



**SEPTEMBER
2026**



Missouri Hereford News
30487 Hwy J
Wentworth, Missouri 64873

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October 16, 2027



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Cork Cattle Company
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H Acres

Heifers and bulls available private treaty this fall!

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35th
Annual Production Sale

Genetically Yours

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Saturday, October 3, 2026

11 a.m. / Springfield, Mo.

SALE LOCATION:
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- 20** Age Advantage Bulls
- 11** Spring Bull Calf Prospects
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- 18** Registered Spring Heifers
- 20** Registered Fall Calving Cows
- 10** Commercial Spring Bred Heifers

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LJR MSU RITA 52P
44765355

A stout-made granddaughter of CMF Hitchin Post that everyone picks out.



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A dark red son of SF 81E Remington 212. A herd bull prospect that will be easy to find sale day.



LJR MSU GOLDEN 3J
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This fantastic daughter of Boyd Ft Knox is a Dam of Distinction. She may be the best cow we have ever sold. WW ratio 107, YW ratio 104. She does everything right. She needs to be in someone's donor program. Sells with heifer calf, 114P, pictured.

See this catalog online at
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Sale Managed by:

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Jim and Linda Reed
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Green Ridge, MO 65332
660-527-3507 • Cell 417-860-3102
reedent@iland.net • www.reedent.com



LJR MSU SALSA 118N
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A beautiful Jalapeno daughter. Bred to Stellplug Next Step. She will catch your eye.



93N
Black Baldy
9 MORE JUST LIKE THIS BEAUTY SELL!!



LJR MSU 392E NAUTICAL 51N
44680503

A long bodied, freckle faced, red eyed, son of Emblazon. He boasts a 10.1 CED, excellent EPD. He has the "herd bull" look.



LJR MSU 149N NORSE 60N
44680511

A big, stout bull with an outcross pedigree. Tremendous performance.

Auctioneer:
Eddie Burks

LJR JOURNAGAN RANCH
Missouri State
AGRICULTURE

Marty Lueck, manager • mvlueck@centurytel.net
417-948-2669 or 417-838-1482
Rt. 1, Box 85G • Mountain Grove, MO 65711

HELLO

It's been a hot one across the state of Missouri and throughout the Midwest, but summer has certainly given us plenty to celebrate within the Hereford breed.

We had a wonderful showing at both the Ozark Empire Fair and Missouri State Fair. It was great to see so many new faces alongside those we've known for many years. One of the best parts of these events is seeing generations of families continue the tradition of raising, showing and showcasing Hereford cattle. These shows are about much more than banners and awards—they're about families, friendships and a shared passion for the breed.

It's a great time to be in the Hereford business! Demand and popularity remain strong, and the cattle markets have been phenomenal. There is plenty of optimism throughout the industry, and we hope our breeders continue to take advantage of the opportunities in front of them.

This issue is packed full of cattle being offered for sale this fall—genetics that have the potential to make an impact on an operation and move a program forward. We encourage you to attend sales, support fellow breeders, meet new people and continue doing your part to promote the Hereford breed.

We also encourage each of you to attend the upcoming Missouri Hereford Association Field Day in District 7. The breeders in this area have worked hard to put together a great two-day event filled with cattle, education, fellowship and Hereford hospitality. It's a weekend you won't want to miss!

As we move further into fall, don't forget about the upcoming Annual Meeting, Banquet and Missouri Opportunity Sale in Sedalia in early November. It's another great opportunity to meet new breeders, catch up with longtime friends and enjoy some good ol' Hereford hospitality.

Wishing each of you a great start to fall and many blessings for a fruitful calving season. Here's hoping the summer heat soon gives way to cooler mornings, crisp fall temperatures and plenty of reasons to be excited about what lies ahead.

See you down the road!

The RRC Team

Cassie Dorran, editor



Jocelyn Washam, editor



This newsletter is edited by
Rural Route Creations
30487 Hwy J • Wentworth, MO 64873
www.ruralroute creations.com



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Jocelyn Washam 417-838-5546 jocelyn@ruralroute creations.com

A special thank you to **Andrea Butler** for her office support throughout the year!

2026 PUBLICATION DATES

<i>Issue</i>	<i>Ad Space & Material Deadline</i>	<i>Camera Ready Ad Deadline</i>
March 1	January 5	January 10
July 15	May 29	June 5
September 1	July 24	July 31
November 1	September 18	September 25

ADVERTISING RATES:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour.
Payment can be made on your invoice.

All contracted ads are for the current calendar year.

<i>Color Ad Type</i>	<i>Cost Per Issue</i>	<i>Four Issue Contract Price</i>
Double Page Spread	\$550	\$1900
Full Page Spread	\$350	\$1200
Half Page Spread	\$250	\$800
Quarter Page Ad	\$200	\$600
Business Card Ad	(contract only)	\$225

All ads must be received by deadline!

View the Media Guide Online at moherford.org for ad sizes, file requirements and material submission. Download InDesign and Photoshop templates for ad designs.



@Rural Route Creations



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MISSOURI HEREFORD ASSOCIATION

2026 OFFICERS AND DIRECTORS

President	Mike Jordan	Warrenton	District 6
Vice President	Riley Bradshaw	La Belle	District 3
Secretary/ Treasurer	Larry Day	Pilot Grove	
Directors	Glen Waters	Norborne	District 1
	Jon Black	Keytesville	District 2
	Brian Sneed	Houstonia	District 4
	Eric Adkins	Hallsville	District 5
	Shannon Hancock	Bolivar	District 7
	Rusty Miller	Lebanon	District 8
	Charlie Beshar	Patton	District 9

To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at:
www.moherefords.org

Missouri Hereford Association
 Larry Day | Secretary/Treasurer
 12139 Hwy 135
 Pilot Grove, Mo 65276
 660-621-0812
Moherefordinfo@gmail.com



Cover photo by:
Rural Route Creations

COW *Power* THAT DRIVES OUR OPERATION



APH LADY H366
P44180482 | DOB: 08 Feb 2020 | Polled
Sire: JDH VICTOR 719T 33Z ET



APH ALLY J583
P44291474 | DOB: 13 Feb 2021 | Polled
Sire: JDH VICTOR 719T 33Z ET



APH RH SHERMAN 505A
P44789034 | DOB: 24 Aug 2025 | Polled
Sire: CHURCHILL W4 SHERMAN 2157K ET

ADE POLLED HEREFORDS
JOHN & KAREN ADE
443.366.2951
8640 W 125 N, WEST LAYFAYETTE, IN 47906
Info@Adepollherefords.com
www.adepollherefords.com

It's that time Again for the Annual Reynolds Production Sale in Huntsville, Mo on October 18, 2026.

This year we are excited to offer two Young 33Z cows bred back to **CHURCHILL HERITAGE 5102N ET**, one of the top selling bulls in the CHURCHILL FINAL BULL SALE 2026 that we purchased along with Double L Cattle, HC Herefords and 4C Ranch, and out of **CSC 710 OCHOTO 316** who was Grand Champion at Agribition & Toronto Royal. These will be some of the first calves out of HERITAGE to hit the ground in spring 2027.

We are also offering two great young bulls out of **SHERMAN 2115K ET**.



CHURCHILL W4 SHERMAN 2115K ET
P44378036 | DOB: 07 Feb 2022 | Polled



CHURCHILL HERITAGE 5102N ET
P44666891 | DOB: 16 Jan 2025 | Polled



APH RH SHERMAN 514A
P44789028 | DOB: 04 Sep 2025 | Polled
Sire: CHURCHILL W4 SHERMAN 2157K ET

MARK YOUR CALENDAR!

128th *Semi-Annual Sale*



CENTRAL MISSOURI POLLED HEREFORD BREEDERS ASSOCIATION

SEPTEMBER 19, 2026 • NOON

Interstate Regional Stockyards • Cuba, MO

Offering 70+ lots bulls, cow-calf pairs, bred and open heifers,
Hereford influenced commercial females, embryos and semen!

View and Bid Online at:

LiveAuctions.TV
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For more information contact:

Larry Day, Sales Manager

Central Missouri Polled Hereford Breeders Association

660-834-4678 **Home** | 660-621-0812 **Cell**

Email: *cmphba@gmail.com*

Email or call to request a catalog!

Visit us online to learn more!

www.centralmissouripolledherefords.com 

STATE ASSOCIATION UPDATE

Exciting Times Ahead in Our Organization

Written by Larry Day

Fellow Hereford Enthusiasts,

As I reflect on my first year serving as your Secretary/Treasurer/Sale Manager, one thought stands out: what a great group of Hereford breeders we have. I truly appreciate the cooperation and teamwork I have experienced throughout the year. We have welcomed several new members this year, and I hope you will join me in making them feel welcome. I look forward to meeting many of you personally at an upcoming event or function.

I strongly encourage you to participate in the rapidly approaching Missouri Hereford Association Field Day, hosted in the southwest region of our state on August 29 and 30. This annual event, hosted by breeders and producers, is one you will not want to miss. Livestock displays, farm tours, great food, informational displays, speakers, fellowship, entertainment, participation opportunities, and door prizes await everyone who attends.

Having hosted two of these events myself, I want to give a special thank-you to District 7 Director Shannon Hancock, Co-Chair Jocelyn Washam, and all the breeders involved. There is a tremendous amount of work that goes into planning an event of this size. Be sure to review the full-page schedule in this issue for stops, addresses, and lodging information. I hope to see you there.

Plans are also being finalized for another major association-sponsored event: the Missouri Hereford Association Annual Meeting and Banquet, held in conjunction with the Opportunity Sale. This event will take place November 7-8 in Sedalia, Missouri. The cattle and frozen genetic packages being offered will be outstanding, so please look forward to further updates.

Many awards are available to recognize members and breeders for their outstanding achievements and accomplishments. If you know of an individual or operation deserving of this

recognition, please contact your district director or I.

As we begin the fall sale season, many of our breeders will be offering genetics from the heart of their herds. If you need to expand your herd or introduce new genetics, make plans to attend these events.

Safe travels to each and every one of you.

Best regards,
Larry Day



Larry Day
MHA Secretary/Treasurer

MHA
Mo Hereford Association

VISIT THE MHA ONLINE

www.moherfords.org



FOLLOW OUR ASSOCIATIONS

ON FACEBOOK!

MHA
Mo Hereford Association

REMINDER!

Sign up for MHA text message communications to receive important updates, reminders, and announcements!

Scan the QR code to get signed up!

Make Plans

for the 2026 Missouri Hereford Weekend in Sedalia, MO

SATURDAY, NOVEMBER 7

5:00 P.M: MHA annual meeting
Banquet & awards ceremony to follow

SUNDAY, NOVEMBER 8

NOON: Missouri Opportunity Sale



Join the fun!

MHA

Mo Hereford Association



PLANNING TO ATTEND?
RSVP for the event here!



2026 ANNUAL FIELD DAY AUGUST 29 & 30 DISTRICT 7

Cattle Tours, Educational Information, Door Prizes & Giveaways, Meals & Camaraderie + Much More!

**Download a digital form
of the schedule here**

SATURDAY, AUGUST 29

8:00-9:15 AM Ace's Polled Herefords

Farm Location: 21245 Hawthorne Rd Joplin MO 64801

Breakfast, Cattle Viewing (**Ace's, Towerview Farm, Triple H Acres**)

10:30 AM - 1:00 PM J.D. Bellis Family Herefords

Farm Location: 19264 Lawrence 2170 Aurora MO 65605

Lunch, Cattle Viewing (**J.D. Bellis Family, Cork Cattle Co., JCS Livestock**)

*Info Session: Show Me Select Heifer Sales and Embryo Evaluation with
Computer Vision by Kevin Johansen.*

2:00-4:00 PM Missouri State University

Location: Darr Center - 2401 S Kansas Expressway Springfield MO 65807

Cattle Viewing (**MSU Journagan Ranch, Howard Family**)

*Info Session: Austin Brandt - American Hereford Association, Taylor Adamek -
Missouri Department of Agriculture and Virtual Fencing.*

4:30 PM - Evening Butler Polled Herefords

Farm Location: 4195 South Farm Road 53, Republic, MO 65738

Aerial Drone Demonstration by Monarch Drone Solutions

Cattle Viewing (**Butler Polled Herefords, Todd Family**)

Evening Steak Sandwich Meal and Entertainment

SUNDAY, AUGUST 30

8:00-10:00 AM McMillen's Toothacre Ranch

Farm Location: 9128 W FR 30, Walnut Grove, MO 65710

Breakfast, Cowboy Church featuring the Asher Creek Boys

Cattle Viewing (**McMillen's Toothacre Ranch, McCorkill Farms,
Blue Ribbon Farms, Hancock Farms**)

Educational Information from Brianne Bishop - Bishop ET Services

11:00 AM - 1:00 PM Bonebrake Herefords

Farm Location: 1961 North Farm Rd 213 Strafford, MO 65757

Tri-Tip Lunch, Cattle Viewing (**Bonebrake Herefords, Voris Farms**)

Attention Junior Members... THREE \$500 scholarship opportunities
for a select few juniors who participate in the two-day event! Plus door prizes!



Missouri Hereford Association
www.moherfords.org

For more info: District 7 Director
Shannon Hancock 417-327-6718

2026 MHA Field Day Co-Chair
Jocelyn Washam 417-838-5546

Needing a hotel for the weekend? Please call 417-869-5548 - Hampton Inn and Suites, 2750 North Glenstone Ave, Springfield, MO 65803

WOMEN ASSOCIATION UPDATE

Hereford Enthusiasm High With A Growing Membership

Written by Tonya Bagnell

I hope everyone had a good show season and summer! Now, everyone will be getting ready for school to be back in session.

The Hereford Women of Missouri held a meeting on Saturday, August 15, 2026 at the Missouri State Fair. We had seven members present.

The Hereford Women sponsored donuts in the barn prior to the Open Hereford show at the Missouri State Fair. Also, we sponsored the showmanship prizes during the 4-H/FFA Show. The following juniors were the top showmen: 4-H division Hanna Sivillis and Jackson McPhee, and FFA division Aubrie Richie.

We encourage our Missouri Hereford junior members to look at the Missouri Hereford Association website to view and download the different scholarship opportunities available to them.

The Hereford Women sponsor a \$250 scholarship given each year to a junior member that is a high school senior or attending college. The Scott Adam's family is also sponsoring a \$500 scholarship. The scholarships can be found on the website under Hereford Women. The postmarked deadline is October 1, 2026.

The Hereford Women also sponsor the Missouri Hereford Queen. The Hereford Queen represents the Missouri Hereford Association at many events throughout the year. The Hereford Queen application postmarked deadline is October 1, 2026. We encourage all applicants.

These opportunities are a great way for our junior members to be become more involved through the Missouri Hereford Association.

This year we are focusing on growing our membership. We are implementing text messages in a group text with updates to our members. If you would like to be included in our information texts, please text Kyla Waters at (660) 631-0299 or Tonya Bagnell (660) 631-2109.

If you are interested in joining please send your dues to Marijane Miller; 20500 Sioux Drive, Lebanon, Missouri 65536. Dues are \$15 per year.

Tonya Bagnell



Tonya Bagnell
Missouri Hereford Women
Secretary

2025-26 HEREFORD WOMEN OF MISSOURI OFFICERS

President - Kyla Waters
660-631-0299 | kg4waterz@gmail.com

Vice President - Natalie Reed
816-820-4282 | natalie@reedent.com

Secretary - Tonya Bagnell
660-631-2109
tbagnell6452@gmail.com

Treasurer - Marijane Miller
317-341-3846
millerherefords@yahoo.com

Queen Co-Chair - Shelby Bagnell Haag
660-631-3361
shelbyhaag18@gmail.com

Rachael Bagnell
660-631-2918 | rabagnell@gmail.com

If you are interested in joining please send your \$15 dues to

Treasurer Marijane Miller
20500 Sioux Drive
Lebanon, Missouri 65536.



Find us online
HEREFORD WOMEN OF MISSOURI

Interested in running for 2027

Missouri Hereford Queen?



Application Deadline:

OCTOBER 1, 2026

Find more information online at

WWW.MOHEREFORDS.ORG

A heartfelt thank you to Mallory Reed, the 2026 Missouri Hereford Queen, for your service! Thank you for proudly representing the Missouri Hereford Association, promoting the Hereford breed, and serving as an outstanding ambassador. Your dedication, kindness, and enthusiasm make a difference, and we're grateful for everything you are doing!

HEREFORD \$CHB ADVANTAGE

An industry-changing program from the American Hereford Association and IMI Global to verify and add value to Hereford-influenced feeder cattle

Hereford Association and IMI Global to verify with superior genetics, health and management.



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Source and age verification | Genetic merit: Minimum of 50% Hereford genetics and bull battery ranking in the top 50% of breed for \$CHB index (bull battery average) | Two rounds of vaccinations prior to shipping: 2 doses of 7-way, 8-way or 9-way clostridial, 2 doses respiratory modified live | BQA certification

BENEFITS

Genetic improvement tool | Sire EPD and profit index summary | Added market exposure | Free listing at HerefordMarketplace.com | Enrollment cost \$3.25/head (verification + eID tag)

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Find this logo next to sires meeting the genetic requirements for the Hereford Advantage program in catalogs this sale season!

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MISSOURI *Opportunity* SALE

Sunday
NOVEMBER 8

NOON • Missouri State Fairgrounds • Sedalia, MO

80+ head sell!

Cow-calf pairs, open and bred heifers, herd bull prospects, semen, embryos + commercial lots!



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LiveAuctions.TV
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MHA
Mo Hereford Association

Larry Day • Missouri Hereford Association Opportunity Sale Manager
Cell: 660-621-0812 • Home: 660-834-4678 • moherefordop@gmail.com

WWW.MOHEREFORDS.ORG 

JUNIOR ASSOCIATION UPDATE

New Officers and Advisors Elected, Activities Coming Up For The Fall

Written by Emma Hancock

Hey Juniors! I hope everyone's summer was great and slowing down as show season comes to an end! The past months have been crazy from the Junior National Hereford Expo, we had Faces of Leadership conference, and of course our very own Missouri State Fair.

I would like to take a second to congratulate all of the winners from the state fair, and I would also like to thank our sponsors that make this show possible. Also at the fair we held our junior meeting, where we had a little bit of a year in review! Our juniors also voted on our annual Outstanding Members who will be announced at the Missouri Hereford Association (MHA) Banquet November 7 in Sedalia.

And of course I would like to welcome the 2026-2027 Missouri Junior Hereford Association (MJHA) Officer Team! President: Kristin Waters; Vice President Jorja Ebert; Treasurer Reagan Sneed;

Secretary: Maggie Reed; Reporter: Grant Waters; Fundraising Chairs: Madelyn Thompson & Addie Jackson; and Board Members: Rhett Sneed & Emma Hancock. Congratulations to these members and thank you for serving to make our program the best it can be!

Along with the MHA Opportunity Sale, we will also have a MHA banquet the evening before, November 7, where we will award deserving members and have dinner. The sale will be at noon the following day.

Now, more importantly is the annual MHA Annual Field Day! We will be in District 7 this year. We have a lot of fun and exciting stops planned for this event. This year it will take place August 29-30. I would like to thank everyone who has dedicated time in planning this event. If you would like more information, all updates and schedules will be posted on the MHA Facebook page. I hope to see

everyone there!

We are also awarding three deserving junior members who are present at the MHA Annual Field Day! If you are attending the field day as a member you will be entered into a drawing for three \$500 scholarships. This money will be put towards your projects! You must have your dues paid by August 29 to qualify.

I hope everyone's show season was amazing, and your school year begins smoothly! And as always, check the MJHA website, and Facebook pages for updates on upcoming events! Good luck to all the juniors in their school adventures!

Emma Hancock



Emma Hancock
MJHA Reporter

64 YEARS OF GENETICS TO HANG YOUR HAT ON...

functionality • performance • eye appeal



Day's Family Farm

Larry and Pam Day

12139 Hwy 135, Pilot Grove, MO 65276

660-834-4678 home 660-621-0812 cell

Email: ljday@iland.net



THE TIME HAS COME
to downsize & disperse our herd.

Watch for our consignments in the Central MO Polled Hereford Breeder's Association Sale and the Missouri Opportunity Sale this year!

A WORD FROM THE ADVISORS

Wrapping Up An Incredible Summer Show Season

Written by Marijane and Hayley Miller

As we wrap up the last bit of summer and head back to school, I hope each junior member takes time to reflect on the success of the summer show season, the work of each cow raising calves throughout the summer, and the family time you have been able to enjoy. Also, take that sweet moment of looking forward to the fall calving season. As one season comes to an end, it's just the beginning of the next one. I encourage you to say thank you to your parents, siblings, aunts, uncles, grandparents, or anyone who helps or supports you during the show season.

We have had an incredible summer show season for our junior members at various shows. They have packed the summer full of memories and successes that will last for years to come. We are fortunate that, through the support of Hereford breeders around the state, we have been able to help juniors attending the Junior National Hereford Expo (JNHE) by providing meals four times throughout the week. We appreciate each and every one of you for that support!

As two members, Tory Miller and

Mary Grace Warden, wrapped up their JNHE time in the show ring, I encourage each member and breeder to continue encouraging new and incoming members to help grow our junior program and our Hereford breed. These young individuals are the ones who will help continue to build our Hereford breed.

At the State Fair, we elected three new pairs of junior advisors as well as new officers. Be sure to pay close attention as you send in junior membership dues, as the new treasurer is Reagan Sneed. The new junior advisors are Tom and Laura Thompson, Jeff Voris and Mary Grace Warden, as well as Preston and Samantha Graves. We are so excited to watch what the new board members and advisors will accomplish as they help lead and support the Missouri Junior Hereford Association members!

As we wrap up our time as junior advisors, we want to say thank you for the support of the junior members. We have felt that Hereford family feeling throughout the years we have served as advisors, as well as the support that you have given us and the members. We truly

appreciate everyone in our Hereford breed and hope to continue to see you throughout the years at the field day, annual banquet, and shows!

Marijane & Hayley Miller



Hayley and Marijane Miller
MJHA Advisors

2026-27 MISSOURI JUNIOR HEREFORD ASSOCIATION OFFICERS & ADVISORS

President: *Kristin Waters*

Vice President: *Jorja Ebert*

Secretary: *Maggie Reed*

Treasurer: *Reagan Sneed*

Fundraising Co-Chair: *Addy Jackson*

Fundraising Co-Chair: *Madelyn Thompson*

Reporter: *Grant Waters*

Directors: *Rhett Sneed and Emma Hancock*

ADVISOR TEAM

Jeff Voris and Mary Grace Warden
2273 E 460th Rd, Halfway, MO 65663
417-327-7450
jeff.voris@gmail.com

Tom and Laura Thompson
110 SW Watson Rd. Amity, MO 64422
816-284-3276
init2win44@hotmail.com

Preston and Samantha Graves
8305 LIV 241, Chillicothe, MO 64601
660-973-2881
samantha.graves@transova.com

GHR
Gregory
Hereford
Ranch



**Michael, Amy, Hanna,
Emily & Sutton Gregory**
10851 Range Line Rd.,
Houstonia, MO 65333
Phone: 660-287-1616

Robert & Sharon Gregory
12389 Chamberlin Rd.,
Houstonia, MO 65333
Phone: 660-620-4020

*** BULLS FOR SALE ***
Contact us for details!



FOLLOW US ON FACEBOOK!
Missouri Junior Hereford Association



*Scan the QR Code to send
dues via Venmo.*

Please send your \$15
annual dues to:
MJHA Treasurer,
Reagan Sneed
18430 Houston Road,
Houstonia, MO 65333

*OR send Venmo to @
MO-Jr-Hereford*

OZARK EMPIRE FAIR - SPRINGFIELD, MO

JUNIOR Show: Friday, July 31, 2026 **JUDGE:** SCOTT BUSH, SD



Champion Hereford Female
GINGER GIRL 4927 ET
P44737481 • 3/15/2025
OWNED BY: Tinley Nieder



Reserve Champion Hereford Female
MH 5280 MISS RENO 5006
44732968 • 3/7/2025
OWNED BY: Tory Miller



Reserve Champion Bred & Owned
BB 619K NOELLE 206N ET
P44663227 • 2/24/2025
OWNED BY: Paige Henderson



Champion Hereford Bull
MH EMPIRE 5965
P44765063 • 9/26/2025
OWNED BY: Tory Miller

NO PHOTO AVAILABLE
Champion Bred and Owned Female
VOWA G032 DOMINETTE
P44661338 • 1/2/2025
OWNED BY: Mary Warden

NO PHOTO AVAILABLE
Reserve Champion Hereford Bull
BB 0016 LIMITED EDITION
P44663244 • 12/5/2024



Upcoming Field Days

2026: District 7	2030: District 9
2027: District 6	2031: District 4
2028: District	2032: District 2
2029: District 3	

*Farm tours,
speakers, food
and fellowship!
Don't miss
the fun!*

*Missouri
Hereford
News*

NOVEMBER 2026 Issue

SEP 18: AD SPACE & MATERIAL DEADLINE

SEPT 25: CAMERA-READY DEADLINE



It's going to be an exciting fall!!

CMPBHA Sale Sept 19

Missouri Opportunity Sale Nov 8



PRF 87G MURPHY 501N

Reg: P44654388 1-11-2025

Sire: NJW 133A 6589 MANIFEST 87G ET



PRF 0333 Ember 611P

Reg: P44780237 2-8-2026

Sire: EXR GENERATOR 0333 ET



PRF 0333 Miss Gena 523N

Reg: P44738984 9-23-2025

Sire: EXR GENERATOR 0333 ET



Phillips-Renner Farms

Amy Phillips

37144 Brady Creek Rd | Richmond, MO 64085

Cell 816-878-7305 nothead1@aol.com

The crew: Angela, Amanda, Tatum, Taylor, Taylee & Mama Theresa

www.prfherefords.com | Follow us on FB & Instagram

COW POWER AT IT'S FINEST



VOWA 031 MAGGIE 5113

REG: P44722012 • DOB: 11/27/25

SIRE: HPF 045 GUARDIAN 031



HPF 826 DOMINATE 436

REG: 44554545 • DOB: 3/12/24

SIRE: HPF 23C DOMINATOR 170 ET

VORIS FARMS

Jeff Voris • Mary Grace & Caleb Warden

Halfway, Missouri

Phone: 417-327-7450

Offering these two heifers in the
Central Missouri Polled Hereford Breeder's Association Sale
September 19, 2026 • Cuba, MO

OZARK EMPIRE FAIR - SPRINGFIELD, MO

OPEN Show: Saturday, August 1, 2026 **JUDGE:** CHRIS EFFLING, SD



Champion Hereford Female
TH MGT MISS AMERICA 255
44746946 • 10/9/2025
OWNED BY: Madelyn Grace Thompson



Reserve Champion Hereford Female
HAWK AUTRY 8N ET
44703511 • 3/2/2025
OWNED BY: Lyla Sissel



Champion Cow-Calf Pair
FCC REMI JON 261 ET
P44396305 • 4/2/2022
OWNED BY: Lyla Sissel



Champion Hereford Bull
VOWA 109 CATAPULT 415
44576898 • 1/10/2024
OWNED BY: Mary Warden



Reserve Champion Hereford Bull
LJR MSU 149H NIPSY 133
P44680605 • 2/8/2025
OWNED BY: Garrett Kirk

NO PICTURE AVAILABLE
Reserve Champion Cow-Calf Pair
SCG MISS STERLING 310
P44496080 • 3/6/2023
OWNED BY: Abigail Long



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MIKE, JESS, JIMMY, NICK & KYLIE JORDAN
36258 State Hwy A . Warrenton, MO 63383
Mike: (314) 486-5272 Jess: (636) 359-3741
JordanHerefords@yahoo.com



WWW.JORDANHEREFORDS.COM

WMC

GG MCF **VERIFIED MERIT** 323L



REG: **44450972**

JW X651 TESTED 1857 ET
JW 1857 MERIT 21134
JW 33Z VICTORIA 19027
EFBEEF BR VALIDATED B413
GG MS VALIDATED B413 801F ET
EFBEEF 6378 KATE W484

The complete package. Genotype, phenotype, short marked and eye pigmentation with a face full of freckles! The Verified Merit progeny were the highlight of the WMC dispersal!

CED	BW	WW	YW	DMI	SC	MM	UDDR	TEAT	CW	REA	MARB	BMI	BII	CHB
8.8	1.3	76	115	0.8	1.3	33	1.4	1.3	107	0.92	0.70	0.84	615	222

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BUILDING FOR THE NEXT GENERATION

How family, functional cattle and a shared vision shape Jordan Herefords

Written by Cayley Brown

Jordan Herefords' story is predicated on the dream of Mike and Jessica Jordan to build not just a herd but a family legacy for generations to come.

Located in northern Warren County, Missouri, Jordan Herefords has grown from just two registered Hereford cows in 2005 into a diversified operation focused on registered Hereford genetics, freezer beef, and value-added farm products. Committed to breeding practical, functional cattle, Mike and Jessica have intentionally built an operation that not only serves their customers but also creates meaningful opportunities for their three children to become involved and help shape the future of the herd.

Although the farm has changed considerably over the past two decades, one thing has remained constant: their appreciation for the Hereford breed and the values it represents.

A Family Legacy

Jessica's connection to Hereford cattle began long before Jordan Herefords was established.

Growing up, she spent time around the Hereford cattle that her great-uncle, Richard Ockerhausen, raised on the family farm near Jonesburg. The breed made a lasting impression on her from an early age.

"I loved their disposition," Jessica says. "I love having cattle that are easy to work with, and that are great mothers."

In 2004, Mike and Jessica purchased her great-uncle's farm. After they were married the following year, Mike surprised Jessica with her first two registered Hereford cows, a gift that would become the foundation of Jordan Herefords.

The operation originally carried the name Ockerhausen Farms, a tribute to Jessica's family and the farm's history.

"Buying my family's farm and being able to start raising Hereford cattle has



The Jordan Family (from L to R): Jimmy, Nick, Kylie, Jess and Mike.

been a dream of mine," Jessica says. Keeping the family farm's original name seemed only fitting, but over time, they decided to change it to their own name, which was easier to pronounce, spell and remember.

Building Something From the Ground Up

By 2016, Mike and Jessica were ready for another chapter. They sold the Jonesburg farm and relocated to northern Warren County. While the new property offered more acreage, it also presented one significant challenge: it was largely open ground.

"There were zero buildings, fencing or corrals," Jessica recalls. "It took a significant effort by the entire family and friends to get everything moved to our current location."

Since then, the family has steadily transformed the property into the operation it is today by building fences and barns and establishing pasture ground.

One of the projects that best represents that progress is the family's recently completed feedlot. Complete with fenceline bunks, pipe fencing and

shelter, the new facility has become one of the accomplishments they are most proud of.

"It's amazing to look at how far we've come since moving to our current location," Jessica shares. "All of this wouldn't be possible without the hard work and determination of our family working together toward our goals."

Everyone Has a Role

All family members contribute to the continually growing Jordan Herefords operation.

Jessica serves as head of day-to-day operations, overseeing chores, management decisions and the cattle herd. Mike works off the farm in construction, while also handling building projects, fencing and infrastructure improvements when he's home.

When asked how he balances an off-farm career with the demands of farming, Mike's answer is brief but meaningful. "My wife, she's the rock and the drive that makes everything work for the farm."

Their three children have also become an integral part of the operation.



Jess Jordan handles not only the frozen beef business, but many other tasks on the farm making it run efficiently.

Jimmy, the oldest, has earned the title of head mechanic. Whether diagnosing equipment issues or operating machinery during hay season, he has become someone the family depends on whenever something needs fixing.

Nick enjoys welding and plans to pursue it as a career after high school. Around the farm, he's another equipment operator, and according to his parents, also serves as the family's comic relief.

Their youngest, Kylie, has found her niche through photography, web design and social media. She also helps with the family's tallow skincare business, giving Jordan Herefords another connection with customers beyond the cattle industry.

Watching their children develop their own passions has become one of Mike and Jessica's greatest rewards.

"It's been amazing watching our kids grow up in the industry," Jessica says. "They definitely have a great passion for the Hereford breed. It's been awesome hearing their input on our farm and how they would love to see it grow."

When they do find time away from work, the family enjoys spending time together riding four-wheelers and side-by-sides, swimming, hunting and fishing.

Breeding Cattle That Fit Their Program

Today, Jordan Herefords consists of approximately 35 spring-calving cows and 15 fall-calving females. They intend to grow their fall-calving program.

Although the operation has evolved over the years, the Jordans' breeding philosophy has remained remarkably consistent. Their goal is to raise quality beef while producing consistent, functional cows capable of calving unassisted year after year. Calving ease sits at the top of every breeding decision.

"We really want good quality, consistent cows that calve every year, unassisted," Jessica explains. Because both she and Mike work off the farm, cattle that require minimal assistance are essential to their management system.

After calving ease, they place strong emphasis on carcass merit, including ribeye area, marbling and overall eating quality, along with valuing easy-fleshing cows capable of raising a calf every year with minimal inputs. Since the family markets freezer beef directly to consumers, those carcass traits have become increasingly important.

"We believe that you should always keep a focus on the end product," Jessica says.

Creating Opportunity Beyond the Pasture

As Jordan Herefords has grown, Mike and Jessica have also looked for ways to strengthen the operation's long-term sustainability beyond traditional cattle production.

What began as a cow-calf operation has evolved, intentionally, into a business that now finishes its own steers, markets freezer beef directly to consumers and continues to explore new



Kylie Jordan helps with the family's tallow skincare business.

opportunities to add value to the farm.

"As a small operation that continues to thrive, you always need to be looking for innovative ways to carve out your spot in the market," Jessica explains. "Hopefully, this allows the next generation to keep it going."

That's the mindset that led to the development of Jessica and Kylie's tallow-based skincare products, which they now market through farmers' markets, vendor events and direct sales.

The family's willingness to explore new opportunities has helped create multiple avenues for connecting with consumers, while building a more diversified business. Rather than viewing these ventures as separate from the cattle operation, the Jordans see them as another way to support the farm's future and continue investing in the next generation.

Lessons Beyond the Show Ring

Although the Jordans don't travel extensively to major cattle shows, their children have remained active through local fairs and FFA activities.



Where good cattle and good grass come together - two things that strengthen the operation for long-term sustainability.

For Mike and Jessica, those experiences have been about much more than banners. Showing cattle has taught their children teamwork, responsibility and pride in the cattle they raise.

"Everyone needs to work together to achieve the common goal," Jessica says.

The family believes exhibiting cattle has also helped their children appreciate the work that goes into producing quality livestock.

One memory still stands out above the rest. During their local fair, the family

competed in a "Pen of Three" class, where the goal was to exhibit the most uniform group of cattle. When their children won the class, the excitement was unforgettable.

For Mike and Jessica, the accomplishment represented more than success in the show ring. Because they continually strive to produce consistent, uniform cattle, the award affirmed the breeding decisions they had made over many years.

When asked what advice they would offer young families interested in showing Herefords, their response reflected the philosophy they've followed themselves.

"Show what you like and be proud of it. Don't chase the fads of the ring."

Proud to Be Part of the Missouri Hereford Community

Jordan Herefords has also become a familiar name within the Missouri Hereford Association.

Over the years, the family has been a longtime consignor to both the Missouri Opportunity Sale and the Central Missouri Polled Hereford Breeders Sale.

"As a smaller breeder, it has been a great way to showcase and market our cattle," they explain.

The sales have also provided opportunities to build friendships with breeders across the state.

"It's a great way to meet other breeders in the state and make connections."

Mike has also served the Missouri Hereford Association through leadership positions, including serving on the Board of Directors and as president during a period of transition for the organization.

"I was hesitant at first," he said. "But there was a great group of board members, and everyone was willing to pitch in and take on a little extra responsibility, which made it easier."

When asked what makes the Missouri Hereford Association special, Mike didn't hesitate.

"The people."

"There are a lot of dedicated breeders in the state who are passionate about the breed. From the time we joined the association, there was always someone

there to help new members out and answer questions."

Looking ahead, the Jordans remain optimistic about both the association and the breed. They believe the Hereford breed will continue to grow, thanks to the advantages of heterosis and the continued demand for quality black baldy cattle.

Building a Foundation

Although Mike and Jessica hope to continue expanding the cow herd, marketing more breeding stock and growing both their freezer beef and skincare businesses, their long-term vision reaches beyond business goals alone.

"We are trying to lay down a good foundation by investing in quality cattle for the next generation to build on."

When asked what excites them most about the future, their immediate answer is: "Seeing the passion through our kids' eyes. With the ages they are right now, we are so excited to see where they will take Jordan Herefords in the future."

That excitement has become one of the greatest rewards of the countless hours spent building fences, constructing barns, improving pastures and making careful breeding decisions.

If someone were to visit Jordan Herefords for the first time, Mike and Jessica hope they would notice more than quality cattle or new facilities.

"I hope they would notice the devotion that we have for our cattle and how we all work together as a family."

After more than twenty years of building their operation, that commitment remains at the heart of everything they do.

From two registered Hereford cows to a diversified family farm, Jordan Herefords is a model of steady progress, thoughtful breeding decisions and a family working toward a common goal. More importantly, it is a foundation being built not only for today, but for the next generation to carry it forward.

Beef Tips

Keep summer grilling season simple with these five easy steps.

1. Prep the Beef

Pat the steaks dry and season to preference.

2. Fire it Up

Make sure your grill is clean. For charcoal grills, the target temperature should be about 375°F (Medium for gas grills)

3. Grill, Baby, Grill

Place your steak on the grill and flip only once while cooking. The target internal temp for medium-rare is about 145°F.

4. Rest & Relax

Rest for 5-7 minutes before slicing for ultimate juiciness. Internal temp will continue to rise after pulling from the grill.

5. Finishing Touches

If you're slicing the steak before serving, be sure to cut across the grain to maximize tenderness.

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JDB 0333 H144 MSGENERATOR M413 P44594211



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Natural daughter of the **269F Donor**

JDB G507 269F HOME GIRL N041 P44743106

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From left to right: Fundraising Co-Chair *Madelyn Thompson*, Fundraising Co-Chair *Addy Jackson*, Treasurer *Reagan Sneed*, Vice President *Jorja Ebert*, President *Kristin Waters*, Secretary *Maggie Reed*, Reporter *Grant Waters* and Director *Rhett Sneed*. Not pictured Director *Emma Hancock*.



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Email: lf3@eciewireless.com

Facebook: Lorenzen Farms

Instagram: Lorenzen Farms Cattle

Website: lorenzenfarms.com





MISSOURI STATE FAIR - SEDALIA, MO

Junior Show: Saturday, August 15, 2026

JUDGE: LYDELL MEIER, CLINTON, TN



Champion 4-H Hereford Heifer and Supreme Champion Hereford
DJF MISS ROLLER 17N ET
 P44691418 • 2-24-2025
 OWNED BY: Madelyn Grace Thompson



Reserve Champion 4-H Hereford Heifer
TH MGT MISS AMERICA 2550 ET
 44746946 • 10-9-2025
 OWNED BY: Madelyn Grace Thompson



Champion FFA Hereford Heifer and Reserve Supreme Champion Hereford
BACC 629 GEORGIA KAY 457 ET
 P44646052 • 10-16-2024
 OWNED BY: Atley Kleinman



Reserve Champion FFA Hereford Heifer
YB BAMBI H18 5104 ET
 P44758367 • 12-10-2025
 OWNED BY: Karysn Kleeman



Champion FFA Hereford Bull
CORKS OVAL OFFICE 6006 ET
 P44786197 • 2-15-2026
 OWNED BY: Atley Kleinman



Reserve Champion FFA Hereford Bull
MH EMPIRE 5965
 P44765063 • 9-26-2025
 OWNED BY: Tory Miller



Champion 4-H Hereford Cow-Calf Pair
FCC REMI JON 261 ET
 P44396305 • 4/2/2022
 OWNED BY: Lyla Sissel



Reserve Champion 4-H Hereford Cow-Calf Pair
BPH 9714 MARGARITA 9120M
 P44580491 • 3-1-2024
 OWNED BY: Hailey Doehring



Champion FFA Hereford Cow-Calf Pair
SCG MISS STERLING 310
 P44496080 • 3-6-2023
 OWNED BY: Abigail Long

NO PHOTO AVAILABLE
Champion 4-H Hereford Bull
WMC 323L 54H VERIFIED 115N
 P44711324 • 9-14-2025
 OWNED BY: Adler Kautsch

NO PHOTO AVAILABLE
Reserve Champion 4-H Hereford Bull
RPH K016 SILAS 13
 P44768504 • 10-14-2025
 OWNED BY: Cody Cook

**Missouri State Fair
 Junior Hereford Steer Results
 will be in the November
 2026 issue!**

Selling
9.19.26

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TAT: 224M P44739992 Oct 23, 2024

Sire: H BENTON 2205 ET

Dam: BPH WRBU 53B HARMONY 608

*Checked safe to BAR JZ On Demand
for a middle of October calf. Retaining two flushes.*



TAT: 41N P44674151 Feb 10, 2025

Sire: MCC 48 MARKSMAN 211

Dam: LJR MSU VIXEN 41F

*Bred natural service to BPH 0183 Maverick 2132M
44674133 on 4/16/2026. Confirmed safe.*



TAT: 175N P44740014 Feb 20, 2025

Sire: INNISFAIL TRADEMARK 1939 ET

Dam: BB 0229 OKSANA 220K

*Checked safe to the ABS popular sire
BCC SUNRISE 243K - will calve in February 2027.*



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11P • P44772300 • Feb 1, 2026
Sire: KRM 9160 FOLLOW ME 8G L35



0005N • P44756490 • Sep 18, 2025
Sire: MCC 48 MARKSMAN 211



2132N • P44764419 • Sep 18, 2025
Sire: CRR 971 LEVITATE 142



199M • P44674140 • Nov 02, 2024
Sire: JNF 559 RICKY BOBBY 7651K ET
Pasture exposed to the BPH 0183
Maverick 2132M from 1-9-26 to 3-4-26.

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EPD	8.8	0.8	66	99	0.3	1.3	20.1	29	62	4.2	94	1.50	1.50	75	0.035	0.48	0.51	439	550	161
ACC	.41	.70	.55	.54	.17	.37	.32	.42	-	.35	.36	.49	.49	.40	.42	.40	.41	-	-	-

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-Wyatt Agar, Durbin Creek Herefords

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REGISTERED POLLED HEREFORDS



MISSOURI STATE FAIR - SEDALIA, MO

Open Show: Sunday, August 16, 2026

JUDGE: JEFF PAULSEN, PRESTON, IA



Champion Open Hereford Heifer
TH MGT MISS AMERICA 2550 ET
 44746946 • 10-9-2025
 OWNED BY: Madelyn Grace Thompson



Reserve Champion Open Hereford Heifer
BACC 629 GEORGIA KAY 457 ET
 P44646052 • 10-16-2024
 OWNED BY: Atley Kleinman



Champion Open Hereford Cow-Calf Pair
FCC REMI JON 261 ET
 P44396305 • 4/2/2022
 OWNED BY: Lyla Sissel



Reserve Champion Open Hereford Cow-Calf Pair
SCG MISS STERLING 310
 P44496080 • 3-6-2023
 OWNED BY: Abigail Long



Champion Open Hereford Bull
KSU STIMULUS 468 ET
 P44559462 • 3-7-2024
 OWNED BY: Malone Hereford Farm



Reserve Champion Open Hereford Bull
CORKS OVAL OFFICE 6006 ET
 P44786197 • 2-15-2026
 OWNED BY: Atley Kleinman

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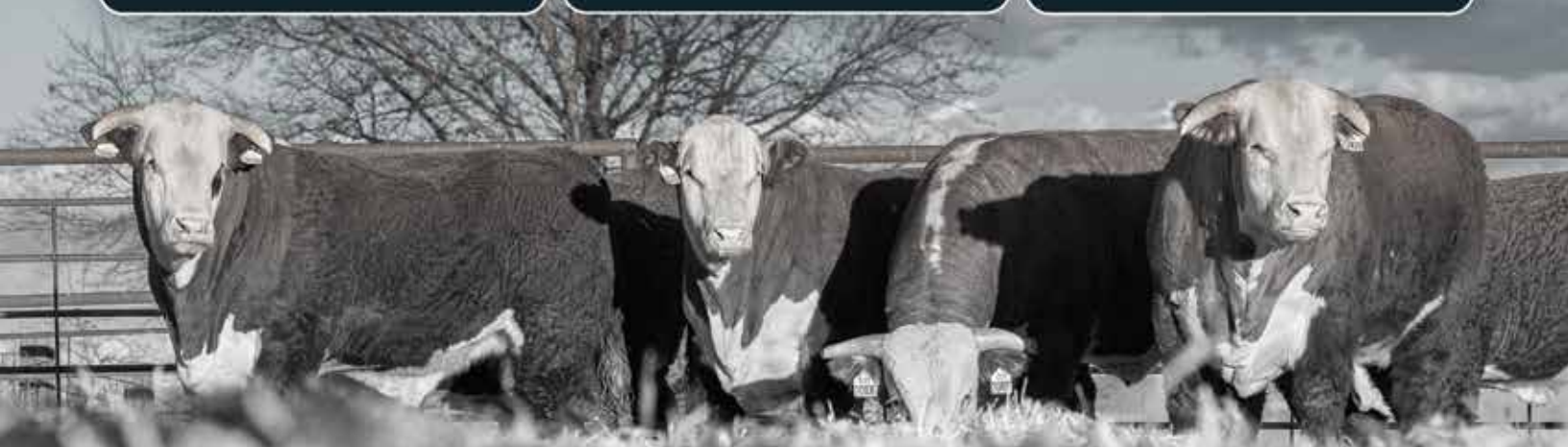
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44782922

JANUARY JALAPENO GRANDDAUGHTER



44780104

FALL YEARLING WAYLON SON



44781476

4 YR OLD GARFIELD DAUGHTER



44415541

JANUARY REMINGTON DAUGHTER



44780103

FALL YEARLING CALVING EASE ANGUS BULL



5 YEAR OLD 33Z DAUGHTER



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BIG, SUCCESSFUL HEREFORD EVENTS

Junior National Hereford Expo and Faces of Leadership Recap

Written by Gavin Rhode

This past summer has been an exciting one for the Hereford breed, with two of our biggest junior events of the year now in the books. The Junior National Hereford Expo (JNHE) and the Faces of Leadership conference were both incredible experiences, and I am extremely thankful to have had the opportunity to be a part of each of them while serving on the National Junior Hereford Board of Directors.

The 2026 JNHE was an incredible success from start to finish. We welcomed outstanding numbers of junior members and Hereford cattle, while also seeing tremendous participation in contests, leadership activities, educational programs and, of course, the show itself. On behalf of the Junior Board, we have heard nothing but positive feedback throughout the week. From Opening Ceremonies to the judging contest, and the couple of days in the showing, the atmosphere and enthusiasm were second to none. One of the greatest compliments I heard all week came from breeders and exhibitors from other breeds who commented on how well organized and professionally run the JNHE was. That speaks volumes about everyone who works behind the scenes to make this event possible each year.

It was also exciting to welcome four outstanding new members to the National Junior Hereford Board. I know they will each do a tremendous job serving our association and representing the Hereford breed over the next three years. Having now served on the board for a year myself, it has been rewarding to watch the leadership transition and see the future of our association continue to grow stronger.

As always, Missouri juniors represented our state extremely well throughout the week. Whether competing in the show ring, participating in contests, or simply making new friendships, our Missouri

Hereford family continues to be something we can all be proud of. It is always exciting to see so many familiar faces from home having success on the national stage.

Not long after Junior Nationals, the Junior Board traveled to Boise, Idaho, for the annual Faces of Leadership Conference. This year's conference welcomed 88 juniors from across the country for three days centered around leadership, teamwork and personal growth. It was another outstanding event that challenged each of us to step outside our comfort zones while building friendships that will last a lifetime.

We kicked off the conference with an evening full of leadership challenges, team-building activities and plenty of fun getting to know one another. One of my personal highlights of the evening was having the opportunity to get on the mic and introduce our special guest speaker, Idaho Governor Brad Little. It was truly an honor to welcome the 33rd Governor of Idaho and hear his perspective on leadership and public service.

The second day took us to the Payette River for an unforgettable whitewater rafting adventure. While it was certainly exciting, it also served as a great reminder that success comes from communication, trust, and working together as a team. Later that afternoon, we participated in leadership workshops before spending the evening at Boise State University's football stadium. With the mountains surrounding downtown Boise and the famous blue turf behind us, we enjoyed dinner while hearing an inspiring message from Logan Ipsen of Stock Point Media.

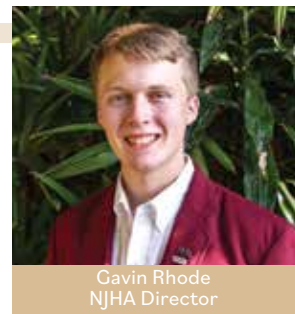
Our final day focused on learning more about the beef industry beyond the show ring. We had the opportunity to learn about SimVitro technology and the CS Beef Plant from Jeremy Howard of Simplot Animal Sciences and Chris Penn

of CS Beef. We also participated in a hands-on sensory workshop led by Jolene Pharaoh, where we explored how all five of our senses influence the consumer eating experience. It was an eye-opening opportunity to better understand another important side of our industry.

To wrap up the conference, we traveled to Bruneau for a tour of Colyer Herefords and Angus. Seeing their operation firsthand and learning about their management practices was an incredible experience. The Colyer family continues to be tremendous supporters of the National Junior Hereford Association, and we cannot thank them enough for their generosity. They welcomed the Junior Board before the conference even began by providing meals, housing and hospitality, before ending the week by opening their ranch for one final evening of fellowship and activities.

As I reflect on both events, I continue to be grateful for the opportunity to serve our junior members while wearing the maroon jacket. Whether it was watching Missouri juniors succeed at the JNHE or seeing young leaders from across the country grow together at Faces of Leadership, I was reminded just how bright the future of the Hereford breed truly is.

I am so excited to see what the future of the Hereford breed, and Hereford Juniors have in store! I hope everyone has a successful fall show and sale season, and I look forward to seeing many of you down the road. As always, thank you for your continued support of the Missouri Hereford Association and our outstanding junior members.



Gavin Rhode
NJHA Director

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Missouri Juniors



Hereford Herdsman Candidate:
Tory Miller, Lebanon, MO

Miller was honored to have been selected as a Junior Hereford Herdsman candidate and is grateful that others recognize the dedication and passion she has for her cattle. The Hereford breed has been a significant part of her life. This year marked her 21st consecutive JNHE, after attending her first junior national at just two weeks old.



Reserve Champion Team Fitting Team

Team Missouri members: Brynlee Thompson, Amity, MO; Madelyn Thompson, Amity, MO; and Beau Ann Graves, Chillicothe, MO.



Missouri Junior Hereford Association members during opening ceremonies.

EXCEL IN MADISON



Reserve Champion Senior Showman
Beau Ann Graves, Chillicothe, MO



Fifth Overall Senior Showman
Atley Kleinman, Wentworth, MO



Judging Contest: Intermediate Division
Second place: Maggie Reed, Green Ridge, MO



Judging Contest: Oral Reasons
Third place: Jorja Ebert, Polo, MO



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Owned Res. Division Champion Horned Female
TH MGT MISS AMERICA 2550ET Reg: 44746946
OWNED BY: MADELYN GRACE THOMPSON, AMITY, MO



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TH CW MGT CASINO GIRL 2560ET Reg: P44759542
OWNED BY: BRYNLEE ANN THOMPSON, AMITY, MO

MJHA Retiring Juniors



Tory Miller,
Lebanon, MO

Mary Grace Warden,
Halfway, MO

Congratulations to Tory Miller of Lebanon, Missouri, and Mary Grace Warden of Halfway, Missouri, as they retire from their time as members of the Missouri Junior Hereford Association!

Thank you, Tory and Mary Grace, for your years of involvement, dedication and enthusiasm for the Hereford breed. We are proud of all you have accomplished throughout your junior careers and wish you nothing but success as you begin your next chapters.

How has the Hereford junior program helped shape who you are today, both inside and outside of the cattle industry?

Tory's Answer: The Hereford junior program has shaped nearly every part of who I am. Growing up in this breed taught me that success is all about the hard work you put in and the way you treat people. From an early age, I learned the value of putting in the work even when no one was watching and taking pride in the work that I did. During my last junior nationals, I was honored to be chosen as a herdsman candidate, showing my dedication and passion didn't go unrecognized.

Beyond the cattle, the people in the cattle industry have also had a tremendous impact on me. I've been surrounded by friends and family who encouraged and challenged me, but were also there to celebrate with me. These relationships have given me confidence and reminded me of the importance of giving back and helping others. The lessons I've learned within this breed are ones that I will carry with me wherever my life takes me.

As you age out of the junior program, what's next for you, and how do you hope to stay involved in the Hereford breed or the beef industry?

Mary Grace's Answer: Although my time as a junior is ending, my involvement with the Hereford breed is far from over. I'll be graduating from Missouri State University with a degree in agricultural education, and my goal is to become an agriculture teacher and FFA advisor while remaining actively involved in my family's Hereford operation and the MHA. I also hope to continue advocating for the beef industry, mentoring younger Hereford members, and giving back to the organization that has given me so much. Once you're part of the Hereford family, you're part of it for life.

What advice would you give to younger Missouri Hereford juniors who are just beginning their journey?

Mary Grace's Answer: Take advantage of every opportunity presented to you. You never know what will come of it or whom you may meet or the friends you will make along the way. The friendships that you make in this breed will last you a lifetime. Don't be afraid to introduce yourself to someone new, run for leadership positions or compete in contests. The friends you make will support you along the way, cheer for you when you win your class, and be there to put the rope halter back on when you walk out last. At the end of the day, the cattle are what bring us together, but the people are what make us want to come back year after year. Make the most of every opportunity, work hard, have good showmanship, and have fun. Before you know it, you'll be looking back on your junior career and be thankful for every experience and every person who was part of the journey.

As you age out of the junior program, what's next for you, and how do you hope to stay involved in the Hereford breed or the beef industry?

Tory's Answer: Although I'm aging out as a junior, I know this isn't the end of my involvement with the Hereford breed. I graduated from Missouri State University in May with a bachelor's in Ag Business and a minor in animal science. I plan to pursue a career in the cattle industry and hopefully return to Miller Herefords. I hope to stay connected by supporting junior members and giving back to the organizations that have invested so much in me. Not just the Hereford breed, but the livestock industry as a whole, has given me more than I could ever repay, and I look forward to finding my way to share my passion and support.



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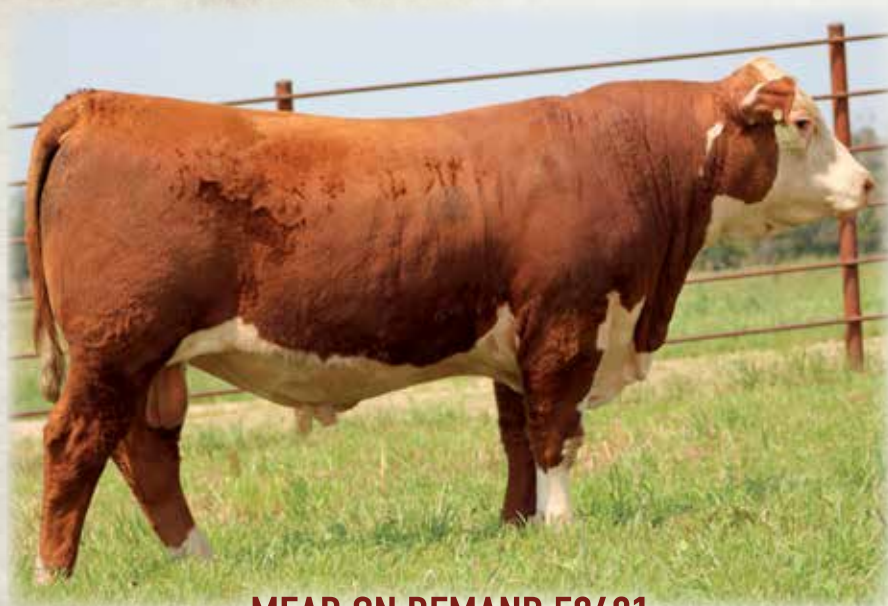
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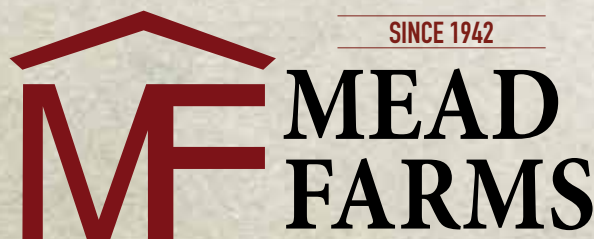
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VETERINARY VOICE

By Dr. Brianne Bishop, DVM



September marks the beginning of fall management for many Missouri cattle operations. This section should provide producers with practical herd health tasks that can improve herd performance heading into winter.

1. Why is early fall an important time to evaluate herd health?

Early fall is a critical time of year for herd health in your spring calving cow herd. As reproduction is the number one driver of profitability in a cow-calf operation, it is most importantly an opportunity to evaluate pregnancy status and make critical culling decisions. Next, we use this as an opportunity to evaluate health and body condition while there is still time to efficiently and safely add weight prior to calving. Finally, it is a critical window to booster reproductive vaccines for your spring calving cows to protect them through the final stages of pregnancy. If calves are still nursing, having the group up and sorted is a great opportunity to work (and/or wean) the calves.

If your fall herd is calving during your early herd health evaluation, I highly recommend waiting to work those cows (and calves) about one to two months

after they have calved. This will give their immune system it's best opportunity to respond to vaccinations, both for cows and calves, and is a great time to castrate bull calves with minimal stress.

2. Why is pregnancy checking beneficial, and what management decisions can it help producers make?

At pregnancy diagnosis, most cows will be in the second period (P2, 4-6 months bred). If cows were exposed to a bull for an extended period, I prefer to ultrasound any first period pregnancies to accurately identify fetal age and guide producers on culling decisions. The late bred cows will wean off lighter calves and have a lower likelihood of breeding back within the designated calving window the following year. I try to go into herd health appointments with clients having a plan for a calving window and number of cows to retain, but this is a guide and is not always black and white. I often know a herd's goals for identifying foot and or udder issues, and do my best to point these out while I am behind the cow. Cows that are extremely thin or overweight at this time often become part of our discussions as well. Don't worry,

everyone is guilty of making excuses for certain cows to stay longer than they should! There will be good and bad years, and ultimately there are things outside of our control such as the markets and the weather that will influence these decisions.

3. How can body condition scoring cows in the fall help improve winter feeding programs and reproductive success?

Having cows in the proper body condition at the time of calving is going to drive their reproductive success in the following breeding season, as it is directly correlated to the interval from calving to return to estrus, or cyclicity. Beef cattle are evaluated on a body condition score (BCS) of 1-9, with 1 being emaciated and 9 being obese, and each change in body condition score accounts for about 100 lb of body weight. We prefer to see cows calving at a body condition score of 6 to 7, where they have a smooth appearance of fat cover, some fat fill in the brisket and on the sides of the tailhead. When the last two ribs are easily visible, cows are at a body condition score of 4. It is typical for cows to lose condition while they are nursing a calf, but understanding

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the need for adequate body condition at calving allows producers to develop a fall feeding plan. For spring bred cows, fall cool season grass growth will aid in body condition gain over the next couple of months. With lower maintenance energy needs, adding condition to cows following weaning is the most cost effective. We do want to see most of this gain during the second period of pregnancy, as weight gain during the third period will influence calf size at calving.

4. What vaccinations or booster protocols should producers discuss with their veterinarian this time of year?

For bred cows, I booster vaccination for leptospirosis during the second period, as some leptospirosis serovars have a short duration of immunity, and infection can cause late term abortion.

For cows that did not receive pre-breeding vaccinations, I recommend full vaccination with a respiratory and reproductive vaccine, as well as an 8-way clostridial product depending on location in the state. I assess the need for additional vaccinations based on common disease threats in the

herd or in the area. For herds with weak calves at birth, supplementation with multimin might be considered. If respiratory disease is common in calves, your veterinarian may recommend converting the cows to a modified-live vaccination protocol at a safe time or vaccinating calves with an intranasal product at 1-2 months of age. For herds that see significant scours in calves, calving rotation strategies or vaccinations may be discussed. While these vaccinations all have specific labelled recommendations for timing based on calving or boosters, some herds will only be worked once a year. It is important to weigh the cost and benefit of labor and current disease threats as vaccination protocols are developed. If you are facing significant losses due to disease, your veterinarian will likely have both management and vaccination recommendations for the herd.

5. What role do mineral and nutrition programs play as pastures begin to decline?

I encourage producers to feed a high-quality mineral product year-round. Cows can store a significant amount of trace minerals in the liver, but once those stores are depleted, restoring them

is not as easy as it may seem. Even when force feeding higher levels of mineral daily, it can take 1-2 months to achieve required levels of certain trace minerals. If producers are concerned about a lapse in mineral intake, I recommend use of an injectable product but understand that this is not a long-term replacement for daily mineral supplementation.

6. If you could encourage Missouri producers to complete just one herd health task this fall, what would it be, and why?

Herd health programs all have the same basic pillars, but the needs and available resources of each herd are different in so many ways! I always prioritize identifying and culling females that are not producing, but priorities in each herd will be different, and will change over time. Fall becomes a busy time for everyone, whether you are calving, losing half of your help that is going back to school, preparing for a production sale, or heading into harvest (or maybe all of the above!). My best advice is to plan ahead, make (a few) reminders on your calendar, and be willing to make changes as the months and years go by!

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CALENDAR OF EVENTS

AUG
AUGUST
AUG

- 29** Butler Polled Herefords Private Treaty Offering Opens, Republic, MO
- 29-30** Annual Missouri Hereford Field Day, Southwest, MO - District 7

SEPT
SEPTEMBER
SEPT

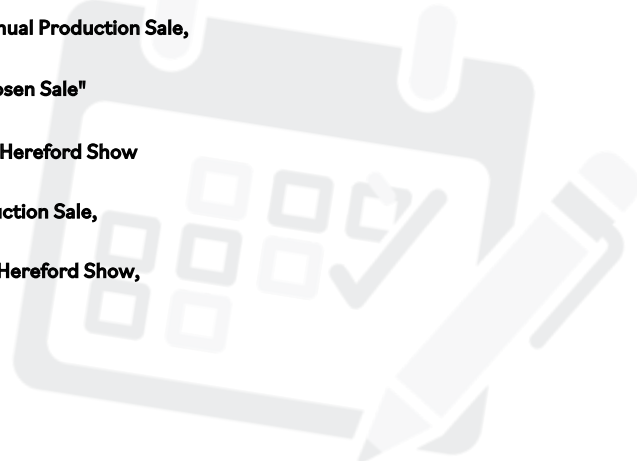
- 1** HYFA Scholarship Deadline
- 10** Missouri Opportunity Sale material and photo deadline
- 16** Southeast Missouri District Fair Junior Show Cape Girardeau, MO
- 17-18** Southeast Missouri District Fair Open Show Cape Girardeau, MO
- 18-19** Walker Herefords Foundations for the Future Sale, Morrison, TN
- 19** 128th Central MO Polled Hereford Breeders Association Sale, Cuba, MO
- 26** Delaney/Atkins Genetic Opportunity Sale, Tea, SD

OCT
OCTOBER
OCT

- 1** Nomination deadline for MHA 2026 Awards
- 1** MHA, MJHA Investment, Hereford Women & Scott Adam Scholarships deadlines
- 3** Journagan Ranch/Missouri State Production Sale, Springfield, MO
- 10** Partners in Performance Production Sale, Lebanon, MO
- 18** Reynolds Hereford Annual Production Sale, Huntsville, MO
- 22** Jensen Ranch "The Chosen Sale" Louisburg, KS
- 24** American Royal Junior Hereford Show Kansas City, MO
- 24** Mead Farms Fall Production Sale, Versailles, MO
- 25** American Royal Open Hereford Show, Kansas City, MO

NOV
NOVEMBER
NOV

- 7** Missouri Hereford Association Annual Meeting & Banquet, Sedalia, MO
- 8** Missouri Opportunity Sale Sedalia, MO
- 13** Lorenzen Farms Sale Chrisman, IL



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at the Central MO Polled Hereford Breeder's Sale Sept 19 in Cuba, MO!



SF 173D SILVIA 027 • P44173186

Sire: NJW 79Z Z311 ENDURE 173D ET

Powerful Endure daughter sells with an eye-catching heifer calf by CMF 333E Hitching Post 648H.



SF 648H SILVIA 5106 • P44717268

Sire: CMF 333E HITCHING POST 648H



SF 052 RED WINE 255 • P44417346

Sire: SF 173D COMMITMENT 052 ET

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Owned with Why-Oh-Why Farm, Mount Hermon, LA; Largent & Sons, Kaycee, WY; West/Shelby, Denham Springs, LA. Semen \$60/straw, non-certificate

CE	BW	WW	YW	SCF	MM	UDDR	TEAT
14.4	-0.7	81	123	22.6	41	1.5	1.4



FTF Prototype 502N (DLF, HYF, IEF, MSUDF, MDF, DBF)

44646250 HUTH CLC WF DELUXE K016

01/09/2025 FTF MS FRONTIER 0421H

Owned with Rick & Laurie Steinbeck, Hermann, MO. Semen available soon.

CE	BW	WW	YW	SCF	MM	UDDR	TEAT
5	1.5	74	115	17.6	29	1.4	1.4



FTF Muy Bueno 358L (DLF, HYF, IEF, MSUDF, MDF, DBF)

44454870 FTF MAGNIFICO 120J

01/17/2023 FTF MS FRONTIER 153J

Owned with Jordan Herefords, Warrenton, MO

Semen \$25/straw, \$50 certificate.

CE	BW	WW	YW	SCF	MM	UDDR	TEAT
16.9	-3.0	58	93	27.7	44	1.4	1.4



FTF Unbelievable 3210L (DLF, HYF, IEF, MSUDF, MDF, DBF)

44454816 FTF UNTOUCHABLE 046H

12/22/2022 FTF MISS PROFIT 748E

Owned with 5-D Herefords, Berryville, AR; and Rafter T Ranch, Omaha, AR.

Semen \$25/straw, \$65 certificate.

CE	BW	WW	YW	SCF	MM	UDDR	TEAT
8.3	1.3	65	102	20.4	35	1.4	1.5

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