



**SEPTEMBER
2025**



Missouri Hereford News
30487 Hwy J
Wentworth, Missouri 64873

BRADSHAW RANCH

ANNUAL BULL SALE

MARCH 13, 2026 | F/T LIVESTOCK MARKET | PALMYRA, MO | 6 P.M. CST

Selling 60+ head! ANGUS • HEREFORD • SIMMENTAL

PROGENY OUT OF THESE LEADING SIRES:



STELLPLUG HOFFMAN RISEABOVE



MUSGRAVE ROB ROY



MUSGRAVE PROCLAIM L04



CHURCHILL DESPERADO 029H



BAR JZ ON DEMAND



P 6MC 11E BENTLEY 2L ET



34th
Annual Production Sale

Genetically Yours

THE TRADITION OF QUALITY CONTINUES

Saturday, October 4, 2025

11 a.m. / Springfield, Mo.

SALE LOCATION:
William H. Darr
Agriculture Center



44140239

LJR MSU SALSA 162H

Perhaps the best daughter of Jalapeño we own. She does everything right. Great numbers, big stout power cow. Mated to SF Remington.



44680530

LJR MSU BELL 75N

A deep bodied daughter of C&L Osiris 9365 15J. This one will make you stop. Her dam is pictured below, 171G. They both sell!!



44029674

LJR MSU CAYE 171G

A daughter of Cayeman 105C. She is the dam of 75N. She is mated to Churchill Final Print 3130L. An outstanding pair.



44563409

LJR MSU ESTER 1M

This outstanding daughter of AW Statesman sells bred to Boyd Ft Knox 17Y YZ5 4040.



44563604

LJR MSU 340H MARAIS 125M

A stout, attractive son of our Homer bull. 21 more like him sell!!



44563473

LJR MSU JAZZI 45M

A super eye appealing bred heifer carrying the service of AW Statesman 038H. One of 17 outstanding bred heifers selling.



P44177977 • AW STATESMAN 038H

Homozygous Polled

DB Free

Quite possibly the best son of Final Test

Heifer approved

A high fertility sire with a great disposition

Top 2% for CE, BW, SCF, MARB

Top 1% for BMI\$, BII\$

Average progeny ratios for BW 93.8, WW 98.2,

YW 101.7, REA 101.2, IMF 104.2

Daughters maintain 105 WW ratio

Selling full possession in this great proven herd sire. His offspring are outstanding. A rare opportunity.

See this catalog online at

www.reedent.com

Sale Managed by:

idwest Cattle Service, Inc.



Jim and Linda Reed

PO Box 126

Green Ridge, MO 65332

660-527-3507 • Cell 417-860-3102

reedent@iland.net • www.reedent.com



JOURNAGAN RANCH



Missouri State
AGRICULTURE

Marty Lueck, manager • mvlueck@centurytel.net

417-948-2669 or 417-838-1482

Rt. 1, Box 85G • Mountain Grove, MO 65711

Auctioneer:
Eddie Burks

HELLO FROM THE EDITORS

From the much-needed spring moisture to a hot summer packed with well-attended shows, it's been an eventful season for Missouri Hereford breeders. At the Ozark Empire Fair, Missouri State Fair, and the Junior National Hereford Expo, we've been excited to see so many new faces in the barns and in the ring representing Missouri. Our adult, women, and junior associations are strong, and we encourage everyone to get involved, invite friends, and help more people experience the strength of Hereford cattle and the value of our organizations.

The next opportunity to connect is the District 1 (Northwest Missouri) Field Day on September 13. This is a great chance to meet new people, learn about other operations and breeding programs, enjoy fellowship, and celebrate the enthusiasm that makes this breed so special. Then, join us for Hereford Weekend in Sedalia, November 1-2, featuring the annual meeting, banquet, and sale. It's one of the best times of the year to network, catch up with old friends, and make new ones.

Astronomical cattle prices continue, and the sales advertised in this issue offer excellent opportunities to expand your genetics and strengthen your herd. We hope to see you at these upcoming events and look forward to a strong finish to the year - in the barns, in the pastures, and in the friendships that keep our Hereford breed growing.

Cassie Dorran, editor



Jocelyn Washam, editor



Faye Smith, contributor



Cayley Brown, contributor



@Rural Route Creations

This newsletter is edited by
Rural Route Creations
 30487 Hwy J • Wentworth, MO 64873
www.ruralroutecreations.com



Advertisement & News Submissions:

Cassie Dorran 403-507-5953 cassie@ruralroutecreations.com
 Jocelyn Washam 417-838-5546 jocelyn@ruralroutecreations.com
 A special thank you to **Andrea Butler** for her office support throughout the year!

2025 PUBLICATION DATES

Issue	Ad Space & Material Deadline	Camera Ready Ad Deadline
March 1	January 10	January 17
July 15	May 30	June 6
September 1	July 25	August 1
November 1	September 19	September 26

ADVERTISING RATES:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour. **Payment can be made on your invoice.**

All contracted ads are for the current calendar year.

Color Ad Type	Cost Per Issue	Four Issue Contract Price
Double Page Spread	\$500	\$1800
Full Page Spread	\$300	\$1100
Half Page Spread	\$200	\$700
Quarter Page Ad	\$150	\$500
Business Card Ad	(contract only)	\$200

All ads must be received by deadline!

View the Media Guide Online at moherfords.org for ad sizes, file requirements and material submission. Download InDesign and Photoshop templates for ad designs.



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MISSOURI HEREFORD ASSOCIATION

2024-25 OFFICERS AND DIRECTORS

President	Mike Jordan	Warrenton	District 6
Vice President	Riley Bradshaw	La Belle	District 3
Interim Treasurer	Mike McCorkill	Greenfield	
Directors	Glen Waters	Norborne	District 1
	Jon Black	Keytesville	District 2
	Brian Sneed	Houstonia	District 4
	Eric Adkins	Hallsville	District 5
	Mike McCorkill	Greenfield	District 7
	Rusty Miller	Lebanon	District 8
	Charlie Beshar	Patton	District 9

To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at:

www.moherfords.org

Missouri Hereford Association
Mike McCorkill | Interim Treasurer
 152 E. Dade 92
 Greenfield, MO 65661
 417-838-2073





2025 Thank You Special!

With all-time great market fundamentals, 2025 has been a true record breaker for the U.S. beef industry. ABS is proud to be your trusted genetics partner and helping you seize that opportunity.

As a token of our appreciation, ABS and our bull owner partners bring our loyal customers our 2025 THANK YOU SPECIAL. Choose any combination of these breed-leading sires with a maximum of 10 units per bull. Act now, this special is only available from **August 1 through September 17, 2025.**

		CONVENTIONAL			Sexcel	
HEREFORD		RETAIL	SPECIAL	♀ ♂	RETAIL	SPECIAL
29HP0953	TRADEMARK	\$30.00	\$20.00	♀	\$40.00	\$30.00
29HP0954	BARRACUDA	\$25.00	\$15.00	♀	\$40.00	\$30.00
29HP0956	KINGDOM	\$30.00	\$20.00	♀	\$50.00	\$35.00
29HP0958	GENERATOR	\$30.00	\$20.00			
29HP0964	SUNRISE	\$25.00	\$15.00	♀	\$35.00	\$25.00

This offer cannot be combined with any other offer or special pricing. Short supply bulls may be removed from the special early. Orders must be placed by September 17, 2025 and shipped by September 23, 2025.

KINGDOM

29HP0956 | AHA 44267937



DM ALL AROUND 904G ET x EFBEEF BR VALIDATED B413

DEFINING A NEW GENETIC REALM

- » You will not find a truer herd bull look in unison with this kind of data package
- » His dam is the rockstar donor 7098 who is creating an absolute buzz in the breed with everything she produces; this is your chance to tie into a dominant cow line
- » Sons and daughters have been highly sought after by purebred and commercial cattlemen alike
- » Awesome fronted, great balance, with tremendous feet - use him to 'class up' your herd
- » DNA tested homozygous polled, 100% pigment both eyes
- » +531 BMI and +174 CHB with 13 traits in the top 10% of the breed

SUNRISE

29HP0964 | AHA 44362272



SHF DAYBREAK Y02 D287 ET x GERBER ANODYNE 001A

SLEEP UNTIL SUNRISE

- » The next step in high maternal, calving ease genetics who was the standout individual at Baumgarten's 2023 sale
- » His dam, D81, was a workhorse bull-making machine at Sandhill and is already doing the same at her new home. Plus, she has 12 daughters in production ratioing 102 on 27 calves
- » A balanced, curve-bending sire whose first sire group has backed that up, ratioing 94 at Birth and 100 at Weaning
- » Extremely deep, soft-sided bull who excels for muscle and structural quality, he is short marked, dark red, and goggle-eyed
- » DNA tested homozygous polled, 100% pigment both eyes
- » +441 BMI and +137 CHB, ranking in the top 10% of the breed on 6 economic traits



Scan for the most up-to-date
EPDs on Kingdom!



Scan for the most up-to-date
EPDs on Sunrise!

For full data set, progeny photos, and more visit
Bull Search at ABScbullsearch.ABSglobal.com
or contact your local ABS Representative.

BRIAN BRACE

ABS Global District Business Manager
563.260.4971
Brian.Brace@genusplc.com



Mark your calendar!
126th *Semi-Annual Sale*

CENTRAL MISSOURI POLLED HEREFORD BREEDERS ASSOCIATION

September 20, 2025 • NOON

Interstate Regional Stockyards • Cuba, MO

*80+ lots of bulls, cow-calf pairs, bred and open heifers,
and Hereford influenced commercial females*

New members always welcome!

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

For more information contact:

Larry Day, Sales Manager

Central Missouri Polled Hereford Breeders Association

660-834-4678 **Home** | 660-621-0812 **Cell**

Email: *cmphba@gmail.com*

Email or call to request a catalog!

www.centralmissouripolledherefords.com 

STATE ASSOCIATION UPDATE

Upcoming state field day and Missouri Hereford Weekend

Written by Mike Jordan

Dear Hereford Breeders,

Congratulations to all the breeders who have participated in shows this summer. As many of the shows and fairs are winding down, fall sale season is upon us – from production and online sales, to our state's consignment sale, The Opportunity Sale. There are many opportunities across the state to find that new cow or herd bull you may need.

I would like to thank all the breeders who nominated their cattle for consignment to the Opportunity Sale. As I am writing this article, the American Hereford Association has begun screening cattle for the Opportunity Sale. Once cattle are selected, please work with Larry Day to make sure you get all entry information to him. This truly is a great event for breeders to get their program in front of a national audience. This sale would not be possible without the participation and commitment from our members.

Consignors, please be on the lookout for entry packets. The sale falls on November 2 this year.

In conjunction with the sale, the annual membership meeting will be on November 1 with the awards banquet following. If you would like to nominate any fellow Hereford breeders or cattlemen for an award this year, please submit your nominations to mike@heggemanninc.com by October 1. The awards given include Breeder of the Year, Commercial Breeder of the Year, and Hall of Fame Inductee.

I would also encourage any of our junior members to apply for the scholarships, which are available. You can find applications and information on the website moherfords.org. Applications are due on October 1, so get them in early.

I hope to see you at the annual field day on September 13. It is being held in District 1 this year in NW Missouri. Glen

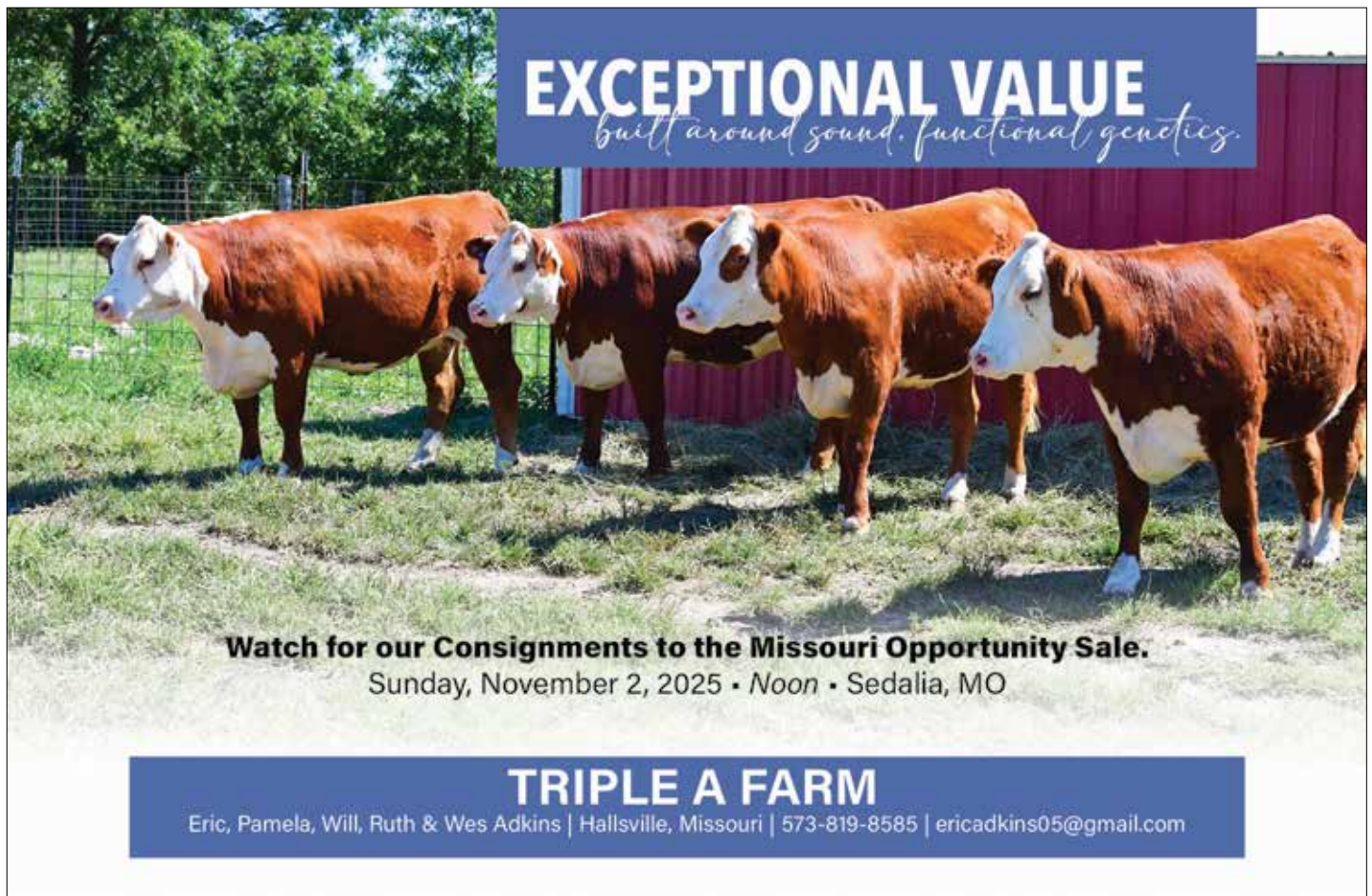
Waters is organizing a great event this year, and we thank him for his efforts.

I know we all hear it a lot but – what a great time to be in the cattle business. It is beginning to sound like a broken record. I think everyday I hear of a market report setting new all-time highs.

The new 2025-26 membership directories have been printed. If anyone needs additional copies, please let me know.

I thank you all for your support of the Missouri Hereford Association, and I look forward to seeing you this fall.

Nominate your fellow breeders for the upcoming Missouri Hereford Association Awards banquet! Please send all nominations to Mike Jordan at mike@heggemanninc.com.



EXCEPTIONAL VALUE
built around sound, functional genetics.

Watch for our Consignments to the Missouri Opportunity Sale.
Sunday, November 2, 2025 • Noon • Sedalia, MO

TRIPLE A FARM
Eric, Pamela, Will, Ruth & Wes Adkins | Hallsville, Missouri | 573-819-8585 | ericadkins05@gmail.com



WHISPERING WINDS FARM

TC

Deluxe

REG: P44370488

Contact us for semen package pricing.

Full Circle

REG: 44454927

Semen: \$50/straw, \$75/certificate

REGISTERED POLLED HEREFORDS

Brian Mundy Phone: 816.668.4521

bmundy.whisperingwinds@gmail.com

Jake Mundy Phone: 816.313.9488

jmundy.whisperingwinds@gmail.com



SSF 30A Ms Mandate 471
REG: P44307690



WLKR JH Dominette 8474 1225
REG: P44262383



DCR 128D Dominet 9233 ET
REG: P44179998



BF Harfst 322 Amaya 8105 ET
REG: P44014874



Huth F035 Mandy H029
REG: P44189452

*Please contact us for embryos,
flush's or semen!*

WOMEN ASSOCIATION UPDATE

Meeting notes and upcoming events

Written by Tonya Bagnell

I hope everyone had a good show season and summer, and everyone is ready for school to be back in session.

The Hereford Women of Missouri held a meeting on Saturday, August 9, 2025 at the Missouri State Fair. We had nine members present.

The Hereford Women sponsored donuts in the barn prior to the Open Hereford show at the Missouri State Fair.

The membership decided to sponsor the showmanship prizes during the 4-H/ FFA Show. The following juniors were awarded Top Showman:

4-H: Gannon Ward and Hailey Doehring.

FFA: Halley Marek

The Hereford Women will provide the table decorations for the banquet as a

part of the Hereford Weekend in Sedalia. We will also be looking for donations for the silent auction to benefit the Hereford Women organization.

The Hereford Women sponsor a \$250 scholarship given each year to a junior member that is a high school senior or is attending college. The Scott Adam family is also sponsoring a \$500 scholarship. The scholarship applications can be found on the MHA website under Hereford Women. *The postmarked deadline is October 1, 2025.*

The state Hereford Queen application postmarked deadline is October 1, 2025. We encourage all applicants.

This year we are focusing on growing our membership. We plan to focus on implementing text messages in a group about updates to our members. If you

like to be included in receiving information through text messaging please text Kyla Waters at (660) 631-0299, or Tonya Bagnell (660) 631-2109.

The Hereford Women will be having a table set up at the state banquet with information about our organization and our promotion for the breed.

If you are interested in joining please send your dues to Treasurer, Marijane Miller; 20500 Sioux Drive, Lebanon, Missouri 65536. Dues are \$15 per year.



Tonya Bagnell
Missouri Hereford Women
Secretary



From left to right: Kyla Waters, Natalie Reed, Tonya Bagnell & Marijane Miller.

President - Kyla Waters
660-631-0299 | kg4waterz@gmail.com

Vice President | Natalie Reed
816-820-4282 | natalie@reedent.com

Secretary | Tonya Bagnell
660-631-2109
tbagnell6452@gmail.com

Treasurer - Marijane Miller
317-341-3846
millerherefords@yahoo.com

Queen Co-Chair - Shelby Bagnell Haag
Shelby: 660-630-3361
shelby.bagnell@hughes.net

Rachael Bagnell
660-631-2918 | rabagnell@gmail.com

2025-26 HEREFORD WOMEN OF MISSOURI OFFICERS



Directions

Wash and prepare all vegetables.

Place water in large pot with potatoes and carrots to a boil. Turn down to a simmer (low heat).

Meanwhile brown hamburger meat in skillet with onion, green pepper and garlic. Once cooked through and a light brown color with little to no pink remaining in meat, drain all liquid.

Add browned hamburger mixture to potatoes, carrots and water.

Add 3 cups milk, Tony Chachere's Creole Seasoning, pepper and garlic salt and continue to cook on low heat. You want your soup to bubble just slightly and not a hard boil or your milk will curdle and the soup begin to stick or burn in the pan.

Continue to cook for about twenty minutes then add Velveeta Cheese and allow it to melt stirring slightly.

Mix 1/4 cup flour with 3 cups remaining milk and add to soup stirring gently.

Continue to cook until soup is to your desired thickness. The soup should coat your spoon much like a gravy.

Serve with crackers or fresh bread.

Note: This soup makes a lot and I would double it for large crowds in a large roaster at stock shows or potlucks!

Cheeseburger Soup

Prep Time: 15 minutes | Cooking Time: 30 minutes

Ingredients

- 6 cup(s) water
- 6 potatoes, peeled and chopped in 2 inch cubes
- 3 carrots, chopped
- 2 pound(s) ground beef, browned on stove top
- 1 small onion, chopped
- 2 cloves garlic, chopped
- 1 green bell pepper, seeds removed and chopped
- 6 cups, milk divided (you'll use some for soup and some for thickening)
- 1 teaspoon(s) Cajun seasoning like Tony Chachere's Creole Seasoning (optional)
- 1/2 teaspoon(s) black pepper
- 1 teaspoon(s) garlic salt
- 4 ounce(s) Velveeta Cheese, cubed about 1/2 cup or more to your taste
- 1/3 cup(s) flour (for use in thickening soup with milk)

The Ranch Kitchen Original Recipe - Alise Nolan | theranchkitchen.com

MHA

Mo Hereford Association



/moherfordassociation

HOTEL INFORMATION

Comfort Inn and Suites

250 Business 36, Chillicothe, MO 6460

Phone: 888.712.6112

Fairfield Inn and Suites

220 W. Business 36, Chillicothe, MO 64601

Phone: 660.646.3100

*For those traveling from the Southwest part of the state,
there are many hotel options in Kearney or Liberty!*

JOIN THE FUN

September 13

at the 2025 MHA Field Day

Cattle tours and speakers at the following stops

IN DISTRICT 1

(NORTHWEST CORNER OF THE STATE)

STOP 1: CIVIL BEND HEREFORDS

3340 NE STEWART ROAD, MAYSVILLE, MO 64469

GARY AND MARILYN WOOD FAMILY | 816.351.7813

9:00 AM | Gather, introductions, cattle viewing

10:30 AM | Depart for next stop

STOP 2: SWEIGER FARMS

5900 NE STATE ROUTE D, WEATHERBY, MO 64497

CHARLES AND MICHAEL SWEIGER

816.724.0492 CHARLES | 816.449.0024 MICHAEL

11:00 AM | Gather, introductions, cattle viewing

12:30 PM | Lunch, presentations by AHA and MHA

STOP 3: THOMPSON HEREFORDS

1110 SW WATSON ROAD, AMITY, MO 64422

TOM, LAURA, MADELYN AND BRYNLEE THOMPSON

816.284.3276 TOM

2:30 PM | Gather, introductions, cattle viewing

4:00 PM | Depart for home



MAKE PLANS NOW TO BE ON THE TOUR SEPTEMBER 13!

For more information, please visit www.moherfords.org or call MHA District 1 Director Glen Waters 660-707-3646



Genetic Opportunity Sale

saturday
SEPTEMBER

1 p.m. **27**

Heifer calves, cows, bred heifers and more sell at live auction at Delaney Herefords, Lake Benton, Minnesota.

Final Print Sells!

She Sells!

Along with daughters by Generator & Red Cloud



Long Haul \times 45C

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
8.9	0.1	65	103	37	0.39	0.32	\$534	\$157

JDH AH 45C 36E RITA 1J ET | P44260269



Selling full possession and in-herd semen use!

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
6.1	-0.7	82	122	41	0.79	0.19	\$472	\$160

RST FINAL PRINT 0016 | P44178105

This full sister to Mercedes & Lincoln sells!



33Z \times 19Z

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
5.7	-0.1	63	94	27	0.35	0.41	\$514	\$143

JDH AH 19Z MS RUMBLER 34J ET | P44242708

She Sells!



due 8/10 to Loewen Sandhill

Hometown 73C \times 610D

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
7.8	1.9	74	116	35	0.51	0.02	\$360	\$132

AH VACA LADY 910G | P44021892

She Sells!



due 8/10 to Bar JZ On Demand

Hometown 73C \times 19Z

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
9.1	0.5	56	86	28	0.01	0.31	\$363	\$128

AH MISS VACA QUEEN 021H | P44146358

She Sells!



due 8/29 to 4B Garfield 338

Mandate \times Sheila 457Y

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
3.3	1.1	69	106	30	0.54	0.28	\$485	\$138

PCC NEW MEXICO LADY 0187 ET | P 44184151

Selling an elite set of ET heifer calves from our top donors sired by Final Print, Benton, Standout, Gunsmoke, and Sherman.

Saturday, September 27th at 1 p.m.

Dustin Layton, Auctioneer

LiveAuctionsTV

Jerry & Shelly Delaney Family
Jerry: 507/820-0661 | Nick: 507/829-0561
jdh@delaneyherefords.com
delaneyherefords.com

JDH
DELANEY HEREFORDS

ATKINS
HEREFORDS

Pete & Laura Atkins Family
Pete: 605/351-9847
petea15@gmail.com
atkinsherefords.com

Performance.

Predictability.

Proof.

AADE

POLLED HEREFORDS

JOHN & KAREN ADE

443.366.2951

8640 W 125 N

WEST LAFAYETTE, IN 47906

Here are two of our offerings that will be featured in the
REYNOLDS HEREFORD'S ANNUAL PRODUCTION SALE
IN HUNTSVILLE MO ON OCTOBER 19, 2025!



APH RH SHERMAN A501

P44689364 | Jan 1, 2025 | **Polled**

Sire: Churchill W4 Sherman 2157K ET

We are super excited about this young bull prospect out of **SHERMAN 2115 K ET** and a great young **VICTOR 33Z** daughter. You're going to like the Style and balance and the way this bull carries himself. He also has the numbers to go along with the looks.

#	CE (%)	BW (lb)	WW (lb)	YW (lb)	DMI (lbs)	SC (cm)	SCF (%)	MM (lb)	MG (lb)	MCE (%)	MCW (lb)	UDDR (%)	TEAT (%)	CW (lb)	FAT (in)	REA (sq.in)	MARB (deg.)	BMI (\$)	BII (\$)	CHB (\$)
EPD	3.3	1.4	63	100	0.3	1.3	21.4	25	57	0.2	95	1.35	1.45	82	0.034	0.76	0.38	461	560	160
ACC	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	-	-	-



MHF 57C 7124 08G

P44016748 | Jan 11, 2019 | **Polled**

Sire: LOEWEN DIRECTION 57C

Here's an opportunity to purchase one of the more productive cows in our herd. We bought her from WMC CATTLE COMPANY with a **MANDATE** Heifer calf. If you're looking for a productive cow that will throw lots of pigment and dark red color, she will do the job. Breed back to **SCHU-LAR BIG TIME COVERTER 6J**.

Private Treaty Sale

We have it excellent group of 18-month-old bulls that are numbered up and ready to go to work this fall for your breeding program. Several are light birth weight bulls to use on heifers.

Also offering a good group (15 to 20 head) of 5 to 8-year-old spring calving cows. Give us a call for more details!

JUNIOR ASSOCIATION UPDATE

Summer success and planning for fall

Written by Emma Hancock

Hello everyone! I hope everyone's summer is going great and slowing down a bit as we wrap up our summer show season. The past few months have been very busy for us juniors. Members attended the Junior National Hereford Expo back in July, a few juniors attended the Faces of Leadership conference, and then we finished up the summer at the Missouri State Fair.

One of our very own juniors, Gavin Rhode, was elected on to the National Junior Hereford Association Board of Directors. During the Maroon Jacket Ceremony, his brother, Isaac, retired from the board, and passed his jacket to Gavin. We are so proud of this huge accomplishment, congratulations Gavin! We also had some amazing success with our contest teams and showmanship! Congratulations to everyone and their successes; the association is beyond proud!

The Faces of Leadership conference was held in St. Louis, Missouri, at the end of July, and we had seven juniors attend. They toured Purina headquarters and

got to learn all about the methods that they use to try out new feed products before they are on the shelves. Our juniors also had the opportunity to give a presentation and put their leadership skills they learned over the week to the test! They worked with other Hereford juniors from all over the nation to create their dream Faces of Leadership.

Our most recent event was the Missouri State Fair! We held our junior meeting where we went over our year and elected our new officers for the upcoming year. Juniors also voted on Outstanding Members who will be announced at the Missouri Hereford weekend in November.

We have an upcoming opportunity for members looking to purchase an animal in the upcoming Missouri Opportunity Sale. The MJHA is selling raffle tickets to receive a \$1000 sale credit towards an animal. Each ticket entry is five dollars, which can be sent via Venmo by using the QR code or send to @MO-Jr-Hereford. We will also be selling tickets in-person during the Missouri Hereford weekend.

Your name will be entered into the drawing and will be drawn before the start of the sale on November 2.

I hope everyone has had an amazing summer and a great start to the new school year! I hope to see everyone at the sale in November, and good luck to everyone on their school and FFA journeys! Also, don't forget to check out the Missouri Junior Facebook page for updates of upcoming events and other fun announcements!

Please send your MJHA dues to Treasurer, Tory Miller; 20500 Sioux Drive, Lebanon, Missouri 65536. OR send via Venmo to @MO-Jr-Hereford or scan the QR code. Dues are \$15 per year.



Scan the QR Code to send dues, or purchase raffle tickets via Venmo. Please mention what you are purchasing in the description.

President - Kristin Waters, Norborne
Vice President - Jorja Ebert, Holt
Secretary - Maggie Reed, Green Ridge
Treasurer - Tory Miller, Lebanon
Reporter - Emma Hancock, Bolivar

Fundraising Chairs
Beau Ann Graves, Chillicothe
Karsyn Kleeman, Braymer

Directors
Connelly Ward, Oak Grove
Reagan Sneed, Houstonia

Advisors
Marijane Miller & Hayley Miller
20500 Sioux Dr, Lebanon, Mo 65536
317-341-3846 | millerherefords@yahoo.com

Advisors cont:
James & Magan Henderson
278 Potters Rd, Buffalo, Mo 65622
magan.henderson@gmail.com
Travis McConnaughy & Aubrey Plotner
1199 Co. Rd 116, Wasola, Mo 65773
417-989-0486 | t-mc2009@live.com

2025-26 MISSOURI JUNIOR HEREFORD ASSOCIATION OFFICERS



From left to right: Jorja Ebert, Kristin Waters, Beau Ann Graves, Tory Miller, Karsyn Kleeman, Connelly Ward, Reagan Sneed, Emma Hancock and Maggie Reed.

A WORD FROM THE ADVISORS

Upcoming events and fundraising opportunities

Written by James and Magan Henderson

With the Missouri State Fair behind us and school getting underway, fall is upon us. It's been a great year of showing and activities for the Missouri Junior Hereford Association (MJHA) members. We wanted to extend a huge thank you to all of the wonderful sponsors that made for a successful show season.

A few of the upcoming events this fall include the Missouri Hereford Association Field Day and Missouri Opportunity Sale and Annual Banquet. The MHA Field Day will be held in

District 1 on September 13 with stops at Civil Bends Herefords, Sweiger Farms, and Thompson Herefords. This is a great opportunity for our juniors to interact with Herefords breeders around the state. The Missouri Opportunity Sale and Annual Banquet is slated for November 1 and 2 in Sedalia, MO. We will recognize the Outstanding Junior Members of the MJHA during the awards banquet on November 1.

As part of our fundraising efforts for MJHA, the MHA has partnered up with

us to offer a chance at a \$1,000 credit to be used at the Missouri Opportunity Sale. Tickets can be purchased from any junior member or by scanning the QR code listed.

We hope you have a safe and successful fall calving season and look forward to seeing everyone at the upcoming events!



James and Magan
Henderson
MJHA Advisors

IMPORTANT DATES

OCT. 1 Missouri Hereford Association, Missouri Junior Hereford Association, Scott Adam Memorial and Hereford Women of Missouri Scholarship Applications due. *Please find applications online at moherfords.org.*

OCT. 1 Interested in running for the title of Missouri Hereford Queen? Applications are due! *For more information and the application, visit online at moherfords.org.*



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NOVEMBER 2

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Mo Hereford Association

Larry Day • Missouri Hereford Association Opportunity Sale Manager
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WWW.MOHEREFORDS.ORG 



Photo Courtesy: American Hereford Association

BROTHER TO BROTHER

A rare maroon jacket hand-off

Written by Cayley Brown

In the world of the National Junior Hereford Association (NJHA), the maroon jacket is more than just a piece of clothing. It's a badge of leadership, a symbol of service, and for two brothers from Stewartville, Missouri, it has become a family heirloom.

At the 2025 Junior National Hereford Expo (JNHE) in Louisville, Ky., outgoing NJHA Director Isaac Rhode walked across the stage, removed his maroon jacket, and placed it on the shoulders of his younger brother, Gavin. It was a moment neither had seen happen before and one they'll never forget.

"I can't think of a time I've seen that unless I was too little to remember," Isaac said. "It's very rare for a someone to hand off a maroon jacket to their own sibling. That was a special ending to my three-year journey and a special beginning for Gavin's."

Isaac's Path to the Board

For Isaac, 22, the moment was the culmination of years of showing cattle and serving the Hereford breed.

"I've attended every Junior National Hereford Expo since I was old enough to show at seven years old," he said. "I've had a lot of great mentors, and when the time came, running for the board just seemed like something I wanted to do."

Missouri has had a long-standing tradition of supporting only one NJHA candidate per year to ensure full backing from the state. When Isaac ran for the board, his campaign slogan, Show Me Rhode, played off Missouri's state nickname. For a campaign gift to delegates, he chose something practical.

"I wanted to give them something useful," he said. "A lot of kids thought it was really cool" - a feed scoop with his slogan printed on it.

Issac's campaign week was busy and strategic. After COVID, candidates began calling delegates before arriving at JNHE, and he embraced the opportunity.

"The week before, I made phone calls to as many delegates as I could," he recalled. Once on the grounds, he made it a personal goal to visit with every delegate. "I'd walk around the barns, ask people if they had any questions, and see if there were ways the board could improve. I didn't quite get to everyone, but I always circled back when I could."

Once elected, Isaac threw himself into board service - attending national shows, the American Royal, and the Faces of Leadership Conference. But for him, the highlights weren't the destinations; they were the connections made.

"My goal was to make an impact on other people's lives, because my life had been impacted by so many mentors," he

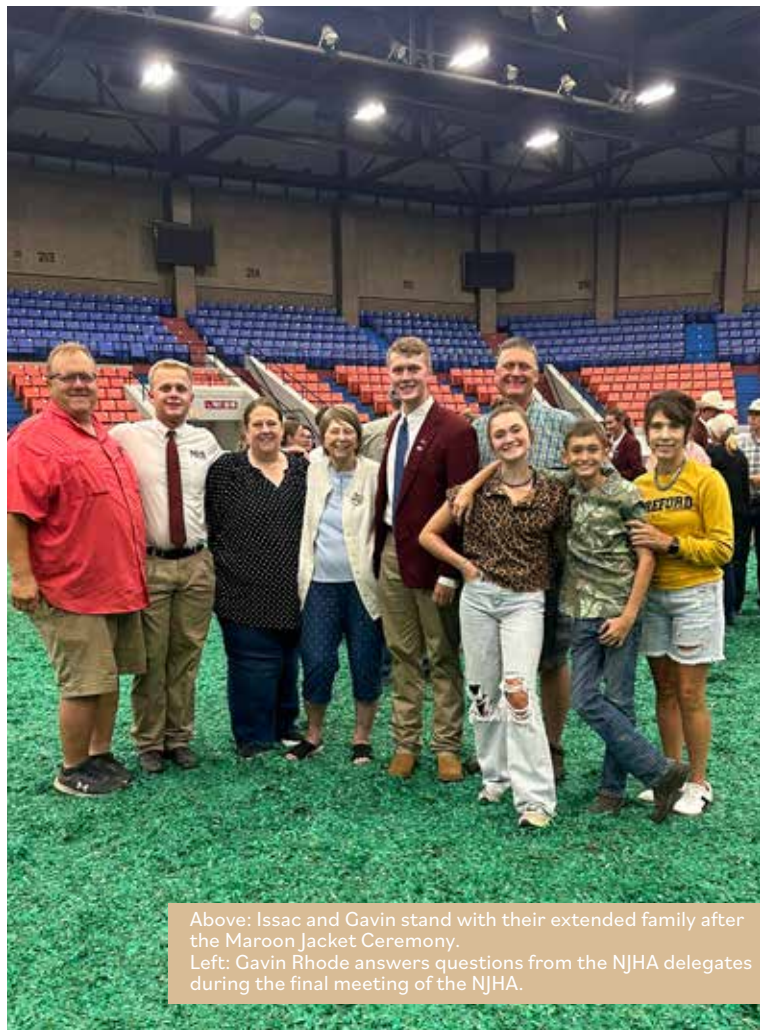


Photo Courtesy: American Hereford Association

Issac Rhode (center) receives his commemorative award from his time as an NJHA Board Member. He stands with the NJHA advisors Andrew and Suzanne Matheny and Keysto Stotz.



Photo Courtesy: American Hereford Association



Above: Issac and Gavin stand with their extended family after the Maroon Jacket Ceremony.
Left: Gavin Rhode answers questions from the NJHA delegates during the final meeting of the NJHA.

said. “At JNHE or Faces of Leadership, just walking up to a kid and putting a smile on their face was my goal. I remember being in their shoes. The maroon jackets gave me confidence. I wanted to give that same feeling to others.”

He also worked to make newcomers feel welcome.

“I remember my first Faces of Leadership in 2018. I hardly knew anyone. So if I saw a first-timer, I’d make it my goal to ensure they wanted to come back next year.”

Gavin’s Path From Supporter to Successor

Watching from the sidelines for three years was Gavin, now 19.

“Seeing Isaac’s experiences over those three years opened my eyes,” said Gavin. “It wasn’t one defining moment. It was moments built up over time - board members helping me in the ring, hearing

stories from my mom, or from people like A.J. Ebert.”

The Ebert family, fellow Missourians, have been close to the Rhodes for years.

“We randomly got stalled together one year at Junior Nationals and just kept doing that,” Gavin said. “They’re not just friends anymore - they’re family. A.J. is the kind of guy who can make you laugh when you’re having a rough day, and Nikki always gives great input on anything we put out there.”

Gavin entered his campaign with his own resume: Missouri Junior Hereford Association president, Missouri FFA State Secretary, and multiple state public speaking titles. He credits his parents for instilling his drive.

“Dad’s always been a hard worker, and Mom’s held big leadership positions,” Gavin said. “Both of them have always encouraged us to take that next step.”

Like Isaac, Gavin had Missouri’s full backing. His slogan, Go With Gavin, appeared on buttons worn by supporters

and his campaign logo was printed on the sleeves of the official Missouri Junior Hereford T-shirts for the opening ceremony – the same tradition that had featured Isaac’s logo three years earlier.

“Our advisors, the Miller’s, were so supportive,” Gavin said. “They checked in every day to make sure I was okay and made sure I got lunch. My cousins Kristin and Grant Waters helped hang flyers, and Tom Thompson hung both our campaign banners and handed out flyers and buttons.”

The week before JNHE, Gavin called every state delegate.

“I probably talked to about 50 percent directly and left voicemails for the rest,” he said. Once on the grounds, he walked up to every delegate with a smile. “not just as a candidate, but as a friend.”

It was a demanding week. Gavin estimates he walked around 20 miles while helping juniors, answering questions, even when he didn’t know

the answer but could connect them to someone who did, and attending events.

"Everyone I ran with was highly qualified," he said. "But I was happy with the three who got on the board with me."

When election night came, Gavin stayed calm.

"I'm not really someone to get nervous," he said. "I knew the work I'd put in and the impact I'd made. But getting that jacket from Isaac, that was something I'd been looking forward to for a long time."

The Rhode family's week didn't end with the jacket handoff. That same night, Jeff and Susan Rhode were named NJHA Advisors of the Year after six years guiding the Missouri juniors.

"They didn't know they were receiving it," Gavin said. "It was a team effort between me, Isaac, and the NJHA board to make it happen."

Just days later, Gavin was already wearing the jacket at his first Faces of Leadership Conference, held close to home in Missouri. The week began in Kansas City with board meetings at the

American Hereford Association offices, then continued with tours of BioZyme Inc. in St. Joseph and the Purina Animal Nutrition Center near St. Louis.

"It was a great opportunity to meet members directly and introduce myself," Gavin said.

Looking ahead, Gavin's goals are broad but purposeful.

"I want to work closely with the association, producers, and ranchers all across the country, hear their stories, and learn from them," he said. "And I want to give juniors that same feeling I had whenever someone in a maroon jacket talked to me."

He's also looking forward to the 2025 World Hereford Conference to be held in Kansas City. Gavin will have the chance to meet international Hereford leaders from countries like Scotland and New Zealand, write for NJHA publications, and represent the breed on a global stage.

What's Ahead

Moving forward, Isaac has transitioned into a professional role as a loan officer

at Goppert Financial Bank. As he begins his career, he sees a direct line from NJHA service to his career.

"You learn to work as a team, deal with bumps on the road, and remember to 'kill them with kindness,' even when it's hard," he said. "I know what I learned will continue to benefit me in the future."

Both brothers encourage others to take the leap.

"Don't take the moment for granted," Isaac said. "Step out of your comfort zone. If you feel ready, go for it. You'll meet incredible people and represent an organization that does great things."

Gavin agrees: "Don't be afraid to take on something new. Every leadership position is a chance to grow, for you and the people around you."

From the early days showing side-by-side to a sibling jacket handoff in front of the NJHA crowd, Isaac and Gavin Rhode have turned a family passion into a shared legacy. Their story is the newest chapter in Missouri Hereford history.

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OZARK EMPIRE FAIR - SPRINGFIELD, MO

Junior Show: Friday, July 25, 2025

JUNIOR SHOW JUDGE: ANDY HIGGINS, AUBURNTOWN TN



Champion Hereford Female
VO ROSIE 4704 ET
P44663431 • 11/10/2024
OWNED BY: Davis Ward



Reserve Champion Hereford Female, Champion Regional Female
JPV MISS LUCY 423M
P44602826 • 3/25/2024
OWNED BY: Kinleigh Bolin



Reserve Champion Regional Female, Champion Bred & Owned
MH 6678 MISS MARKSMAN 4186 ET
P44653653 • 9/13/2024
OWNED BY: Tory Miller



Reserve Champion Bred & Owned
MH UPSLOPE MISS ENTICE 4953
P44611458 • 3/5/2024
OWNED BY: Tory Miller



Champion Hereford Bull
MH TESTAMENT 4702
P44613323 • 2/7/2024
OWNED BY: Tory Miller



Reserve Champion Hereford Bull
BB 0016 LIMITED EDITION 300M ET
P44663244 • 12/5/2024
OWNED BY: Payton Henderson

NOT PICTURED
Champion Cow-Calf Pair
VOWA 9365 KAMELIA 295
PP44633387 • 9/24/2024
OWNED BY: Mary Grace Warden

JUNIOR HERDSMAN
PAIGE AND PAYTON HENDERSON

WORLD HEREFORD CONFERENCE 2025

JOIN US IN KANSAS CITY, MO.

OCTOBER 22-26, 2025

The American Hereford Association is eager to host the 2025 World Hereford Conference, accompanying pre and post tours, and the Young Breeders Competition. Event details can be found at worldherefordconference.org.

Young Breeders COMPETITION

OCTOBER 19-26, 2025

SCAN FOR MORE INFORMATION



OZARK EMPIRE FAIR - SPRINGFIELD, MO

Open Show: Saturday, July 26, 2025

OPEN SHOW JUDGE: SHANE WERK, MANHATTAN, KS



Champion Hereford Female
VO ROSIE 4704 ET
P44663431 • 11/10/2024
OWNED BY: Davis Ward



Reserve Champion Hereford Female
BPH 211 FOXY LADY 8864N
P44674155 • 2/18/2025
OWNED BY: Butler Polled Herefords



Champion Cow-Calf Pair
EDEN'S MS PURPLE SOPHIE
P44350770 • 11/4/2021
OWNED BY: Haleigh Ferguson

OPEN HERDSMAN
**MISSOURI STATE
UNIVERSITY**

NOT PICTURED

Reserve Champion Cow-Calf Pair
VOWA 9365 KAMELIA 295
PP44633387 • 9/24/2024
OWNED BY: Mary Grace Warden



Champion Hereford Bull
MH TESTAMENT 4702
P44613323 • 2/7/2024
OWNED BY: Tory Miller



Reserve Champion Hereford Bull
BPH 142 MCCLINTOCK 8864M
P44580479 • 1/5/2024
OWNED BY: Butler Polled Herefords



Head's up!

Make your plans for the 2025
Missouri Hereford Weekend
Sedalia, Missouri

SATURDAY, NOVEMBER 1

5:00 P.M: Annual meeting of the association
MHA Banquet and awards ceremony
following the annual meeting

SUNDAY, NOVEMBER 2

12:00 P.M: Missouri Opportunity Sale



THA 66589 FRIDA 021J Reg: P44301954 Sire: /S MANDATE 66589 ET



THA 0150 MILA 009G Reg: P44005270 Sire: H H PERFECT TIMING 0150 ET



H MAKENA 7074 Reg: P43799060 Sire: SHF ACCESS Y90 A216
Embryos sell out of this powerful cow!



THA 190Z TRINITY J614
Reg: 43745079 Sire: NIW 78P TWENTYTWELVE 190Z ET

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Hereford Female Sale

September 27, 2025 • Noon

High Prairie Farms • Fair Grove, MO

Featuring Triple H Acres mature cowherd dispersal



THA J402 ELENA 005F Reg: P43887033 Sire: THA 8087 TITANIUM J402 ET



H MISS ADVANCE 7757 ET
Reg: 43857858 Sire: NIW 98S R117 RIBEYE 88X ET
Daughters and Embryos sell out of this powerful cow!

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For more information, contact

Ellen Mason, sale manager

Phone: 417-827-0338

Email: emason@alumni.iastate.edu

Auctioneer: Mark C. Sims 580-595-0901



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SEPTEMBER 27, 2025 | FAIR GROVE, MO | NOON



Top Notch Female

JDB 0333 H144 MS GENERATOR M413
REG: P44594211 • POLLED
DOB: SEPT 1, 2024
SIRE: EXR GENERATOR 0333 ET
DAM: JDB D638 A341 MISS GOOD R H127

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*Watch for our consignments in the
Central MO Polled Hereford
Breeder's Association Sale
and the Missouri Opportunity
Sale in the next year!*



MISSOURI STATE FAIR - SEDALIA, MO

Junior Show: Saturday, August 9, 2025

JUNIOR SHOW JUDGE: CHAD HOLTkamp, WEST POINT, IA



**Supreme Hereford Female,
Champion 4-H Hereford Heifer**
CW BONNIE 4002 ET
P44590163 • 1/12/2024
OWNED BY: Madelyn Grace Thompson



**Reserve Supreme Hereford Female,
Reserve Champion 4-H Hereford Heifer**
JLC 266H DAISY 522M
P44589406 • 4/3/2024
OWNED BY: Brynlee Ann Thompson



Champion FFA Hereford Heifer
JPV MISS LUCY 423M
P44602826 • 3/25/2024
OWNED BY: Kinleigh Bolin



Reserve Champion FFA Hereford Heifer
YB BAMBI 743 428 ET
P44659396 • 10/26/2024
OWNED BY: Karsyn Kleeman



Champion FFA Hereford Bull
VOWA 111 LINCOLN HAWK 461
P44600545 • 6/19/2024
OWNED BY: Mary Grace Warden



Reserve Champion FFA Hereford Bull
SHOCK DALLAS COUNTY 64L ET
P44568707 • 10/14/2023
OWNED BY: Camryn Shepherd



Champion FFA Hereford Cow-Calf Pair
VOWA 9365 KAMELIA 295
P44407314 • 9/10/2022
OWNED BY: Mary Grace Warden



Champion 4-H Hereford Bull
MHF H086 LAD L23102
P44532006 • 11/24/2023
OWNED BY: Hailey Doehring



Reserve Champion 4-H Hereford Bull
GPHF BSF MACK 481M
P44628847 • 9/4/2024
OWNED BY: Reagan Sneed

SHOWMANSHIP WINNERS

4-H 13 & Under: Gannon Ward
4-H 13 & Over: Hailey Doehring
FFA: Hailey Marek

Not pictured
Reserve Champion FFA Hereford Cow-Calf Pair
FTF TONYA 0224H
P44123242 • 1/6/2020
OWNED BY: Cheyenne Johnston

STEER SHOW JUDGE: CLAYTON WALSH, LYNDON STATION, WI



**Overall Champion Hereford Steer,
Champion 4-H Hereford Steer**
Weight: 1515 lbs
OWNED BY: Madelyn Grace Thompson



**Reserve Champion 4-H Missouri Bred, Born &
Raised Hereford Steer**
Weight: 1290 lbs
OWNED BY: Harper Johansen



Champion FFA Hereford Steer
Weight: 1440 lbs
OWNED BY: Baylor Montgomery



**Reserve Champion FFA Hereford Steer,
Champion FFA Missouri Bred, Born & Raised
Hereford Steer**
Weight: 1345 lbs
OWNED BY: Jorja Ebert

**Not Pictured
Reserve Champion 4-H Hereford Steer
Champion 4-H Missouri Bred, Born & Raised
Hereford Steer**
Weight: 1310 lbs
OWNED BY: Alder Patrick

**Not pictured
Reserve Champion FFA Missouri Bred, Born &
Raised Hereford Steer**
Weight: 1330 lbs
OWNED BY: Jensen Decker



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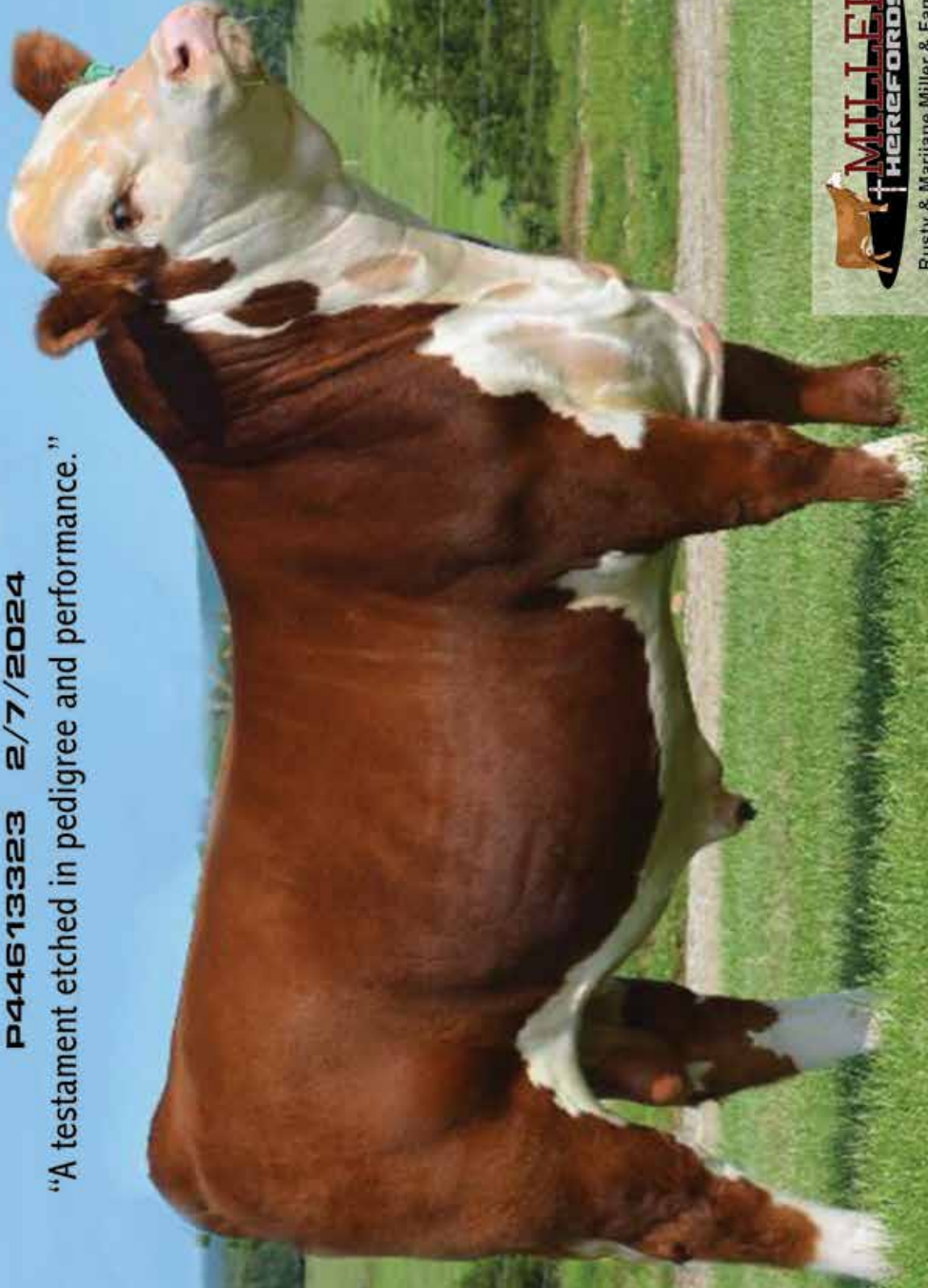
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MH TESTAMENT 4702

P44613323 2/7/2024

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Tag 8864N • P44674155 • Feb 18, 2025 • POLLED

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2025 Mo State Fair Reserve Spring Calf Division



Tag 44N • P44674145 • Jan 2, 2025 • POLLED

Sire: MCC 48 MARKSMAN 211

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9.20.25

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109D P44099008 Sire: RESOLUTE 128D
Bred to BAR JZ On Demand 619K - will calve around sale.



339J P44302879 Sire: Abra 88X 113 Ribeye 88E ET
Bred to BAR JZ On Demand 619K - will calve around sale.



165M P44688737 Sire: Innisfail Trademark 1939 ET
Spring Trademark heifer calf sells with dam as 3-n-1.



220K P44415585 Sire: H ONE MORE TIME 0229 ET
Young cow bred to H Benton for Spring 2026 calf.



5L P44616410 Sire: CHURCHILL DESPERADO 029H
AI bred to BAR JZ On Demand 619K for Spring 2026 calf.



EXR OKSANA 7138 ET
Granddam of 165M and dam of 220K selling above!





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MISSOURI STATE FAIR - SEDALIA, MO

Open Show: Sunday, August 10, 2025

OPEN SHOW JUDGE: STEVE PATTON, FRANKFORT, IN



Champion Open Hereford Heifer
JPV MISS LUCY 423M
P44602826 • 3/25/2024
OWNED BY: Kinleigh Bolin



Reserve Champion Open Hereford Heifer
MH UPSLOPE MISS ENTICE 4953
P44611458 • 3/5/2024
OWNED BY: Tory Miller



Champion Open Hereford Cow-Calf Pair
VOWA 9365 KAMELIA 295
P44407314 • 9/10/2022
OWNED BY: Mary Grace Warden



Reserve Champion Open Hereford Cow-Calf Pair
THA 66589 BLAIR 003J
P44246177 • 2/12/2021
OWNED BY: Ellen Mason



Champion Open Hereford Bull
MH TESTAMENT 4702
P44613323 • 2/7/2024
OWNED BY: Tory Miller



Reserve Champion Open Hereford Bull
SHOCK DALLAS COUNTY 64L ET
P44568707 • 10/14/2023
OWNED BY: Camryn Shepherd

MISSOURI HEREFORD BREEDER AWARDED AS STATE FAIR HONOREE



Adapted from the Missouri State Fair Beef Cattle Show Dedication Speech

Gregory Polled Herefords began in 1932. E.H. Gregory received a Hereford cow from his wife, Mary's, father as a wedding gift. That gift led to a legacy of Polled Herefords that spans five generations. E.H. passed the cattle and row crop operation down to his sons, who continued the legacy. For many years J.D. Gregory attended and purchased cattle around the country to improve his herd, along with conducting some of their own sales. He was also involved with the Central Missouri Polled Hereford Breeder's Association, Missouri Hereford Association, Pettis and Missouri Cattlemen's Associations. J.D. passed in 2019.

J.D.'s son Kevin and his wife Barb, continued on with the cattle and farming operation. Kevin has continued to purchase and breed quality Polled Hereford cattle as well as serving in various leadership positions within the industry. Kevin's wife is a past Missouri Polled Hereford Poll-Ette President and National Poll-ette board member. They have also been involved with supporting the Missouri State Fair Foundation and improvements on the fairgrounds in the Hereford Barn, tieouts, restrooms, shower house and guardrails at the back of the cattle barns.

The legacy continues with Kevin and Barb's children, Jennifer and Brian and their children Reagan and Rhett, Devann and Ben with Harrison and Boone, Morgann and Austin with Brooks and Jordann and Blake with Amelia and Oliver. The entire family is involved with the farm and cattle operation in various ways.

This is their 93rd State Fair. The family looks forward to continuing to exhibit at and supporting the Missouri State Fair (MSF). Congratulations to Gregory Polled Hereford for being recognized at the MSF. The 2025 beef cattle shows are dedicated to the Gregory Family for their continued support of the MSF.



JAMMIN' THROUGH JNHE

Juniors across the state of Missouri compete in the coveted Junior National Hereford Exposition

As the temperature rises to the summer months, so does the time spent in the barn preparing for the annual 2025 VitaFerm® Junior National Hereford Expo (JNHE). This year, the annual junior show was held in Louisville, Ky., from July 12-18. Missouri was represented well by it's 27 members that traveled to be "Live from Louisville."

Congratulations to the division reserves in the Owned and Female show. Exhibiting the Reserve Champion Division 13 Polled Female was Madelyn Grace and Brynlee Ann Thompson of Amity, Mo with CW Bonnie 4002 ET. A January 12, 2024, daughter of KJ BJ 58Z Contender D56 ET and TKCC Diamond Club 001 ET as the dam.

Members competed in many contests from photography, to fitting, to sales to showmanship. The annual showmanship contest brought a win back to Missouri – Beau Ann Graves, Chillicothe, was awarded as 5th overall senior showman.

Leadership is one of the foundations of the National Junior Hereford Association. This year, Isaac Rhode of Stewartsville, retired from his term on the NJHA Board of Directors. Following suit was his brother, Gavin Rhode, who was elected onto the board and received his brothers jacket during the coveted "Maroon Jacket Awards Ceremony."

In addition, our recently retired Missouri Junior Hereford Association advisors, Susan and Jeff Rhode were selected as the NJHA Advisors of the Year. What an outstanding honor to be represented by the state of Missouri.

Juniors, your hard work does not go unnoticed. Keep up the great work throughout the year and stay tuned for next year in Madison, Wi!

live from louisville





Missouri Junior Hereford Association members



Reserve Champion Division 13 Owned Polled Female

CW Bonnie 4002 ET
Owned by: Madelyn Grace and
Brynlee Ann Thompson



5th Place Overall Senior Showman
Beau Ann Graves



NJHA Advisors of the Year
Susan and Jeff Rhode



Retiring Junior Member
Phillip Mueller



**NJHA Retiring Director
Retiring Junior Member**
Isaac Rhode



NJHA Newly-Elected Director
Gavin Rhode (far left)





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Making the Next Generation Better

Jay Shepherd's legacy in cattle and classrooms

Written by Cayley Brown

In the heart of Mount Vernon, Missouri, you'll find a herd of about 20 cows and a man whose impact on Missouri agriculture extends far beyond the fences of his modest pasture.

Jay Shepherd, a lifelong Hereford breeder and dedicated high school agricultural teacher, operates JCS Livestock, a name stitched together from the initials of his wife, Crystal and their children Cade and Camryn.

Jay is a fourth-generation Hereford breeder with deep roots in both the cattle industry and agricultural education. His kids represent the fifth generation to raise and show Herefords.

"It started with my granddad," Jay says. "If the stories are true, his dad was the first person to own Hereford cattle in the state of Arkansas. They bought them from the Wyoming Hereford Ranch. They were from Graff and it's just something that's been passed down since then."

Jay's parents, who reside in Aurora, Missouri, own S&S Farms and still keep a few cows themselves. The family tradition of Hereford cattle runs deep.

Early Years in the Show Ring

In Jay's early years, he started showing cattle at a small county fair through the 4-H programs.

"When I was a kid, we only had one show a year. When we moved to Missouri there were shows all over the place. It's amazing how much it's grown."

One of the most formative relationships of his youth was with Jim and Carla Bellis.

"I worked for Jim, off and on, growing up. We were close with their family and he taught me a lot, both in the cattle industry and about leadership," Jay says.

That mentorship became pivotal when Jay found himself unsure of his next step after high school.

One hot evening while hauling hay with Jim, he asked Jay what he wanted to do after high school. Then he said, "Well, you should become an ag teacher." Jay had never considered it before, but with that seed planted, he knew by his senior year that teaching was the path he wanted to follow. He believes teaching is more than a profession, it's a calling for many.

Jay has now been an ag teacher for 27 years. He started at Richland, spent 14 years at Miller, and is currently in his 11th year at Mount Vernon High School, where he also serves as the FFA advisor.

Teaching the future

Jay's passion for "real-world agriculture" shows in everything he does. The ag program at Mount Vernon includes a newly constructed ag facility funded by a \$2 million bond in 2020. It boasts a metal shop, wood shop, greenhouse, food science lab and animal science lab, complete with a working corral system.

In 2018, Jay helped spearhead the building of the school's animal science lab. Every December, the program partners with local vets to implant embryos into his cows, right in front of students.

"My cows are used to kids," Jay says with a chuckle. "I know what I'm getting when I bring them in. It makes a huge difference when you've got a group of students who mostly have never been around livestock."

A proud Shepherd family stands at the backdrop of the Missouri State Fair with the 2025 Reserve Champion Bull.



Above: State FFA winner Models of Innovations National Chapter Award, Mount Vernon.



Jay, with his son Cade with their FFA jackets.



Jay showing a Hereford bull at the Missouri State fair.

Jay's educational program doesn't just talk about agriculture; it lives it.

"We don't teach welding with Cheez Whiz and crackers. We use real steel. Real tools. Real cattle."

While Jay manages most of the day-to-day work on the farm, his family plays an active role. His son Cade showed through high school and is still involved, while his daughter Camryn, now a freshman, is beginning her own journey in the show ring.

"She's growing into it. And over the last couple of summers, we've even had students help. One student, Lindsay McDonald, didn't know a thing about cattle, but she wanted to work. So, I paired her with my daughter, and together they took care of the cows every day while I was at school. It was awesome to watch them grow."

Jay is candid about the realities of raising cattle while working full-time as a teacher.

"We don't have a big place and I've only got time to properly manage about 20 cows," he says. In 2014, he acquired land close to his home thanks to a local landowner who believed in helping young families get started.

He markets show heifers, bulls, and replacement females, but his operation doesn't rely on sales volume. Instead, he focuses on partnerships with fellow breeders, such as, Brad Shockley, Ellen (Jackson) Mason, and Chad Vaught raising calves on recipient cows, and returning high-quality animals back to those respective programs.

"It allows us to work with better genetics without going out and buying high-dollar donors ourselves. For someone on a teacher's budget, it's been a great way to keep growing."

Jay's outlook on youth involvement is grounded in realism and heart.

"Most of us have to worry about money," he says. "But farms can start with just a couple of show heifers. That's what started ours. Showing livestock teaches kids so much - responsibility, commitment, how to lose and how to win."

Why Herefords? For Jay, the answer is simple. "They're docile, which makes them a great starting point for young

kids. They're efficient feeders, and I find with Herefords, a great show heifer turns into a great cow. That's what it's about. Feed efficiency, docility, maternal strength - Herefords check a lot of boxes."

He's also quick to point out the real-world benefits for commercial cattlemen.

"If you want to put your 8-year-old daughter out in the pasture, you want to know those cows are safe. That's one of the biggest advantages of Herefords."

Jay's impact isn't limited to cattle. One of his former students, Scott Hill, earned the title of Star American Farmer in 2005 - one of the highest individual honors in the FFA.



"I helped Scott with his records, his proficiency awards, everything," Jay says. "He ended up winning a trip to Costa Rica, and I got to go with him. That was a once-in-a-lifetime experience."

Jay has coached more than 20 state public speaking champions and has seen countless students succeed in both the show ring and the industry at large.

"Jim Bellis taught me how to public speak, and now that's something I pass on to my students. I'm a product of his teachings and now so are they," he says.

Another standout moment came at the National FFA Convention, when Jay traveled with two of his students, the Jackson sisters of Triple H Acres in Miller. The sisters had earned a sale

credit the previous year at the National Junior Hereford Expo, redeemable at Barber Ranch. As luck would have it, the timing of the sale coincided with their FFA trip.

"We made sure to get back to the hotel in time to use their internet so they could bid on a heifer," Jay says.

That heifer turned out to be more than just a smart buy. She became a donor cow in the Jacksons' program, and her offspring went on to be named the Champion Cow-Calf Pair at the Fort Worth Stock Show.

"It was one of those full-circle moments," Jay says. There they were at the National FFA Convention, and these young ladies were taking what they'd learned through showing Herefords and turning it into the foundation of a strong program. It doesn't get much better than that.

Jay's eyes are set on the future, both on the farm and in the classroom. "We'll never own enough land to do this full-time," he says. "But I want to keep improving the cattle we have and always try to make the next generation better."

With retirement on the distant horizon and Jay's daughter just beginning her high school career, Jay isn't hanging up his hat just yet.

"We'll see how the next few years go," he says. "Maybe I'll stay until she's done. Maybe longer."

When asked what advice he would give to someone just starting out, whether with cattle or teaching, his answer is simple: "Find somebody who knows what they're doing and lean on them. Ask lots of questions. You'll save time, money, and frustration."

One thing is certain: whether he's in the classroom or out in the pasture, Jay Shepherd is raising more than cattle. He's raising the next generation of leaders in agriculture - one student, one calf, and one lesson at a time.

RHODES HONORED AS NJHA ADVISOR OF THE YEAR

Adapted from the American Hereford Association

Susan and Jeff Rhode, Stewartsville, Mo., were honored as the National Junior Hereford Association's (NJHA) Advisor of the Year, during the Hereford Youth Foundation of America (HYFA) Scholarship, Awards and Maroon Jacket Ceremony held during the 2025 VitaFerm® Junior National Hereford Expo (JNHE) in Louisville, Ky., July 17. In recognition for their commitment to the Missouri Junior Hereford Association (MJHA), the Rhodes received a leather banner.

The couple served as the MJHA advisor for six consecutive years; retiring last year. While serving as the advisor, they significantly contributed to the advancement, achievements and strength of the association.

"Susan is an amazing mentor, teacher and leader," says Mary Grace Warden, MJHA president. "She consistently goes above and beyond to help members

and their families, and inspires all who surround her. Her accomplishments, character and dedication make her truly deserving of this recognition."



The Rhode family accepted their award at the 2025 JNHE. They stand with Vice Chairman Hailey Mouser (left) and Chairman Logan McFatrige (right)

kind words from the juniors

Thank you for your unwavering commitment and selfless contributions to the success of the young members of our association. Your guidance, mentorship, and support are invaluable, and this award truly showcases your efforts.

KARSYN KLEEMAN

Jeff and Susan are dedicated leaders who have been instrumental in guiding our association. With a genuine passion for youth development, they provide support and encouragement that helps us grow both as producers and individuals!

TORY MILLER

Whenever I think of Susan and Jeff, I think of big hugs and kind smiles!

They are the kind of people that others want to be around. I am so blessed to grow up showing with the Rhode family, and continuing to make lifelong memories!

JORJA EBERT

The world needs more Rhodes. The kind of people that give the best advice in leading by example and showing up with a passion and strong character that is tough to beat! The investment of themselves they have put into our generation will benefit the next.

BEAU ANN GRAVES

Jeff and Susan Rhode are dedicated to helping the Hereford juniors in being the best versions of themselves. They are always encouraging and bringing new ideas and make us juniors open to trying new things. Their improvements to this association will be appreciated always and forever!

EMMA HANCOCK

We could always count on Jeff and Susan to listen and advise. Could always count on them to help in any way you needed.

HAYLEY AND MARIJANE MILLER

Jeff and Susan Rhode are wonderful mentors for the Hereford breed and the youth they are great teachers and have been very impactful for every Junior in the MJHA. From chats in the barn, alongside the show ring and in everyday life they encourage and uplift all juniors.

MARY GRACE WARDEN

Jeff and Susan are always encouraging and supportive of the juniors. They motivate them to try new things and step out of their comfort zones. They truly uplifted the junior program. Their inputs will have positive effects!

MAGGIE REED

Jeff and Susan always came to us with amazing ideas and advice. These contributions have helped to make our junior board and membership keep growing as leaders. Their positive impact on our association will be appreciated for years to come.

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HEREFORD JUNIORS JUDGING OVERSEES

Two MJHA members qualified to compete at the Royal Highland Show in Scotland

Each year, the National 4-H organization hosts their annual Livestock Judging Contest during the North American International Livestock Exposition in Louisville, Ky.

4-H members from across the United States compete to join their respective state's team to go onto the national contest. Last year, Missouri Junior Hereford Association members Jorja Ebert, Polo, and Beau Ann Graves, Chillicothe, were selected to join the Missouri team, alongside team members Sam Jordan, Savannah, Payton Rodgers, Savannah, and Paisley Nelson, Platte City. The team was coached by Shane Bedwell, Holt, and Cody Sloan, Cameron.

As a team, they won third at the National Contest in 2024 – giving them the opportunity to represent the United States during the judging contest at the Royal Highland Show in Edinburgh, Scotland.

From fall to spring, the team practiced and prepared for their trip across the pond. The Royal Highland Show was held from the 19 to 22 of July.

This unique experience helped broaden their horizons and deepen their understanding of global agriculture. The team was able to spend a week with other competitors from the U.S. and around the world – learning about agriculture and specifically the cattle industry while creating relationships that will last a lifetime.

The team sightseeing in Scotland. From left to right, Paisley Nelson, Jorja Ebert, Payton Rodgers, Beau Ann Graves and Sam Jordan.



The Missouri 4-H Judging team after their win at the North American International Livestock Exposition.



The travels took them across Scotland to visit unique agricultural experiences – like Highland cattle in their homeland.




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Semen \$50/straw, \$75 certificate

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**FTF Muy Bueno 358L** {DLF, HYF, IEF, MSUDF, MDF, DBF}

44454870 FTF MAGNIFICO 120J

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Owned with Jordan Herefords, Warrenton, MO

Semen \$25/straw, \$50 certificate.

CE	BW	WW	YW	SCF	MM	UDDR	TEAT
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Madelyn Grace Thompson of Amity was awarded as the Supreme Heifer.



The Thompson family after their win in the Coliseum in Sedalia, Missouri.

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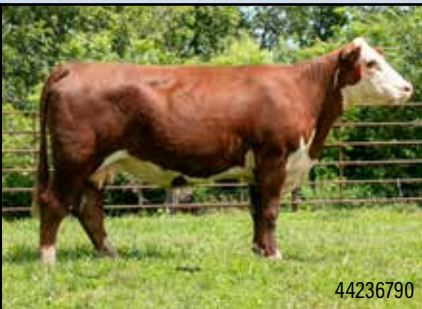
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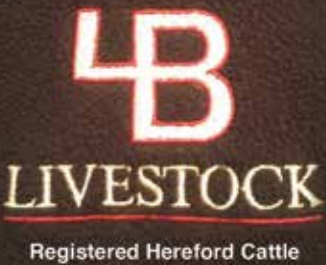
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• Backgrounding of steers and commercial
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• Marketing Assistance
• Custom Blended Feeds

Contact Frank or Cami at the store 333-729-
6070 Or Cells 573-247-1022 or 573-247-5506
with any questions or email at
networthfeedsllc@outlook.com

APH

Aufdenberg
Polled Herefords

Darrell Aufdenberg
Jackson, Missouri
(573) 270-6755 cell
aufdenbergd@yahoo.com



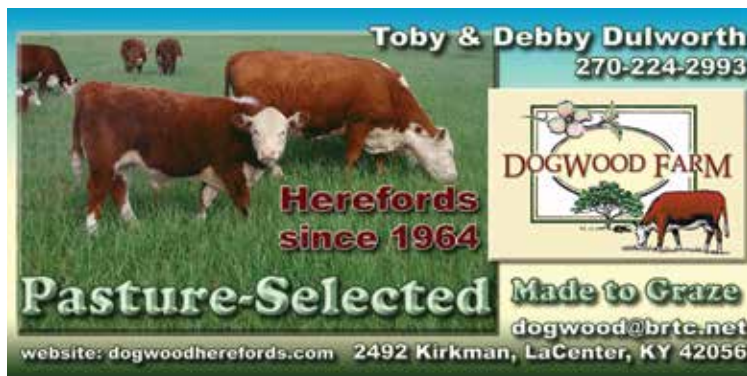
"Quality You Can Count On"



LPH

Lizzie's Polled Herefords
Polled & Horned Genetics

Kenny, Michelle & Lizzie Spooler • 573-270-4145
1788 Co. Rd. 347 Jackson MO, 63755 • lphspoolerfarms@aol.com



Toby & Debby Dulworth
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DOGWOOD FARM


Herefords since 1964

Pasture-Selected

Made to Graze

dogwood@brtc.net

website: dogwoodherefords.com 2492 Kirkman, LaCenter, KY 42056



MALONE
Hereford Farm

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Phone/Fax: 620-342-7538
Alton's Cell: 620-794-2358
ammalone@lcwb.coop

Alton, Marie, Brian and Dustin Malone

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Upcoming Field Days

2025: District 1	2029: District 3
2026: District 7	2030: District 9
2027: District 6	2031: District 4
2028: District	2032: District 2

**Farm tours,
speakers, food
and fellowship!
Don't miss
the fun!**

Calendar

EVENTS & DEADLINES

SEPTEMBER

- 1** **HYFA Fall Scholarship Deadline**
- 6** **Walker Herefords Foundations for the Future '25 Morrison, Tennessee**
- 6** **Butler Polled Herefords Private Treaty Hereford Heifer Sale Republic, Missouri**
- 10** **Missouri Opportunity Sale material and photo deadline**
- 10** **Southeast Missouri District Fair Junior Show Cape Girardeau, Missouri**
- 11** **Southeast Missouri District Fair Open Show Cape Girardeau, Missouri**
- 13** **Missouri Hereford Association Annual Field Day District 1**
- 20** **Central MO Polled Hereford Breeder's Sale Cuba, Missouri**
- 27** **417's Finest Hereford Female Sale Fair Grove, Missouri**

OCTOBER

- 1** **Nomination deadline for MHA 2025 Awards**
- 1** **MHA, MJHA Investment, Hereford Women & Scott Adam Scholarships deadlines**
- 4** **Journagan Ranch/Missouri State Production Sale Springfield, Missouri**
- 16 - 21** **World Hereford Conference HEREFORDS IN BIG SKY COUNTRY Location: Montana**
- 19** **Reynolds Hereford Annual Production Sale Huntsville, Missouri**
- 22 - 26** **World Hereford Conference Events in Kansas City, Missouri**
- 25** **American Royal Junior Hereford Show Kansas City, Missouri**
- 26** **American Royal Open Hereford Show Kansas City, Missouri**

- 26 - 29** **World Hereford Conference SANDHILLS SIGHTS AND MOUNTAIN VIEWS Location: Kansas**
- 26 - 29** **World Hereford Conference SOUTHBOUND TO COWTOWN Location: Texas and Oklahoma**

NOVEMBER

- 1** **Missouri Hereford Association Annual Meeting & Banquet Sedalia, MO**
- 2** **Missouri Opportunity Sale Sedalia, MO**
- 7** **Lorenzen Farms Sale Chrisman, IL**
- 8** **Valley Oaks Production Sale Warsaw, MO**

VISIT THE MHA ONLINE
www.moherfords.org



FOLLOW OUR ASSOCIATIONS
 ON FACEBOOK!



Missouri Hereford News

NOVEMBER ISSUE

SEPT 19: AD SPACE &
MATERIAL DEADLINE

SEPT 26: CAMERA-
READY DEADLINE

Contact Jocelyn Washam for more details
jocelyn@ruralroute creations.com

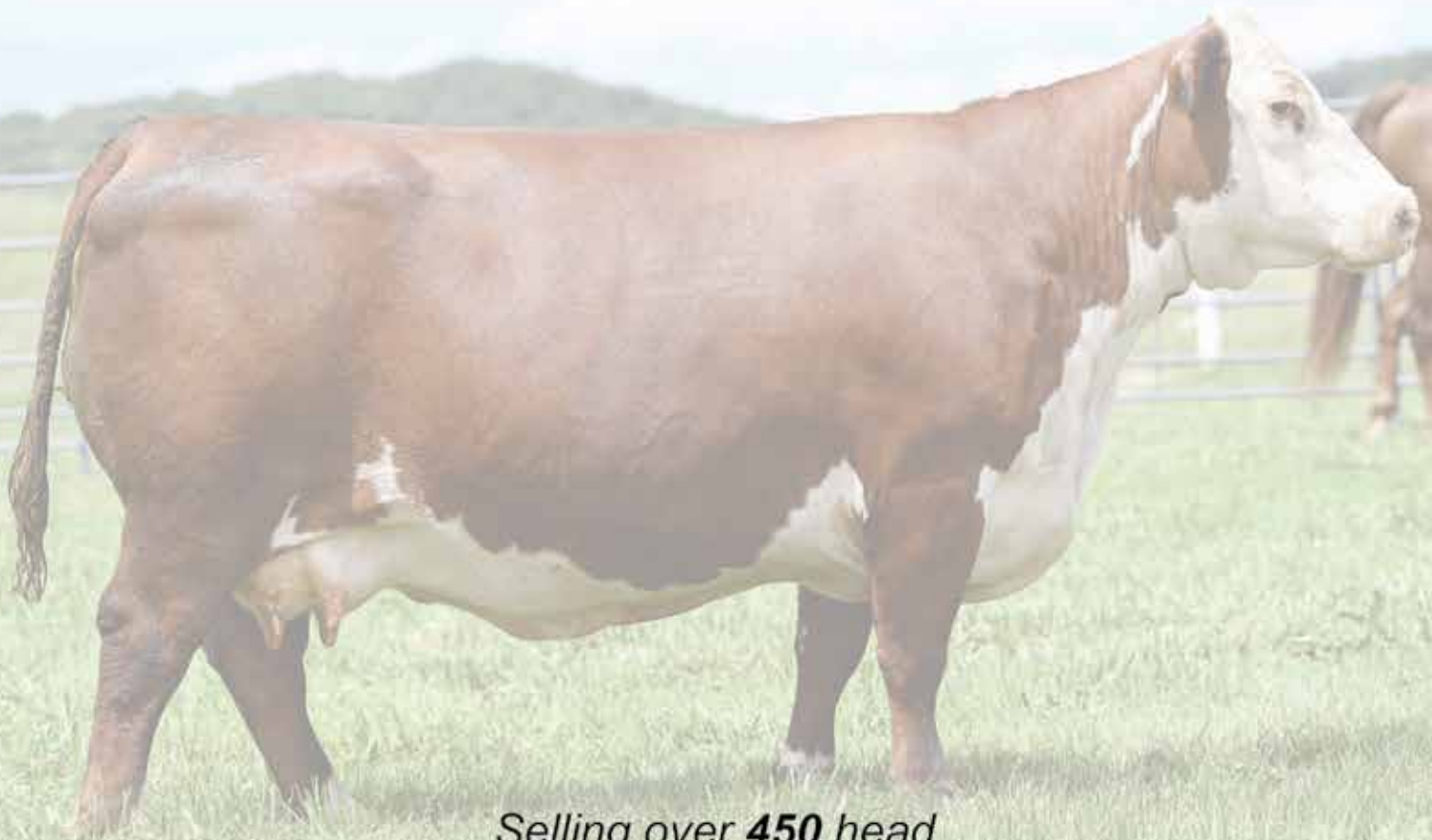
WMC

Cattle Co.

WASOLA, MO

"The Complete Dispersal"

WE SAVED THE BEST FOR LAST!



Selling over **450** head...

SATURDAY, APRIL 18, 2026

at 11:00 AM - See you at the farm!

Travis, Aubrey, Jett, Watson and Addison

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Day Dream

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FAYETTE, MO

OFFERING OUR BEST IN THE
Missouri Opportunity Sale

NOVEMBER 2, 2025
NOON • SEDALIA, MO

Herd Sire Deluxe



DDCC 480 EON 244M

Reg: P44631280 • Polled • Mar 02, 2024

Sire: LCC FBF TIME TRAVELER 480

#	CE (%)	BW (lb)	WW (lb)	YW (lb)	DMI (lbs)	SC (cm)	SCF (%)	MM (lb)	MG (lb)	MCE (%)	MCW (lb)	UDDR (%)	TEAT (%)	CW (lb)	FAT (in)	REA (sq.in)	MARB (deg.)	BMI (\$)	BII (\$)	CHB (\$)
EPD	2.4	3.3	54	85	0.1	0.8	11.4	24	51	2.1	91	1.10	1.00	74	-0.036	0.53	0.00	286	344	118
ACC	.18	.25	.23	.23	.08	.17	.20	.21	-	.19	.18	.25	.25	.08	.08	.07	.08	-	-	-

Day Dream Cattle Company | The Day Family

Travis, Shelley, Aimee, Isaac & Jack Day Fayette, MO

660-537-3546 daydreamcattlecompany@gmail.com

Contact us anytime to swing by and view private treaty animals.