

MHN

Missouri Hereford News
Official Publication of the Missouri Hereford Association



JULY
2023

Missouri Hereford News
30487 Hwy J
Wentworth, Missouri 64873

Printed
Standard
US Package
PAID
StateGroup



HELPING THE NEXT GENERATION

“We all have a responsibility to try and make this world better, whether it’s through our work, the causes we champion, the way that we treat people, or the values we impart to the next generation.”

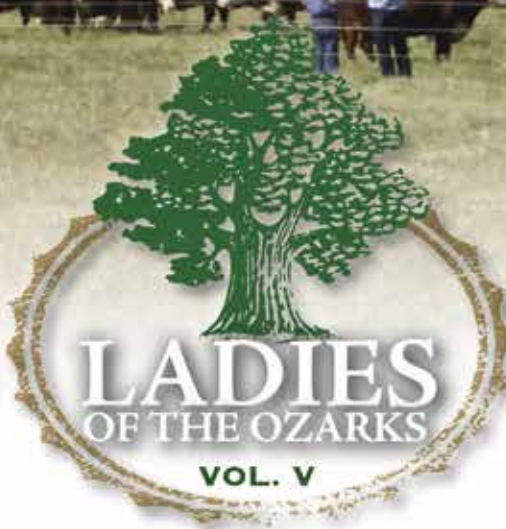
-Daniel Lubetzky

ROTH HEREFORD FARM

Eddie and Mary Roth & family

11752 NE Hwy J • Windsor, MO 65360 Cell 660-351-4126

Cattle for sale private treaty! Contact us for details!



Mark your calendar

SEPT. 24, 2023

1 P.M. + AT THE RANCH + WASOLA, MO

Selling 75 Lots of Elite Hereford Genetics

WMC
Cattle Co.
Est. 1926

**Travis, Jett and
Watson McConaughy**
Wasola, Missouri

417.989.0486 t-mc2009@live.com

Visit us online at www.wmccattleco.com 

Special Guest
Consignor



Canan McKellar
Walt & Jil McKellar
1680 LRL Road
Senatobia, MS 38668
662-292-1936
cmrherefords@gmail.com

MANAGED BY:



VIEW AND BID ONLINE
LiveAuctions.TV
2.0

HELLO FROM THE EDITORS

Life is precious. We are reminded of this throughout the year. Storms, unexpected accidents or even deaths and the birth of babies are all constant reminders of how special life truly is.

This summer as you are out and about, don't forget about the blessing of life. It's everywhere we look in agriculture. Crops grow, grass provides nutrients for cattle and calves thrive in outdoor conditions. Have you ever consider how cool our life is? This way of life we've chosen gives us a chance to do life with our families by our sides.

Raising children in agriculture could arguably be the most sought after way of life in today's world. There are literally bloggers and famous Instagram mothers who promote homesteading – living off of what you can produce. We've been doing this for generations. When we are raising beef cattle, we are not only feeding the world around us but our own families as well.

When you think of the groups out there who promote disinformation regarding agriculture, it doesn't take long down the rabbit hole to wonder how on earth they have come to the conclusions they do. We love our families, neighbors and friends, and we want them to consume only the best.

The same goes for nature – we want this land to last beyond our own lifetime. We are making decisions today to rotate, fence off water sources, grow certain grasses...the list goes on, so that our children can benefit. By doing things today, we are anticipating the next generation will thrive in this industry.

So many things around us exemplify the beauty of this world. I hope you see something today that moves you!

Cassie Dorran, editor

Jocelyn Washam, editor



This newsletter is edited by
Rural Route Creations
 30487 Hwy J • Wentworth, MO 64873
www.ruralroutecreations.com



Advertisement & News Submissions:

Cassie Dorran 403-507-5953 cassie@ruralroutecreations.com
 Jocelyn Washam 417-838-5546 jocelyn@ruralroutecreations.com
 A special thank you to Andrea Butler for her office support throughout the year!

2023 PUBLICATION DATES

Issue	Ad Space & Material Deadline	Camera Ready Ad Deadline
March 1	January 16	January 20
July 15	May 29	June 2
September 1	July 31	August 4
November 1	September 18	September 22

ADVERTISING RATES:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour.
Payment can be made on your invoice.

All contracted ads are for the current calendar year.

Color Ad Type	Cost Per Issue	Four Issue Contract Price
Double Page Spread	\$500	\$1800
Full Page Spread	\$300	\$1100
Half Page Spread	\$200	\$700
Quarter Page Ad	\$150	\$500
Business Card Ad	(contract only)	\$200

All ads must be received by deadline!

View the Media Guide Online at moherford.org for ad sizes, file requirements and material submission.





IN THIS Issue

- 4 | Hello from the Editors
- 4 | Publication Dates and Advertising Rates
- 5 | Missouri Hereford Association Officers
- 8 | State Association Update
- 10 | Missouri FFA Results
- 12 | Hereford Women of Missouri Update
- 12 | The Ranch Kitchen Recipe
- 14 | Junior Association Update
- 15 | Junior Association Word from the Advisors
- 16-17 | MCA All-Breeds Junior Show
- 17 | Cloning for Quality
- 18 | Bridging the Gap Between Juniors & Industry
- 19 | Smith Welcomed to RRC Team
- 19 | National Junior Hereford Association
- 28 | Obituary for Frances Duvall
- 29 | Missouri Hereford Field Day
- 30 & 32 | Sale Results
- 31 | State Fair Foundation Donation
- 31 | Gregory Engagement News
- 37 | Advertising Index
- 38 | Calendar Events & Deadlines

16 ALL BREEDS JR SHOW
Missouri Junior Hereford Association preview show

22-24 MEMBER SPOTLIGHT
Vietnam veteran turned farmer – Garry Mistler

26 BUILDING ONLINE PRESENCE
Grow your results on social media



Photo by: © Rural Route Creations



16



22-24

MISSOURI HEREFORD ASSOCIATION

OFFICERS AND DIRECTORS MOHEREFORDS.ORG

President	Glen Waters	Norborne	District 1
Vice President	Jon Black	Keytesville	District 2
Secretary/ Treasurer	Matt Reynolds	Huntsville	
Directors	Mary Beth Ray	Paris	District 3
	Eddie Roth	Windsor	District 4
	Eric Adkins	Columbia	District 5
	Mike Jordan	Warrenton	District 6
	Mike McCorkill	Greenfield	District 7
	Rusty Miller	Lebanon	District 8
	Darrell Aufdenberg	Jackson	District 9

To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at www.moherfords.org

Missouri Hereford Association
Matt Reynolds,
Secretary/Treasurer
1071 C.R. 1231
Huntsville, Missouri 65249
660-676-3788



Cover photo by:
© Rural Route Creations

16-Month-Old Bulls AVAILABLE
sired by a Frontier son and FTF Powerhouse



**Further details available!
Contact Skyler Storie!**



**Spring bred heifers and Spring cow-calf pairs
will be selling Sept 2, 2023 in the 417's Finest Sale**

STORIE FARMS

Registered Horned & Polled Herefords

4534 State Hwy ZZ • Conway, MO 65632

Skyler Storie 417.839.8401

sjstorie129@gmail.com

Mark your calendar!
122nd *Semi-Annual Sale*



**CENTRAL MISSOURI
POLLED HEREFORD
BREEDERS ASSOCIATION**

September 16, 2023 • NOON

Interstate Regional Stockyards • Cuba, MO

*Lots include: bulls, cow-calf pairs, bred and open heifers,
and Hereford influenced commercial females*

New members always welcome!

This sale will be broadcast live on the internet.

DVAuction

Broadcasting Real-Time Auctions

Real time bidding & proxy bidding available.

For more information contact:

Larry Day, Sales Manager

Central Missouri Polled Hereford Breeders Association

660-834-4678 **Home** | 660-621-0812 **Cell**

Email: *cmphba@gmail.com*

Email or call to request a catalog!

www.centralmissouripolledherefords.com 

STATE ASSOCIATION UPDATE

Welcome from President Waters

Written by Glen Waters

Dear Fellow Hereford Breeders,

Where has 2023 gone? We are now halfway through the year, but I am nowhere near halfway done with my plans for 2023! Better get a move on...FAST!

I am honored and appreciative of the opportunity to serve on the Missouri Hereford Association (MHA) Board of Directors and currently fill the role of President. For those of you that do not know me, I reside with my wife Kyla, daughter Kristin and son Grant in rural Norborne, MO (Carroll County). I recently celebrated a 31-year service anniversary as a Sales Specialist for Purina Animal Nutrition, LLC. Along with the full-time work role with Purina, we have a farm that we run our Hereford cattle along with some commercial cows and row crops. My father, James A. Waters, purchased my first Hereford cattle for me in the fall of 1977 at a production sale held at the Sam and Dale Hawkins farm in our community. Some of our readers will remember that influential Hereford family, I am certain. From there, my sister and I raised and showed Hereford cattle through the 1970s, 1980s and 1990s. As college and careers took center stage, the Hereford cattle herd disappeared for a few years, but they returned as my wife and I started raising our family and determined that Hereford cattle and Hereford people needed to play a role in raising our family too.

I remember as a young junior Hereford member my dad, James A. Waters, served on this same board and was enthusiastic about the opportunities our breed of cattle offers to so many people for so many reasons. All these years later, I share that same enthusiasm and optimism as him.

Your MHA Board met in March of this year and spent the day tending to the business of your association and making plans for future events and activities. Among those will be the 2023 Missouri Hereford Tour, set for the weekend of August 26 in District 2. Director Jon Black is leading the effort to host this year's tour, which will center around the Chillicothe area. If you have questions about the tour or would like to be involved, please feel free to contact Jon, Matt Reynolds, or myself for further details. We also discussed the progress of the new 2023-2024 Missouri Hereford Association directory. It is finalized and will be in your hands soon. Many other topics were covered and discussed as well.

Another item that we discussed at our meeting are the potential options and directions available to us as Hereford breeders and members of MHA to market our cattle, including the long-running Opportunity Sale format. This vehicle has served our association and its members very well for several years. While we have no preconceived direction as a board on where we want to head or what we want to do, we want to take a comprehensive look at what the best times and methods are to market Hereford cattle on your behalf to promote and grow our breed here in Missouri. A committee has been established, with Jon Black serving as the Chairperson of that committee, to look at this more closely. You will hear more about this effort moving forward. If you have thoughts or input on this topic, I encourage you to reach out to your local, district board member of MHA and have a conversation.



Glen Waters, Missouri Hereford Association - President

The summer of 2023 will fly by fast with a large contingency of Missouri families and cattle in attendance for the JNHE in Madison, WI, the Ozark Empire Fair in Springfield and of course the Missouri State Fair in Sedalia. We hope you will make it to some or all these great Hereford events to see good Hereford cattle and good Hereford people in action! Based on the recent showing of our Missouri Hereford youth at the 2023 MCA All-Breeds Show, you will be impressed with what you see if you make it out to any of these upcoming events!

A BLAST FROM THE PAST



Glen Waters, age 8, with DH Beau Vicra S3 16 at the 1978 Missouri State Fair. This was Glen's first Hereford show heifer. In the picture, they are being awarded for being a class winner and reserve calf champion female in the 4-H show at that year's fair.



Glen Waters with wife Kyla, daughter Kristin and son Grant at 2021 Missouri State Fair Open Show. In this photo, Kristin and Grant's home-raised show heifer STET 2296 Rose Petal 2229 ET was awarded Senior Yearling Champion Female in the open show at that year's fair.

FTF

BULL POWER

Multiple trait balanced bulls:

APH 4356 Colorado 15G

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
4.5	2.9	62	105	18	25	56	1.3	1.3

CMF Hitching Post 648H^(CHB)

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
4.9	3.4	83	131	13.7	27	68	1.5	1.3

FTF Magnifico 120J

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
9.8	-1.1	60	93	20.3	36	66	1.4	1.5

FTF Prime Product 226Z^(CHB, SOD)

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
1.9	1.4	62	96	16.4	42	73	1.1	1.1

FTF Relevant 831F

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
16.3	-5.4	58	79	20.6	34	63	1.4	1.3

FTF Confidence 6113D

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
3.4	1.4	72	118	20.4	39	74	1.3	1.3

FTF Porterhouse 455B

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
3.3	1.9	66	112	18.3	30	63	1.2	1.2

FTF Prospector 145Y^(SOD)

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
3.3	2.7	63	108	10.4	30	62	1.2	1.2

FTF Testimony 828F^(CHB)

CE	BW	WW	YW	SCF	MM	MG	UDDR	TEAT
3.7	2.4	72	114	19.8	28	64	1.3	1.1

Save the date . . . Saturday, March 16th, 2024

15th Annual Bull & Female Sale

Falling Timber Farm

Beef Genetics & Nutrition

FTF

Glenn & Yvonne Ridder
 John, Heidi, Madi, & Ben Ridder 636-358-4161
 16789 Ridder Road, Marthasville, MO 63357

www.fallingtimberfarm.com

Follow us on
Facebook & Instagram



MISSOURI STATE FFA

Missouri juniors win on state level

JEFFERSON CITY, Mo., April 14, 2023 – FFA members from across the state met in Columbia, April 20-21, at the 95th Missouri FFA Convention to honor fellow members for outstanding achievements, conduct association business, elect new officers, and participate in leadership workshops.

Ignite, Embrace, Empower was the theme for this year’s annual convention.

State Degrees were awarded as the highest degree members can receive at the state level. Awarding of the degree is based on a member’s supervised agricultural experience program in agribusiness or production agriculture and leadership ability as demonstrated through involvement in FFA, school and community activities. The State FFA Degree award charms are sponsored by MFA Inc., Columbia.

“The State FFA Degree is the highest recognition a state can award, representing a select group of members, who have achieved a high-level of success,” said State FFA Advisor Keith Dietzschold. On the national level, Missouri has the second-largest number of American FFA Degree recipients of any state. In November 2022, 582 Missouri FFA members received the American FFA Degree.”

From the Bolivar FFA Chapter, Mary Grace Warden was awarded a State FFA Degree. Another Hereford junior Macy Reed of Green Ridge also was bestowed the honor. Of the 962 degree recipients, also receiving the state degree was Atley Kleinman.

The Missouri FFA Association recognized Mary Grace Warden of the Bolivar FFA Chapter as the Area 10 Star Farmer at the 95th Missouri FFA Convention. She is the daughter of Alexander and Stacey Warden of Bolivar. Her advisors are Ashley Brown and Jason King.



Pictured from left is Alex Warden, Mary Grace Warden, and Stacey Warden.

Area Star Farmers are chosen based upon outstanding production agriculture in the student’s supervised agricultural experience program and active participation in FFA. Area 10 includes 23 chapters in the Southwest District.

American Family Insurance sponsors the 16 area Star Farmer awards and the State Star Farmer Award.

Warden’s supervised agricultural experience program consists of raising and showing registered Herefords and running a soybean operation. Her responsibilities with cattle began with feeding and have expanded to decision making regarding feed rations for show calves, giving vaccinations, and breeding. With her soybean operation, she assists with recordkeeping, planting, and harvesting.

During her time in FFA, Warden has served as the chapter reporter and vice president. She has competed in the entomology, dairy foods, and livestock evaluation career development events. She also competed in the fiber and oil crop production and diversified horticulture proficiency areas on the area level. In addition, she has attended Public Speaking Academy (PSA), Helping Youth Maximize Agricultural eXperiences (HYMAX)

Academy, and Helping Youth Prepare for Excellence (HYPE) Academy.

In addition to FFA, Warden serves as the fundraising chair on the Missouri Junior Cattlemen’s Board and holds membership in the Polk County Missouri Cattlemen’s Association and the Missouri and American Hereford Association. She also serves as the vice president of the Bolivar High School Educators Rising Chapter and the head manager at Bolivar High School’s “Sentrecut” metal plasma cutting business.

After high school graduation, Warden plans to attend Ozarks Technical Community College-Springfield or Missouri State University-Springfield to study agricultural business, education, or communications. She intends to continue working on the farm to maintain her SAE projects.

Gavin Rhode of the East Buchanan FFA Chapter placed second in the advanced prepared public speaking leadership development event at the 95th Missouri FFA Convention. Sixteen students from six districts were selected to compete at the state level. The East Buchanan FFA advisors are Ronetta Walkup and Chuck Wilson.

Missouri Army National Guard and Missouri Army ROTC sponsors the competition, which requires contestants to deliver a six -to-eight-minute speech based on an agriculture topic they have selected and researched. The contestants present their speech in front of a panel of judges and then undergo an additional five minutes of questions.

Kristin Waters of the Norborne FFA Chapter won the Division I prepared public speaking leadership development event at the 95th Missouri FFA Convention. Sixteen students from six districts were selected to compete at the state level.

Missouri Army National Guard and Missouri Army ROTC sponsors the competition, which requires contestants to deliver a four-to-six-minute speech based on an agriculture topic they have selected and researched. The contestants present their speech in front of a panel of judges and then undergo an additional four minutes of questions.

Receiving \$1,500 scholarships for Youth in Agriculture included Atley Kleinman and Tory Miller. FFA talent included the McMillen boys from Walnut Grove, Mo., performing on stage singing and playing instruments with their band “Asher Creek Boys.”



Kristin Waters



Gavin Rhode



Brian Mundy
 Phone: 816.668.4521
 bmundy.whisperingwinds@gmail.com

Registered Polled Herefords

Jake Mundy
 Phone: 816.313.9488
 jmundy.whisperingwinds@gmail.com

20509 E. Courtney Atherton Road • Independence, MO 64058

PARTNERSHIP OPPORTUNITY



LOEWEN GENESIS G16 ET

10 EMBRYOS AVAILABLE

LOEWEN GENESIS G16 ET X SHF OKSANA 33T Y59



SHF OKSANA 33T Y59

Projected EPD's for Embryo Mating

Inbrd	CE (%)	BW (lb)	WW (lb)	YW (lb)	DMI (lbs)	SC (cm)	SCF (%)	MM (lb)	MG (lb)	MCE (%)	MCW (lb)	UDDR (%)
4%	8.3	1.8	70	117	0.6	1.8	17.4	31	66	4.5	98	1.25
TEAT (%)	CW (lb)	FAT (in)	REA (sq.in)	MARB (deg.)	BMI (\$)	BII (\$)	CHB (\$)	Inventory				
1.3	88	0.065	0.53	0.42	402	510	167	10				

Contact Whispering Winds Farm for partnership opportunities on this or several other embryo matings call Brian at 816-668-4521

WOMEN ASSOCIATION UPDATE

Summer update and looking ahead

Written by Tonya Bagnell

The Hereford Women of Missouri would like to wish all the juniors participating at the Junior National Hereford Expo good luck and safe travels. Junior Nationals will be held July 7 to 14, 2023 in Madison, Wisconsin.

We will have a meeting on Saturday, August 12, 2023, at 10 a.m. under the big tree East of the Hereford barn during the Missouri State Fair. We will also be discussing plans for activities for the Missouri Hereford State Banquet and Sale, the current year's activities, and electing officers for the next two years.

On Sunday, August 13, 2023, we will be serving donuts in the Hereford Barn at the Missouri State Fair prior to the Open

Hereford Show.

We would also like to offer a big "Congratulations" to all the eighth grade, high school, and college graduates moving on with the next chapter in their lives.

We hope everyone is having a fun and safe summer. It was nice to see so many Hereford families during the Missouri Cattlemen's Show in June and be able to reconnect with them.

Please watch our Facebook page for updates.
Have a fun and safe summer.



Tonya Bagnell, Missouri Hereford Association - Secretary



Winner Peach Ice Cream

Prep Time 1 Hour

Serves 8

Ingredients

- 4 cup(s) fresh peaches, about 4 peaches, skins removed and cut in small chunks about the size of a peanut
- 2 cup(s) heavy whipping cream (not Cool Whip) you'll find this in the dairy section of your grocery by the whole or skim milk
- 1 can(s) sweetened condensed milk, 14 ounces
- 1/2 cup(s) sugar, granulated
- 1 1/2 cup(s) whole milk, no skim for this recipe
- 2 teaspoon(s) vanilla (I prefer the Mexican variety)
- 1 teaspoon(s) salt,
- 1/2 cup(s) sugar, granulated - to sprinkle over peaches

Directions

1. Prepare your peaches and and sprinkle with 1/2 cup sugar. You'll do this first so that while you prepare your ice cream mixture and place in the freezer, your peaches can 'come together' and 'sit a while' as we say in the south and get optimal sweetness.
2. In a large mixing bowl, add the heavy cream, 1/2 cup sugar, whole milk and entire can of sweetened condensed milk, Mexican vanilla, and salt. On a low speed mix these ingredients until blended. Place ice cream mixture in a Cuisinart Yogurt/Ice Cream Machine or your Rival Ice Cream Machine and freeze. After the first 20 minutes in your Cuisinart, spoon in the drained peaches a little at a time and continue to allow the ice cream to freeze to a soft serve consistency. In your Rival Ice Cream Machine place drained peaches folding in just before you place in the freezer container.

***This should take around 1 hour to freeze in your Cuisinart and for 3 hours in your Rival or other brand of Ice Cream Machine. This recipe has no eggs...so it's safe for those with allergies!

The Ranch Kitchen Original Recipe - Alise Nolan | theranchkitchen.com

<p>President – Kyla Waters 660-631-0299 Kg4waterz@gmail.com</p>	<p>Treasurer – Marijane Miller 317-341-3846 millerherefords@yahoo.com</p>	<p>Queen Co-chairs – Shelby Bagnell 660-630-3361 Shelby.bagnell@hughes.net</p>
<p>Vice President – April Miller 816-305-7490 Aprilmiller1732@gmail.com</p>	<p>Mail \$15 Hereford Women of Missouri dues to 20500 Sioux Drive, Lebanon, MO 65536</p>	<p>Anna Roth 573-579-7424 anna.roth15@gmail.com</p>
<p>Secretary – Tonya Bagnell 660-631-2109 Tbagnell6452@gmail.com</p>	<h2 style="margin: 0;">2022-2023 HEREFORD WOMEN OF MISSOURI OFFICERS</h2>	

FOUNDATIONS '23 FOR the FUTURE

Monday, September 4, 2023

At the Walker Hereford Sale Facility
Morrison, Tennessee ■ 11 AM (Central Time)

Selling 100 Lots

Stout, powerful females ■ Exciting herd bull prospects
Breed leading performance and carcass genetics
Frozen embryos from the freshest matings available

*Don't miss this opportunity to
advance your program forward
with IW genetics!*

Videos of entire sale offering available at
WalkerHerefordFarm.com and LiveAuctions.tv



15E



44D



81H



0219



692



0227



448F



754

LiveAuctions.TV
Watch the sale and bid live online.

IW
Walker Herefords

Eric Walker Family
P.O. Box 146 ■ Morrison, TN 37357

Eric's Cell (931) 607-6356 ■ Cody's Cell (931) 607-0337
wphf@benlomand.net ■ WalkerHerefordFarm.com
Conner Jaggars (270) 218-1820

Powerful • Productive • Promising



JUNIOR ASSOCIATION UPDATE

Make plans to attend All-Breeds Show

Written by Kristin Waters

Hello everyone!

I hope you are having an amazing summer so far! We are close to the Junior National Hereford Expo (JNHE), which will be held in Madison, Wisconsin, from July 8-14! Congratulations to all the state contest winners who qualified for nationals!

At the Missouri Cattlemen's Association All-Breeds Show, Isaac Rhode, a National Junior Hereford Association director, came to help with multiple contests and hosted a leadership

activity for the Missouri Junior Hereford members! I know we are all excited for his first JNHE as a director. Our fundraising raffle this year will be a show box from Sullivan's Supply, which was bought from H&H Show Supply!

I hope to see many familiar faces at JNHE soon!



Kristin Waters, Missouri Junior Hereford Association Reporter

President – Gavin Rhode, Stewartville

Vice President – Cade Shepherd, Mt. Vernon

Secretary – Tory Miller, Lebanon

Treasurer – Taylor Miller
Mail \$15 Missouri Junior Hereford Association dues to
20500 Sioux Drive, Lebanon, MO 65536

Reporter – Kristin Waters, Norborne

Fundraising Chair – Kinleigh Bolin, Walnut Grove
Fundraising Co-Chair – Mary Grace Warden, Halfway

Directors – Haleigh Ferguson, Smithton; Jorja Ebert, Holt

Advisors –

Jeff & Susan Rhode
7765 NW Hwy NN, Stewartville, MO 64490
816-261-4819 Jeff Cell or 816-261-4821 Susan Cell
Susan.rhode@yahoo.com

Brad & Shannon Mueller
2045 PCR 520, Perryville, MO 63775
573-517-2999 • Muellers29@yahoo.com

Marijane Miller and Hayley Miller
20500 Sioux Drive, Lebanon, MO 65536
317-341-3846 • millerherefords@yahoo.com

2022-2023 MISSOURI JUNIOR HEREFORD ASSOCIATION

THA 66589

ERNEST 004H



Reg: **44119072** DOB: **2/26/20** Sire: **/S MANDATE 66589 ET**
Semen available! \$35/straw, non certificate
Contact us today 417.827.0338

Triple Threat =

Structure,
Performance &
Eye Appeal



The Jackson Family
Miller, Missouri
Cell: (417) 827-1049
Ellen Cell: (417) 827-0338
triplehacres@live.com

MEAD FARMS



Mead P145 of M453 X651

BD: 01/06/2015 • Reg 43589271

A Superior Donor Dam featured in our Hereford Program!

Presently Using These AI Sires:

EFBEEF BR Validated B413
KCF Bennett Bedrock H642
BEHM 100W Cuda 504C
KCF Bennett Resolve G595

SHF Houston D287 H086
Mead 10Y Hometown R447
Boyd Power Surge 9024

Selling 600-700 bulls per year!

60-70 Hereford bulls with great EPD's, pedigrees and developed right!

Now that we have our Hereford program solid with good females, we are offering select Hereford females in our sales.



Since 1942

MEAD FARMS

21658 Quarry Lane • Barnett, MO 65011
Office (573) 302-7011 • Fax (573) 348-8325
email: meadangus@yahoo.com

Alan Mead, Owner (573) 216-0210

Scott Wall (309) 212-5450

www.meadfarms.com

Upcoming Sales:

October 21, 2023 • March 2, 2024 • May 11, 2024

Proven, Predictable Genetics With Added Value!

www.meadfarms.com

A WORD FROM THE ADVISORS

Building our Hereford community

Written by Jeff and Susan Rhode

The summer season brings county and district fairs, field days, parades, festivals and other local events to our communities. These events don't happen on their own. It takes leaders, sponsors and volunteers at all levels giving their time and talents to organize, promote and execute these projects. Making the time to fill one of these volunteer roles is never easy, but it is necessary to boost our local economies, keep traditions alive and create a sense of community that only happens when you bring people together for a common cause.

Our Missouri Hereford community is no different. We may not all share the same zip code or live in the same county, but being involved in the Hereford business in Missouri makes you part of our state's Hereford community. Like any community, it takes leaders, sponsors and volunteers to support our organizations: the Missouri Hereford Association, Hereford Women of Missouri and the Missouri Junior Hereford Association (MJHA).

If you aren't currently a member of one or all of these groups, I encourage you to pay your dues and join the roster. These organizations need new members to thrive and new ideas to keep pushing projects and programs forward. There's benefit — for both adults and juniors — in being involved at any level of these organizations, but serving as an officer or director or giving your time and resources to a committee

provides even more benefit to the organization and to you as a Hereford breeder.

Five years ago we agreed to take on the role of advisors to the Missouri Junior Hereford Association. Were we already crazy busy with running our farm, school, church and our kids' participation in a dozen activities? Yes, we were. But we still raised our hand knowing that the time we invested would pay us back ten-fold in the experience our boys would have showing Herefords, building friendships and making memories. Serving as MJHA advisors has been one of our family's most rewarding experiences.

Thank you to everyone who has already raised their hand as a servant leader in these organizations—now or in the past. We appreciate and value your time and effort to make our Missouri Hereford community the best it can be. If you're new to our state organizations, don't be afraid to jump in and get involved. Working side-by-side with others who share the same passion and enthusiasm for the Hereford breed may just be one of your most rewarding experiences. Raise your hand and be part of our Missouri Hereford community.



Jeff and Susan Rhode, Missouri Junior Hereford Association Advisors



40th Annual MCA All-Breeds Junior Show

June 10, 2023 • Sedalia, Missouri

Judge: Isaac Taber, Monmouth, Illinois



Champion Hereford Heifer
WILDCAT PROPEL 2305 ET • P44352807 • 3-1-22
 OWNED BY: Karson Kleeman, Braymer, Missouri



Reserve Champion Hereford Heifer
MAV WREN'S VERA 274K ET • P44452858 • 11-15-22
 OWNED BY: Addison Ward, Oak Grove, Missouri



Champion Hereford Bull
MPH 91 F KING PIN 05G 16K • P44359682 • 2-1-22
 OWNED BY: Emmalee Mueller, Perryville, Missouri



Reserve Champion Hereford Bull
MH CHAIN BREAKER 2006 • 44412853 • 1-22-22
 OWNED BY: Tory Miller, Lebanon, Missouri



Champion Hereford Cow-Calf Pair
MPH 705E STAR POWER 20C 4H • P44166051 • 1-17-20
 OWNED BY: Phillip Mueller, Perryville, Missouri



Reserve Champion Hereford Cow-Calf Pair
PRF 408B MISTY 711E • P43875125 • 1-27-17
 OWNED BY: Taylor McGlothlin, Richmond, Missouri



Champion Hereford Steer • WT 1340
KK BIC ROLLER 221K • P44353734 • 2-21-22
 OWNED BY: Kade Kleeman, Braymer, Missouri



Reserve Champion Hereford Steer • WT 1170
TH MGT Deberard 2217 • P44384047 • 3-23-22
 OWNED BY: Baylor Montgomery, Brookfield, Missouri

83 head of Herefords shown

Over 300 total exhibitors
for all breeds

600 total head shown
for all breeds

Showmanship Winners

Junior: Madelyn Grace Thompson • Intermediate: Karsyn Kleeman • Senior: Cameron Parrish

Special thanks to the June 9 Showmanship Sponsors:

Tom Thompson • WMC Herefords • Missouri Hereford Association
 Miller Herefords • AMR Cattle Co. • H&H Show Supplies



Cloning for Quality

West Texas A&M University Research team in Phase 3 of the PrimeOne Yield project

By Faye Smith

What do dressage horses, deer antler size, and waste fat trimmings on fat cattle have in common? For West Texas A&M University (WTAMU) Caviness Davis Distinguished Chair and professor in Meat Science Ty Lawrence, it's the development of selected genetics using cloning technology.

The cattle industry has made tremendous strides in producing high yielding fat cattle over the years, but at a cost. As the yields have grown so has the percentage of waste fat on carcasses. Lawrence has recognized this issue, since a graduate student at WTAMU in the late 1990's.

"The department head at the time was a specialist in reproductive technologies, and he and I were discussing the need to improve the beef industry in quality," Lawrence says. "But, at the same time also improve yield, which is very antagonistic. "In our discussions, I said "Those animals do occur, they're just extremely rare. Why don't we find carcasses that meet this extremely rare antagonistic outcome, clone the carcass, and cross breed the carcasses?"

Lawrence believed that crossbreeding the "freaks," animals that could grade United States Department of Agriculture (USDA) Prime, but were also trim, heavy muscled and grade as a USDA Yield 1, would enable unique outcomes and genetically pass those outcomes on to future generations.

Without the network and financial resources Lawrence had as a graduate student, the project waited to be conducted until 2010. This was when researchers began searching for the outlier carcasses. "Alpha" the initial steer – graded as a USDA Prime and Yield Grade 1 at a commercial harvest facility, the freak that could start it all. Once a research team was formed, the beginning steps of the trial began.

"You tissue sample and tissue bank," Lawrence says. "In addition to tissue banking, we were also doing a full genetic panel to determine if this carcass phenotype was likely to be repeatable, or if this animal was an environmental freak and the genetics weren't there,

that was step one. Step two was cloning the outliers, and lastly step three was crossbreeding the males and females to create a 'Prime-One F1.'"

As the leader of the project, Lawrence has kept the research team moving towards a common goal. The research team has been created of WTAMU faculty, graduate students and other commercial members, to create a private-public partnership.

By partnering with local commercial cattle producers, cattle feeders and processing facilities, thousands of cattle were bred in three large-scale studies. By following the F1 progeny from calving to carcass, this allowed the research team to determine the outcomes of the carcass' in terms of yield and quality traits.

On track to release their second and third publications, in a peer-reviewed journal, the research team has found selection for quality and yield can be accomplished. Lawrence believes the key finding is improved quality but not at the detriment of cutability – allowing for the minimization of waste fat.

"We've shown the value of technology to improve our production system and the end product for consumers," Lawrence says. "Nobody else may end up doing this, or it may spark somebody else to improve quality in their system; but we've illustrated what can be done."

Throughout the project, Lawrence believes this may spark the future cattle producer to not only select genetics primarily on quality, but for yield also. Looking out years ahead, Lawrence adds this technology could spark others to do the same, and find other genetic values for producers looking to utilize selective breeding.

"It's arguably kind of cool to be able to illustrate to the world what is possible with technology and what can be done with genetic improvement, albeit by non-traditional means," Lawrence says. "Hopefully we spark interest in others within the industry to do what they can to improve the product all the way to the consumer."

Missouri Junior Hereford Association

Showmanship Contest

June 9 • Sedalia, MO

Champion Peewee
Madeline Thompson

Reserve Champion Peewee
Gannon Ward



Showmanship Winners

Champion Intermediate
Karsyn Kleeman

Reserve Champion Intermediate
Addison Ward



Champion Junior Aubrey Ritchie
Reserve Champ Junior Maggie Reed



Champion Senior Tory Miller
Reserve Champion Senior Grant Ward July 2023 | 17

BRIDGING THE GAP BETWEEN JUNIORS & INDUSTRY

by **Libby Rushton**

NJHA COMMUNICATIONS CHAIR

Each year at the VitaFerm® Junior National Hereford Expo (JNHE), one of the highlights of my week is our Bridging the Gap event. This event allows junior members to connect with industry professionals from across the country. Since its debut in 2019, countless junior members have had the opportunity to step out of their comfort zone and take a step toward their future, whether it be through internships or career opportunities. Throughout the years, Bridging the Gap has changed and evolved, with the 2022 event being unlike any other.

In 2022, Bridging the Gap consisted of speed networking roundtables to allow participants and companies to make the most of their time. Our 2022 event consisted of businesses, colleges, graduate programs and so many more. Whether you were still in high school looking for where to continue your education, or a college student looking for a job or internship, there truly was something for everyone. The excitement for the event was strong as participants came prepared with resumes in hand ready to network and learn about future opportunities.



Julia Studer, Frankfort, Kan., explains, “Bridging the Gap was an excellent way for me and many other juniors to meet with employers to learn about future internships and potential job opportunities within the industry. I enjoyed getting to meet with companies to learn more about their program and expand my industry knowledge, while networking with others.”

Each and every year we compete in competitions at JNHE that help us improve our knowledge and leadership skills, and help us in our future. Along with increasing these skills, events like Bridging the Gap allow us to put those skills to the test in a real-world setting and make connections with future employers and colleagues.

Each person I have talked to offers a different perspective and experience in the agriculture industry.

Salem Sifford, Goldvein, Va., says, “Bridging the Gap gives Hereford youth the chance to speak with industry professionals to gain perspective on real-world opportunities. It was great for me because I had the chance to speak one-on-one with people from all across the agriculture industry, gaining knowledge for future internships and job opportunities.”

Participants like Salem have seen firsthand the experience Bridging the Gap gives and what it has to offer our membership.

I have attended Bridging the Gap every year since it first began, and every year my connections and networking skills develop further and further. It gives the perfect opportunity to learn more about different colleges, majors and internships. Each person I have talked to offers a different perspective and experience in the agriculture industry. As the years have passed, I have been able to stay connected with the employers I have met through Bridging the Gap and will be able to utilize these connections as I begin searching for a job after college. It can definitely be intimidating at times to walk up to someone who could be your future employer, but taking the first step is all it takes, that first step could be the first one toward your future. This year, we are looking forward to more schools, more industry professionals and more connections to make. Don't miss out on Bridging the Gap this summer at the 2023 JNHE, Mad Dash to the Hereford Bash, in Madison, Wis.

SMITH WELCOMED

New Rural Route Creations Team Member

Help us welcome Faye Smith, the newest addition to the Rural Route Creations team! As a recent graduate from Kansas State University studying Agricultural Communications and Journalism, she learned to enjoy all aspects of communications and marketing. Faye enjoys the many hats of being a creator from writing and graphic design, to photography and videography.

She will be a great asset to our clients with her production agricultural background. As a little girl she remembers flipping through sale books and magazines, fostering her love for livestock marketing at a young age. Alongside her family, they own and operate MBAR Shorthorns, a purebred and appendix cow-calf operation in South-Central Kansas.

Faye lead the American Junior Shorthorn Association at junior nationals as she wrapped up her term as President of the board.

Creativity, visual communications, and people are her specialties. We are so happy to have her on board!



LEARN LEAD ACHIEVE

2023 Junior National Hereford Expo | July 8-14

2023 Faces of Leadership | July 23-26

2024 BOLD Conference | April 4-7

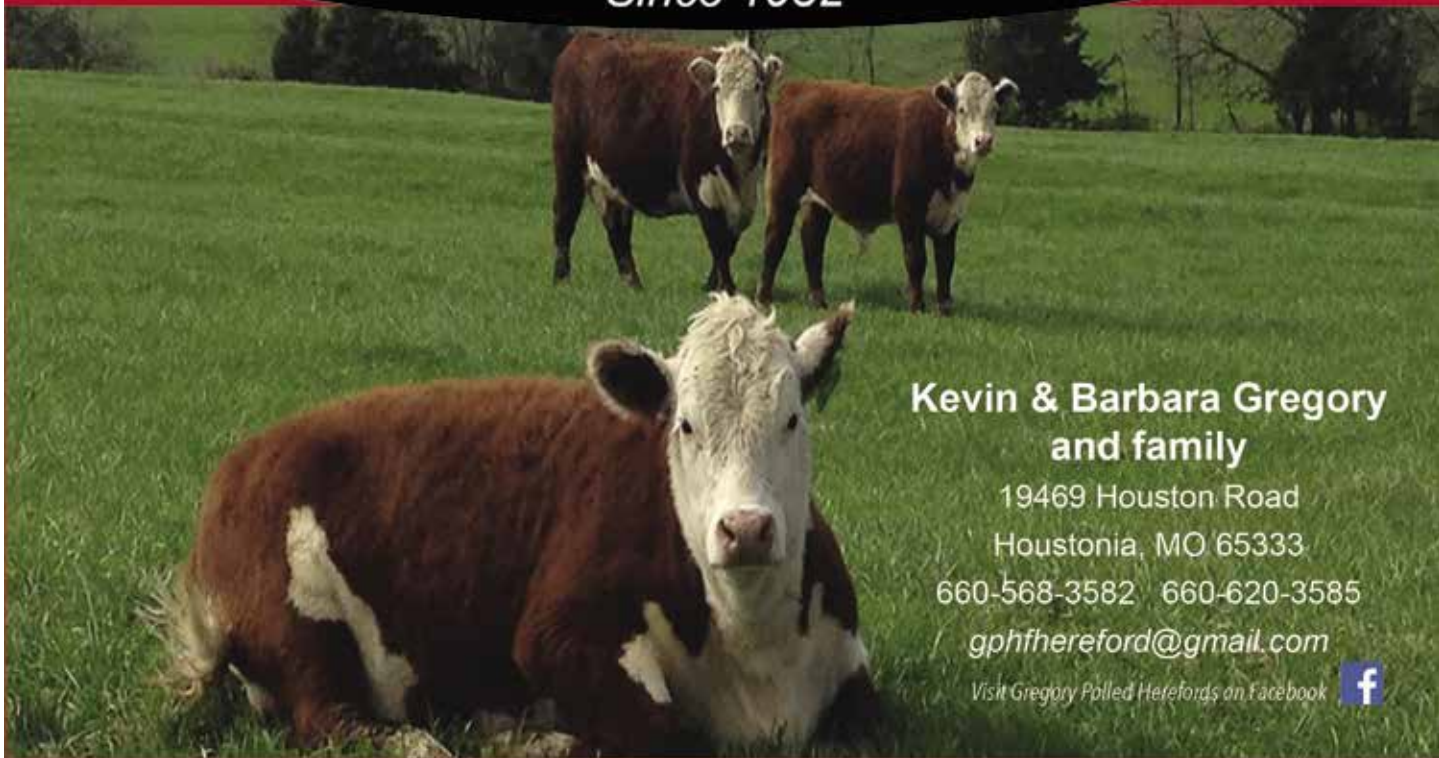
Fall HYFA Scholarship Deadline | Sept. 1 Spring HYFA Scholarship Deadline | April 1



f i p e
HEREFORD.ORG/YOUTH

GREGORY POLLED HEREFORDS

Since 1932



**Kevin & Barbara Gregory
and family**

19469 Houston Road

Houstonia, MO 65333

660-568-3582 660-620-3585

gphthereford@gmail.com

Visit Gregory Polled Herefords on Facebook



JDBellis Family HEREFORDS

19264 LAWRENCE 2170 • AURORA, MO 65605
417-466-8679 • jimbellis@missouristate.edu



Three Generations Raising **No Excuse Herefords**



Thank you for joining us for
PARTNERS IN PERFORMANCE
PRODUCTION SALE

Join us again in April 2024

GENETICS *to propel your operation*



MHF 167Y 333 42F ET

Reg: **43962174**

Sire: **NJW 33TB 100W TRUST 167Y**

Dam: **WALKER LASS X51 Y479 333**

CED 4.6 BW 2.2 WW 51 YW 91 Milk 26 MCE 2.8

Udder 1.4 REA 0.97 Marb 0.71 CHB 205

Bred to H One More Time 0229 ET Reg #44175576 - Due to calve in September

Sells in WMC Cattle Co. Ladies of the Ozarks Female Sale on September 24, 2023

**Owned with:
WMC Cattle Company**



BB 0245 Princess Penny 419G ET

Reg: **44072257**

Sire: **DKF RO CASH FLOW 0245 ET**

Dam: **FTF PRINCESS 842U**

CED -6.8 BW 4.7 WW 57 YW 97 Milk 38 MCE -0.5

Udder 1.10 REA 0.50 Marb -0.08 CHB 101

**Owned with:
Brad Shockley**

Sells in the 417's Finest Hereford Sale on September 23, 2023

Contact Travis McConaughy at WMC (417)989-0486, James Henderson at Bonebrake Herefords (417)588-4572 or Brad Shockley (417)848-7719 with any questions.



At Bonebrake Phone: 417-849-1324
5943 E St. Hwy. YY Springfield, MO

James Henderson, Herdsman 417-588-4572 cell
jameswhend@gmail.com

VIETNAM VETERAN TURNED FARMER

Hall of Fame inductee Garry Mistler owns Hatchee Creek Farm

Written by Cassie Dorran, Rural Route Creations

Garry Mistler was graciously surprised to be inducted into the Missouri Hereford Association (MHA) Hall of Fame at the 2022 banquet last December. Garry and his wife Sundra own and operate Hatchee Creek Farm in Belle, Missouri, with predominately registered Polled Hereford cattle.

Friends with Eddie Watson, Watson Polled Hereford Ranch, and family, Garry was convinced that attending the annual MHA banquet was to award his good friend his Hall of Fame award. Little did Garry know both friends would be receiving dueling honors. After Garry helped present Eddie with his award, he was quite shocked for the tables to turn and be presented with his award in front of more than 200 members and guests in Sedalia, Missouri.

Having been friends for decades, both Garry and Eddie have recollections of one another at the Central Missouri Polled Hereford Breeder's Association (CMPHBA) sales and events.

"Eddie is my very, very good friend," said Garry. "In fact, we are almost like brothers really."

Years ago Eddie bought a bull from Garry at the CMPHBA sale and many fond memories have been created since. Over the years the two along with their wives went out many times for supper and fellowship.

Garry laughed recalling how difficult it was to make sure both him and Eddie were present at the banquet to receive



Eddie Watson, Cabool, Mo., (left) and Garry Mistler, Belle, Mo., (right), discussing cattle at the Missouri Hereford Association annual banquet before both receiving their induction into the Hall of Fame.

their honors.

"Our families ran into some obstacles getting us to the banquet," he said. "But, it [Hall of Fame award] was a surprise. I never dreamed I would get that honor."

You don't have to step into the Mistler household but for a short second to see the years of dedication to the Hereford breed. Aligning the walls in the utility room are shelves of



**DAY'S
FAMILY
FARM**

Day's Family Farm
Larry and Pam Day
12139 Hwy 135, Pilot Grove, MO 65276
660-834-4678 home 660-621-0812 cell
Email: ljday@iland.net
www.daysfamilyfarm.com 

Watch for our cattle at the
Central MO P.H. Breeder's Assoc. Sale
September 16, 2023 • Cuba, MO



Celebrating 61 Years in the Hereford Business!

more than 65 plaques and ribbons from local fairs and the Missouri State Fair. For 37 years, Garry and family have exhibited at numerous local county fairs, showcasing the Hereford breed. Hatchee Creek Farm has historically shown registered Polled Hereford bulls, using the exhibitions as a way to market their bull sales. The family has sold bulls privately but also in the CMPHBA sale and Missouri Opportunity Sale.

“We’ve had several top-selling bulls over the years,” said Garry humbly.

In 2006 the farm won the E.H. Gregory Award for their champion 2-year-old bull at the Missouri State Fair. They have been awarded senior bull champion twice, intermediate champion and a few divisions also at the state fair. At local fairs, they have had the champion bull numerous times. Fairs exhibited at over the years include: Belle Community Fair, Gasconade County Fair, Montgomery County Fair, Boone County Fair, Cole County Fair, Crawford County Fair and the Missouri State Fair.

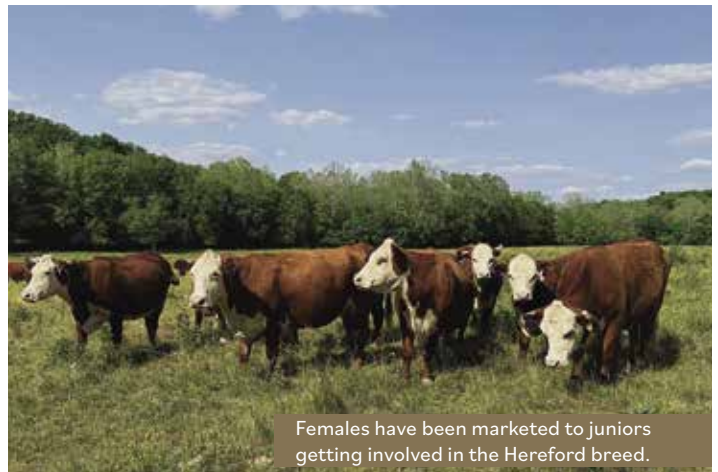
Showing bulls has been important to the family as they would often sell females to local 4-H and FFA youth. Garry recognizes the importance of junior involvement in production agriculture and supported numerous juniors over the years in effectively preparing their show projects. Often he would help youth find avenues for breeding their seedstock or even making suitable trades on heifers that would age out of showing, so that the junior could have a young animal to show again the following year.

“Many of these youth we sold show heifers to over the years still come up and hug me when they see me at events,” Garry said.

By listening to Garry’s voice talking about the youth he’s been able to help, it clearly means a great deal to him. He pointed out how his own family has made good friends with these families they have sold heifers to, and through word of mouth, the list of buyers keeps growing.



Three generations are now helping market bulls at cattle shows across Missouri.



Females have been marketed to juniors getting involved in the Hereford breed.



Hatchee Creek Farm is located in Belle, Mo.

The Early Years

Hatchee Creek Farms didn't get a traditional start. While Garry and Sundra met in high school, it wasn't until more than 20 years later that the farm was born. During their first two decades of marriage, Garry was in the U.S. army, serving two tours in Vietnam, one tour in Thailand and three years in Germany. As a special services member, he was assigned to both the aviation maintenance and crew chief.

In Vietnam, Garry recalls the special forces camps he would help by flying in livestock.

"We would fly down real low to the ground and drop cattle, pigs, and chickens by parachute," he said.

Garry saw his fair share of new things while flying planes back and forth in support of the Vietnam War including elephants, monkeys and poisonous snakes.

Agriculture looked much different in the three countries he served in. Most livestock were indoors. A majority of the crops he saw in Germany were sugar beets and many cattle operations included veal production.

Near the end of his army career, the couple purchased the family farm, which originally belonged to Sundra's parents. He retired as an E8 - Master Sergeant. In 1983 Garry eliminated the commercial herd his father-in-law had and replaced them by investing in four registered Polled Hereford heifers and a young bull from Willard Kottwitz, Bland, MO, who was also a MHA Hall of Fame inductee.

Garry and Sundra have three children - Brian, Garry Marlan Jr. and Denise. The youngest daughter, Denise, was anxious to show cattle and enjoyed the fun and social aspects of attending various fairs. One of the family's best memories was grilling and serving hamburgers to many of the youth around the barns on show day.

Having lived most of his childhood life with his grandmother, Garry was always interested in some form of livestock. In the early days that included pigs and chickens. His first encounter with a Hereford was at the local community fair when he was a freshman in high school. The fair always had a calf scramble where the local farmers would bring in weaned calves and put them in a pen. The FFA students would have a contest to see who could catch, halter, and tie the calf to a post in the middle of the pen. Garry won the contest and had a few rope burns to prove he was the winner.

Next, Garry had to take his winning heifer home to halter break her and prepare for the next year's fair. He did well with that Hereford heifer and won a blue ribbon. The local supermarket owner bought her and his next advertisement read "Blue Ribbon Beef - locally raised, sold here."

During his time in the army, Garry recalls a conversation with his father-in-law. Garry had purchased an Angus bull for his in-laws, but the bull had horrible disposition and kept trying to tear up his father-in-law's truck. Garry said to sell him, and a Hereford bull was chosen as the replacement.

With two good introductions to Hereford cattle both with his father-in-law's bull and the calf scramble heifer, Hatchee Creek Farm chose Herefords as their breed of choice.

Becoming members of the CMPHBA lead the farm to consign to annual sales, only missing two over the years for grandsons' weddings. Garry is also a lifetime member of the American Hereford Association and has sold and bought over the years at the Missouri Opportunity Sale.

For a number of years the farm included around 35 production females. The couple has downsized with 17 females currently in the herd. Garry still enjoys breaking cattle for shows, leaving the actual leading now to Brian and his son Patrick. With six grandchildren and seven great grandchildren, the family farm is in good hands.

To this day, Garry is happy to have chosen the Hereford breed, pointing out there is no better suited breed around young children for docility. If commercial cattle are your interests, he points out that having a Hereford bull on a black set of cows gets you that highly-demanded black baldy calf. Money wise, that's where you want to be, he says.

One of the highlights of Garry's Hereford career is receiving the MHA Hall of Fame induction and presenting the award to his good friend, Eddie. Lifelong friends and the joy of being with the cattle and working with them are equally considered highlights to Garry.

"We have met so many great people, enjoyed so many wonderful animals, and have so many great memories all because of the Hereford breed," said Garry. "I and my family are honored to be Hereford owners and supporters. For all the opportunities, blessings and memories, we are thankful to God."



Great grandson Mason enjoys the cattle and helping Garry on the farm.



The Belle Fair has a special meaning to the Mistler family with many memories made over the years.



Reg: P43821645 DOB: 04/17/2017

Fall calving flush cow with several daughters that will sell this fall.

417'S FINEST

Hereford Female Sale

September 23, 2023 • Noon

High Prairie Farms • Fair Grove, MO

Featuring High Prairie Farms Mature Cow Herd Dispersal



Reg: P43609538 DOB: 01/30/2015

Fall calving flush cow that has two outstanding Pilgrim daughters that will sell the 23rd. Be sure to look them up.



Reg: P43603146 DOB: 04/17/2015

Fall calving flush cow that is a 10Y daughter. We are currently using two of her sons in our herd.



Reg: 44282448 DOB: 04/01/2021

Fall calving bred heifer



Reg: P44465135 DOB: 01/05/2022

Spring calving bred heifer

Auctioneer: Mark C. Sims 580-595-0901

View and Bid Online...



For more information, contact
Ellen Mason, sale manager

Phone: 417-827-0338 Email: emason@alumni.iastate.edu

BUILDING YOUR ONLINE PRESENCE

Marketing with social media

Written by Faye Smith, Rural Route Creations

A digital presence has never been more important for sharing information with others. Whether you are posting photos of your children on Facebook or sharing a motivational quote on your Instagram story, the rate of data shared on the internet is growing by the minute. According to Bernard Marr, a technology guru, and author, over 2.5 quintillion bytes of data are created by humans scrolling, sharing, and posting daily. Forbes shares that Americans can spend more than 1300 hours on social media a year.

You may be asking; how does this affect me? By understanding how much social plays in our lives – we understand why it's important to integrate it into our marketing tactics for our cattle operations. Social Media can be daunting to learn at first, but no matter what the goals of your operation are, it can be used as a cheap and effective way to market cattle.

Below are some tips you can use to either kick off your farm's pages or some easy things to keep in mind while updating and managing social media platforms.

Know your audience

Understanding the importance of knowing your potential customers is one of the most important parts of marketing your operation. Recognizing a few target audiences to market

to makes creating content much easier. This could be anyone from a suburban consumer looking for freezer beef, to a fellow breeder states away looking for their next addition to their donor cow herd.


Consistency is key

Branding of your operation is more than what is freeze branded on the cows. Keeping consistent logos, messaging, and content is important for your followers to stay engaged, and want to learn more. This is as important to be utilized on one platform, as it is across many others.

Keep it simple

Cattle operations do not need to have a page for every social media platform imaginable. If only having a Facebook page and website work for you – keep using it. If experimenting on TikTok is how you want to advertise an upcoming sale – do it. It all depends on what your operation is looking for in terms of audience engagement and impressions.


Even though social media may be new to you, or you feel like a professional – this is an important tool that can be utilized by all to build your network and reach new customers.




WAR ROOM
PRF 6964 064 015H ET
Reg: P44220799 | 2/13/2020 | Sire: R Leader 6964

Pictured here in his working clothes, 015H has done a great job for us, siring moderate birth well muscled calves with eye appeal and growth. He is now working at Yankee Hereford Farms for this season. Watch for his calves this fall!

Young calves sired by WAR ROOM



CED +4.3 BW +3.1 WW +56 YW +90 SC +1.0 M +23 M&G +50
Udder +1.40 Teat +1.40 Carc. WT +82 Fat +0.041 REA +0.73
Marb +0.25 BMI +\$492 BII +\$578 CHB +\$146



Phillips-Renner Farms

Amy Phillips
37144 Brady Creek Rd | Richmond, MO 64085
Cell 816-878-7305 *nothead1@aol.com*
Herdsman: Angela and Amanda Phillips

Watch for our consignments in the...

Missouri Opportunity Sale, Central MO Polled Hereford Breeder's Assoc. Sale, and the Iowa Beef Expo. Cattle also available private treaty.

www.prfherefords.com | Follow us on FB & Instagram



Striving FOR
Integrity
Vol. 4

Save the Date

September 9, 2023

at the Farm in Chrisman, IL



Lorenzen Farms
Chrisman, IL

Adam Harms, (217) 369-3609

Steve Lorenzen

OBITUARY

Frances Duvall will be sorely missed

Frances Dee Duvall, age 83, of Lockwood, Mo., passed away on Sunday, May 7, 2023, after a long fight with leukemia. Frances was the only child born to Edwin and Jewell (Sifferman) Johnson on September 14, 1939.

Her parents taught her the most important values of life: how to love her family and friends and how to work hard. At Miller High School, she met Gary Duvall where they graduated together in 1957. After high school, Frances attended Draughon's Business College in Springfield, Mo. On June 1, 1963, she married Gary. They were married for 59 years, a time only tolerable with someone who is your best friend and companion. Together they built a respectable farm and raised two beautiful girls, Kelly and Jill. The values taught to Frances by Jewell and Edwin were passed down to their children. Jill and Kelly are hard workers and loving people. As members of the Miller community, they represented the values of their family. Frances did not only give her children to the Miller community, but through her hard work where she was a secretary for 15 plus years. Later in life, Frances used her skills as a secretary to become a valuable member of the board for Rock Prairie Cemetery in Halltown, Mo.

In college, Kelly met Von Keith with whom she gave Frances two grandchildren, Cory, and Riley. In turn, Riley continued the family with the addition of Atya Keith. The love of Edwin and Jewell shone through a wonderful family, and the values

they instilled became cornerstones of their great-grandchildren's lives. In the way that pieces of lessons our parents teach us become a part of us, Frances will never be gone. She will always be there to work hard while listening to the troubles of her family, in making clever jokes to lighten the mood, and in sharing our burdens. In turn her family will carry those values forward. As her parents were remembered through their lessons taught to her and her children, Frances will continue to be a part of those lives who had the pleasure of knowing her. She will be sorely missed.

A funeral service was held on Thursday, May 11, 2023, at the Fossett-Mosher Funeral Home in Mt. Vernon. Burial followed at the Rock Prairie Cemetery in Halltown, Mo.



SF 81E REMINGTON 212
 Reg: P44378642 DOB: 01/13/2022
 Sire: NJW 160B 028X HISTORIC 81E ET

Thank You
Journagan Ranch/MSU and Reynolds
Herefords for purchasing
SF 81E REMINGTON 212

Also, a Special Thank You
to Solomon Polled Herefords for the
purchase of SF 81E Knockout 211

STEINBECK FARMS

Rick and Laurie Steinbeck | Hermann, MO
 573-680-0954 cell 573-237-2668 home



MHA

Mo Hereford Association

District 2

Field Day

Aug. 26, 2023

Lodging

Lodging for Friday, August 25 in Chillicothe available at Comfort Inn and Fairfield Inn.

Lodging for Saturday, August 26 in Moberly available at Comfort Inn and Super 8.

Schedule of Events

Litton Agri-Science Learning Center – 10780 Liv 235, Chillicothe, MO 64601

10:00 a.m. – Start Time

Tour of Facility – Ag Education Department, Jerry Litton Memorial, Expo Center, School Farm

Cattle on Display from Members

Trans Ova Genetics – Chillicothe, MO

Presentation by Trans Ova and Facility Tour

We will start and conclude the morning event at the Litton Center. Trans Ova Genetics is located just a few miles from the Litton Complex. **Lunch will be provided.**

We will conclude by 2:00 to travel to Reynolds Herefords for the afternoon/evening event

Reynolds Herefords Farm – 1071 County Road 1231, Huntsville, MO 65259

3:30 p.m. – Welcome

Matt Reynolds – Reynolds Herefords

Dan Reynolds – Circle R Cattle Co.

4:00 p.m. – A.I. It's The Future

Jared Royer – Cattle Visions

4:30 p.m. – The Push for BQA

Dr. Mac Wilt – Paris Vet Clinic

5:00 p.m. – Emerging Markets that include Supply Chains using Sustainability and Traceability

Mike John 2006 NCBA President/ MFA Inc

5:30 p.m. – Cattle on Display/ Social Hour

6:00 p.m. – Burgers, Brats, Potatoes, Beans, Brownies



Look for a complete schedule and details to be posted online at www.moherfords.org and the MHA Facebook page!

For more information, contact: Jon Black 660-308-0125

SALE RESULTS

WMC Cattle Co.

Springfield, Mo. | March 4
Auctioneer: Dustin Layton
Reported by: Joe Rickabaugh

LOTS GROSS AVERAGE

46 bulls \$138,400 \$3,009
58 comm. females \$82,153 \$1,416

TOP BULL LOTS

\$5,500 — WMC E14 G93 Command 39K
DOB 2/8/2022, by Spearhead 22S Corps
Commande14, sold to Brian Finkeldei, Alma.
\$4,300 — WMC 20183 44H Devout 6K
DOB 1/18/2022, by JW B716 Devout 20183, sold to
David Lawson, Southwest City (1/2 interest).
\$4,750 — CMR 20183 Devout Jo81
DOB 10/5/2021, by JW B716 Devout 20183, sold to
Merle Schnelle, Lockwood.
\$4,500 — WMC B413 91G Validated 208J
DOB 9/5/2021, by EFBeeF BR Validated B413, sold to
Nancy Halford, Batesville, Ark.
\$3,750 — WMC 722 136G Final Test 177J
DOB 8/26/2021, by F Final Test 722, sold to Mike
Madison, Lamar.

Falling Timber Farm

Marthasville, Mo. | March 18
Auctioneer: Jesse Bolin
Reported by: Joe Rickabaugh

LOTS GROSS AVERAGE

28 bulls \$117,050 \$4,180
39 females \$120,850 \$3,099
67 total \$237,900 \$3,551
17 comm. females \$40,600 \$2,388

TOP BULL LOTS

\$6,250 — FTF Sunrise 249K
DOB 1/20/2022, by Pyramid Daybreak 9165, sold to Why-Oh-
Why Farm, Mount Hermon, La.; and West/Shelby, Denham
Springs, La.
\$5,750 — FTF Jordan 242K
DOB 1/18/2022, by FTF Relevant 831F, sold to Wild Horse Hill
Ranch, Boyton, Okla.
\$5,600 — FTF Daybreak 236K
DOB 1/17/2022, by Pyramid Daybreak 9165, sold to Hauck
Farms, Fulton.

TOP FEMALE LOTS

\$5,750 — FTF Promise 833F
DOB 1/17/2018, by FTF Porterhouse 455B; and a January
heifer calf, by SHF Houston D287 Ho86, sold to Darrell
Aufdenberg, Jackson.
\$5,500 — FTF Tess 8511F ET
DOB 8/19/2018, by EFBeeF TFL U208 Tested X651 ET, sold to
Bryan and Kelsey Pollard, Montgomery City; and an August
heifer calf, by TH Frontier 174E, sold to J & B Ranch, Ewing.



Custom Semen Collection
Bull Housing
Semen Storage & Shipping
Breeding Supplies

PROTECT YOUR
INVESTMENT
PUT YOUR BULL IN THE TANK



8314 E. State Hwy C • Strafford, MO 65757
www.ShowMeGen.com
417-736-2125

Lorenzen Farms

Chrisman, Ill. | March 21
Auctioneer: Online
Reported by: Noah Benedict

LOTS GROSS AVERAGE

5 bulls \$16,100 \$3,220
5 females \$14,200 \$2,840
10 total \$30,300 \$3,030
10 embryos \$3,850 \$385

TOP BULL LOT

\$5,000 — LF 3066 Entice 2029 ET
DOB 3/4/2022, by UPS Entice 9365 ET, sold to Rheinecker
Hereford Farm, Culter.

TOP FEMALE LOT

\$3,600 — LF G13 Vicky 1016
DOB 2/13/2021, by JDH Victor 719T 33Z ET, sold to Dan
Bixler, Newton.

STATE FAIR FOUNDATION

Gregory donates \$10,000 grant money for fair improvements

The America's Farmers Grow Communities Bayer Fund program seeks to give \$5,000 grants across rural America. They partner with farmers who submit their entries and want to benefit the rural communities where they live and work. Winning farmers are notified, and they choose the organization that is a not-for-profit entity to give their winnings to.

In 2022 Barbara Gregory, on behalf of Gregory Family Farms & Gregory Polled Herefords, was chosen to be the recipient of the \$5,000 grant. Gregory's not for profit organization of choice was the Missouri State Fair Foundation. The projects she requested this grant money help included: remodeling of the women's bathroom by the mule barn, painting and repair of beef tieouts, repair and paint to begin remodeling on the men's bathroom and have both bathroom buildings painted on the outside.

In 2023 Gregory was notified she had won the \$5,000 award for a second time! She chose to complete the men's bathroom project, purchase a memorable bench in front of the Hereford Barn and to paint the fencing around the Donnelly Arena.

"I have had the most fun choosing and seeing the projects come to fruition around the fairgrounds," said Gregory. "Jason Moore, facilities manager, was great to work with and kept me up to date with texts and pictures showing the progress that has been made."

When J.D. Gregory passed the family spoke with Mark Wolfe who allowed the Gregorys to take J.D.'s memorials and paint the inside of the Hereford Barn. All the boards were repaired and tie rings replaced where needed. As

members of the Missouri State Fair Foundation, the family sees the progress they have made with other projects on the grounds.

"I was the president of the Missouri Poll-Ettes, and the members voted to donate to the MFA Arena a few years back," said Gregory, "and it is such an asset to all that show horses or cattle."



Gregory Polled Herefords have been showing cattle at the Missouri State Fair since 1932. The family has proudly carried on that tradition with their daughters and now grandchildren with 91 years in the barns where their family started.

"We encourage all Hereford Breeders to become members of the Missouri State Fair Foundation and to better the fairgrounds in some way," said Gregory. "I am extremely thankful for the opportunity that The America's Farmers Grow Communities Bayer Fund created."

ENGAGEMENT NEWS

Gregory to wed Fine

Mr. and Mrs. Kevin Gregory announce the engagement of their daughter, Morgann Emma, to Austin Hunter Fine, son of Mr. and Mrs. Stephen Fine and Mr. and Mrs. Michael Dobrsenski. Morgann is a high school history teacher and Austin is a Captain in the U.S. Army. The wedding is planned for October 21, 2023, in Sedalia, Missouri.



Morgann Gregory and Austin Fine are engaged to be married this fall.

MCCORKILL

FAMILY FARMS

Registered Herefords




**Bulls and Females
for sale! Contact us
for details!**



Mike and Myra McCorkill 417-637-5228 417-838-2073
152 E Dade 92, Greenfield, MO 65661

Andy, Jenn, Molly & Marylee McCorkill 417-838-0583
Brant, Erin, Knox & Briggs Harvey 417-214-0313

Candy Meadow Farms

Lexington, Tenn. | March 25
Auctioneer: Eddie Burks
Reported by: Tommy Coley

LOTS GROSS AVERAGE

15.50 bulls \$96,650 \$6,235
17 females \$69,500 \$4,088
32.50 total \$166,150 \$5,112
6 comm. females \$13,650 \$2,275

TOP BULL LOTS

\$20,000 — *CMF E914 Jaguar 748J ET*
DOB 10/26/2021, by SHF Daybreak Yo2 D287 ET, sold to Waggoner Cattle Co., Carthage, Miss. (1/2 interest).
\$11,000 — *CMF 396F Jet 687J*
DOB 8/31/2021, by CMF 1720 Gold Rush 569G ET, sold to Triple S Ranch, Grannis, Ark.
\$7,600 — *CMF 570G Justice 702J*
DOB 9/10/2021, by CMF 1720 Gold Rush 569G ET, sold to TMC Cattle Co., Wartrace.

TOP FEMALE LOTS

\$7,400 — *CMF 104B Sara 543G*
DOB 9/23/2019, by R Landmark 4386, sold to Walker Herefords, Morrison; and a September heifer calf, by CMF 1720 Gold Rush 569G ET, sold to Olson Hereford Ranch, Argusville, N.D.
\$6,500 — *CMF 132B Victoria 396F*
DOB 8/13/2018, by Mohican THM Excede Z426, and a January bull calf, by CMF 1720 Gold Rush 569G ET, sold to Rockin' H Farms, Beaumont, Miss.

Central Missouri Polled Hereford Breeders Assoc.

Cuba, Mo. | April 8
Reported by: Larry Day, sale manager

LOTS GROSS AVERAGE

68 Registered Lots ave. \$2236
19 Pairs ave. \$3029
17 Open Heifers ave. \$1541
13 Bulls ave. \$2700
12 Bred Heifers ave. \$1717
7 Bred Cows ave. \$1800
11 Hereford Influenced Lots ave. \$1364

TOP PAIR

\$3,600 — *Lot 69 and 69A*
Consigned by Steinbeck Farms sold to Melvin Kaase

TOP OPEN HEIFER

\$1,950 — *Lot 34*
Consigned by Kaczmarek Cattle Co. sold to Keith Fore

TOP BULL

\$4,400 — *Lot 42*
Consigned by Mueller's Polled Herefords sold to Jeremy Thies

TOP BRED HEIFER

\$1,850 — *Lot 19*
Consigned by Choate Polled Herefords sold to Travis Day

TOP BRED COW

\$2,000 — *Lot 38*
Consigned by Lizzie's Polled Hereford sold to Creekside Cattle

SEMEN LOT 1

\$400 — *10 Units WMC 66589 Trojan Boss 194H*
Donated by WMC and N&N Cattle, Sold to Grayson Cattle Co.

JD Bellis Family Herefords

Aurora, Mo. | May 7
Auctioneer: Justin Stout
Reported by: Joe Rickabaugh

LOTS GROSS AVERAGE

11.5 bulls \$37,150 \$3,320
30 females \$81,925 \$2,731
41.5 total \$119,075 \$2,869

TOP BULL LOT

\$4,800 — *JDB B413 D632 Value K032*
DOB 3/7/2022, by EFBeef BR Validated B413, sold to Mike Madison, Lamar (1/2 interest).

TOP FEMALE LOTS

\$4,050 — *JDB B41 Zo8I Sassy E003*
DOB 1/2/2017, by JDB 743 25W On Time Z214 ET, sold to N4c Polled Herefords, Walker; and an October heifer calf, by KCF Bennett C776 G507, sold to Maxton Kellan, Verona.
\$4,000 — *JDB W017 14A Lady Reason D640*
DOB 3/12/2016, by JDB GHCC 3008 Reason W017 ET; and an April bull calf, by JDB Lilac Z311 951B Rock 192F, sold to Scott Wiley, Altamont, Kan.
\$3,900 — *JDB G507 E729 Home Girl K242*
DOB 10/6/2022, by KCF Bennett C776 G507, sold to Levi Roth, Windsor.
\$3,700 — *JDB 6964 D637 Lead Lady F041*
DOB 3/10/2018, by R Leader 6964; and a March heifer calf, by NJW Long Haul 36E ET, sold to TS Cattle Co., Centerville, Iowa.

Mead Farms

Versailles, Mo. | May 13
Auctioneer: Jerry Lehmann, Wes Tieman
Reported by: Joe Rickabaugh

LOTS GROSS AVERAGE

6 bulls \$20,000 \$3,333
26 females \$80,550 \$3,098
32 total \$100,550 \$3,142

TOP BULL LOTS

\$4,700 — *Mead Cuda X221*
DOB 12/14/2021, by Behm 100W Cuda 504C, sold to Kenneth Jungerman, Odessa.
\$4,000 — *Mead Cuda X627 Of P145 ET*
DOB 2/12/2022, by Behm 100W Cuda 504C, sold to Matt Null, Paola, Kan.

TOP FEMALE LOTS

\$4,600 — *Mead T289 Of Z426 R147*
DOB 12/16/2018, by Mohican THM Excede Z426; and a December heifer, by SHF Houston D287 Ho86, sold to Cory Wood, Maysville.
\$4,500 — *Mead T1253 Of 66589 M730*
DOB 9/29/2019, by /S Mandate 66589 ET; and a November bull calf, by EFBeef BR Validated B413, sold to Cory Wood.
\$4,000 — *Mead S1770 Of Z426 Q948*
DOB 8/27/2018, by Mohican THM Excede Z426, sold to Evans Hereford Ranch, Squires.

APADE POLLED HEREFORDS

Watch our website for a Spring Sale Date!

APH was part of the group that purchased SHERMAN for \$160,000 from CHURCHILL CATTLE COMPANY & W4 RANCH. We think SHERMAN is a game changer. Homozygous Polled & hence his name "BUILT LIKE A TANK" Take a look at his EPD numbers & you can see the balance. Out of a great cow & cow family.

CE: 3.2 BW: 1.3 WW: 65 YW: 106 MARB: 0.41 REA: 1.19

We think Rooster is one of the best 33Z sons we have raised. Deep bodied, strong down his top and full of muscle. Look at his EPD profile and you will see the balance in this bull. This Dam was Reserve Champion Cow-Calf pair 2015 Junior National out of Trust 100W and Daughter of Remitall Online 122L. We recently sold ½ Interest to Dan Lacy, Drexel Mo. and look forward to seeing Roosters Calf crop this Spring 2024.

CE: 10.9 BW: 0.4 WW: 60 YW: 101 MARB: 0.09 REA: 0.85

When the results from the 2021 NRSP test from Olsen Ranch were compiled 959G was #1 in the Growth Total. He is top 1% CE, SC, SCFBMI & BLL. You don't have to give up calving ease for growth with this bull. We have been impressed with the amount of body & muscle of his offspring. A son of NJW LONG HAUL 36E ET & CHURCHHILL LADY 7189E ET the Grand Dam of SHERMAN family.

CE: 15.0 BW: -2.8 WW: 58 YW: 94 MARB: 0.18 REA: 0.57

**JOHN & KAREN ADE • 443.366.2951
8640 W 125 N WEST LAYFAYETTE, IN
WWW.ADEPOLLEDHEREFORDS.COM**

CHURCHILL SHERMAN



APH ROOSTER J31



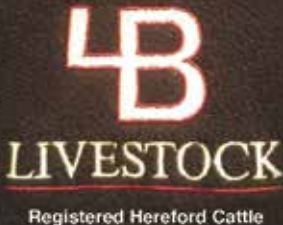
SR SIERRA 959G



**Watch for some of our cattle in
REYNOLDS HEREFORDS ANNUAL PRODUCTION SALE
IN HUNTSVILLE, MO • SUNDAY, OCTOBER 22, 2023**



District 1: Director – Glen Waters



4B LIVESTOCK
Registered Hereford Cattle


Tammy Adam
Bailey, Britney, Brooklyn & Brayde
735 SE Wexford Rd
Lathrop, MO 64465
Tammy 816-809-7049
4BLvstik@gmail.com
adamtammyd@gmail.com

DECKER HEREFORDS



Sue Decker
La Plata, NM • 550-330-3179
Jared, Jaden, Jensen, & Maesyn Decker
Centralia, MO • 573-819-0837
Visit us online at www.deckerherefords.com

District 2: Director – Jon Black



BELZER FARMS
Breeding for Excellence
Browning, MO
Ted Belzer 660-244-3333
Tony Belzer • 660-734-8006
April Miller • 816-305-7490
aprilmiller1732@gmail.com
Hereford Bulls and Heifers + F1 Replacement Heifers for Sale

District 4: Director – Eddie Roth

H&H Herefords

Brad, Sherry,
Justin & Meagan Hurst
Nevada, MO
417.321.2350 Brad
417.321.0423 Sherry
sherry@handhshowsupplies.com




Authorized Weaver
Leather Livestock Dealer
in Southwest Missouri

Visit our new website to
ORDER ONLINE NOW!
www.handhshowsupplies.com

REYNOLDS HEREFORDS *22nd Annual Production Sale*
SUNDAY, OCTOBER 22, 2023

MATT, BARB, MAKAYLA, TYE, & LAUREN
1071 COUNTY ROAD 1231 • HUNTSVILLE, MISSOURI
MATT: 660.676.3788 • MAKAYLA: 660.676.9882
WWW.REYNOLDSHEREFORDS.COM • LIKE US ON FACEBOOK



Rapp Premium Genetics
Chris and Reba Rapp & family
Rockville, Missouri
C 660.679.1019
R 417.684.2424
rappreba@gmail.com




Hereford • Angus • Sim-Angus
Custom A.I. and Synchronization Services

WF

Waters Farm
Glen, Kyla, Kristin & Grant Waters
23795 D Hwy
Norborne, MO 64668
660.484.3127 home phone
660.707.3646 mobile phone
gwaters@landolakes.com



VALLEY OAKS
Oak Grove, Missouri

Tony Ward
816-365-5930
tony@valleyoaksangus.com

Jeff Gooden
573-280-2351
jeff@valleyoaksangus.com

WWW.VALLEYOAKSANGUS.COM

District 3: Director – Mary Beth Ray

NATION POLLED HEREFORD
William R. Nation & Family
45933 Audrain Rd. 548
Vandalia, MO 63382
573.473.8646 cell 573.594.2960
wrnation@windstream.net
Performance Cattle for Sale

We don't ever realize how precious life is while we're living it. — Michael Arden

District 5: Director – Eric Adkins



GRAYSON CATTLE CO.
 Jarrod, Krista and Kaylee Grayson
 20372 C.R. 6380, Newburg, Mo 65550
 Jarrod cell 417-597-2524
 Email: jgrayson81@hotmail.com

www.graysoncattleco.com

LUDWIG FARMS



Dale, Rhonda, Trent, Claire & Troy
 Linn, MO
 Phone: 573-338-6000
 Email: ludwigdale@yahoo.com

HERD SIRES
 Ludwig Catapult X-Box C21 ET
 Ludwig Trust Ranger C19

AI SIRES
 KFC Bennett Trust B279 • Endure
 Final Test • Jalapeno

ROCKING F POLLED HEREFORDS

Frank and Pam Flaspohler
 222 County Road 402
 Fayette, Missouri 65248
 Phone: 660-537-4809
 E-mail: fwf@rockingf.com



PRODUCING POLLED HEREFORD SEEDSTOCK




Triple A Farm

Eric, Pamela, Will, Ruth & Wes Adkins
 Columbia, Missouri
 573-819-8585
 ericadkins05@gmail.com

District 6: Director – Mike Jordan

ARPH
 573-824-5945
 573-579-3473

AMR
 573-576-5141
 573-275-2756




Registered Hereford & Charolais Cattle

Dale & Lindy Roth
 Colt & Anna Gipson

Alex, Michaela,
 Henley & AllieJo Roth

Bourbeuse Bend Herefords



Jerry & Cheryl Voss
 Blake, Jordann & Amelia Voss
 573-368-9001 (Blake)

Beaufort, MO

"Today's Cattle With Tomorrow's Genetics"

KAUFLIN FARMS
 REGISTERED POLLED HEREFORDS



VINCE & PAM KAUFLIN
 573-431-5779
 573-768-0194
 kauflinfarms@gmail.com

5232 State Route C • Bonne Terre, MO 63628

Souders Farm
 Registered Polled Herefords

John, Nancy, Tyler & Dakota
 Rosebud MO
 (573) 764-4718
 sftherefords@gmail.com




Missouri Hereford Association Districts

District 7: Director – Mike McCorkill



Blue Ribbon Farms
11768 W. Farm Rd. 34 • Walnut Grove, MO 65770

Jeff & Stephanie Rawie
417-209-5538 • jeffrawie24@yahoo.com

Aaron, Kylie & Jameson Noble



McMillen's Toothacre Ranch

Trent & Mary McMillen
& Family
9128 W. Farm Road 30
Walnut Grove, MO 65770

417-788-2787 home 417-830-7257 cell



College of the Ozarks
Point Lookout, Missouri

Ben Carpenter
(573) 289-8553
bcarpenter@cofo.edu

Mark your calendar for our
upcoming production sale in
November 2025!

HARD WORK U

"A Tradition That Works"



**SHOENBERGER
POLLED HEREFORDS**
Est. 2003

ERIC, JR. AURORA, MO ERIC & KAMI

417-860-7151 417-737-0055




DUVALL
Polled Herefords

Gary and Frances Duvall
1082 Hwy 97 • Lockwood, MO 65682
417-232-4817 H 417-827-2163 C
duvallherefords@keinet.net

Herdsmen: Miguel Cifuentes 417-793-5082

District 8: Director – Rusty Miller



JM
MENZIES CATTLE

Josh & Mindy Menzies
5667 State Hwy. 38 • Marshfield, MO 65706
417.425.5659 • jmenzies79@gmail.com

Reg. Hereford and Angus Bulls and Replacement Heifers For Sale



Holmes Hereford Farm
Greg & Vicki Holmes
56 State Hwy A
PO Box 482
Wheaton, MO 64874
Phone: 417-652-7463
Cell: 417-848-9010
holmesfs@windstream.net

Horned & Polled Herefords

Visitors Are Always Welcome



NETWORTH FEEDS
N F \$ FEEDING

• Heifer Development
• Bull Development
• Backgrounding of steers and commercial heifers
• Marketing Assistance
• Custom Blended Feeds

Contact Greg or Cami at the store 816-726-6079 or call 573-243-5022 or 573-747-5506 with any questions or email at networthfeeds@outlook.com



M P H
McCown
Polled Herefords

RR 4 Box 1171, Ava Mo. 65608
Cell 417.230.6556
tbnjim99@gmail.com

WWW.MPHHEREFORDS.COM

From our family to yours.
Quality Herefords!

In God We Trust, all our Cattle we Monitor.

Advertise Here

Contact Jocelyn Washam at
417-838-5546 or jocelyn@ruralroutecreations.com
to place your advertisement!

District 9: Director – Darrell Aufdenberg



APH
Aufdenberg
Polled Herefords

Darrell Aufdenberg
Jackson, Missouri
(573) 270-6755 cell
aufdenbergd@yahoo.com

Quality You Can Count On

Out of State



Toby & Debby Dulworth
270-224-2993

DOGWOOD FARM
Herefords
since 1964

Pasture-Selected Made to Graze
dogwood@brtc.net

website: dogwoodherefords.com 2492 Kirkman, LaCenter, KY 42056



LPH

Lizzie's Polled Herefords
Polled & Horned Genetics

Kenny, Michelle & Lizzie Spooler • 573-270-4145
1788 Co. Rd. 347 Jackson MO, 63755 • lphspoolerfarms@aol.com



MALONE
Hereford Farm

1371 Road F ~ Emporia, KS 66801
Phone/Fax: 620-342-7538
Alton's Cell: 620-794-2358
ammalone@lcwb.coop

Alton, Marie, Brian and Dustin Malone

ADVERTISER INDEX

417's Finest Female Sale	25		
4B Livestock	34		
ADE Polled Herefords	33		
ARPH/AMR	35		
Aufdenberg Polled Herefords	37		
Belzer Farms	34		
Blue Ribbon Farms	36		
Bonebrake Herefords	21		
Bourbeuse Bend Herefords	35		
Butler Polled Herefords	39		
Central Missouri Polled Hereford Breeders Assoc.	7		
College of the Ozarks	36		
Day's Family Farm	22		
Decker Herefords	34		
Dogwood Farm	37		
Duvall Polled Herefords	36		
Falling Timber Farms	9		
Grayson Cattle Company	35		
Gregory Hereford Ranch	38		
Gregory Polled Herefords	19		
H&H Show Supplies/Herefords	34		
Holmes Farm Supply/Herefords	36		
Jim D. Bellis Family Herefords	20		
Kauflin Farms	35		
		Lizzie's Polled Herefords	37
		Lorenzen Farms	27
		Ludwig Farms	35
		Malone Hereford Farm	37
		McCorkill Family Farms	31
		McMillen's Toothacre Ranch	36
		Mead Farms	15
		Menzie Cattle Co.	36
		MPH McCown Polled Herefords	36
		Missouri State University LJR	40
		Nation Polled Hereford	34
		Networth Feeds and Feeding	36
		Open Range Cattle Co.	39
		Phillips-Renner Farms	26
		Rapp Premium Genetics	34
		Reed Farms	40
		Reynolds Herefords	34
		Rocking F Polled Herefords	35
		Roth Hereford Farm	2
		Rural Route Creations	33
		Shingle Oaks Polled Herefords	37
		Shoenberger Polled Herefords	36
		Show-Me Genetic Services	30
		Souders Farm	35
		Steinbeck Farms	28
		Storie Farms	6
		Triple A Farm	35
		Triple H Acres	14
		Valley Oaks	34
		Walker Herefords	13
		Waters Farm	34
		Whispering Winds Farm	11
		WMC Cattle Company	3



SHINGLE OAKS
POLLED HEREFORDS

Eric, Cindie, Cassie & Krista Allscheid
8052 Andy Road • Waterloo, IL 62298
Eric Cell – 618-593-9642

FIND US ON FACEBOOK! 

Calendar

EVENTS & DEADLINES

JULY

- 8-14 **Junior National Hereford Expo**
Madison, Wisconsin
- 28 **Ozark Empire Fair Junior Show**
Springfield, Missouri
- 29 **Ozark Empire Fair Open Show**
Springfield, Missouri

AUGUST

- 12 **Missouri State Fair Junior Show**
Sedalia, Missouri
MJHA meeting - 30 minutes after the conclusion of the show
- 13 **Missouri State Fair Open Show**
Sedalia, Missouri
- 15 **Missouri State Fair Steer Show**
Sedalia, Missouri
- 26 **Missouri Hereford Association Annual Field Day**
District 2 - North Central Missouri Area

SEPTEMBER

- 4 **Walker Herefords Foundations for the Future**
Morrison, Tennessee
- 9 **Butler Polled Herefords/Open Range Private Treaty Hereford Heifer Sale**
Republic, Missouri
- 9 **Striving for Integrity Vol. 4**
Chrisman, IL
- 10 **Missouri Opportunity Sale entry packets mailed**
- 13 **Southeast Missouri District Fair Junior Show**
Cape Girardeau, Missouri
- 14 **Southeast Missouri District Fair Open Show**
Cape Girardeau, Missouri

- 16 **Central MO Polled Hereford Breeder's Sale**
Cuba, Missouri
- 23 **417's Finest Hereford Female Sale**
Fair Grove, Missouri
- 24 **WMC Cattle Co. Ladies of the Ozarks V Sale**
Wasola, Missouri
- 25 **Missouri Opportunity Sale entry deadline by U.S. mail (postmarked)**

OCTOBER

- 7 **Journagan Ranch/Missouri State Production Sale**
Springfield, Missouri
- 15 **MHA, MJHA Investment and Hereford Women Scholarship deadlines**
- 21 **Mead Farms Bull and Female Sale**
Versailles, Missouri
- 21 **American Royal Junior Hereford Show**
Kansas City, Missouri
- 22 **Reynolds Hereford Annual Production Sale**
Huntsville, Missouri
- 22 **American Royal Open Hereford Show**
Kansas City, Missouri

NOVEMBER

- 1 **Nomination deadline for MHA 2023 awards**

DECEMBER

- 2 **MHA Annual Meeting and Banquet**
Sedalia, Missouri
- 3 **Missouri Opportunity Sale**
Sedalia, Missouri

Make plans to attend the Missouri State Fair in Sedalia, Mo., Aug. 10-20, 2023. "Where Tradition Grows" will be the theme of the 121st annual event!



GHR
GREGORY
HEREFORD
RANCH

Michael, Amy Hanna,
Emily & Sutton Gregory
10851 Range Line Rd.
Houstonia, MO 65333
660-287-1616

Robert & Sharon Gregory
12389 Chamberlin Rd.
Houstonia, MO 65333
660-620-4020

YOU SHOULD SEE THEM IN COLOR.....



Maternal
EXCELLENCE

**PRIVATE TREATY
SHOW HEIFER SALE**

at Butter Polled Herefords

SEPTEMBER 9, 2023 | 5:30 PM Bidding Opens

We hope you can join us for an evening of hospitality and Hereford fellowship!



BUTLER POLLED HEREFORDS

Jimmie, Andrea & Joel Butler

4195 South Farm Rd. 53 Republic, MO 65738

417-838-4095 *Jimmie* 417-838-3665 *Joel*

417-838-8427 *Andrea*

butlerpolledherefords@hotmail.com

Cody, Jocelyn & Kyla Jo Washam

30487 Hwy J Wentworth, MO 64873

417-489-5450 *Cody*

417-838-5546 *Jocelyn*

jocelyn.washam@hotmail.com

Open Range Cattle Co.

Kristin Allen • Rogers, AR • 816-729-6305 cell

ksamizzou@yahoo.com

Bidding opens at 5:30 PM on Saturday, Sept 9. Heifers will have a base price and bids can be placed until 8:00 PM that night. Bidding will increase by \$250 increments. At 8:00 PM, bidding closes and the person with the highest bid will win the bid.

If you are not able to be present that night, phone bids may be placed from 5:30-8:00 PM by calling Jimmie 417-838-4095, Joel 417-838-3665, or Cody 417-489-5450.

Heifers can be picked up at the conclusion of the sale after 8:00 PM that evening.

Visit us online: www.butlerpolledherefords.com



Follow us on Facebook and Instagram

Welcome to *Journagar Ranch / MSU*

KCF Bennett Resolve G595



We were able to acquire full possession of this great, proven herd sire. Flawless structure, breed leading EPD's.

See him sale day **October 7, 2023!**



Reg: **44105347** TC

NJW 73S M326 TRUST 100W ET
KCF BENNETT TRUST B279 ET
 KCF MISS REVOLUTION X374
 EFBEEF TFL U208 TESTED X651 ET
KCF MISS TESTED C422
 KCF MISS X51 A407

#	CE (%)	BW (lb)	WW (lb)	YW (lb)	DMI (lbs)	SC (cm)	SCF (%)	MM (lb)	MG (lb)	MCE (%)	MCW (lb)	UDDR (%)	TEAT (%)	CW (lb)	FAT (in)	REA (sq.in)	MARB (deg.)	BMI (\$)	BIl (\$)	CHB (\$)
EPD	8.3	-0.4	64	98	0.2	1.3	20.6	27	59	2.5	82	1.60	1.60	103	0.101	1.01	0.60	484	598	204
ACC	.41	.74	.62	.63	.18	.53	.31	.23	-	.34	.37	.47	.47	.29	.35	.28	.31	-	-	-

Missouri State UNIVERSITY
 Rt 1 Box 85G • Mountain Grove, MO 65711
 Marty Lueck, Manager 417-948-2669
 Cell 417-838-1482 • mvlueck@centurytel.net



CSR 73D Valentino B413 40H

Reg: **P44172186**
Homozygous Polled

One of the thickest sons of Validated you will find. 22 years of ultrasound data by same technician. Dam and grandam still producing in our herd. Great granddam produced 13 calves in 14 years with a calving interval of 366 days. Eye pigment in both eyes.

BW 80# WW 755# YW 1175# REA 16.06
 / RATIO 108 MARBLING 4.7 / RATIO 119

Semen \$25 / Certs \$65

EFBEEF TFL U208 TESTED X651
EFBEEF BR VALIDATED B413
 EFBEEF 4R THYRA Y865

CMR THE PROGRAM A431
CSR A431 VICKIE 73D (73D)
 CSR GAUCHO LASS 73A

REED FARMS
 Registered Polled Herefords
 Since 1962



SHF KAINE G003 K103 ET

Reg: **44340987** Polled

SHF DAYBREAK Y02 D287 ET
SHF GENTRY D287 G003
 SHF PERFECT MISS 167Y E061

SHF ZANE X51 Z115
SHF L388 Z115 F058 ET
 SHF L388 X36 Z25 ET

Jim and Linda Reed
 Craig and Natalie Reed
 Macy, Mallory and Maggie
 P.O. Box 126
 Green Ridge, MO 65332
 660-527-3507
 Natalie cell 816-820-4282
 reedent@iland.net
 www.reedent.com

We were fortunate to acquire this outstanding herd bull prospect from Sandhills Farm. His dam is one of their top donors and the dam of the 2023 top selling bull. This bull is exciting. Tremendous performance, great EPDs.

Birth Wt. **77** REA ratio **107**
 Marbling ratio **108**

Semen **\$25** / Certs **\$65**