



# MHN

**Missouri Hereford News**  
Official Publication of the Missouri Hereford Association



**MARCH  
2025**

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30487 Hwy J  
Wentworth, Missouri 64873

BRADSHAW RANCH  
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R**

# **BULL SALE**

MARCH 21, 2025

F/T LIVESTOCK MARKET | PALMYRA, MO



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P44177977 Calved: 2/24/2020 Tattoo: BE 038H

EFBEEF TFL U208 TESTED X651 ET (S00){CHB}{DLF,HYF,IEF,MSUDF}

**F FINAL TEST 722** {CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

F MS YORK 567 {D00}{DLF,HYF,IEF,MSUDF}

MOHICAN THM EXCEDE Z426 {DLF,HYF,IEF,MSUDF,MDF,DBF}

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- All \$ values at the top of the breed.

CE	16.7	MM	29	FAT	0.042
BW	-4.2	M&G	55	REA	0.20
WW	52	MCE	5.2	MARB	0.55
YW	80	MCW	69	BMI\$	576
DMI	-0.2	UDDR	1.40	BII\$	684
SC	0.8	TEAT	1.40	CHB\$	146
SCF	30.8	CW	55		



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Cell 417-838-1482 • mvlueck@centurytel.net

# HELLO FROM THE EDITORS

Out with the old and in with the new – 2025 has certainly been a year of many new things! President Donald J. Trump is back in the White House for the 47th term, with many new budget cuts and reviews of old programming. For many farmers, running a business in the red year after year isn't feasible. Many are asking how our federal government has been able to do so. With all of the Department of Government Efficiency talk, many are thinking about their own expenses on the farm or within their household. What could be cut from the budget? What ways are we living outside of our means or encountering unnecessary costs? While we are still in the first quarter of 2025, it's a great time to look at your own budget decisions to make adjustments.

At the top of the market are cattle prices, after nearly six years of herd liquidations due to drought, fires, retirement and cost of doing business. 2024 saw record high beef prices, and this year promises to not disappoint if you are in the market to sell cattle. It is expected by the CattleFax numbers that 2025 will see declines in beef cow slaughter, signaling the end of aggressive culling as we move towards more herd stabilization. The cattle market is always interesting, but 2025 looks to be a great year!

We must remember that the consumer demand for beef is what keeps us all in business, no matter what niche or market sector you are part of. Producing a high-quality product is expected and demanded with prices at an all-time high at the meat counter. One thing is for sure, Americans and people all over the world still really like the taste of a good beef meal.

This issue recognizes some very special people. Be sure to read it cover to cover. There's something for everyone! We hope your 2025 year has started out with a bang! May God bless!

Cassie Dorran, editor

Jocelyn Washam, editor

Faye Smith, contributor



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This newsletter is edited by  
**Rural Route Creations**

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Jocelyn Washam 417-838-5546 [jocelyn@ruralroutecreations.com](mailto:jocelyn@ruralroutecreations.com)  
A special thank you to **Andrea Butler** for her office support throughout the year

## 2025 PUBLICATION DATES

Issue	Ad Space & Material Deadline	Camera Ready Ad Deadline
March 1	<b>January 10</b>	January 17
July 15	<b>May 30</b>	June 6
September 1	<b>July 25</b>	August 1
November 1	<b>September 19</b>	September 26

## ADVERTISING RATES:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour. **Payment can be made on your invoice.**

All contracted ads are for the current calendar year.

Color Ad Type	Cost Per Issue	Four Issue Contract Price
Double Page Spread	<b>\$500</b>	\$1800
Full Page Spread	<b>\$300</b>	\$1100
Half Page Spread	<b>\$200</b>	\$700
Quarter Page Ad	<b>\$150</b>	\$500
Business Card Ad	<b>(contract only)</b>	\$200

**All ads must be received by deadline!**

View the Media Guide Online at [moherefords.org](http://moherefords.org) for ad sizes, file requirements and material submission. Download InDesign and Photoshop templates for ad designs.



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**MISSOURI HEREFORD ASSOCIATION**

**OFFICERS AND DIRECTORS MOHEREFORDS.ORG**

<b>President</b>	Mike Jordan	Warrenton	District 6
<b>Vice President</b>	Riley Bradshaw	La Belle	District 3
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	Rusty Miller	Lebanon	District 8
	Charlie Beshler	Patton	District 9

To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at:  
[www.moherfords.org](http://www.moherfords.org)  
 Missouri Hereford Association  
 Andi Howard  
 905 County Rd. 348  
 Dora, MO 65637  
 417-372-1459  
[howardandi0@gmail.com](mailto:howardandi0@gmail.com)



Cover photo by:  
Rural Route Creations



## Full Circle

REG: 44454927  
Semen: \$50/straw, \$75/certificate

### REGISTERED POLLED HEREFORDS

**Brian Mundy** Phone: 816.668.4521  
[bmundy.whisperingwinds@gmail.com](mailto:bmundy.whisperingwinds@gmail.com)

## TC Deluxe

REG: P44370488  
Contact us for semen package pricing.

**Jake Mundy** Phone: 816.313.9488  
[jmundy.whisperingwinds@gmail.com](mailto:jmundy.whisperingwinds@gmail.com)



SSF 30A Ms Mandate 471  
REG: P44307690



WLKR JH Dominette 8474 1225  
REG: P44262383



DCR 128D Dominet 9233 ET  
REG: P44179998



BF Harfst 322 Amaya 8105 ET  
REG: P44014874



Huth F035 Mandy H029  
REG: P44189452

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125th *Semi-Annual Sale*



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Missouri's longest running consignment sale!

**April 12, 2025 • NOON**

*Interstate Regional Stockyards • Cuba, MO*



**60+ lots of bulls, cow-calf pairs, bred and open heifers,  
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For more information contact:

**Larry Day, Sales Manager**

Central Missouri Polled Hereford Breeders Association

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Email: [cmphba@gmail.com](mailto:cmphba@gmail.com)


Email or call to request a catalog!

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[www.centralmissouripolledherefords.com](http://www.centralmissouripolledherefords.com) 

New members always welcome!

# STATE ASSOCIATION UPDATE

## Events to look forward to in 2025

Written by Mike Jordan

As I write this article, the spring calving season is underway. Nothing is more satisfying than seeing another year's worth of planning and preparation pay off. Even as this spring's calf crop is being born, most breeders have already begun planning this year's breeding dates, A.I. sires, and pasture sires. With a strong market, now is the time to really invest in better genetics. There are a lot of great breeders in Missouri to find top-end genetics close to home.

It is also a great time to start thinking about consignments for the 2025 Opportunity Sale, which will be held November 2. This is a great opportunity for all members to showcase their genetics and provides another avenue for marketing your cattle. Do not forget your \$100 nomination fee is due on May 1 to participate in the 2025 Opportunity Sale. Combined with the annual meeting and awards banquet November 1, it is an enjoyable weekend of fellowship for Hereford breeders. You can read about this year's award winners in this issue. Please remember, to be eligible for awards at the 2025 banquet you must be a paid member by April 1.

I would like to congratulate all the award winners from the 2024 banquet as well as congratulate all the 2024 consignors. This event takes the dedication and hardwork of our membership to make this happen. From nomination, to selection, to getting the cattle there and presented well, it takes commitment. I invite all our membership to be in Sedalia the first weekend in November. This sale's success is dependent on our members to evaluate their herds every year and find those top-end cattle that will continue to attract buyers from across the country.

Watch the summer newsletter for details on the fall field day/tour to be held in District 1 this year.

Feel free to contact me or your local Missouri Hereford Association board member if you have any questions or concerns; board members are all listed on page 5.



Mike Jordan, Missouri Hereford Association -President



Thanks to all who attended the annual meeting, banquet and sale in November!

CMF *Medicine Man* 782K ET

Reg: P44468631

DOB: 09/07/2022

Sire: RST FINAL PRINT 0016

Dam: DOMINETTE 297D

Semen Available!  
Contact us for details!

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Rick & Laurie Steinbeck | Hermann, MO  
573-680-0954 cell | 573-237-2668 home

Watch for our consignments to the CMPHBA sales this year!





# Falling Timber Farm

## 16th Annual BULL & FEMALE SALE

FTF Pearl 065F



MARCH 15, 2025 • LIVE AUCTION 5:30PM • AT THE FARM

*Selling 40 Bulls and 40 Females*

FTF Daybreak 426M



Daybreak x Power Surge

CE BW WW YW SCF MM UDDR TEAT  
8 -0.2 67 102 17 41 1.3 1.3

FTF Washington 449M



Monument x Homeland

CE BW WW YW SCF MM UDDR TEAT  
10.4 0.2 84 124 23.8 45 1.4 1.4

FTF Hitch 440M



Hitching Post x FTF Value Added 556C

CE BW WW YW SCF MM UDDR TEAT  
2 2.8 76 121 19.2 23 1.5 1.4

FTF Magnifico 448M



FTF Magnifico 120J x Tested

CE BW WW YW SCF MM UDDR TEAT  
9.2 -1.2 58 82 27.5 36 1.5 1.5

FTF Magnum 450M



FTF Magnifico 120J x FTF Confidence 6113D

CE BW WW YW SCF MM UDDR TEAT  
13.4 -2.5 62 95 31.7 37 1.5 1.6

FTF Relevant 451M



FTF Relevant 831F x TH Frontier 174E

CE BW WW YW SCF MM UDDR TEAT  
10.2 -3.0 61 99 25.7 39 1.3 1.2

FTF Dallas 454M



Houston x FTF Confidence 6113D

CE BW WW YW SCF MM UDDR TEAT  
4.4 1.3 70 120 25.3 22 1.5 1.4

FTF Daybreak 458M



Daybreak x FTF Value Added 433B

CE BW WW YW SCF MM UDDR TEAT  
-2.4 4.5 73 122 14.4 37 1.2 1.1

FTF Stardance 455M



Stardance x FTF Torque 937G

CE BW WW YW SCF MM UDDR TEAT  
10 -0.3 61 97 20.7 33 1.1 1.2



*call or email for a catalog or  
view videos online*

# Falling Timber Farm

Glenn & Yvonne Ridder  
John, Heidi, Madi & Ben Ridder (636) 358-4161

Marthasville, MO

[www.fallingtimberfarm.com](http://www.fallingtimberfarm.com)

# WOMEN ASSOCIATION UPDATE

## Review of annual activities and sponsorships

Written by Tonya Bagnell

The Hereford Women of Missouri crowned our 2025 Missouri Hereford Queen at the Missouri Hereford Banquet on Saturday, November 2, 2024. Mallory Reed was crowned. Gavin Rhode was the 2025 Missouri Hereford Women scholarship recipient.

Our 2024 Missouri Hereford Queen, Mary Grace Warden, competed in the National Hereford Queen Contest. The Queen Contest was held during the National Hereford Meeting, which was held in Kansas City, Missouri, on Oct 24-25, 2024.

Mary Grace received second runner up. Congratulations to her on this accomplishment!

We would like to say a big thank you to everyone who donated items to the silent auction. Also, thank you to those of you who donated items for the social hour. A big thank you

to Tonya, Shelby and Rachael Bagnell, Jennifer Kleeman and Kyla Waters for providing the table decorations.

We are always looking for new members to join our organization. Some of the things we support are the following: Hereford Queen, \$250 yearly scholarship, Missouri State Fair showmanship sponsorship, and both social hour sponsorship prior to the annual meeting and banquet as well as table decorations at the event. If you are interested in joining, please send your dues to Marijane Miller – 20500 Sioux Drive, Lebanon, Missouri 65536. Dues are \$15 per year.

Please watch our Facebook page to keep up with all our activities throughout the year.



Tonya Bagnell  
Missouri Hereford Women Secretary



### Chili on the Red!

Prep Time     15 minutes

Cooking Time   30 minutes

---

Serves 8

### Ingredients

- 4 pound(s) ground beef (ground turkey or 1/2 pork and beef could also be used)
- 1 large onion, chopped
- 4 - 6 cloves minced garlic
- Tomato Paste - 12 ounce
- Tomatoes - 14.5 ounce can with juice
- 3 tablespoon(s) chili powder
- 1/2 - 1 teaspoon(s) ground red pepper
- flakes
- 1 teaspoon(s) salt
- 1 teaspoon(s) black pepper
- 2 teaspoon(s) cumin
- 2 teaspoon(s) sugar - white
- 1-2 teaspoon(s) garlic powder - season to your liking
- 4 - 6 cup(s) water

### Directions

1. Brown ground beef with chopped onion, minced garlic cloves, and drain all excess liquid.
2. Add tomato paste, chopped tomatoes from the can with juice and all spices. Stir well.
3. Add water and bring the chili up to a boil and then down to a low boil (barely boiling) and cover your pot.
4. Cook for 20 minutes to allow the flavors to come together or meld.
5. Add more water if you like your chili with more sauce.

If you are a bean lover in your chili, feel free to add a can or two. My favorite is Bush or ranchstyle beans of any kind. We love to serve our chili with either saltine crackers, my Mexican cornbread found at [theranchkitchen.com](http://theranchkitchen.com), or over Frito chips as a Frito Pie. We also like to sometimes add grated cheddar or Kraft Mexi-melt cheese and sour cream to the top of our chili.

<p><b>President</b> – Kyla Waters 660-631-0299 <a href="mailto:Kg4waterz@gmail.com">Kg4waterz@gmail.com</a></p> <p><b>Vice President</b> – April Miller 816-305-7490 <a href="mailto:Aprilmiller1732@gmail.com">Aprilmiller1732@gmail.com</a></p>	<p><b>Secretary</b> – Tonya Bagnell 660-631-2109 <a href="mailto:Tbagnell6452@gmail.com">Tbagnell6452@gmail.com</a></p> <p><b>Treasurer</b> – Marijane Miller 317-341-3846 <a href="mailto:millerherefords@yahoo.com">millerherefords@yahoo.com</a></p> <p>Mail \$15 Hereford Women of Missouri dues to Marijane Miller: 20500 Sioux Drive, Lebanon, MO 65536</p>	<p><b>Queen Co-chairs</b> – Shelby Bagnell Haag 660-630-3361 <a href="mailto:Shelby.bagnell@hughes.net">Shelby.bagnell@hughes.net</a></p> <p>Rachael Bagnell 660-631-2918 <a href="mailto:rabagnell@gmail.com">rabagnell@gmail.com</a></p>
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## 2025-2026 HEREFORD WOMEN OF MISSOURI OFFICERS

MARK YOUR CALENDAR...

*Private Treaty Auction*

**MARCH 29, 2025**

Point Lookout, Missouri

Meal at Noon

1:00 Bid-off style format begins

Selling...  
Registered Cow-Calf Pairs, Bred Heifers,  
Bulls, and Open Heifers

Red and Black Baldy Cows and Heifers

Base prices will be set on each animal.

Bid-off style format starting at 1:00 PM.

Bidding will start with pen 1 and all other pens  
will follow in numerical order.

College of the Ozarks  
Point Lookout, Missouri

Aaron Crosby  
Farm Manager  
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TAF **Sriracha** 034J



CAROLINE

Put some  
**Spice**  
into your herd!

His first progeny  
look outstanding!



Sriracha daughter

REG: 44243786 DOB: 03/19/2021 POLLED

R LEADER 6964

SIRE: C&L RR KJ 364C JALAPENO 973E  
KJ BJ DWE 686Z SALSA 364C ET

CHURCHILL SENSATION 028X

DAM: LPH 028X SIMPLICITY 44D  
FTF GINGER 4105B

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Hallsville, Missouri | 573-819-8585  
ericadkins05@gmail.com

# JUNIOR ASSOCIATION UPDATE

## Recap of the field day and looking ahead

Written by Emma Hancock

Hello everyone! I hope you had a Merry Christmas and a Happy New Year! Thank you to everyone who came out and supported the Missouri Junior Hereford Association at the Missouri Hereford Association banquet back in November, and a big thank you to everyone who also purchased something from the silent auction! Congratulations to the award winners at the banquet. Don't forget to pay dues by April 15; they can be mailed to Tory Miller or use our MJHA Venmo account.

In June the Missouri Cattlemen's Association All-Breed Show is our first big event of the new year. We will hold a

junior meeting that weekend. We will discuss the upcoming Junior National Hereford Expo taking place in Louisville, KY, this year. I'm excited to see everyone there, and I wish you all good luck in the upcoming show season!



Emma Hancock  
MJHA Reporter



venmo

*\$15 dues can now be paid using Venmo!  
Scan this QR code; deadline is April 15.*

**President** – Mary Grace Warden, Halfway

**Vice President** – Kristin Waters, Norborne

**Secretary** – Jorja Ebert, Holt

**Treasurer** – Tory Miller  
Mail \$15 Missouri Junior Hereford Association dues to  
20500 Sioux Drive, Lebanon, MO 65536

**Reporter** – Emma Hancock, Bolivar

**Fundraising Chairs** – Beau Ann Graves, Chillicothe  
Karsyn Kleeman, Braymer

**Directors** – Reagan Sneed, Houstonia, & Maggie Reed, Green Ridge

**Advisors** –

**Marijane Miller & Hayley Miller**  
20500 Sioux Drive, Lebanon, MO 65536  
317-341-3846 • millerherefords@yahoo.com

**James & Magan Henderson**  
278 Potters Rd, Buffalo, MO 65622  
magan.henderson@gmail.com

**Travis McConnaughey and Aubrey Plotner**  
1199 Co. Rd. 116, Wasola, MO 65773  
417-989-0486  
t-mc2009@live.com

## 2025-2026 MISSOURI JUNIOR HEREFORD ASSOCIATION



# GREGORY

*Polled Herefords*

Houstonia, MO

Since 1932

**Kevin & Barbara Gregory  
and Family**

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Houstonia, MO 65333

660-620-3585

[gphfhereford@gmail.com](mailto:gphfhereford@gmail.com)

Visit Gregory Polled Herefords on Facebook



# A WORD FROM THE ADVISORS

## Planning for the Junior National Hereford Expo

Written by James and Magan Henderson

As we head into spring, we hope everyone around the state has managed to stay warm and safe this winter. Calving season is upon us, and we are ready to see the new life that spring brings around our farmyard.

Missouri Hereford juniors had a successful year in the show ring and beyond as we've seen over the past editions. Best wishes to the juniors as they head into FFA and 4-H contests this spring. We know you will continue to represent the Missouri Junior Hereford Association (MJHA) across the state as an elite group of young individuals. Our next junior meeting will be at the Missouri Cattlemen's Association All-Breeds Junior Show in Sedalia, MO, in June. Prior to that meeting, we want to remind all juniors that dues are \$15 and due by April 15 to be considered for Outstanding Junior Member for 2025. You can mail the dues or pay by Venmo to the MJHA.

Along with our junior meeting in June, we will be preparing for the 2025 Junior National Hereford Expo (JNHE) "Live

from Louisville" that will be held July 12-18 in Louisville, KY. Lodging information and additional resources can be found on the National Junior Hereford Association website at [hereford.org/youth/junior-national-hereford-expo/resources/](https://hereford.org/youth/junior-national-hereford-expo/resources/). Be watching for important deadlines on that page. We would like to open our t-shirt designs for JNHE to all juniors and adults who would like to submit ideas. Please e-mail design ideas to [hayleyhereford@yahoo.com](mailto:hayleyhereford@yahoo.com). The theme for JNHE is "Live from Louisville", so please incorporate the theme in your design. To be the most cost efficient, we try to limit to two or three colors for the design. Proofs will be available for orders to be completed at the All-Breeds Junior show in Sedalia in June to be ready in time for JNHE.

Please allow us to share in the success in all your agricultural endeavors this spring and email pictures to [jocelyn@ruralroutecreations.com](mailto:jocelyn@ruralroutecreations.com). We would love to feature you within this magazine. You can reach us on Facebook and Instagram.



Missouri Hereford Juniors had their latest meeting during the Hereford weekend in Sedalia last November. Plans are underway for the next Junior National Hereford Expo.



**CONSIGNING TO THE  
CENTRAL MISSOURI POLLED HEREFORD  
BREEDER'S ASSOCIATION SALE**

**SATURDAY | APRIL 12, 2025 | CUBA, MO**

MORE INFORMATION ABOUT  
CONSIGNMENTS COMING SOON!

*Thank You...*  
to everyone who supported our  
operation in 2024!  
*We greatly appreciate it!*



**PHILLIPS-RENNER FARMS**  
AMY PHILLIPS  
37144 BRADY CREEK RD | RICHMOND, MO 64085  
CELL: 816-878-7305 | [NOTHEAD1@AOL.COM](mailto:NOTHEAD1@AOL.COM)  
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# CLOSING THE SALEBOOK

## Joe Rickabaugh retires from the American Hereford Association, receives 2024 MHA Friend of the Association

Circling lots, calling buyers, taking bids and making connections—a daily task for the most trusted livestock marketers. For Joe Rickabaugh, it was more than just that. For 25 years, Rickabaugh spent hours dedicated to Hereford breeders to ensure not only a seamless way of marketing cattle but building a trustworthy reputation amongst the association’s members.

Rickabaugh began his journey at the American Hereford Association (AHA) in 1999, hired within the records department. Soon after he was promoted within the year to oversee all fieldstaff and Hereford Publications Inc.

Assisting breeders during sale season was a small portion of how Rickabaugh spent his time. He shares the most rewarding part of his position was learning about the operations, families and passions.

“I thoroughly enjoyed working with the various breeders throughout the states on various projects and breeding programs. Helping breeders from suggesting AI bulls, trying to find buyers for their respective sales and visits to their operations all rate high,” Rickabaugh says. “It was always a treat to work with the juniors throughout the state and watch them achieve their goals and improve their programs. Another joy was learning about the breeders’ other walks in life.”

Although 2025 marks his final year with the AHA, Rickabaugh states how privileged he has been to work with Hereford breeders during his tenure.

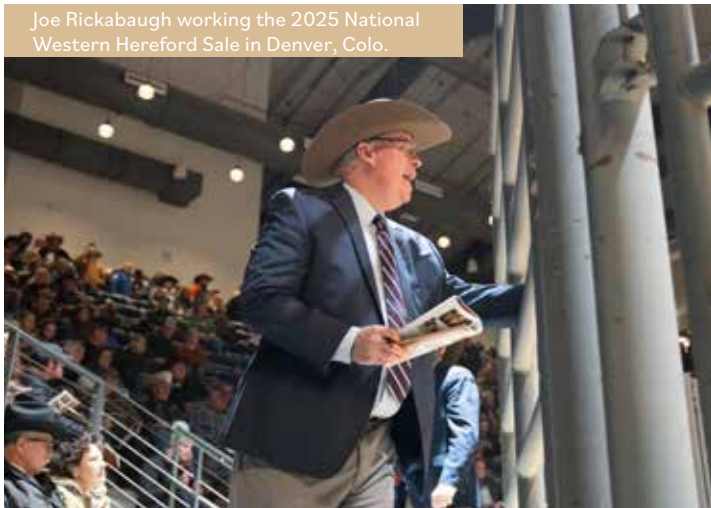
“The state of Missouri is blessed with not only great Hereford genetics but a landscape from border to border that works great for seedstock and commercial operations. The agricultural

scope of this state is vast and lends much to Hereford breeders and their seedstock enterprises,” Rickabaugh says.

This past November, the Missouri Hereford Association (MHA) recognized Rickabaugh for his efforts assisting the MHA as their fieldstaff representative. Breeders across the state have stated their gratitude for the experience and knowledge he has lent to the MHA.

“Joe Rickabaugh is one who will be greatly missed in the Hereford industry, from organizing and executing shows to being one of the greatest ringmen of all time. He is an example of a truly dedicated professional,” says Jim Reed, Reed Enterprises, Midwest Cattle and Reed Farms.

Joe Rickabaugh working the 2025 National Western Hereford Sale in Denver, Colo.



Throughout the years, Rickabaugh has created lasting relationships often initially built at sales.

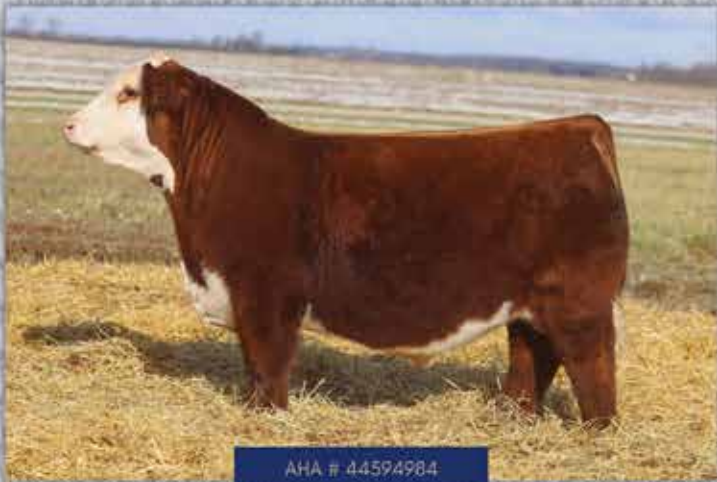


Left: Rickabaugh awaits bids during the 2024 Missouri Opportunity Sale. Right: Joe compares catalog notes with the late Bobby Hull, BNC Polled Herefords owner and NHL player, at a sale in Ontario Canada.

Left: Rickabaugh loved being on the auction team. Right: Joe has worked thousands of sales over the years. You could always find him evaluating cattle and having a visit out in the pens before a sale.

# Lorenzen Farms

10 Polled Hereford Bulls  
Available Private Treaty



AHA # 44594984

**LF PMH 8071 Proficient 4037ET**



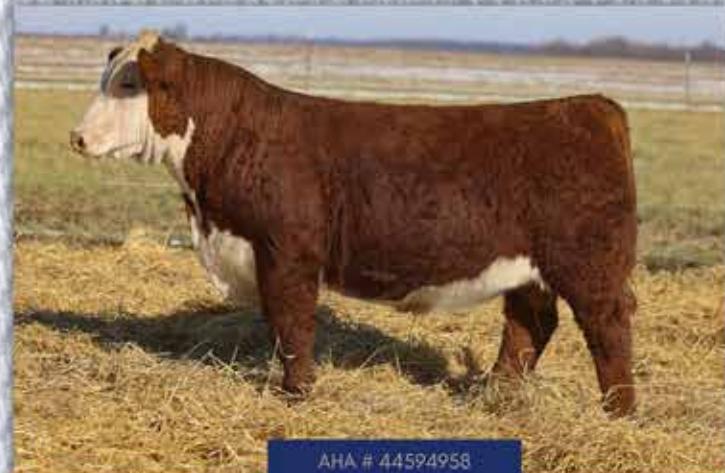
AHA # 44594993

**LF BLF 7115 Alliance 4038**



AHA # 44595559

**LF EF 6025 IKE 4042**



AHA # 44594958

**LF 332U Victor 33Z 4073 ET**

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**lorenzenfarms.com**

# REED NAMED 2025-26 MISSOURI HEREFORD QUEEN

At the annual banquet and meeting in November, I was crowned the 2025 Missouri Hereford Queen. My name is Mallory Reed, and I am the 18-year-old daughter of Natalie and Craig Reed of Green Ridge. I am a senior at Green Ridge High School, where I am president of FBLA and my local 4-H Club. I am on the leadership team of the Green Ridge Fellowship of Christian Athletes chapter. I also serve as a state FBLA officer and FBLA North Central Region Council executive assistant. I am also active in

FFA, and I am excited to receive my FFA State Degree this spring. I enjoyed playing volleyball in high school and working part time at Panera Bread. This fall, I am heading to Columbia to be a University of Missouri Tiger!

I have been showing Hereford cattle since I was eight years old, showing both heifers and steers. I plan to attend the Missouri Cattleman's show, National Junior Hereford Expo, Missouri State Fair, and the state field day.



Mallory Reed, 2025-26 Missouri Hereford Queen



## 2025 JUNIOR NATIONALS

The 2025 Junior National Hereford Expo will be held July 12-18 in Louisville, Ky. This year's theme will be "Live from Louisville". Lodging information, schedules and sponsorship opportunities can all be found Online at [jrhereford.org](http://jrhereford.org)

**VALLEY OAKS**

*Spring* **BULL SALE**

THIS YEAR'S SALE OFFERING INCLUDES:

- 70** Registered ANGUS BULLS
- 5** Registered HEREFORD & SIMMENTAL BULLS
- 25** Commercial BRED FEMALES

Saturday

March 15, 2025

22715 POOR BOY RD, WARSAW, MO 65355 at **NOON**

HEREFORD BULLS

sired by  
Marksman and a  
Boyd Blueprint son!

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General Manager, **Jeff Gooden** 573.280.2351 [jeff@valleyoaksangus.com](mailto:jeff@valleyoaksangus.com)

Herd Manager, **Reed Gooden** 573.292.6799 [reed@valleyoaksangus.com](mailto:reed@valleyoaksangus.com)

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29th Annual

# SWEIGER FARMS BULL SALE

March 27, 2025 • 6:00 PM

Sale Barn Location: 5900 NE State Route D, Weatherby, MO 64497

18 head of Herefords and 42 head of Angus sell!

**Open House:**  
**Saturday, March 22**  
Bulls available for viewing



**SF Beefmaker 804P • Reg: 44548132**  
Sire: **WHR BEEFMAKER 4013 191 311E ET**  
CE 3.2 BW 1.6 WW 61 YW 98 CW 63 REA 0.36 MARB 0.35



**SF Beefmaker 812P • Reg: 44548142**  
Sire: **WHR BEEFMAKER 4013 191 311E ET**  
CE -2.9 BW 5.3 WW 70 YW 119 CW 83 REA 0.39 MARB 0.21



**SF Valentino 903P • Reg: 44548154**  
Sire: **CSR 73D VALENTINO B413 40H**  
CE 6.4 BW 0.7 WW 48 YW 79 CW 67 REA 0.52 MARB 0.55



**MS Growth Fund 517P • Reg: 20944641**  
Sire: **MS Growth Fund 413K**  
CE 2 BW 3.5 WW 83 YW 143 CW 61 REA 0.53 MARB 0.34



**Michael Sweiger:** 816-449-0024

**Charles Sweiger:** 816-724-0492

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[www.sweigerfarmsllc.com](http://www.sweigerfarmsllc.com)

**Call to request a sale catalog!**

Catalog and Videos will be available on our website!



# AMERICAN ROYAL

Saturday, October 26, 2024 • Kansas City, Missouri  
Junior Show Judge: Cory Thomsen, Madison, S.D.

The American Royal Livestock Show is held in Kansas City, Mo., annually. The livestock show began in 1899 welcoming thousands of exhibitors each year.



**Champion Junior Heifer Calf**  
CW BONNIE 4002 ET  
P44590136 • 1/12/2024  
OWNED BY: Madelyn Grace Thompson & Brynlee Ann Thompson, Amity, Mo



**Reserve Champion Junior Yearling Female**  
CW CC MERLOT 300 ET  
P44489175 • 1/2/2023  
OWNED BY: Madelyn Grace Thompson & Brynlee Ann Thompson, Amity, Mo

Sunday, October 27, 2024  
Kansas City, Missouri  
Open Show Judge:  
Daniel Fawcett, Ree Heights, S.D.



**Reserve Champion Junior Bull Calf**  
CORKS GUIDO 2421 ET  
P44582008 • 2/6/2024  
OWNED BY: Atley Kleinman, Wentworth, Mo



**Champion Cow-Calf Pair**  
WBS ADVANTAGE WILMA 006  
P44224939 • 3/12/2020  
OWNED BY: Haleigh B Ferguson, Windsor, Mo

## MCCORKILL

### FAMILY FARMS

Registered Herefords

**Mike and Myra McCorkill**  
417-637-5228  
417-838-2073  
152 E Dade 92,  
Greenfield, MO 65661

**Andy, Jenn, Molly & Marylee McCorkill**  
417-838-0583

**Brant, Erin, Knox & Briggs Harvey**  
417-214-0313





**Bulls and Females for sale!**

**Contact us for details!**

# The Cowman's Kind XXVIII

## MARCH 22, 2025

# BULL & FEMALE SALE

VISUAL QUALITY • NUMERICAL EXCELLENCE  
MATERNAL HERITAGE



**CMF 636H LEVI 912L**

P44575588 / DOB: Nov 30, 2023  
Sire: CMF 333E HITCHING POST 648H P44203559  
Dam: CMF 97B ANN 636H P44203369

CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	CEM	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BI	CHB
7.2	2.5	69	108	0.6	1.7	24.1	30	65	1.3	100	1.40	1.30	92	0.062	0.93	0.18	495	588	146
20%	46%	8%	12%	85%	4%	6%	32%	14%	55%	71%	10%	34%	5%	91%	2%	36%	5%	5%	14%



**CMF 487G LEGACY 911L**

P44575584 / DOB: Nov 30, 2023  
Sire: CMF 1720 GOLD RUSH 569G ET P44108010  
Dam: CMF 296D VICTORIA 487G P44108424

CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	CEM	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BI	CHB
11.1	0.1	64	100	0.5	0.8	20.7	35	67	5.9	61	1.30	1.30	86	0.042	0.65	0.70	464	585	192
6%	9%	21%	27%	76%	74%	21%	9%	10%	9%	7%	29%	34%	11%	74%	18%	1%	10%	5%	1%



**CMF 333E LEWIS 862L**

P44575434 / DOB: Sept 6, 2023  
Sire: INNISFAIL TRADEMARK 1939 ET P44097651  
Dam: CMF 59A ANN 333E P43875275

CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	CEM	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BI	CHB
3.9	2.0	74	118	0.6	1.0	17.1	24	61	3.3	118	1.50	1.50	91	0.062	0.73	0.74	424	556	201
46%	35%	3%	4%	85%	53%	54%	72%	28%	30%	94%	3%	4%	5%	91%	10%	1%	22%	10%	1%



**CMF F94 LANDRY 868L ET**

P44575399 / DOB: Sept 10, 2023  
Sire: CMF 1720 GOLD RUSH 569G ET P44108010  
Dam: APH 651 MISS REVOLUTION F94 ET P43965378

CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	CEM	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BI	CHB
7.0	0.5	65	104	0.6	1.2	25.0	31	63	4.3	76	1.30	1.20	102	0.052	0.98	0.78	551	679	218
21%	12%	18%	19%	85%	31%	4%	26%	21%	20%	21%	29%	61%	1%	84%	1%	1%	1%	1%	1%



Rob Helms (731) 571-8213  
Steve or Hayden Helms (731) 968-2012  
Email: robhelms@netease.net

Auctioneer: Eddie Burks TFL # 4123, TAL # 4990  
To request a sale book, contact:



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# NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPOSITION

Saturday, November 16, 2024 • Louisville, Kentucky

JUNIOR SHOW • Judge: Jon Sweeney, Cedarville, Ohio



**Champion Junior Heifer Calf**  
CW BONNIE 4002 ET P44590136 • 1/12/2024  
OWNED BY: Madelyn Grace Thompson & Brynlee Ann Thompson, Amity, Mo



**Champion Junior Yearling Female**  
CW CC MERLOT 300 ET P44489175 • 1/2/2023  
OWNED BY: Madelyn Grace Thompson & Brynlee Ann Thompson, Amity, Mo

Tuesday, November 19, 2024 • Louisville, Kentucky

OPEN SHOW • Judge: Will Coor, Greenfield, Ohio



**Champion Cow-Calf Pair**  
WBS ADVANTAGE WILMA 006  
P44224939 • 3/12/2020  
OWNED BY: Haleigh B Ferguson, Windsor, Mo



**Champion Junior Heifer Calf**  
CW BONNIE 4002 ET  
P44590136 • 1/12/2024  
OWNED BY: Madelyn Grace Thompson & Brynlee Ann Thompson, Amity, Mo



**Reserve Champion Junior Yearling Female**  
CW CC MERLOT 300 ET  
P44489175 • 1/2/2023  
OWNED BY: Madelyn Grace Thompson & Brynlee Ann Thompson, Amity, Mo



# CATTELMEN'S CONGRESS

Saturday, January 11, 2024 • Oklahoma City, Oklahoma

OPEN SHOW



**Reserve Champion Polled Cow/Calf Pair**  
WBS ADVANTAGE WILMA 006 P44224939 • 03/12/2020  
OWNED BY: Haleigh B Ferguson, Windsor, Mo



**Polled Champion Senior Yearling Female**  
WW 4035 Z06 KATHI 204K ET P44454452 • 8/22/2022  
OWNED BY: Whispering Winds Farm, Independence, Mo, Triple H Acres, Miller, Mo



# SPRING INTO SUCCESS WITH OUR BEST DEALS!

As the flowers bloom and the days get longer, it's time for producers to spring into action with unbeatable deals on our 2025 BEEF SPRING SPECIAL! With another breeding cycle just around the corner, make matings with intent with the best deals of the season.

Our Beef Spring Special is good **NOW through March 25, 2025**, or while supplies last. Unlock exclusive deals this spring on our best sires by contacting your ABS Representative, Brian Brace today!

*This offer cannot be combined with any other offer or special pricing. Short supply bulls may be removed from the special early.*

HEREFORD		Retail	30	50	100
29HP0953	<b>TRADEMARK</b>	\$30	\$25	\$22	\$20
29HP0956	<b>KINGDOM</b>	\$30	\$26	\$24	\$22
29HP0958	<b>GENERATOR</b>	\$30	\$26	\$24	\$22
29HP0964	<b>SUNRISE</b>	\$25	\$22	\$20	\$18
29HP0965	<b>PILOT</b>	\$30	\$25	\$22	\$20
629HP0953	<b>TRADEMARK ♀</b>	\$40	\$36	\$33	\$30
629HP0956	<b>KINGDOM ♀</b>	\$50	\$46	\$42	\$40



DM ALL AROUND 904G ET x EFBEEF BR VALIDATED B413

SHF DAYBREAK Y02 D287 ET x GERBER ANODYNE 001A

## DEFINING A NEW GENETIC REALM

- » You will not find a truer herd bull look in unison with this kind of data package
- » His dam is the rockstar donor 7098 who is creating an absolute buzz in the breed with everything she produces; this is your chance to tie into a dominant cow line
- » Sons and daughters have been highly sought after by purebred and commercial cattlemen alike
- » Awesome fronted, great balance, with tremendous feet - use him to 'class up' your herd
- » DNA tested homozygous polled, 100% pigment both eyes
- » +506 BMI and +171 CHB with 10 traits in the top 10% of the breed

## SLEEP UNTIL SUNRISE

- » The next step in high maternal, calving ease genetics who was the standout individual at Baumgarten's 2023 sale
- » His dam, D81, was a workhorse bull-making machine at Sandhill and is already doing the same at her new home. Plus, she has 12 daughters in production ratioing 102 on 27 calves
- » A balanced, curve-bending sire whose first sire group has backed that up, ratioing 94 at Birth and 100 at Weaning
- » Extremely deep, soft-sided bull who excels for muscle and structural quality. He is short marked, dark red, and goggle-eyed
- » DNA tested homozygous polled, 100% pigment both eyes
- » +436 BMI and +132 CHB with 6 traits in the top 10% of the breed



Scan for the most up-to-date EPDs on Kingdom!



Scan for the most up-to-date EPDs on Sunrise!

For full data set, progeny photos, and more visit **Bull Search at [ABSbullsearch.ABSglobal.com](http://ABSbullsearch.ABSglobal.com)** or contact your local ABS Representative.

**BRIAN BRACE**  
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563.260.4971  
[Brian.Brace@genusplc.com](mailto:Brian.Brace@genusplc.com)

# BULL ALERT

**No Pressured Sales!**

**Good Disposition!**

**Quality Uddered Dams!**

**Quality Runs Deep!**

**Get 'em Today!**



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EXCELLENCE  
**PRIVATE TREATY SALE**  
*Saturday*  
**9.6.25**





Watch for details about our upcoming fall sale.  
Selling open heifer prospects, fall yearling bulls and bred heifers!



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Joel & Grace Butler**  
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[butlerpolledherefords@hotmail.com](mailto:butlerpolledherefords@hotmail.com)

**Cody, Jocelyn, Kyla Jo &  
Harper Grace Washam**  
30487 Hwy J Wentworth, MO 64873  
417-489-5450 *Cody* 417-838-5546 *Jocelyn*  
[jocelyn.washam@hotmail.com](mailto:jocelyn.washam@hotmail.com)

visit us online [www.butlerpolledherefords.com](http://www.butlerpolledherefords.com)  

# STATE RECOGNITION

*Missouri Hereford Association hosts annual awards banquet*



**2024 MHA Friend of the Association:**  
Joe Rickabaugh



**2024 MHA Hall of Fame Inductee:**  
Matt and Barb Reynolds



**2024 MJHA Retiring Advisors:**  
Jeff and Susan Rhode



**2024 Commercial Breeder of the Year:**  
Kenny Spooler - Lizzie's Polled Herefords



**MHA President & VP Award:**  
Glen Waters (left), Jon Black (right)



**2023 Missouri Opportunity Sale Consignor of the Year:** Bourbeuse Bend Herefords



**2024 MHA Show Bull of the Year:**  
Tory Miller



**2024 MHA Show Cow-Calf Pair of the Year:**  
Taylor Miller



**2024 MJHA Outstanding Members:**  
Pewee - Davis Ward (not pictured), Junior- Rhet Sneed (left), Intermediate- Emma Hancock (right), Senior- Phillip Mueller (not pictured)



**2024-25 MHA Board of Directors:**  
*Back Row:* Eric Adkins - District 5, Mike Jordan - President and District 6, Glen Waters - District 1, Riley Bradshaw - Vice President and District 3, Charlie Beshler - District 9  
*Front Row:* Jon Black - District 2, Rusty Miller - District 8, Mike McCorkill - District 7, Brian Sneed - District 4, Andi Howard - Secretary/Treasurer





**2024 Hereford Women Scholarship:**  
Gavin Rhode



**2024 MHA Scholarship Recipient:**  
Macey Reed



**2024 MJHA Investment Scholarship:**  
Karsyn Kleeman



**2024 Scott Adam Memorial Scholarship:**  
Macey Reed



**2025 Missouri Hereford Queen:**  
Mallory Reed

**Not Pictured**

**2024 Purebred Breeder of the Year:**  
Darrell Aufdenberg  
*Aufdenberg Polled Herefords*

**2024 Show Heifer of the Year:**  
Emmalee Mueller



# A SERVANT HEART

*Bob Thompson is remembered for his generous heart, despite dozens of accolades*

Passionate about Herefords and youth, many breeders across Missouri remember Bob Thompson for his generosity and happy, go-lucky nature. Today, his dear wife Gretchen near Rolla, Mo., helps tell the story of “Bob-isms”, recalling their many memories together traveling down the road to support Hereford youth and attend Hereford sales.

Bob was born in 1942, son of a registered Jersey dairy farmer. At a young age, he gained an understanding of the importance of performance, udder quality and soundness in cattle. In 1973, while on their honeymoon, Bob and Gretchen decided they would purchase the homestead, originally his grandfather’s farm founded in 1903, and run Hereford cattle.

“On our honeymoon, Bob asked me if I wanted cattle,” says Gretchen. “He asked me what breed, and we decided on Herefords.”

Gretchen, having grown up as a city girl, wasn’t really sure what she was getting into. She admits now

that back then when they first purchased two heifers, she envisioned two, small, red and white-faced calves showing up at their place.

“I was scared at first of their size, so we haltered them, and quieted them down,” Gretchen says.

Those first Hereford heifers purchased were two yearling heifers from Bob’s uncle, Harold Berwick. Gretchen was satisfied with their calm disposition, and Bob was pleased with their genetics and efficiency, traits he had researched when choosing a breed of cattle.

Over the years Glengrove Farm became well known for their Victor Domino genetics. If you came for a pasture tour with Bob, you could expect a uniformed set of cows, stamped with a freckled-face, beautiful, well-balanced udder, moderate stature and impeccable balance. Performance driven, you knew there would be a large calf at side with an expected progeny differences (EPD) profile to match.

In 1975 the couple started utilizing the University of Missouri (MU) 140-day performance test and also consigned to the Southeast Missouri Performance-Tested Bull Sale in Farmington, Mo. A



Glengrove Farm was known for producing a consistent product including the freckle-stamped faces of highly maternal cows.

dozen or so bulls were also sold off the farm private treaty every year. Bob's approach was always to develop bulls that were sound and useful for their new owners. That's why their repeat customer base was so strong.

Bob also believed early on that the Whole Herd Total Performance Records (TPR) program was an important tool for him to measure his herd. In fact, the Thompsons utilized nearly every tool available throughout their time producing cattle. They identified superior females to flush in their herd, allowing their herd to be closely related and consistent in their genotype and phenotype. Superior bulls were identified and utilized as A.I. sires. Data was taken with ultrasound technology, allowing Glengrove to pass along carcass values to their bull buyers. Residual feed intake (RFI) was the latest development Glengrove implemented on the farm.

Bob had said that for years the trend had been to maximize outputs, but he believed that RFI was the first attempt at addressing the cost of inputs. Today, this is at the top of the priority list for most producers; for Bob, in the late 90's, he was already concentrating on this effort.

Glengrove cattle were marketed annually at an annual production sale, the Show-Me Polled Hereford Classic, which was hosted with three other Hereford breeders each November in Sedalia, Mo. You could also find their consignments in the Missouri Opportunity Sale and the Central Missouri Polled Hereford Association Sale, as Bob and Gretchen were always there to support state Hereford activities.

Each year, the couple would also sell a few calves to youth, having great satisfaction seeing juniors show cattle, learn life lessons and develop into responsible adults.

Gretchen recalled Marty Lueck, Missouri State University/Journagan Ranch manager, fondly speaking of the couple – "They had no children of their own, but they had a whole lot

of Hereford children." Gretchen acknowledged that this was true.

Bob and Gretchen would travel to the Junior National Hereford Expo each year to study the new genetics and view bloodlines from around the country. More than that though, they would be there to support the Missouri juniors.

"Bob would video all of the juniors and send them the tapes after a show," Gretchen says.

Gretchen remembers juniors coming up to Bob at events and asking if he could please video them, that they too would really like a video of themselves in action at the show. With a grin surely on his face, Bob would say yes and oblige. A few weeks later, a video would arrive in the mail.

Because of their passion for youth, the Thompsons decided more than a decade ago that they would award a portion of their estate to the Hereford Youth Foundation of America (HYFA).

Before Bob became a full-time cattle farmer, he had a successful career in the military and banking worlds. In the army, Bob served his country in Vietnam and later the Pentagon, the headquarter building of the United States Department of Defense. He was awarded the Bronze Star.

Once he returned to Rolla, Bob reconnected with his first boss at a local dairy who then was president of the local bank—Roy Charles. Bob joined the bank and never left. Over the decades of work there, the bank changed names five times. At 60 years old, Bob retired as



Bob moving a herd sire to a new pen. He enjoyed his cattle and cared for them immensely.



Always with a smile on his face, Bob was happy go-lucky even if it was picture day, a job most don't care for.

the U.S. Bank of Rolla president, leaving behind many great experiences with customers over the years. From that point on, Bob became a full-time farmer, something he had only been able to enjoy on the weekends and week nights in his previous life.

Bob ran for the American Hereford Association (AHA) board of directors in 2014 and was successfully named to the governing body. He was chairman of the finance committee during his tenure, adding to the Association reserves. Funding generated helped the AHA advance the breed through member service, promotion and advertising, research, commercial marketing and advertising, youth development and

Located outside of Rolla, Missouri, Glengrove Farm was the destination for many traveling across country, as the Thompsons always welcomed visitors.



Certified Hereford Beef promotion. Bob knew finances, and he was passionate about Hereford cattle.

When Bob ran for the board, Gretchen remembers him saying, "I don't know everything about Hereford cattle, but I'm going to learn." And that was exactly how Bob lived his life. He never stopped learning. He was humble in what he did know and generous to share with others. You could often find Bob in his chair or in the sun room reading the Hereford World cover to cover. If you took a quick drive down to the barn office, you could find years and years worth of Hereford Worlds and American Polled Hereford Journals neatly organized by year and issue. You could be sure, Bob had read each copy.

Bob was the past president of the Missouri Hereford Association (MHA) and was inducted into the MHA Hall of Fame in 2011. Glengrove Farm was

honoured with the MHA Purebred Breeder of the Year award in 2012. Bob and Gretchen have financially supported the Missouri Junior Hereford Association (MJHA), HYFA and the National Hereford Women for many years. Gretchen is pleased that someday the MJHA scholarships will significantly increase with the estate planning her and Bob have made. Bob served as chairman of the Missouri State Fair Foundation, a director of the MU College of Agriculture's Foundation and on an advisory board for the university's research farm. Keeping with his banking roots, he also was a board member for the Central Federal Savings and Loan in Rolla.

Bob was a Missouri 4-H Foundation Heritage League member, a Missouri FFA Alumni Foundation member, and member of the Governor's Advisory Council on Agriculture, and a recipient

of the Governor's Award for Agriculture Achievement in 2012.

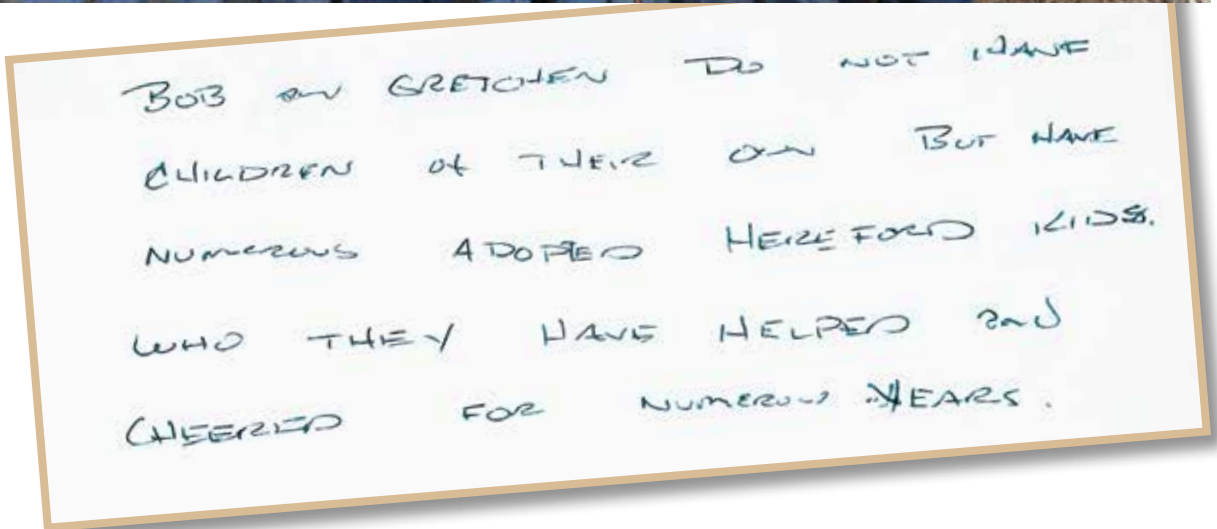
You see, Bob had won many accolades. They were awards on paper, and while very deserving, they were certainly not what defined him. Bob's marriage to Gretchen was one of respect, great fun and wonderful successes. They adored each other and enjoyed many laughs together over the years, especially as they traveled to Hereford events in their last two decades of marriage together. They were the first to provide support to the juniors. Bob liked everyone and everyone liked him. While we recognize the date he was lost here on earth – September 9, 2024 – we cherish our memories of Bob and know his legacy of love and Hereford cheer will bring this breed together for many years to come.

Bob Thompson is remembered for his generous heart, despite all the awards and accomplishments he had.



The AHA Board of Directors and staff members at the Glengrove Farm dispersal presenting Bob and Gretchen with the AHA Golden Bull Award for Bob's service to the board of directors.

Missouri Hereford Association members made tributes to Bob and well wishes to Gretchen during the annual banquet and meetings. Each note is handwritten by the membership.





I will never forget the kindness + generosity Bob + Gretchen showed me through my junior career. Whether that was support as the Missouri Hereford or through writing me recommendation letters for scholarships I will never forget that kindness! It was an honor to know Bob!

Shelby Bagnell

I CAN'T THINK OF ANYTHING BOB AND GRETCHEN HASN'T SUPPORTED

As I mentioned at our recent sale we have lost three members of our Hereford family Bob your friendship and support of the Hereford Breed will be missed forever! Thanks Bob Thompson

Matt + Barb Reynolds



Always appreciated the opportunity to select cattle for the Mo opp sale from Bob. Always a challenge to get a good one because he held onto them whenever he would give away about one I selected - but good because I knew I got a good one. — Super Grandma

Toni Mickelwitz

I miss the opportunity to see you again. You have been faithful to the Missouri Hereford Association. Thank you for all of your support. What great times I had with Bob. Thanks

*[Signature]*

Bob was the best joker. I loved his hanging dog tail story - Vicki Lueck

We have the most wonderful memories with you + Bob ♥

Bob was one of a kind! I will always remember him by his infectious smile and laugh! He had a true heart of gold. He loved his Hereford cattle and strived to make them better every day! A true gentleman and a wonderful friend. I will always treasure the wonderful, fun memories had with him and Gretchen! He will truly be missed by so many!

Jacelyn Washam

As you drove down I-44 nearing Rolla, that exciting feeling would enter your stomach. Going to Bob and Gretchen's felt like going home to see grandparents. They came all the way to my wedding in Canada, and I will always hold those memories close to my heart. Talking cattle with Bob and cooking or flowers with Gretchen were my favorite. Two of the most selfless people, the Thompsons left an imprint on the hearts of many.

Amanda Dorran

We will always remember Bob and Gretchen for their unlimited generosity to the MJHA. They were like an extra bonus set of grandparents to all of the Juniors. The kids could count on them to be there with a smile and words of encouragement!

Miss you, Bob!  
The Butlers

# NEWSLETTER TRIBUTE

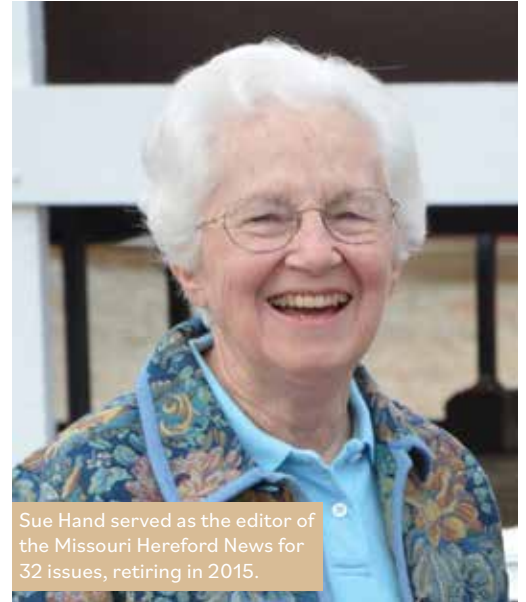
## Recognizing Sue Hand, previous Newsletter editor

For eight years, Sue Hand was the editor of the Missouri Hereford Newsletter, announcing her retirement in 2015. From Rolla, Mo., Sue was the sister of Bob Thompson of Glengrove Farm, a longtime Missouri Hereford enthusiast. Sue enjoyed traveling to Hereford events across the state and also cheering for Missouri juniors at national events as well. She put her heart and soul into the Newsletter each issue and thoroughly enjoyed the people involved.

In 2016 Rural Route Creations became the editor of the Missouri Hereford News where they have served in this role for 10 years now. Jocelyn Washam

and Cassie Dorran look forward to celebrating this 10 year anniversary milestone. If you have history of the Missouri Hereford Newsletter, please submit it to [jocelyn@ruralroutecreations.com](mailto:jocelyn@ruralroutecreations.com). We would love to provide a tribute to this long-standing Hereford publication, what we believe is one of the longest standing state Hereford magazines.

Thank you to Sue Hand for her leadership and guidance when we look over the reins a decade ago. Sue will be remembered for her laughter and positive spirit at Hereford events. Sue passed away in 2024, just shy of her 90th birthday. May she rest in peace.



Sue Hand served as the editor of the Missouri Hereford News for 32 issues, retiring in 2015.

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# EDUCATION FOUNDATION

## Missouri Junior Hereford Association members recognized at the American Hereford Association annual meeting

Adapted from: American Hereford Association



### LARSON POLLED HEREFORDS SCHOLARSHIP GAVIN RHODE

The Larson Polled Herefords Scholarship, sponsored by Hereford Youth Foundation of America (HYFA), is a \$2,500 scholarship awarded annually in honor of Carolyn Larson and her late husband Ken of Texas. The Larson family are longtime Hereford youth supporters who purchased the first Lot 1 Foundation Female sold at the Mile High Night Sale in Denver, Colo. This purchase initiated a fundraising effort, which has grown into a \$1 million dollar fund to support youth and education.

Rhode is a freshman at the University of Missouri (MU) majoring in agribusiness management. He is exploring two future career options — working directly with producers while continuing to operate his own purebred cow-calf operation and attending law school to work with agricultural families on succession and estate planning. While continuing in his career paths and growing his own herd, Rhode also said “I plan to continue my involvement with local and state beef industry organizations to support youth through 4-H, FFA or other organizations.”

### HEREFORD YOUTH FOUNDATION OF AMERICA SCHOLARSHIP ISSAC RHODE

The family of the late Johnny Winston joined Isaac Rhode, Stewartville, Mo., alongside HYFA directors Ray Ramsey and George Sprague, to recognize him for receiving this prestigious scholarship.

Rhode is a senior at the MU studying agriculture with emphasis areas in animal science, agriculture business management and agriculture education and leadership. While he wants to continue in production agriculture as a Hereford breeder, he wants to work with other livestock producers to find more efficient, effective and profitable ways to feed our growing population.

“When I think about my personal legacy, I would like to be remembered as an individual whose success in life was earned through dedication, commitment and hard work. Maintaining a strong work ethic has always been important to me and something I strive to build and maintain every day.” Rhode said.



### VANIER FAMILY SCHOLARSHIP MADISON RIDDER

Ten National Junior Hereford Association (NJHA) members received a \$10,000 Vanier Family Scholarship, totalling \$100,000 of financial support

“Thanks to the Vanier family’s philanthropy over the years, nearly \$1 million has been awarded to more than 80 NJHA members in the Vanier name,” said Cowan, American Hereford Association director of youth activities and foundation.

Madison Ridder is a veterinary student at the MU - College of Veterinary Medicine. “I cannot think of another profession that would provide this deep, profound sense of purpose, and I am elated to be headed on this career path,” Ridder said. Ridder has participated in many Hereford-centric opportunities, including being selected to travel to England on a trade mission with the Missouri Department of Agriculture, specifically working with Hereford producers.



# SNOWSHOE CATTLE COMPANY

*Annual Bull Sale*

## MARCH 31, 2025

**1:00 PM MDT • at the Ranch • Arthur, NE**

*Located between Arthur and Ogallala NE on Hwy 61*

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20 Yearling Red Angus Bulls  
50 Polled Hereford Bulls  
Yearling, 18-month and 2-year-olds  
10 Registered Open Hereford heifers



**97M**

Reg# 44628093 Sire: Ruffneck



**57M**

Reg# 44628047 Sire: Amplify



**01M**

Reg# 5003235 Sire: Township



**M87**

Reg# 44628082 Sire: Ruffneck



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# SALE RESULTS

## Missouri Opportunity Sale

Sedalia, Mo. | November 3  
 Auctioneer: Jesse Bolin  
 Reported by: Joe Rickabaugh

LOTS	GROSS	AVERAGE
5 bulls	\$11,300	\$2,260
34 females	\$111,250	\$3,272
39 total	\$122,550	\$3,142
4 commercial females	\$12,600	\$3,150



2024 Missouri Opportunity Sale High Seller, B Ladysport 4365 standing proud in the sale ring.

### TOP FEMALE LOTS

\$5,000 — B Ladysport 4365

DOB 1/2/2024, by K&B Tycoon 960G ET, consigned by Bradshaw Ranch, La Belle, sold to Kevin Edwards, Waxahachie, Texas.

\$4,800 — 5-D G16 Gigi 2307L

DOB 1/22/2023, by Loewen Genesis G16 ET, consigned by 5-D Herefords, Berryville, Ark., sold to Doss Hereford Farms, Smithville.

\$4,200 — Mead Z0331 Of H086 T289

DOB 12/25/2022, by SHF Houston D287 H086, consigned by Wood Land & Cattle, Raymondville, sold to Tammy Adam, Lathrop.

\$4,200 — PRF 1015 Miss Rylee 409M

DOB 2/7/2024, by C GKB Guardian 1015 ET, consigned by Phillips-Renner Farms, Richmond, sold to Yankee Hereford Farms, Warrensburg.

\$3,900 — CSR 20J Ester 619G 26L

DOB 1/22/2023, by SR Expedition 619G ET, consigned by Craig and Natalie Reed, Green Ridge, sold to Jon Cregger, Jefferson City.

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**CHURCHILL W4 SHERMAN 2157K ET**  
 P44378036 | DOB: 2/7/2022 | Polled  
 Sire: KCF BENNETT RESOLVE G595  
 Sherman Dam



**CHURCHILL LADY 079H ET P44149885**

#	CE (%)	BW (lb)	WW (lb)	YW (lb)	DMI (lbs)	SC (cm)	SCF (%)	MM (lb)	MG (lb)	MCE (%)	MCW (lb)	UDDR (%)	TEAT (%)	CW (lb)	FAT (in)	REA (sq.in)	MARB (deg.)	BMI (\$)	BII (\$)	CHB (\$)
EPD	0.0	2.0	68	109	0.5	1.4	21.0	25	59	-0.4	92	1.40	1.90	104	0.072	1.19	0.48	488	593	196
ACC	.38	.80	.74	.68	.20	.55	.31	.37	.33	.34	.51	.51	.26	.35	.24	.28				

APH was part of the group that purchased CHURCHILL W4 SHERMAN 2157K ET for \$160,000 from CHURCHILL CATTLE COMPANY & W4 RANCH. We think CHURCHILL W4 SHERMAN 2157K ET is a game changer. Homozygous Polled & hence his name "BUILT LIKE A TANK". Take a look at his EPD numbers & you can see the balance. Out of a great cow & cow family.

As we expected the first set of CHURCHILL W4 SHERMAN 2157K ET calves are making their impact in the Hereford World! CHURCHILL STAMPEDE 486M ET out of CHURCHILL W4 SHERMAN 2157K ET topped the CHURCHILL 2025 BULL Sale \$175,000 along with several brothers in the top 10. The Grand Champion pen-of-three bulls at DENVER exhibited by Colyer Herefords were sired by CHURCHILL W4 SHERMAN 2157K ET. And the cattle we offered in Reynolds Herefords fall sale were at the top of the sale list.

## BULLS AND FEMALES FOR SALE PRIVATE TREATY, GIVE US A CALL .



**APH MERIT BODY BUILDER 2301 ET**  
 P44539416 | DOB: 02/12/2023 | Polled  
 Sire: JW 1857 MERIT 21134  
 Body Builder Dam



**CHURCHILL LADY 023H ET P44149828**

#	CE (%)	BW (lb)	WW (lb)	YW (lb)	DMI (lbs)	SC (cm)	SCF (%)	MM (lb)	MG (lb)	MCE (%)	MCW (lb)	UDDR (%)	TEAT (%)	CW (lb)	FAT (in)	REA (sq.in)	MARB (deg.)	BMI (\$)	BII (\$)	CHB (\$)
EPD	12.6	0.8	73	114	0.4	1.7	28.2	31	67	7.9	99	1.40	1.40	92	0.072	0.45	0.41	564	681	171
ACC	.39	.44	.41	.41	.14	.35	.35	.22	.30	.30	.38	.38	.38	.10	.10	.10	.10			

Thanks to Kevin Bennett, Sandrock Ranch Herefords, Benton, WI for purchasing 1/2 interest in BODY BUILDER in our Spring Bull Sale. You're going to like the Power and Performance in BODY BUILDER. Deep body, thick down this top and full of muscle. Out of the CHURCHILL 023H and JW 1857 MERIT 21134. Very few bulls offer the calving ease and growth in the same package. Top 10% CE Top 1% WW, YW TOP 3% CHB. **Semen Available!**

We are starting to get our first calves on the ground out of APH Merit Body Builder 2301 ET. We sold his dam in the CHURCHILL 2024 FALL FEMALE Sale for \$65,000 and her daughter topped the sale \$67,500. Were pretty excited to see the power of these genetics at work.

# JOIN THE YOUNG BREEDERS COMPETITION

## Time to plan for the World Hereford Conference

Are you 18-26 years old and ready to compete on a world's stage? Check out this exciting opportunity for young Hereford breeders.

The 2025 World Hereford Conference will be held in Kansas City, Oct. 23-26. In addition to the World Hereford Conference, young members of the American Hereford Association (AHA) and National Junior Hereford Association (NJHA) have the incredible opportunity to represent Team USA during the Young Breeders Competition that will take place at Kansas State University and the American Royal National Hereford Show, Oct. 19-25.

Special thanks to the OXO World Traveler Scholarship Fund and the newly established Cottonwood Springs Farm Global Education and Leadership Grants program, the Hereford Youth

Foundation of America (HYFA) is proud to offer eight scholarships for those team members competing on a global stage and representing Team USA. Scholarships will cover expenses throughout the duration of the Young Breeders Competition.

Hereford young breeders are encouraged to apply for the opportunity to represent America at the 2025 World Hereford Conference. Two teams of four individuals will be selected via the application process in events such as, but not limited to cattle evaluation, fitting and showing, meat and carcass evaluation, public speaking and general beef industry knowledge. Applicants should be between the ages of 18 – 26 years old (not older than 26 years on day one of the competition or younger than



18). Applicants should have multiple years of experience in the beef industry, and a well-rounded knowledge base parallel to the competition categories listed above. Applications will be due April 15 and the application is available at [herefordyouthfoundation.submittable.com/submit](http://herefordyouthfoundation.submittable.com/submit). Upon review, applicants will be notified if they have been accepted or denied. Additional interviews and tasks may be assigned if accepted. The final team will be announced at the 2025 Junior National Hereford Expo.

## GET INVOLVED ON THE NATIONAL STAGE

### Don't miss these Junior leadership events

There are many upcoming spring and summer activities hosted by the National Junior Hereford Association (NJHA). Be sure to check them out!

NJHA members between the ages of 18-21, applications for the 2025 BOLD Leadership Conference are now open. This year's conference will be held in Desdemona, Texas, at GKB's Hi Point Ranch, April 3-6.

The annual Faces of Leadership Conference empowers members with the skills they need to develop into the best leaders they can be through exposing them to opportunities in the industry, cultivating communication skills and encouraging team work and individual development. Faces of Leadership is headed to the St. Louis area this summer and will be at Purina Farms Event Center in Gray Summit. Mark July 30- Aug. 2 on your calendar.

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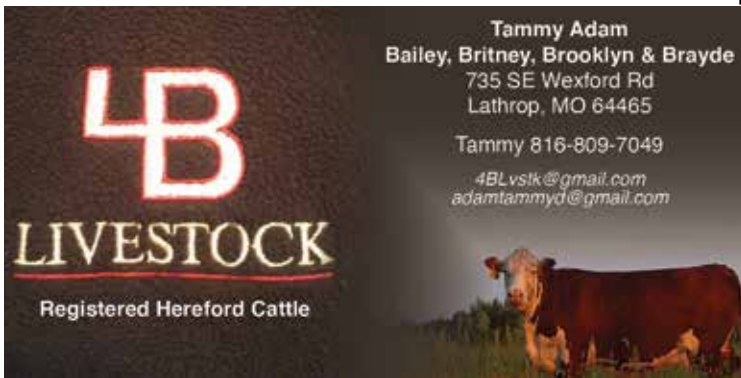
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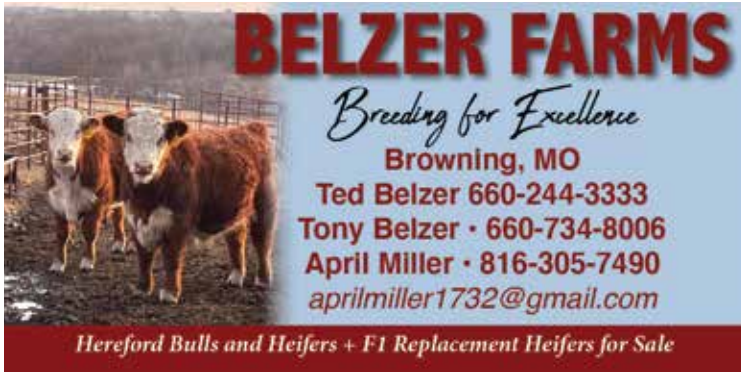
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District 8: Director — Rusty Miller

District 9: Director — Charlie Beshler

Out of State



# SALE RESULTS

## Reynolds Herefords 23rd Annual "Decades of Design" Sale

Huntsville, Mo. | October 20, 2024

Auctioneer: Cody Lowderman

Reported by: Joe Rickabaugh

LOTS	GROSS	AVG.
28 bulls	\$85,100	\$3,039
38 females	\$131,000	\$3,447
66 total	\$216,100	\$3,274
17 commercial females	\$32,550	\$1,915

### TOP BULL LOTS

*\$7,000 — RH 973E JALAPENO 316R*

DOB 8/30/2024, by C&L RR KJ 364C Jalapeno 973E, sold to Brian Haupt, Oak Ridge, Mo.

*\$5,000 — RH CORNHUSKER L18*

DOB 9/8/2023, by KR QR Endure 18072, sold to Ned Backes, Carrolton, Mo.

*\$5,200 — APH RH R ENTRUST*

DOB 11/16/2023, by R ENTRUST 6180, sold to Michael Hughes, Keytesville, Mo.

### TOP FALL OPEN LOT

*\$9,000 — RH HOPE 331R*

DOB 9/13/2023, by C&L RR KJ 364C Jalapeno 973E, sold to William Litman, Washington, Penn.

### TOP SPRING PAIR LOT

*\$6,900 — LJR MSU VIXEN 88H*

DOB 2/8/2020, by LJR MSU X51 Bosch 371B, sold to Jordan Herefords, Warrenton, Mo., and calf by SF 81E Remington 212 sold to Circle R Cattle, Huntsville, Mo.

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Belzer Farms	38	Falling Timber Farms	9	Malone Hereford Farm	40	Snowshoe Cattle Company	33
Black Label Genetics	38	GKB Cattle	31	McCorkill Family Farms	18	Steinbeck Farms	8
Blue Ribbon Farms	39	Green Stuff, The	38	McMillen's Toothacre Ranch	40	Sweiger Farms	17
Bonebrake Herefords	40	Gregory Hereford Ranch	42	Menzie Cattle Co.	40	Triple A Farm	11
Bourbeuse Bend Herefords	39	Gregory Polled Herefords	12	Miller Herefords	22	Triple H Acres	34
Bradshaw Ranch	2	Hancock Farms	39	Missouri State University LJR	3	Valley Oaks	16
Butler Polled Herefords	23	H&H Breeding & Consulting Services	37	Nation Polled Hereford	38	Waters Farm	38
Candy Meadow Farms	19	H&H Herefords	38	Networth Feeds and Feeding	40	Whispering Winds Farm	6
Central Missouri Polled Hereford Breeders Assoc.	7	Holmes Hereford Farm	39			WMC Cattle Company	43

# Calendar

## EVENTS & DEADLINES

### MARCH

- 15** Falling Timber Farm 15th Annual Bull & Female Sale  
*Marthasville, Missouri*
- 15** Spring Futurity Bull Sale  
*Rockville, Missouri*
- 15** Valley Oaks Spring Bull Sale  
*Warsaw, Missouri*
- 20** GKB Cattle & Barber Ranch Spring Bull Sale  
*Desdemona, Texas*
- 21** Bradshaw Ranch Bull Sale  
*LaBelle, Missouri*
- 22** The Cowman's Kind XXVIII Bull & Female Sale  
*Lexington, Tennessee*
- 27** Sweiger Farms Bull Sale  
*Weatherby, Missouri*
- 29** College of the Ozarks Private Treaty Auction  
*Point Lookout, Missouri*
- 31** Snowshoe Cattle Company Annual Bull Sale  
*Arthur, Nebraska*

### APRIL

- 1** Missouri Hereford Association Membership Deadline

- 3-6** Bold Leadership Conference  
*Desdemona, Texas*
- 12** CMPHBA 125th Semi-Annual Sale  
*Cuba, Missouri*
- 15** HYFA Spring Scholarship Deadline
- 15** Missouri Junior Hereford Association Membership Deadline
- 15** Young Breeders Competition Application Deadline

### MAY

- 1** Missouri Opportunity Sale Nomination Fee Due
- 15** Junior National Hereford Expo Earlybird Entry Deadline

### JUNE

- 1** Junior National Hereford Expo Final Entry Deadline
- 12-15** Missouri Junior Cattlemen's All Breed Show  
*Sedalia, Missouri*

### JULY

- 12-18** Junior National Hereford Expo  
*Louisville, Kentucky*
- 30** Faces of Leadership Conference  
*Gray Summit, Missouri*



FOLLOW OUR ASSOCIATIONS ON FACEBOOK!

## CAYLEY BROWN JOINS RRC

A Hereford girl at heart, Cayley Brown joins the Rural Route Creations team as the Client Service Coordinator. She will specialize in communications and project management to create workflows and behind the scene support. Cayley believes that at the core of every great brand is a compelling story waiting to be told and an essence waiting to be shared. Her background includes cattle ranching, breed promotion, event coordination and youth programs. Help us welcome Cayley!



Cayley Brown, RRC Client Service Coordinator

**GH**  
**GREGORY**  
**HEREFORD**  
**RANCH**

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# WMC

## GG MCF **VERIFIED MERIT** 323L



**HOMO POLLED**

REG: **44450972**

JW X651 TESTED 1857 ET  
JW 1857 MERIT 21134  
JW 33Z VICTORIA 19027  
EFBEEF BR VALIDATED B413  
GG MS VALIDATED B413 801F ET  
EFBEEF 6378 KATE W484

The complete package. Genotype, phenotype, short marked and eye pigmentation with a face full of freckles! We have searched hard to find one with all the tools and amenities to propel the Hereford breed forward.

CED	BW	WW	YW	DMI	SC	MM	UDDR	TEAT	CW	REA	MARB	BMI	BII	CHB
7.4	2.6	78	126	0.6	1.5	33	1.4	1.3	109	1.08	0.70	483	615	228

Owned with CMR, McCaskill Herefords and Grieves Herefords.

**SEMEN 540/STRAW    CERTIFICATES \$75**

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*Wishing you and yours a prosperous New Year.*

**Contact us anytime to swing by and view private treaty animals.**

Day Dream Cattle Company | The Day Family  
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