DEADLINES APPROACHING!
Reserve your advertising space today!

2027-2028 Missouri Hereford Directory

January 15: Deadline to reserve your ad space, submit materials for advertising

Please contact Larry Day for more information 660-621-0812.

BOOK NOW!

WMC 323L 138G

VERIFIED

99N ET

WMC 323L 138G Verified 99N ET
P44711349 • Polled • Sep 10, 2025
Sire: GG MCF VERIFIED MERIT 323L
Dam: WMC 173D 20A REVA 138G ET

#	CE (%)	BW (lb)	WW (lb)	YW (lb)	DMI (lb)	SC (cm)	SCF (%)	MM (lb)	MG (lb)	MCE (%)	MCW (lb)	UDDR (%)	TEAT (%)	CW (lb)	FAT (in)	REA (sq.in)	MARB (deg.)	BMI (\$)	BII (\$)	CHB (\$)
EPD	7.2	1.9	71	111	0.7	1.2	19.9	28	64	5.8	117	1.40	1.40	90	0.063	0.82	0.41	443	551	163
ACC	.33	.46	.42	.42	.14	.34	.31	.40	-	.33	.33	.43	.43	.37	.39	.38	.38	-	-	-

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OBITUARY ANNOUNCEMENT

James M. "Jim" Daehn **Apr 14, 1961 – Sep 28, 2026**

James M. Daehn, 65 of Cuba, Missouri known to many as Jim, passed away on September 28, 2026, in St. Louis, Missouri. He was born on April 14, 1961, in Rolla, Missouri.

Jim will be remembered as a hardworking farmer and cattleman whose life was closely tied to the land and to agriculture. He was also involved in cattle auctions, work that reflected both his knowledge of livestock and his connection to the farming community. A graduate of Cuba High School's Class of 1979, he carried forward a life shaped by dedication, persistence, and a deep appreciation for rural life.

Beyond his work, Jim had a wide range of interests that reflected his spirited personality. He raised ostriches, a distinctive pursuit that spoke to his independent nature and willingness to do things his own way. He enjoyed watching NASCAR, was a devoted Kansas City Chiefs fan, and was an avid supporter of 4-H and FFA, causes that showed his encouragement of youth and the future of agriculture.

He is survived by his son, Dustin Daehn, and fiancée, Jenna Richter-Kessing. He is also survived by his former wife, Mellissa Daehn-Brown. Jim leaves his sisters, Elizabeth Kent and her significant other, Brent King, and Shannon Lang and her husband, Ron. He is also survived by his nephews Tom Kent and Pennie, Andy Kent, Brian Kent, Connor Lang and

his fiancée, Emily Nichols, and Hunter Lang. He also leaves behind his aunts, Virginia Apperson and Glenda Warnhoff and his beloved fur baby Sassy.

Jim was preceded in death by his father, Walter Daehn, and his mother, Norma F. (Rector) Daehn.

Jim's memory will live on in the hearts of his family, friends, and all who knew him through his work, his interests, and his steadfast support of the agricultural community.

In keeping with his wishes, Jim will be cremated. Memorial Gathering will be held on Saturday, October 31, 2026, from 2-6 p.m. at Recklein Auditorium 304 N. Smith St. Cuba, Missouri.

In lieu of flowers, a Memorial Fund in Jim's memory is being established by his family, with more details to follow.

The Mizell Funeral Home & Crematory is honored to be serving the family of Jim Daehn.



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MPH 6H **HITN A LICK** 05G 31K

31k is a big-time producer, with great pigment. She has a beautiful udder underneath her, long spined and with exceptional amount of power and performance. She was pasture exposed to (MPH 41H CONVOY 12F 5M (P44560512) from April 15 - July 26.
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GROWING AS LEADERS

Preparing the next generation through state and national Hereford programs.

Written by Gavin Rhode

This summer, 88 Hereford juniors from across the country traveled to Boise, Idaho, for the annual Faces of Leadership Conference. Over three days, juniors were challenged to step outside their comfort zones, develop their leadership skills, learn more about the beef industry and most importantly, build relationships with other members of the Hereford family. For Missouri juniors, the conference provided an opportunity to represent our state while learning from Hereford members from across the country.

For fellow Missouri junior Mallory Reed, this year's conference was her first Faces of Leadership experience. Going into the conference, Mallory was most excited about meeting juniors from across the country and learning more about the Hereford community outside of Missouri. While she had hoped to make new connections, the experience ended up exceeding her expectations.

"By the end of the conference, I had an incredible time and was so glad I decided to attend," Mallory said. "It exceeded my expectations and gave me the opportunity to form relationships and create memories that I will carry with me beyond the conference."

The conference began with leadership challenges and team-building activities designed to help juniors get to know one another and become comfortable working together. The first evening also featured Idaho Governor Brad Little, who shared his perspective on leadership and public service.

The second day brought an entirely different type of challenge as juniors took on the Payette River during a whitewater rafting adventure. While the rafting provided plenty of excitement, it also reinforced the importance of communication, trust and teamwork.

Leadership workshops followed before the group traveled to Boise State University's football stadium for dinner and an evening with guest speaker, Logan Ipsen of Stock Point Media.

For Mallory, Logan's presentation quickly became one of the highlights of the conference. Although he was not originally scheduled to speak, his message about maintaining a positive attitude, taking advantage of every opportunity and recognizing the importance of community made an impact on her.

As one of only two Missouri juniors attending the conference, Mallory admitted she initially felt somewhat out of place. Logan's message encouraged her to step outside of her comfort zone and take advantage of the opportunities around her.

"Logan's presentation reminded me of the importance of leaning on the Hereford community and being willing to step outside of my comfort zone," Mallory said. "From that point on, I made a conscious effort to take advantage of every opportunity and connect with as many Hereford juniors as possible throughout the rest of the conference."

That willingness to connect with others was a major part of the Faces of Leadership experience. Juniors came from different states, backgrounds and experiences within the Hereford breed, but the conference provided an opportunity to find common ground and learn from one another. For Mallory, it was an opportunity to see firsthand just how strong the Hereford community is beyond the Missouri Hereford family she has grown up around.

Mallory said getting to know juniors with different experiences was one of the most valuable parts of the conference. Seeing the different ways people became involved in the Hereford breed gave her new perspectives and helped her better understand the strength of the Hereford community across the country.

The final day of the conference focused on the beef industry beyond the show ring. Juniors learned about SimVitro technology and the CS Beef Plant before participating in a hands-on sensory workshop led by Jolene Pharaoh. The group finished the conference

with a visit to Colyer Herefords and Angus, where they learned more about the operation and its management practices.

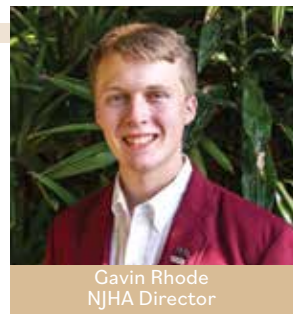
Throughout the three days, Mallory said she learned that leadership is not necessarily about having all the answers. Instead, it is about being willing to listen, learn from others and use different perspectives to become a better leader.

That lesson is one she plans to carry with her as she continues her involvement in the Hereford breed. With the National Hereford Queen competition approaching, Mallory knows she has another opportunity to put those lessons into practice. Her experience in Boise, along with her involvement in the Hereford breed and her commitment to representing Missouri, has given her another opportunity to grow as a leader and advocate.

"Faces of Leadership taught me the importance of soaking in the experience rather than focusing solely on the outcome," Mallory said. "Regardless of the outcome, I know the experiences and connections I gain along the way will help shape the kind of leader and advocate I want to be for the Hereford breed."

Faces of Leadership continues to be an important opportunity for Hereford juniors to grow as leaders while building relationships that extend far beyond the three days in Boise. For first-time attendees like Mallory, the conference provided not only new leadership lessons, but also a reminder of the importance of stepping outside of one's comfort zone and taking advantage of every opportunity.

As Missouri's Hereford juniors continue to grow as leaders and representatives of our state, experiences like Faces of Leadership will play an important role in preparing them to become the future leaders and advocates of our breed. For Mallory, her experience in Boise was another step in that journey and another opportunity to show the leadership, passion and dedication she brings to the Hereford breed.



Gavin Rhode
NJHA Director



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2026
MISSOURI
HEREFORD
FIELD DAY
Thank You
TO EVERYONE INVOLVED!

More than 150 Hereford enthusiasts gathered in southwest Missouri's District 7 on Aug. 28-29 for the 2026 Annual Missouri Hereford Field Day!

The weekend was filled with outstanding cattle, educational sessions, fellowship and fun. Attendees toured some of Missouri's exceptional Hereford operations, heard from industry experts, connected with fellow breeders and enjoyed plenty of delicious food along the way.

From longtime members to first-time attendees, Field Day provided a wonderful opportunity to learn, network, build lasting friendships and celebrate the Hereford breed with friends from across the state.



MHA

Mo Hereford Association

Thank you!

TO OUR SPONSORS



A huge THANK YOU to all of our 2026 Missouri Hereford Association Field Day sponsors! From meals and refreshments to door prizes, giveaways, demonstrations, educational opportunities and financial support, this two-day event would not have been possible without the generosity of so many incredible businesses, farms and organizations.

We are extremely grateful for your continued support of the Missouri Hereford Association, our junior members and the Hereford breeders of District 7. Your contributions helped make the 2026 Field Day a weekend full of great cattle, education, fellowship and Hereford hospitality. Please help us thank and support these businesses who continue to give back to Missouri agriculture and the Hereford breed! THANK YOU for helping make the 2026 MHA Field Day a success!

VETERINARY VOICE

By Dr. Brianne Bishop, DVM



Cold Stress: Are Your Cattle Ready for Winter?

Winter management practices for cow calf producers throughout Missouri highlight the vast diversity of both feed resources and weather challenges within our state. From silage piles to stockpiled fescue grass, or ice storms to deep snow, we all know that the short days bring a long list of winter chores.

Winter feed rations need to consider the cow's maintenance energy needs and the quality of forage available. The cow's energy requirement ultimately should be calculated based on her time since calving. Dry spring calving cows in their second and third trimester are going to have much lower energy requirements than the fall cows with growing calves on their side. When we can't fulfill the cow's nutritional needs, this will result in a negative energy balance where she will mobilize fat to use as energy and ultimately lose body condition. Not only are the fall calves growing a calf on their side, but we are also trying to get them bred back, so fulfilling nutritional needs for this group becomes critical. Once a ration is created, there are still times

throughout the winter that cows may need additional supplement.

Winter weather conditions can increase a cow's needs differently based on temperature, moisture, wind chill, hair coat thickness, and fat cover. Cows will typically increase forage intake on their own to account for changes in temperature, so having access to free choice hay is important. Cows might not be able to consume enough low energy forage to meet their nutritional needs, which highlights the need for forage testing to know whether supplementation with higher quality forage or grain are needed for certain groups of cattle or different times throughout the winter.

A cow's energy demand can increase by up to 25 or 30 percent during extreme weather conditions, with moisture and wind speed having the greatest effect. When extreme weather conditions persist, allowing cattle into wooded areas or bedding behind a wind break will help reduce cold stress. Providing bedding for cattle to have a dry place to lay will not only reduce stress but is critical for bull's testicles and cow teats when calves are nursing. Frostbite will affect a bull's

fertility for up to 60 days, so an early December storm can be detrimental to the fall breeding season, or a March event may decrease the number of bulls that pass a breeding soundness exam in the spring.

While we all appreciate the milder weather conditions, coupling warmer temperatures with winter feeding routines often results in muddy feeding areas. Mud can decrease energy intake due to the extra effort required to travel to or through the feeding area, while also increasing the energy requirements to move. It is important to remember that we aren't just talking about cows! Fall calves are adapting to a forage diet, developing bulls and heifers are preparing for breeding season, and the breeding bulls are trying to keep up with every cow that comes in heat.

Speaking of mud and calves, this is the time when I start to worry about clostridial disease, more commonly known as blackleg. Clostridial spores in the soil often get stirred up from deeper soil during wet weather conditions, and calves are often found dead with no clinical signs. Getting a round of vaccines into calves around two months

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of age can help prevent these losses over the winter. I also give an intranasal respiratory vaccine to calves at this time, as changes in temperature, crowding in bedding areas, and other stresses often lead to respiratory disease outbreaks in young calves over the winter.

Why Wait Until You See Lice to Treat?

Treat it before you see it! Lice are commonly thought of as a spring disease threat, but the best prevention begins in

the winter. Timing, dosage, and product are all important considerations when treating cattle for lice. December is an ideal time to target lice, once the cold has settled in, but before clinical signs of hair loss develop. Repeated product usage or underdosing can lead to resistance, so if you are using a product according to label instructions but never can seem to keep the lice away, try rotating products this year. Many products including pour on ivermectin will require two applications spaced 14

days apart because they cannot kill all life stages of lice, so pay careful attention to timing and re-dosing instructions on the label.

Cattle can become re-infected after treatment if they are mixed with new cattle, and it can take up to two weeks for a pour on product to kill all lice on an animal. If you are trying to prepare cattle for a spring sale or show season, re-treating animals may be the key to keeping them clean until the weather breaks.









Fall OPU Dates

Nov 3 Nov 17 Dec 1 Dec 15 Dec 29



Our team is growing to meet your needs! From left to right: Alec Thornhill - Embryologist and Lab Manager, Derek Strawn - Donor Coordinator, Brianne Bishop - Veterinarian, Bella Hutton Kidwell - Herd Health Coordinator, and Madison Whitley - Remote Office and Billing.

We are excited to announce that construction on our new donor barn has begun! This 80 head capacity monoslope structure will allow us to improve cleanliness and cow comfort for donors during their time at Bishop Repro!

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SALE RESULTS

CMPHBA 128th Annual Sale

Cuba, Mo. | September 19
Auctioneer: Jordan Hunter
Reported by: Larry Day, sale manager

LOTS	GROSS	AVERAGE
66 registered	\$309,950	\$4,696
4 Hereford influenced	\$32,300	\$8,075
3 frozen lots	\$1175	\$392
Total - 73 lots	\$343,425	\$4,705

Top Selling Bull: Lot 55 Steinbeck Farms to Hatchee Creek Farms/Garry Mistler, MO \$5500

Top Selling Open Heifer: Lot 39 Hatchee Creek to Cornerstone Ranch, KS \$4200

Top Selling Spring Pair: Lot 56-Steinbeck Farms to Circle F Polled Herefords (Fischer Family), MO \$5900, Lot 56A-Steinbeck Farms to Rolling Hill Acres (Lueckenotto Family), MO \$4900

Top Selling Fall Pair: Lot 57-Steinbeck farms to Richard Davis, MO

Top Selling Bred Heifer: Lot 23-Butler Polled Herefords to Bonebrake Herefords, MO \$7750

Top Selling Bred Cows: Lot 35-Gregory Polled Herefords to Eddie Watson, MO \$5500, Lot 71-Wirthmor Polled Herefords to KT Livestock, MO \$5500

Top Selling Commercial Female: Lot 77C-Bred Heifer Lizzie's Polled Herefords to Virgil Schulte, MO \$6100



March 2027 Upcoming Deadlines

January 8

contracted 4 issue rate & ad material submission deadline

January 15

camera-ready ad submission deadline

This newsletter is edited by *Rural Route Creations*,
a division of Dorran Marketing, Inc.,
30487 Hwy J • Wentworth, MO 64873
www.ruralroute creations.com
Jocelyn Washam 417-838-5546
Cassie Dorran 403-507-5953

Book your 2027 *contracted space today!*

At the MHA banquet **November 7**, prime pages of the Missouri Hereford News (MHN) including the inside front cover, page 1, center spread left, center spread right, inside back cover and back cover will be auctioned off. The highest bidder will then invest this premium plus the contracted 4-issue full page price for the year. All other advertisement pages are placed on a first-come, first-serve basis.

The 2027 MHN Media Guide will be released **November 7** in Sedalia, Mo., at the Missouri Hereford Association (MHA) annual meeting and banquet. Watch your email for the media guide to be posted to the MHA website also. The guide will contain the publication schedule, advertising rates and ad sizes. **January 8** is the deadline to receive the **contracted 4-issue rate** for the new year as well as the date to book ad space for the March 2027 issue. *Take advantage of the contract discounts by booking early!*

In 2026, over 115 advertisers chose the publication as a marketing venue and 150 extra copies have been printed for each issue allowing copies of the MHN to be handed out at numerous Missouri events and national Hereford sales and shows. The dispersal of these extra copies has increased the readership and visibility on a national level. If you have a location in mind in your area to further help place the publication, please let the editors know, and extra copies will be shared.

To help make the Missouri Hereford News as informative as possible and highlight our members, we welcome all results, events and membership news submissions to the editors for inclusion in the publication!

Advertise on the web!



The homepage banner ad will also be auctioned off at the Missouri Hereford banquet on **November 7** with the winning bidder receiving this advertisement space for the 2027 year. Other advertisements will be sold at a first-come, first-serve basis, so be sure to contact **Jocelyn Washam** to reserve your space, as these fill up fast.

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ADVERTISER INDEX

41	4B Livestock
30	5-D Herefords
6	ADE Polled Herefords
41	Ace's Polled Herefords
41	AMR Cattle Co.
41	Apple Ridge Cattle
35	Aufdenberg Polled Herefords
41	Belzer Farms
41	Besher Farms
39	Bishop Reproductive Services
41	Black Label Genetics
41	Blue Ribbon Farms
41	Bonebrake Herefords
41	Bourbeuse Bend Herefords
29	Bradshaw Ranch
24	Butler Polled Herefords
7	Central Missouri Polled Hereford Breeders Assoc.
38	Circle Y Herefords
42	Civil Bend Herefords
31	College of the Ozarks
IBC	Day Dream Cattle Company
12	Day's Family Farm
42	Decker Herefords
42	Dorran Marketing
42	Dusty Acres Farm
42	Duvall Polled Herefords
22	Elmore, Donna
BC	Falling Timber Farms
42	Graves Cattle Co/BB Cattle
44	Green Stuff, The
13	Gregory Hereford Ranch
42	Gregory Polled Herefords
42	Hancock Farms
42	H&H Herefords
42	Holmes Hereford Farm
43	JCS Livestock
21	J.D. Bellis Family Herefords
43	JDH Auction Enterprises, Inc.
11	Jordan Herefords
43	Kauflin Farms
43	Livestock Digital
43	Lizzie's Polled Herefords
23	Lorenzen Farms
43	Ludwig Farms
27, 43,	Malone Hereford Farm
11	McCorkill Family Farms
43	McMillen's Toothacre Ranch
43	Menzie Cattle Co.
20	Missouri Beef Industry Council
9	Missouri Hereford Association
3	Missouri State University/Journagan Ranch
32-33	Mueller Farms
43	Nation Polled Hereford
44	Networth Feeds and Feeding
15	Phillips-Renner Farms
44	Reynolds Herefords
44	Rocking F Polled Herefords
28	Rural Route Creations
44	Shingle Oaks Polled Herefords
44	Shoenberger Polled Herefords
44	Slate Group
19	Show-Me Genetic Services
46	Steinbeck Farms
44	Storie Farms
44	The Exchange
44	Tracer Minerals
35	Triple A Farm
2	Triple H Acres
45	Valley Oaks Farm
45	Voris Farms
45	Waters Farm
25	Whispering Winds Farm
17	WMC Cattle Company

CALENDAR OF EVENTS

OCT
OCTOBER

- 24** American Royal Junior Hereford Show
Kansas City, MO
- 24** Mead Farms Fall Production Sale,
Versailles, MO
- 25** American Royal Open Hereford Show,
Kansas City, MO

NOV
NOVEMBER

- 7** Missouri Hereford Association
Annual Meeting & Banquet,
Sedalia, MO
- 8** Missouri Opportunity Sale
Sedalia, MO
- 13** Lorenzen Farms Sale
Chrisman, IL

JAN
JANUARY

- 6** Cattlemen's Congress Junior Hereford Show
Oklahoma City, Oklahoma
- 7** Cattlemen's Congress National Hereford
Heifer & Bull Pen Show
Oklahoma City, Oklahoma
- 8** Cattlemen's Congress National Hereford Bull
Show Oklahoma City, Oklahoma
- 8** Hereford Night in OKC
Oklahoma City, Oklahoma
- 9** Cattlemen's Congress National Hereford
Open Female Show
Oklahoma City, Oklahoma
- 14** NWSS National Hereford Junior Show
Denver, Colorado
- 15** NWSS National Hereford Pen Show
Denver, Colorado
- 16** NWSS National Hereford Open Show
Denver, Colorado

MAR
MARCH

- 12** Bradshaw Ranch Annual Bull Sale
Palmyra, Missouri
- 20** Falling Timber Farm 18th Annual Bull &
Female Sale Marthasville, Missouri

APRIL
APRIL

- 10** CMPHBA 129th Semi-Annual Sale
Cuba, Missouri

Publication Deadline Reminders

Missouri Hereford News

January 8: contracted 4-issue rate
and material submission deadline

January 15: camera ready ad
submission deadline

2027-28 Mo Hereford Directory

January 15: Deadline to reserve
your ad space, submit materials for
advertising

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CMF **Medicine Man** 782K ET



Reg: P44468631 DOB: 09/07/2022 Sire: RST FINAL PRINT 0016

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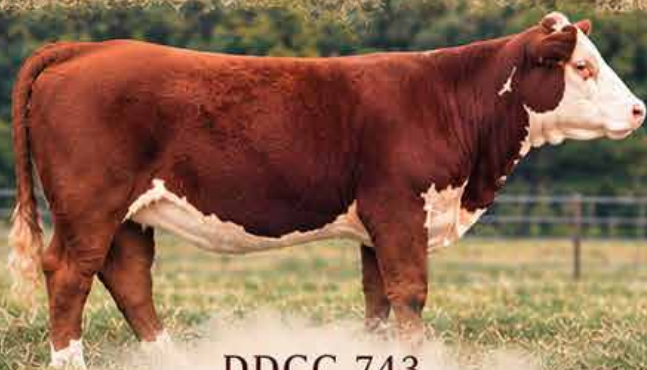
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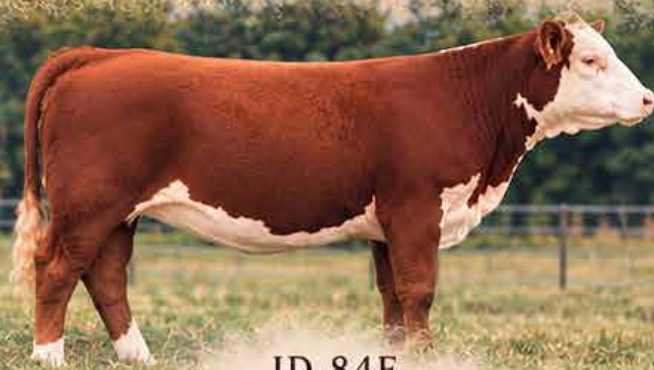
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FTF MS MANDATE 136J

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FTF MAXINE 227K

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FTF VIRGINIA 146J

Dam of one of the available 2-year-olds.
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