



Fall is Near as sales and harvest begin

Inside This issue Rhode elected to NJHA Board of Directors Junior National Results Days Generational Impact State and Regional Fair Results Home Grown Series – Finishing Beef



SEPT 2022

issouri Hereford News

Official Publication of the Missouri Hereford Association

M

We hope you can JOIN US AUGUST 27 *in Windsor, Mo!*

Missouri Hereford Association Annual Field Day - District 4

ROTH HEREFORD FARM

Eddie and Mary Roth & family

11752 NE Hwy J • Windsor, MO 65360 Cell 660-351-4126

Cattle for sale private treaty! Contact us for details!

SATURDAY, OCT. 1, 2022 11 a.m. • Springfield, Mo.

SALE LOCATION: William H. Darr Agriculture Center Springfield, Mo.



LJR MSU DAINTY 108E - P43816771

A daughter of MHPH 521X Action 106A, out of a DOD. A real standout cow, great milk flow, one you can depend on each year. Mated to the popular SHF Houston D287 H086.



LJR MSU 174E JAMES 6J • P44247956 This son of TH Frontier 174E has to be one of the best bulls we have sold. Lots of

power here. Great spread of numbers. CE 5.2; BW 0.9; WW 70; YW 105; MM 34; M&G 70; UDDR 1.30; TEAT 1.40; CHB\$ 144



LJR MSU ANASTASIA 122J • P44253873 A red-eyed, conservative marked daughter of the popular KR QR Endure 18072 mated to Jalapeno. What a great combination this will be.

Auctioneer: Eddie Burks

THE TRADITION OF QUALITY CONTINUES 🥣

- 22 Service Age Bulls big, stout, rugged bulls ready for service
- 12 Herd Bull Prospects maybe our best ever
- 17 Bred Heifers high replacement quality
- 28 Spring Heifer Calf Pairs
- 15 Fall Calving Cows always a popular outstanding group
- 6 Black and Black Baldy Bred Heifers



LJR MSU GITANA 24K • P44346943 A deep bodied, dark red pigmented daughter of LJR Grayson 217G. You will be hearing more from him. Dam, 275E, pictured below.



LIR MSU MAXY 275E - P43813712

A Golden Oak Maxium 28M granddaughter out of a DOD by Federal. Red-eyed, beautiful udder, mated to SR Expedition 619E. She marks all the boxes. Daughter pictured above.



Marty Lueck, manager - mvlueck@centurytel.net 417-948-2669 or 417-838-1482 Rt. 1, Box 85G - Mountain Grove, MO 65711

> See this catalog online at www.reedent.com Sale Managed by:

> > idwest Cattle Service, Inc.

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The summer started out pleasant but has for sure dwindled its way into us wishing the heat were gone! The fall will surely bring cooler temperatures and, as always, the smell of harvest.

This issue most likely has you looking at spring calves post weaning. It can be a very rewarding time of the year. As we are always looking forward, now is a great time to check out the advertisers in this issue. Maybe your cow herd isn't quite where you would like it or there are glaring things you need to work on. We promise there are multiple answers to helping you advance your genetics in this issue. If you aren't moving forward, the sad reality is you are moving backwards.

For those gearing up for a fall or winter sale, this time of year can feel a bit overwhelming at times. Sure, it's worth it, but there are some points during the process of planning a sale and marketing those sale animals that can be extremely overwhelming. Make some lists. Include your goals, steps to achieve those goals and a time frame to ultimately get them completed. It is the little details that can make the huge difference, so you have every right to pay close attention to them. It can be the difference between having or not having the sale.

The Missouri Hereford weekend in December will be fast approaching. Be sure to get this on your calendar along with many other events throughout our region. Cut out the calendar on page 40 and place it on your fridge. You'll be glad you did and happy you attended for Hereford camaraderie!

Cattle prices are remaining strong despite the large drought area the U.S. has seen. While our input costs are certainly higher this year, the agricultural industry is known for our hope of tomorrow and our critical thinking skills to keep us more efficient than ever before.

Thank you for your continued support of this publication. It's a joy to work with each of you throughout the year. Remember the November issue is right around the corner, so be thinking about how we could help market your program or business in that issue!

All the best this fall!

- The Editors, Rural Route Creations

Cassie Dorran, editor







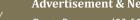
This newsletter is edited by **Rural Route Creations** 30487 Hwy J • Wentworth, MO 64873 www.ruralroutecreations.com

2022 Publication Dates

| Issue | Ad Space & Material Deadline | Camera Ready- Ad Submission | |
|-------------|---------------------------------|--------------------------------|--|
| March 1 | Jan 17 | Jan 21 | |
| July 15 | June 6 | June 10 | |
| September 1 | Aug 2 | Aug 6 | |
| November 1 | Sept 26 | Sept 30 | |

...the agricultural industry is known for our *hope* of tomorrow and our critical thinking skills... //





Advertisement & News Submissions:

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 cassie@ruralroutecreations.com

 Jocelyn Washam
 417-838-5546
 jocelyn@ruralroutecreations.com

 A special thank you to Andrea Butler for her office support throughout the year!

Advertising Rates:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the sec-ond proof, the advertiser will be billed at \$50 per hour. Payment can be made on your invoice.

All contracted ads are for the current calendar year.

| Color Ad Type | Cost Per Issue | 4 issue Contract Price |
|--------------------|-------------------|------------------------|
| Full page ad | \$300 | \$1100 |
| Double Page Spread | \$500 | \$1800 |
| Half page ad | \$200 | \$700 |
| Quarter page ad | \$150 | \$500 |
| Business card ad | (contracted only) | \$200 |

All ads must be received by deadline!

View the Media Guide Online at moherefords org for ad sizes, file requirements and material submission.

September 2022



Missouri Hereford News Official Publication of the Missouri Hereford Association

SEPT 2022

26–27 *Junior* Nationals Large Missouri delegation in Louisville, Ky.

28–29 Member *Spotlight* Days Family Farm develop grandkids in agriculture.

32–33 Home *Grown* Finding your advantage finishing beef in Missouri.



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Officers and Directors

| President | Travis McConnaughy | Wasola | District 8 | |
|----------------------|--------------------|-------------|------------|----------------|
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| Secretary/ Treasurer | Matt Reynolds | Huntsville | | As ap |
| Directors | Clen Waters | Norborne | District 1 | cu an Mi |
| | Jon Black | Keytesville | District 2 | We |
| | Mary Beth Ray | Paris | District 3 | |
| | Eddie Roth | Windsor | District 4 | Mi Ma |
| | Eric Adkins | Columbia | District 5 | Se 10 |
| | Rick Steinbeck | Hermann | District 6 | Нı 66 |
| | Mike McCorkill | Greenfield | District 7 | |

www.moherefords.org

To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at www.moherefords.org

Missouri Hereford Association Matt Reynolds, Secretary/Treasurer 1071 C.R. 1231 Huntsville, Missouri 65249 660-676-3788



Cover photo © Rural Route Creations

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CRR 109 CATALPULT 322 • BOYD FT. KNOX 17Y XZ5 4040 • LJR MSU X51 BOSCH 371B EF BEEF RESOLUTE CEO • TH FRONTIER 174E • BG LCC 11B PERFECTO 84F • NJW 133A 6589 MANIFEST 87G

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Selling September 24, 2022

WHEELER/MCS/SFCC JOINT PRODUCTION SALE

Wheeler Farms, Chickasha, Oklahoma

JOIN US ON OUR NEW SALE DATE FOR AN ELITE HEREFORD OFFERING!

MCS 49B ROMATE 2060 ET AHA 44214253 • 8/31/2020 *Sire:* TH 512X 145Y El Dorado 49B ET *Dam:* MCS U14 Romate 705B *Bred AI 5/29/2022 to CMF 1720 Gold Rush 569G ET.*



MCS

SFCC LLJ ZARA 181C ET Daughter sells.



MCS U14 ROMATE 705B Dam of 2060, above. Several daughters sell.



MCS 11X LADY IN RED 8012 ET Daughters sell.

Please contact us to request a sale catalog, or view online at mcsauction.com



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State Association

Dear Hereford Breeders,

As you see the many show reports in this issue you can tell that summer is almost over and fall is here. It's a very exciting time of the year – starting to wean your spring calf crop, pregnancy checking your spring breds, decision making and thinking about adding new genetics into your breeding program. The fair season is winding down and the fall sale season is on top of us. As you read this issue maybe you have been to the

Missouri State Fair (MSF) and are now at the field day/tour in our west central District 4. Look for those MSF results in this issue as summer is coming to the end. Let's look back just a minute and find the Junior National Hereford Expo results; in this issue our juniors continue to shine. Congratulations also goes to Isaac Rhode on becoming a director on the new National Junior Hereford Association Board of Directors; this is a great honor!

The juniors also came to the state fair in Sedalia in full force. In both the 4-H and FFA shows the quality ran deep in every class. Congratulations to Madelyn Grace Thompson on her Supreme Champion Hereford Heifer, which will compete for the Grand Champion Supreme female when this issue is at the printer! We have always had a great set of juniors and advisors in this state, and I ask you to support them and congratulate them every chance you get.

As fall is near, we start thinking about sale season. You will find several sales to be held here in Missouri, advertised in this issue and also the November issue. There are production sales, Online sales and the Missouri Hereford Association Opportunity Sale. Once again, I would like to thank the breeders who nominated their herds for consignment to the 2022 Opportunity Sale. We look forward to working with you this fall and having you in Sedalia for Hereford Weekend Dec. 3 and 4, 2022. Consignors for the sale, please watch your mailboxes this year as we will



Matt Reynolds Missouri Hereford Association Secretary/Treasurer

be mailing your entry packet around September 10, and they will be due back to me by September 25. We have several advertisements due in early October, so we need your information for those. For many years Joe Rickabaugh, our American Hereford Association field representative, screens the cattle for this sale. I want to thank him for his hard work and ask you to do the same. Once again, the sale will be Online with LiveAuctionsTV if you want to bid on the cattle and you are not able to attend!

The first weekend in December also includes the Saturday night, December 3, annual membership meeting starting at 5 p.m., followed by the awards banquet. You can nominate fellow Hereford breeders and cattlemen

for the awards being presented at the banquet. Please send your nominations to reynoldscattle@cvalley.net by Nov. 1, 2022. The award nominations include Breeder of the Year, Commercial Breeder of the Year and Hall of Fame Inductee. To receive an award, you must have paid your dues by April 1, 2022.

I also encourage junior members to apply for the many scholarships that will be awarded at the banquet! You can find the applications on the website moherefords.org.

Put Hereford Weekend on your calendar today and book your motel rooms in Sedalia NOW! They fill up fast!!

I would like to remind you that we will be putting together the new 2023-2024 bi-annual membership directory in January, so make sure you get your 2022 membership in before the end of the year! We will be using the 2022 dues paid membership list! We have 2021-2022 directories if you are ever in need of extra copies for an event; please let me know!

Please call anytime if you have questions. I plan to see you at the many sales across the state this fall.

Matt Reynolds, MHA Secretary/Treasurer



L III TFL C609 IMPACT 1714 Reg: 43767040 Sire: EFBEEF RESOLUTE CEO CE 5.7 BW 0.7 WW 66 YW 112 SC 1.5 UDDER 1.30 REA 1.07 MARB 0.85 CHB \$239

Impact will highlight our fall online frozen sale!



L III NCC E158 Resolute 2058 Reg: 44224721 Sire: EFBEEF C609 RESOLUTE E158 ET CE 8.3 BW 2.0 WW 68 YW 102 SC 1.7 UDDER 1.5 REA 0.49 MARB 0.69 CHB \$165

> Selected for the 2023 Olsen Ranches National Reference Sire Program - semen available!







Saturday, August 27, 2022:

8:00 AM / Breakfast Dan Lacy's Farm (17246 NW CR 12001, Drexel, MO 64747) Cattle/farm tour

> 9:45 AM ADE Polled Herefords (13249 NW 4th St, Amsterdam, MO 64723) Cattle/farm tour

1:00 PM / Lunch Roth Farms (11752 NE Hwy J, Windsor, MO 65360) Cattle/farm tour followed by a presentation from AHA Chris Heck will also have cattle on display

4:00 PM / Evening

Reed Farms (33244 Hwy 127, Green Ridge, MO 65332) Cattle/farm tour followed by an evening meal at 6:00 PM John Shipman will also have cattle on display Jerry Crownover will speak at 7:00 PM

Sunday, August 28, 2022:

8:00 AM Gregory Hereford Ranch (12389 Chamberlin Rd, Houstonia, MO 65333) Cattle/farm tour

9:45 AM / Breakfast Gregory Polled Herefords (19469 Houston Rd, Houstonia, MO 65333) Cattle/farm tour

Look for a complete schedule and details to be posted online at *www.moherefords.org* and the MHA Facebook page! *For more information, contact: Eddie Roth* 660-351-4126



The Hereford Women of Missouri held a meeting on Saturday, Aug. 13, 2022, at the Missouri State Fair (MSF). We had twelve members present.

The Hereford Women sponsored donuts in the barn prior to the Open Hereford Show at the MSE

We decided to sponsor the showmanship prizes during the 4-H/FFA Show. The following juniors were the top Showmen:

4-H Under 13 Adler Kautsch – Grand Champion Aubrey Ritchie – Reserve Grand Champion

4-H Over 14 Charli Howard – Grand Champion Trenton Edwards – Reserve Grand Champion

FFA Winners Andi Howard – Grand Champion Phillip Mueller – Reserve Grand Champion We would like to thank H&H Show Supplies for sponsoring the Reserve Showmanship Awards.

The Hereford Women sponsor a \$250 scholarship that is given each year to a junior member who is a high school senior or attending college. There will also be a \$500 scholarship awarded in memory of Scott Adam. The scholarship applications can be found on the Missouri Hereford Association website under Hereford Women. The deadline is Oct. 15, 2022.

The Hereford Queen application is due Nov. 1, 2022. We encourage all applicants.

We encourage any new members please send dues to Marijane Miller.

Tonya Bagnell, Hereford Women of Missouri Secretary

Hereford Women of Missouri Officers

President – Kyla Waters 660-631-0299 Kg4waterz@gmail.com

Vice President – April Miller 816-305-7490 Aprilmiller1732@gmail.com

Secretary – Tonya Bagnell 660-631-2109 Tbagnell6452@gmail.com

Treasurer – Marijane Miller 317-341-3846 millerherefords@yahoo.com

Mail \$15 Hereford Women of Missouri dues to 20500 Sioux Drive, Lebanon, MO 65536

Queen Co-chairs – Shelby Bagnell 660-630-3361 Shelby.bagnell@hughes.net

Anna Roth 573-579-7424 anna.roth15@gmail.com

Find us on F



Sure Champ Brisket Stew

Prep Time Cooking Time 15 minutes 35 minutes

Serves 8

6 - 8 cups water

1 teaspoon black pepper

- Ingredients
- 4 6 cup(s) brisket, cut in 1 2 inch cubes (cut against the grain of the meat)
- 1 onion, rough chopped (cubed)
- 1 green bell pepper, chopped in 1 inch cubes
- 2 can(s) diced tomatoes w/juice 16 ounce cans
- 1 can lima beans 14.5 ounce, drained
- 4 6 small Idaho or white potatoes, cut in 2 -3 inch cubes 1 can green beans -14. 5 ounce, drained

1 teaspoon garlic salt
 1 can cream of corn -14.5 ounce

2 teaspoons Tony Chachere's Creole Seasoning or any Cajun Seasoning (optional)

Directions

- 1. On a cutting board, cut brisket in 1 -2 inch chunks by slicing against the grain and place in a large stew pot or dutch oven.
- 2 Chop onion and green bell pepper and add to pot.
- 3 Add all canned vegetables, potatoes and water to the pot except cream of corn.
- 4 Add all seasonings (pepper, garlic salt and Tony Chachere's Creole Seasoning).
- 6 Bring stew to a boil and then reduce heat to a low heat and simmering boil for 15 minutes.
- a Cook stew covered for 10 more minutes and then add cream of corn to help thicken your stew.
- 7. Add 1 2 cups more water if you think it needs it if you do not have enough broth or 'soup' to boil your potatoes.
- « Cook an additional 10 20 minutes and serve with combread or saltine crackers!

This delicious stew is made from left over brisket from our smoker. Using brisket or steak for that matter or even fajita meat makes getting a stew on your table so easy. Plus the flavor from the smoke really adds so much to this hearty meal!

The Ranch Kitchen Original Recipe - Alise Nolan | theranchkitchen.com





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September 17, 2022 • NOON

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60+ Hereford Lots including Hereford influence females

New members always welcome!

For more information contact: Larry Day, Sales Manager Central Missouri Polled Hereford Breeders Association 12139 Highway 135 | Pilot Grove MO 65276 660-834-4678 Home | 660-621-0812 Cell Email: cmphba@gmail.com Contact Larry Day to request a catalog!

www.centralmissouripolledherefords.com

Junior Association



Find us on

I hope everyone had "Buckets of Fun" at the Missouri State Fair exhibiting your livestock and participating in the many activities provided. In the 4-H Show, congratulations to: Madelyn Grace Thompson (Grand Champion Heifer), Peyton Henderson (Reserve Heifer), Tory Miller (Grand Champion Bull) and Trenton Edwards (Reserve Champion Bull). In the FFA Show, congratulations to: Cole Murphy (Grand Champion Heifer), Kinleigh Bolin (Reserve Heifer), Haleigh Furgeson (Grand Champion Cow-Calf Pair), Bradye Adam (Reserve Cow-Calf Pair), Taylor Miller (Grand Champion Bull) and Atley Kleinman (Reserve Bull).

Also, congratulations to our Showmanship Winners: Under 13 – Adler Kautsch and Aubrey Ritchie Over 14 – Charli Howard and Trenton Edwards Over 18 – Andi Howard and Phillip Mueller

Special thanks to our sponsors for the FFA and 4-H shows!

- AMR Herefords B and B Cattle Company
- Central Mo Polled Hereford Breeders Association Cork Cattle Co.
- Dale Roth Days Family Farms Decker Herefords
- FCS Financial (Jeff Rhode) Ferguson Polled Herefords
- James and Magan Henderson Jeff and Amy Gooden
- Hancock Farms Reed Farms Salisbury Meat Market
- Sue and Jay Decker

At our Missouri Junior Hereford Association (MJHA) meeting after the 4-H and FFA Show, we elected new positions for our board members! Find them here on this page.

Also, our next MJHA will be on Sunday, Dec. 4 before the Opportunity Sale in Sedalia. Make sure to "Like" the MJHA Facebook page, so you can stay informed about news and updates with the association.

Kristin Waters, Missouri Junior Hereford Association Reporter

Note from the Advisors

Getting Involved Makes Our State Stronger

The Missouri Junior Hereford Association (MJHA) is fortunate to have tremendous support from breeders and individuals across the state. If our juniors are ever in need of time, expertise or resources, Missouri Hereford breeders always fill that need throughout the year. Two organizations also do a tremendous job of supporting our juniors — the Missouri Hereford Association (MHA) and Hereford Women of Missouri.

The MHA supports our juniors by providing overall guidance to the organization as well as including juniors in every activity they host and support throughout the year. The MHA donates prize money each year for Hereford exhibitors at the Missouri Junior Cattlemen's Association All-Breeds Show and supports the 4-H and FFA steer shows at the Missouri State Fair (MSF). This year the MHA made it possible for junior Hereford exhibitors to participate in the Show-Me Shootout Supreme Heifer Drive at the MSF The MHA also awards a scholarship each year to an MJHA member pursuing a college education.

The Hereford Women of Missouri also allocate much of their time and resources to supporting our juniors and their activities. One example is the Missouri Hereford Queen program. Each year one young lady has the opportunity to serve as an ambassador for our breed and represent Missouri at shows on both the state and national levels. Without the support of the Hereford women this program would not be possible. The Hereford women also award a college scholarship each year to an MJHA member and provide other means of support to our kids whenever it is needed.

There is no question the MJHA and its members are supported in many ways by these organizations. In turn, our juniors and their

Missouri Junior Hereford Association Officers

President – Gavin Rhode, Stewartsville Vice President – Cade Shepherd, Mt. Vernon Secretary – Tory Miller, Lebanon Treasurer – Taylor Miller Mail \$15 Missouri Junior Hereford Association dues to 20500 Sioux Drive, Lebanon, MO 65536 Reporter – Kristin Waters, Norborne Fundraising Chair – Kinleigh Bolin, Walnut Grove Fundraising Co-Chair – Mary Grace Warden, Halfway Directors – Haleigh Ferguson, Smithton Jorja Ebert, Holt Advisors –

Jeff & Susan Rhode

7765 NW Hwy NN, Stewartsville, MO 64490 816-261-4819 Jeff Cell or 816-261-4821 Susan Cell Susan.rhode@yahoo.com

Brad & Shannon Mueller 2045 PCR 520, Perryville, MO 63775 573-517-2999 • Muellers29@yahoo.com

Marijane Miller and Hayley Miller 20500 Sioux Drive, Lebanon, MO 65536 317-341-3846 • millerherefords@yahoo.com

The 2022-2023 Missouri Junior Hereford Association officers from left to Right: President Gavin Rhode, Vice President Cade Shepherd, Secretary Tory Miller, Treasurer Taylor Miller, Reporter Kristin Waters, Fundraising co-chairs Mary Grace Warden and Kinleigh Bolin, Directors Jorja Ebert and Haleigh Ferguson.



families need to support them. We encourage every junior family to join the MHA and participate in the activities and events it provides including the annual field day each summer and the Missouri Opportunity Sale in December. Likewise, we need junior moms to get involved with the Hereford Women of Missouri. Paying your dues to become a member of the organization is the first step. Attending meetings and volunteering your time or expertise to projects can also make a big impact.

The stronger our state organizations are, the more support they can offer to the MJHA and its members. I challenge each junior family to join the MHA and Hereford Women of Missouri and support their statewide activities and programs in every way. We are all stronger together!

Jeff and Susan Rhode, Missouri Junior Hereford Association Advisors

BULL POWER FTF **Multiple trait balanced bulls:**

APH 4356 Colorado 15G



UDDR CF BW WW YW SCF MM TEAT 6.6 2.6 68 102 18.4 24 13 12

FTF Prime Product 226Z

6.3 2.8 82 130 13.6 FTF Relevant 831F

CE BW

W/W

YW/

SCF

MM

26

UDDR

1.5

TEAT

1.3

1.2



CMF Hitching Post 648H

UDDR TEAT BW WW YW SCF MM 13.9 -3.2 60 87 20.3 33 1.5 14

FTF Magnifico 120J



CE BW/ W/W YW SCF MM UDDR TEAT 9.1 -0.1 63 99 20.8 37 14 14

FTF Confidence 6113D



CE BW ww YW SCF MM UDDR TEAT 121 19.9 46 1.4 72 37 1.3 14

FTF Testimony 828F



FTF Porterhouse 455B

WW

63

CF BW

2.5 14 YW

97

SCF MM UDDR

1.2

16.2 46

WW YW SCF MM UDDR TEAT CE BW 3.4 2.0 66 112 18.7 33 12 12

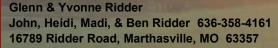
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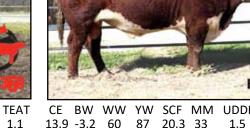
UDDR CE BW ww YW SCF MM 3.4 2.7 64 108 10.2 31 1.2

CE BW WW YW SCF MM UDDR TEAT 3.3 2.8 73 117 19.9 29 1.3 1.1





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Four National Junior Hereford Association (NJHA) members were elected to the NJHA board of directors at the 2022 VitaFerm® Junior National Hereford Expo (INHE), Banners in the Bluegrass, July 16-22, in Louisville, Ky.

Logan McFatridge, Otterbein, Ind.; Kaylee McInvale, Cumby, Texas; Haley Mouser, Tenstrike, Minn.; and Isaac Rhode, Stewartsville, Mo., were all welcomed into their maroon jackets as new NJHA directors during the JNHE awards ceremony on July 21. Two delegates from each state junior Hereford association vote for the individuals they want to represent the membership on the NJHA board, which is composed of 12 individuals who serve three-year terms and govern the 3,800-member organization.

Isaac Rhode, Stewartsville, Mo., is the 19-year-old son of Jeff and Susan Rhode. Entering his sophomore year at the University of Missouri majoring in agriculture, he plans to continue his future in the cattle industry and raise Hereford cattle. As a 12-year member of the Missouri Junior Hereford Association, he has served previously as secretary, vice president and president as well as a nominated delegate for the NJHA annual meeting and conference attendee of Faces of Leadership and BOLD. Being involved in the NJHA has made an impact on his life and long-term career decisions, prompting his desire to work in the production side of the beef industry. He is dedicated to making each interaction with NJHA members unique and wants to assist members in finding their path within the NJHA and beyond. When did you first dream of becoming a NJHA director? Throughout my years attending JNHE, there have been directors give retiring speeches that have impacted me. Hearing them talk about their time on the board as a life-changing experience opened my eyes to how being on the board could change my life.

How did the state of Missouri help with your campaign? I was fortunate to have all our Missouri junior families support me in many ways throughout my campaign. Thank you to all the juniors and the families that wore my state logo to opening ceremonies, created my banner that was hung in the stalls, hung campaign flyers throughout the barn, and every other way that provided support.

What are your goals for your term as a director? My goals as an NJHA director are to make an impact on other peoples lives and to give back to my Hereford family that has given so much to me. There have been current and past NJHA board members that have made a huge impact on my life, and I want to do the same for other juniors throughout the next three years. I hope to use my position on the NJHA board to serve as a role model for juniors in Missouri to show them the opportunities available. I want to get our Missouri Juniors excited about getting involved in contests, attending leadership conferences, and other programs available through the NJHA.

How was your first experience on the board? It was a very busy week for me in Louisville, but it was a lot of fun and excitement too. I met a lot of great people throughout the week, learning from them about how we can make JNHE and our other programs a better experience for people and learned a lot about myself as well. I spent a lot of time working the ring as well, realizing comfortable cowboy boots are a must.

Where do you look forward to going while on the board? I am excited about helping with our junior programs that the NJHA put on, which are Faces of Leadership and the BOLD Conference. I am also looking forward to getting to attend more shows across the country. The Western States National Hereford Show in Reno, Nevada is a show I have never attended and hope to be a part of while I am on the junior board. I am also excited to help select the locations for the next few Faces of Leadership Conferences.

What are you most excited to accomplish with your fellow directors? The one thing I hope to do with my fellow directors is to build lifelong relationships that will stay with me past my involvement through the NJHA. I have already built great friendships with many of them and look forward to getting to know them all better.

Back row from left: Wesley Denton, Blue Rapids, Kan; J.W. Cox, Flemingsburg, Ky; Logan McFatridge, Otterbein, Ind; Tar Tut, Faribault, Minn; Isaac Rhode, Stewartsville, Ma; Libby Rushton, Waverly, Tenn. Front row from left: Kaylee McInvale, Cumby, Texas; Haley Mouser, Tenstrike, Minn; Ralston Ripp, Kearney, Neb; Lauren McMillan, Tiskilwa, III.; Lauren Jones, Darlington, Wis; Hannah Pearson, Oconto, Neb.





SEPTEMBER 10, 2022 NOON [CST] • AT THE FARM • NEAR CHRISMAN, IL

FOR

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TA

LF Bacon 33Z Holly 7014 ET Sale Feature! 33Z daughter due mid-October to CRR 8Y Homegrown 057

6

LF KD 0103 057 Holly 2011 February Show Heifer/Donor Prospect Granddaughter of 7014 sired by CRR 8Y Homegrown 057

LF 87N MS Ricky 3066 ET [Donor] LF 87N Ricky 3066 ET donor dam to ET heifers by Haroldsons United!

> LF Bacon 9015 MS Vicky 7069 33Z daughter due Spring 2023 to KJ BJ 309C Leader 182F

Lorenzen Farms 17696 E 1825th Road Chrisman, Illinois 61924 Steve Lorenzen / 217-822-2803 / If3@ecicwireless.com Adam Harms, Herdsman / 217-369-3609 / adamdharms@hotmail.com



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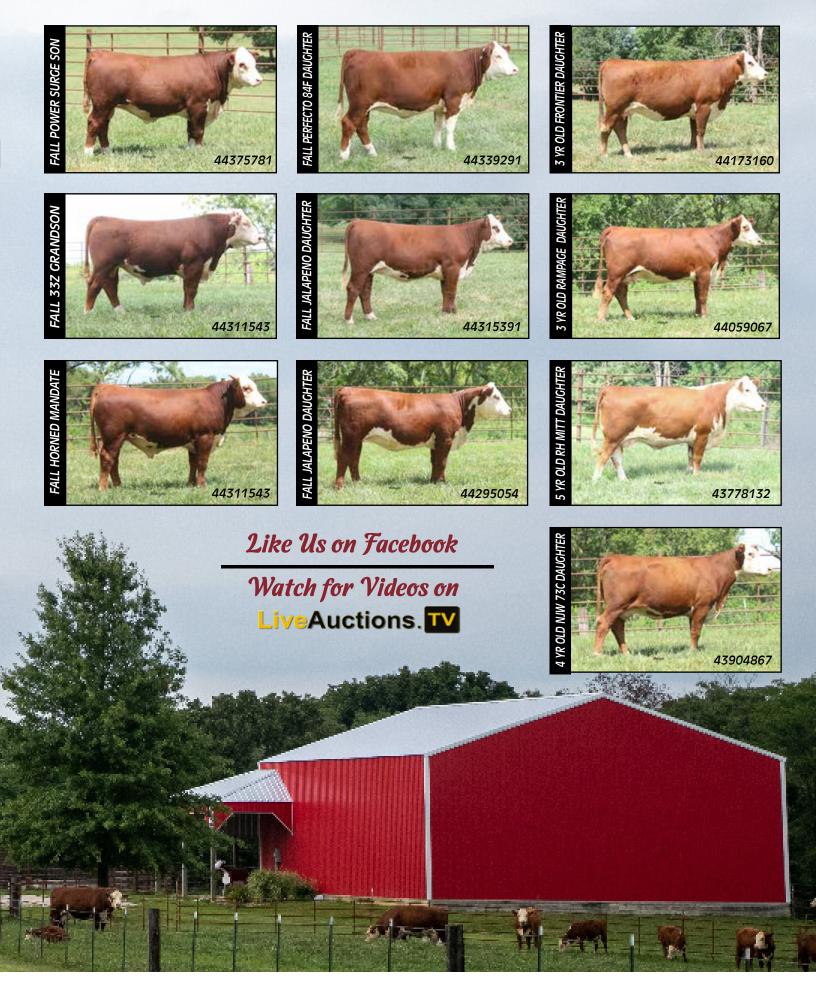
- October 16, 2022 -

Lunch at 11:00 a.m. • Sale at 12:00 p.m. Offering Polled & Horned Genetics

15 - FALL YEARLING BULLS • 10 - 2022 SPRING BULL CALVES 10 - SPRING PAIR SPLITS • 5 - FALL PAIR 10 - FALL YEARLING HEIFERS • 15 - SPRING HEIFER CALVES

5 - SHOW STEER PROSPECTS • 5 - CROSSBRED SHOW STEERS 15 - BLACK/BWF SPRING HEIFER CALVES

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SF 81E KNOCKOUT 211 | Reg: 44378639 Weighed on 7/20 at 662# with no creep

Also available an outstanding herd sire prospect out of HB Distinct!

Herd Bull Prospects Available For Next Year!

These bulls are sired by Historic and out of Endure two year olds!



SF 81E NOTABLE 212 | Reg: 44378642 Weighed on 7/20 at 621# with no creep

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Dec. 3 - Annual Meeting & Banquet Dec. 4 - Missouri Opportunity Sale



Find more information online at www.moherefords.org

"Chance favors the prepared mind." – Louis Pasteur perks ranch 11th annual



1:00 P.M. CDT SATURDAY, OCTOBER 8, 2022 ROCKFORD, IL Hereford Spring Heifer Prospects, Cow/Calf Pairs and Frozen Genetics GUEST CONSIGNORS: C&L HEREFORD RANCH • MKS RANCH • RUSTIC OAKS FARM



AHA 44039214 – Belle Air daughter. Sells with The Cure heifer calf and bred back the same way.



AHA P44054919 – Sired by Flash (Leader son). Sells with a Cadillac heifer calf, bred back to Houie.



AHA P44054825 – 3-year-old Mandate daughter. Sells with a Cadillac heifer calf, bred back the same way.



AHA 43829845 – A beautiful uddered Duncan daughter. Sells with a Cadillac heifer calf.



AHA P44054835 — A 3-year-old Mandate daughter. Sells with The Cure heifer calf, bred back to Diversified.



AHA P43829931 — Sired by a Distinction son. Sells with a Cadillac heifer calf, bred back the same way.



AHA P44054837 – 3-year old Mandate daughter. Sells with The Cure heifer calf and bred back the same way.

 Featuring progeny or service by these sires:

 The Cure (2296 x Copper Lady) • Cadillac (Diversified x Copper Lady)

 Houie (Hutton x Copper Lady) • He Delivers (Endure son)



Doug & Mary Perks Wade & Brie Perks Tom Boatman (404) 372-6754 Tammy Boatman (770) 354-4195 tomtammy@perksranch.com 12526 N. Weldon Road • Rockford, IL 61102 www.perksranch.com

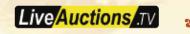


AHA P43829898 – This 2296 daughter sells with The Cure heifer calf and bred back to UPS He Delivers.



Congratulations to Addison Young and "Mercedes," 2022 JNHE Division X Champion Polled Heifer. Sold as Lot 8 last year. Our top spring-born heifer prospects sell October 8th!

Sale catalogs mailed on request... please phone or email to request your copy. Catalog, videos and updates will also be available at perksranch.com.





ABRA 88E 2024 KATIE 49J POLLED | DOB: 12-07-21 Class winner at the 2022 MSF

BOTH OF THESE **HEIFERS SELL!**



ABRA 15E 17D JULIA 34J POLLED | DOB: 09-20-21 Class winner at the 2022 MSF Fall Online Sale

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CONGRATULATIONS TO OUR CUSTOMERS ON A GREAT JNHE!

CONGRATULATIONS SARAH HARFST RESERVE DIVISION CHAMPION IV 2022 JNHE Sold in 2021 Chosen Sale : Pick of Fall Heifers : Maternal sisters sell KJ 746D COCO BEACH 536J ET - Benton/ Coco Creme 746D CONGRATULATIONS BRAYSON MAYO OVERALL NATIONAL CHAMPION COW CALF 2022 JNHE Sold in 2020 Chosen Sale KJ 672D Classy Cat 883H : Contender daughter Reserve Supreme Champion Heifer Kansas State Fair 2021

LAYTON

MANAGED BY Dustin Layton | 405-464-2455 Andee Marston | 785-250-4449

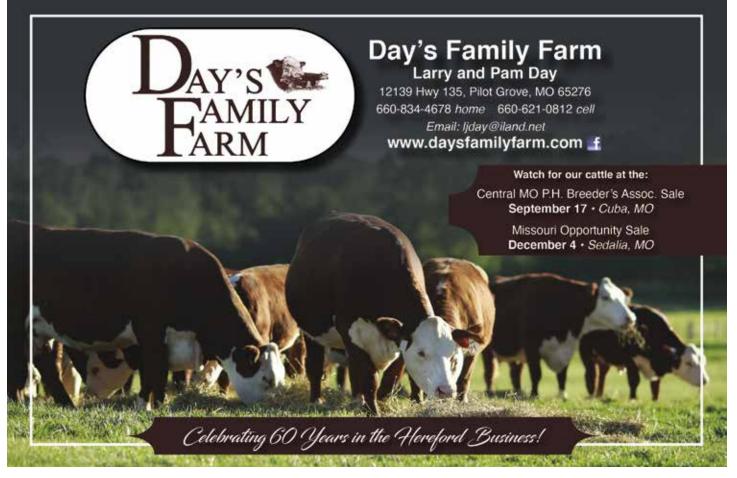
OCT-20-2022 THURSDAY AT 5 PM

JENSEN BROS. FEMALE SALE AT SANDER'S RANCH, LOUISBURG, KS DURING THE AMERICAN ROYAL SHOW AND AHA ANNUAL MEETINGS

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Live Auctions IV

CONGRATULATIONS RANDI WILLIAMS CLASS WINNER 2022 JNHE : CHAMPION JUNIOR HEIFER CALF OKC 2022 Sold in 2021 Chosen Sale : Maternal sisters sell in 2022 sale : KJ 746D Coco Delight 268J ET : Leader / Coco Creme 746D



Cattle Genetics and Sustainability

Beef consumers, direct customers and financial partners want to know how beef cattle production contributes to environmental sustainability.

"Sustainability is not a nice-to-have anymore; it's a need-tohave," says Kim Stackhouse Lawson, Ph.D., director of Colorado State University's (CSU) AgNext, a research collaborative developing sustainable solutions for agriculture. "Yes, producers have been here for generations, but today we have to say, 'We've been here for generations and here's how we continue to improve and continue to care.' The proof points in today's society are expected, whether that's fair or not."

Stackhouse-Lawson explains most of the pressure on U.S. cattle currently comes from concerns about climate change, specifically the level of greenhouse gas (GHG) produced by the industry. "We know cattle are natural up-cyclers. We also know how much more efficient U.S. beef production has become over time in terms of producing more beef with fewer cows on less land.

The American cattle producer is the most efficient in the world," says Jack Ward, executive vice president of the American Hereford Association (AHA). "But we also know the global population is expected to grow by almost 2 billion by 2050. So, how do we become more efficient and how do we, from a genetic standpoint, affect overall sustainability?"

These comments and information stem from an online webinar American Hereford Association hosted July 12. Viewers from the U.S. and five other countries participated in the event. To watch webinar, visit https://hereford.ac-page.com/csuwebinarrecording.





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at B utler P olled H erefords

SEPTEMBER 10, 2022 4:00 PM - Dark HEIFERS FOR SALE PRIVATE TREATY ON SEPTEMBER 10 - FIRST COME FIRST SERVE!

We hope you can join us for an evening of hospitality and Hereford fellowship!



Horned | 3-5-22 | REG: 44372228 SIRE: Boyd Power Surge 9024 OEF Division Champion, MSF Reserve Division



Horned | 3-2-22 | REG: 44372226 SIRE: Boyd Power Surge 9024



Congrats to Payton Kanoy! MSF Division Champion FFA Show Sold in our 2021 Maternal Excellence Online Sale



Congrats to Isaac Day! MSF Reserve Division Champion 4-H Show Sold in our 2021 Maternal Excellence Online Sale

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Open Range Cattle Co.

Kristin Allen • Rogers, AR 816-729-6305 cell ksamizzou@yahoo.com



Look for more sale information coming soon on the **Butler Polled Herefords** Facebook page!



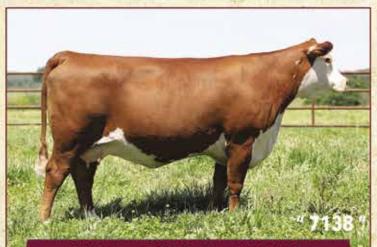
Embryos and progeny available by private treaty.



MHF 167Y 333 42F ET Reg: 43962174 Sire: NJW 33TB 100W TRUST 167Y Owned with WMC Cattle Co.



BB A152 Golden Time 1623 Reg: **43695764** Sire: **GV CMR X161 TIMES UP A152**



EXR Oksana 7138 ET Reg: 43784760 Sire: R LEADER 6964 Owned with Wide Range Bovine

 Gorde

 Grass Run Ona Beth 6079
 Reg: 43686983

 Sire: TH 71U 17Y MOUNTAINEER 420A {



BB Perfect Diamond 1250 Reg: 43338265 Sire: H H PERFECT TIMING 0150 ET



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Spring Bred Heifers, Spring Bred Splits with BC's and HC's, Spring Bred Cows, Fall Pairs, Several Proven Donors and Frozen Genetics.



Vol. IV

 WMC 66589 4F MADILINE 24N

 Sire: /S MANDATE 66589 ET

 Dam: WMC 63A VACA 4F

 Reg# P44370114 • DOB: 02/06/2022

 CED
 BW
 WW
 YW
 Milk
 SC

 +5.3
 +0.4
 +57
 +87
 +21
 +1.1

 UDDR
 TEAT
 REA
 MARB
 CHB

+0.31

+0.29

+\$ 120

+1.50

+1.60

+1.50



 WMC 183F 87G PHYLLIS 4

 Sire: TH MASTERPLAN 183F

 Dam: MHF D211 25D 87G

 Reg# P44372854 • DOB: 01/16/2022

 CED
 BW
 WW
 YW
 Milk
 SC

 -0.5
 +3.4
 +69
 +119
 +28
 +1.5

 UDDR
 TEAT
 Rea
 MARB
 CHB

 +1.30
 +1.30
 +0.62
 +0.40
 +\$ 149



WMC E14 33E MISS 🗸 Sire: SPEARHEAD 22S CORPS COMMANDE14 Dam: MHF 18C MS KENNEDY 1A 33E Reg# P44370129 • DOB: 02/13/2022 WW YW CED +5.4+102+2.0+61UDDR +1.50+1.50 +0.64+0.24+\$ 138

C&L LOEWEN REVA X51

Sire: KCF BENNETT REVOLUTION X51

WW

+6

Dam: HVH OKSANA 4L 33N

Reg# P43405267 • DOB: 03/22/2013

YW

+92

Milk



 WMC MHF MANDATE B30 0 2 ET

 Sire: /S MANDATE 66589 ET

 Dam: FPH MS VICKI REVOLUTION B30

 Reg# P44113965 • DOB: 03/04/2019

 CED

 BW
 WW
 YW
 Milk
 SC

 5.3
 +0.5
 +61
 +91
 +29
 +1.5

 UDDR
 TEAT
 MARB
 CH

+0.47

+0.28



+1.60

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 WMC A152 9328 DAISEYMAE
 ET

 Sire: GV CMR X161 TIMES UP A152
 Dam: GRANDVIEW CMR MS MATERIAL 9328

 Reg# P43588435 • DOB: 01/25/2015
 CED

 EXEMPTION
 WW
 YW

 Maik
 S

 CED
 BW
 WW
 TW
 Milk
 SC

 -6.9
 +4.0
 +51
 +88
 +20
 +0.4

 UDDR
 TEAT
 REA
 MARB
 CHB

 +1.30
 +1.40
 +0.35
 +0.07
 +\$ 106

Proven Donor with Style.

 B
 UDDR
 TEAT
 REA
 MARB
 CHB

 106
 +1.60
 +1.70
 +0.87
 +0.22
 +\$ 125

 Homozygous Polled. Proven Donor that is a direct daughter of 33N. Proven producer with nearly \$100,000 in progeny sales.
 Proven producer with nearly \$100,000 in progeny sales.

+9.6

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Outstanding State Junior Member for Missouri Gavin Rhode, Stewartsville, Ma.



Missouri Juniors Excel!



NJHA Board of Directors Isaac Rhode, Stewartsville, Mo.



Missouri Hereford Queen Macy Reed, Green Ridge, Mo.



















M



Champion Division 6 Polled Female MCM 8815F MARLI JEAN 152J 1 Reg: 44295591 Shown by Madelyn Grace Thompson, Amity, Mo.



Reserve Champion Division 10 Polled Female T/R IMA J20 I Reg: 44274703 Shown by Madelyn Grace Thompson, Amity, Ma.







Illustrated Speech Contest Peewee Division - 1st Place Grant Waters, Norborne, Mo.



Illustrated Speech Contest Junior Division - 2nd Place Kristin Waters, Norborne, Mo.

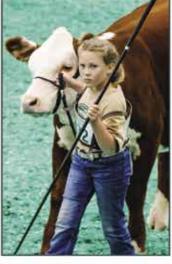


Showmanship Winners INTERMEDIATE DIVISION - Reserve Grand Champion Showman - Beau Ann Graves, Chillicothe, Mo. (left) PEEWEE DIVISION - 5th Place - Madelyn Grace Thompson, Amity, Mo. (right)













Prospect Award - 6th Grade Maggie Reed, Green Ridge, Mo. (fourth from left)

Photography Contest INTERMEDIATE HEREFORD PEOPLE 3rd Place: Beau Ann Graves, Chillicothe; Mo.

Poster Contest Junior Division 2nd Place: Maggie Reed Green Ridge, Mo.











Hereford Member Spotlight

Days Generational Impact

Days Family Farm initially started in the 1950s by Phillip Day. Originally called Days Stock Farm and Supply, the family farm was diversified, typical in those days, with cattle, hogs, laying hens, dairy cows, seed corn, beans, wheat and custom square baling. The first Herefords on the place included registered Hereford bulls to breed dairy cows.

In 1962 son Harold along with his wife Anne bought the farm's first registered cows and bulls from Lawrence Renn Jr., and LAB Leslie. Although unsure of the year exactly, Harold bought a membership to the American Polled Hereford Association many decades ago – #1000048.

Larry, son of the late Harold, first remembers getting "hooked" on Hereford cattle at a young age through 4-H and FFA projects in the middle 70s.

"I showed what I raised in the early years," said Larry.

He remembers when he was able to buy his first show heifer from Willard Kottwitz and Master Key Place.

Production sales interested Larry at a young age. He can remember attending them and helping as a kid.

"Actually Col. Wes Hayes would pay me a couple bucks and a chew of leaf tobacco in exchange for me putting upcoming sale advertisements under wipers on every car and truck in attendance," said Larry.

The present farm was purchased in 1964 and is now owned and operated by husbandand-wife duo Larry and Pam Day. They along with their children and grandchildren are involved in the day-to-day farming operation, making the third, fourth and fifth generations all active in raising quality Hereford cattle.

"Being able to provide the opportunity for these young enthusiasts [grandchildren] to be involved in this industry, which has given me so much enjoyment and watching them succeed is most rewarding," said Larry.

Both working off the farm at University of Missouri Healthcare, approximately 40 miles away from the home farm in Pilot Grove, Missouri, Larry points out that their cattle must be problem free. Disposition, udder quality, feet/soundness and calving ease are all highly sought out traits. The farm utilizes tools such as pelvic scoring, udder scoring, synchronized AI and ultrasound pregnancy checking to help with these production goals.

In the past few years with the help and guidance of Frank Barnitz at Networth Feeds and Feeding, the farm is now retaining their steers and making them available to family and co-workers as freezer beef. Furthermore, to develop this business, son Justin brought a few Red Angus cows into the operation to develop a herd of F1 females, so their steer progeny could increase their freezer beef capacity.

Cattle organizations, especially Herefords ones, have been important to Larry over the years. He has served two terms as director on the Missouri Hereford Association (MHA) board with his final two years assuming the positions of Vice-President and President. While numerous other organizations have kept him busy, the Hereford ones have been the most enjoyable and rewarding for him.

"Passion for the breed and industry help make that possible," said Larry.

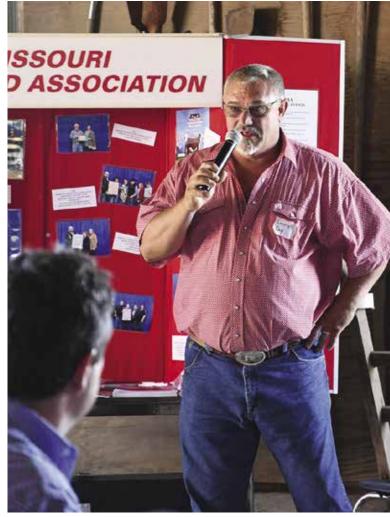
Taking ideas and thoughts from fellow breeders and enthusiasts, both

constructive and criticisms, has been rewarding to Larry through presenting these ideas to the board on behalf of mom-and-pop farms to perspectives from large breeders. Larry understands that this is when growth happens, and so he has never been afraid to listen and speak up when necessary. Important decisions have never been taken lightly when Larry has served on a board.

Larry has also played an integral role in the success of the Central Missouri Polled Hereford Breeders Association (CMPHBA). The association was incorporated in 1950 and organized with the election of officers in 1952. The first sale for the group was held Feb. 3, 1953, with the 120th sale scheduled this fall – September 17.

"I along with the help of my wonderful wife Pam are currently sale managers," said Larry. "To the likes of Jim and Linda Reed, Matt and Barb Reynolds and others within Missouri who have managed sales in the state of Missouri for so many years, there is more to it than you think. Thank you to anyone who has taken on these roles."

Larry Day has played a huge role in the MHA and CMPHBA serving in numerous capacities. He has enjoyed speaking at field days as he is here in 2019 and getting to know breeders from all over the state and nation.



To the best of historians' knowledge, the CMPHBA is the longest running Hereford consignment sale in North America. After being held at the same location for 40 years, two other locations were used with mixed results. The sales for the past two and half years have been held in Cuba, Missouri. The group seems to have found their home there. With family members from original founders still actively involved, some of the thoughts and practices are still in place. Examples of these include no horned bulls are allowed to sell and halter breaking bulls is highly recommended, as in the early days of being held in tents, that was the practice.

The Days had their own production sales in 1976, 1979, 1982, 1984 and 1986. Shortly after that, the family started consigning to the CMPHBA sales and have ever since.

Animals have also been marketed through the Ladies of the Royal Sale, the Missouri Opportunity Sale and a few local consignment steer and heifer sales. Private treaty off the farm has also been an avenue the family will continue to use.



Back Row L to R: Justin, Audi (Ruffel) and River Day, Travis and Isaac Day, Larry Day, Stephanie Schuster-Day and Gordan Shay Middle Row L to R: Jeni Dean, Kinlei Ruffel, Pam Day, Aubrey Ritchie and Tammy Shay Front Row L to R: Tinley and Brytin Dean, Jack Day and Korbin Ruffel

Days Family Farm has exhibited at a variety of shows including the National Western Stock Show in Denver and the American Royal in Kansas City where they've had class and division winners. They love showing at the Missouri State Fair and Ozark Empire Fair annually and have received Grand and Reserve Grand Champion Bulls, Heifers, and Cow/Calf over the years.

"It truly is such an educational and rewarding experience to be involved in this breed and with the breeders," said Larry. "Many longstanding relationships have been made. So many have helps us along the way, and in return, we have helped several as well in this family-oriented business of raising Hereford cattle."

Today, Larry and Pam can be found helping their grandchildren in this avenue. Larry notes that watching them win a show or congratulate each other after final placings, it's all just as rewarding.

Having the grandchildren involved in agriculture is important to the couple, and so they take great pride when a grandchild finds a new born calf, talks about the luxurious life their steers having being bathed and kept cool daily, staying home from school to help with frozen pipes.

Larry is confident Days Family farm will be in good hands for another 60 years to come.

Right: Anne's 80th birthday was celebrated this year at the county fair.

Bottom Right: The grandchildren are actively involved in caring and showing the cattle at the farm.

Bottom Center: Watching the grandkids be motivated to do their best and help others has been most rewarding for Larry and Pam.

Bottom Left: Cattle displayed at Days Family Farm during the 2019 MHA Field Day.





86TH ANNUAL OZARK EMPIRE FAIR

Junior Show | July 29, 2022 | Springfield, MO | J

Judge: Kendell Bremer, Iowa



Grand Champion Heifer & District Champion BL MISS CARAMEL 135 ET : P44306773 Sire - UPS ENTICE 9365 ET Kinleigh Bolin, Walhul Grove, MO



Grand Champion Cow-Calf MWT MISS LIZZO 20H ET : P44178046 Sire – CRR ABOUT TIME 743 Haleigh Ferguson Smithton, MO



Reserve Champion Bull & Reserve District Champion MH PHILOSOPHER 1750 : P44352386 Sire - UPS ENTICE 9365 ET Taylor Miller Lebanon, MO



Grand Champion Bull & District Champion MH FOUNDATION 0667 : 44243326 Sire - H FHF ADVANCE 628 ET Tory Miller Lebanon, MO



Reserve Champion Heifer & Reserve District Champion BACC D715 MONICA 075 ET : 44231540 Sire - T/R BPF AMERICANCLASSIC 561CET Atley Kleinman, Wentworth, MO



Grand Champion Bred and Owned Heifer CORKS ARK GRACE 2224 ET : 4436861 Sire - KLD RW MARKSMAN D87 ET Atley Kleinman, Wentworth, MO

86TH ANNUAL OZARK EMPIRE FAIR

Open Show | July 30, 2022 | Springfield, MO |

Springfield, MO | Judge: Chase Ratliff, Kansas



Grand Champion Heifer SSF 480 Kayleigh 11126 : 44238501 Sire – LCC FBF TIME TRAVELER 48 Lawson Ogle, Nevada, MO



Grand Champion Bull MH FOUNDATION 0667 : 44243326 Sire – H FHF ADVANCE 628 ET Tary Miller, Lebanon, MO



Grand Champion Cow-Calf MWT MISS LIZZO 20H ET : P44178046 Sire – CRR ABOUT TIME 743 Haleigh Ferguson, Smithton, MO



Reserve Champion Bull H HANNITY 067 : 44230722 Sire – H THE PROFIT 8426 ET Matt Owen, Bols D'Arc, MO and Cory Wood Maysville, MO



Reserve Champion Heifer THA 66589 Abilene 023J ET : 44301956 Sire - /S MANDATE 66589 ET Triple H Acres Miller MO

Top Junior Exhibitor Herdsman: Kinleigh Bolin, Walnut Grove, MO

Premier Exhibitor: Haleigh Ferguson, Smithtor, MO

Top Exhibitor Herdsman: Cassie Allshied, Waterloo, IL

Top Exhibitor Herdsman: Tory & Taylor Miller, Lebanon, MO

HOME GROWN Series of tips and tricks to a successful meat business!

Finishing Beef In Missouri... Find your Competitive Advantage

It's no industry secret that countless, unforeseeable events have unfolded over the last several years and upended the traditional beef processing segment of our industry. Although the roller coaster ride of a market we have been through hasn't always been fun, it has opened opportunities for some producers to make the exposed flaws in the system a competitive advantage that has enabled them to increase the size of their overall business. Continuing the Home Grown series started in the July issue, we are going to explore some of the considerations that come into play when it comes to growing and finishing cattle, working with a processor and even marketing beef in various ways in this and issues to come.

Looking back a generation, Missouri was one of the top cattle feeding states, pairing nicely with Missouri also being a leader in feeder calf production. Over the last several decades, we lost a lot of that feeding segment for a number of reasons; processing facilities across the state had dwindled, crop farmers started specializing in their trade and stopped finishing livestock, and general economies of scale kept Missouri from being a viable place to finish large numbers of cattle. Over the last couple years, realization by the consumer that a comparable value could be found closer to home and the return of processing facilities in proximity has started a shift in tides, making the vision of adding weight to calves within the state closer to reality.

There are a lot of reasons that retaining ownership of your calf crop beyond the weaning pen is a wise decision and some that are not. Ultimately, that decision should be driven by economic gains over the long haul. Regardless of whether you're just holding onto the calves for a few extra months getting them healthy and ready for the finishing phase or taking them all the way to slaughter, simple mathematics comes to the forefront. We have to weigh the cost to put added weight on to cattle against the value of that gain and then decide if it is a profitable venture or not. When evaluating costs of gain, it's quite easy to figure the feed costs, however, many forget to add in other variables such as ownership costs of the facilities and equipment required to keep the system running, mortality and morbidity related costs and the biggest one, labor. In all honesty, it is difficult for small scale feeders to compete with the larger feeding operations solely on a cost of gain basis; that is primarily because of the economies of scale involved with spreading expenses over more animals. With that in mind, the small-scale Missouri operation has to find a different competitive advantage.





Andrew McCorkill Field Specialist in Livestock University of Missouri Extension Dallas County

In the case of home or even locally raised calves, vast improvements in animal health might be the secret weapon we've been looking for. The less stress that can be placed on calves, the more likely they are to remain healthy; perhaps the biggest way to do that is keep those calves close to home where they are used to the environment and don't have to spend hours on a truck getting to the feedlot. I was recently at a meeting where some data was presented suggesting that over the last 20 years, on average a .5% decrease in death loss would lead to a greater improvement on the returns of a feeding operation than that of a \$5.00/cwt carcass premium and a 5% improvement in feed efficiency combined. Figures like that show a definite advantage to taking some of the health risks out of finishing cattle.

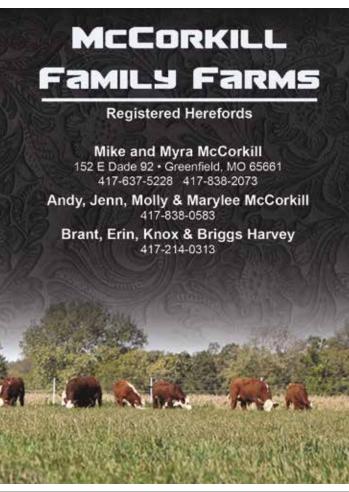
The road to improving health and reducing death loss isn't won solely by feeding your cattle at home. A lot must be done in the way of management to ensure a clean comfortable environment for the calves in the feedlot. First thought comes to having a sound vaccination program in place. When starting down the path to a feeding operation, it is highly advisable to consult with a qualified veterinarian who is familiar with your operation's business model and management to develop a vaccination schedule that optimizes your animal health budget. There are a lot of variables that come into consideration, and it's nearly impossible to put a blanket protocol into place for all situations. Animal Husbandry considerations are a major factor in determining the overall health situation of a herd.

Working around weather challenges may well be one of the biggest challenges Missouri faces in terms of animal health of confinement cattle. Dealing with mud, or in more recent cases – dust, can become an issue. Some old research conducted in Nebraska found that going from 2 inches of mud up to 7.5 inches, still better than many situations, led to a decrease in daily gains of over a pound per day and nearly doubled costs of gain. Keep a close eye on how much mud is seen stuck to the cattle's hair coat; a lot of mud leads to a decrease in the calf's ability to maintain body temperature and increases the likelihood of getting sick. For outdoor feedlots, try to have plenty of high ground to keep the cattle out of the mud and select sites that have adequate slope to them to allow runoff. Smaller operations in particular may find benefit in having some grass lots for cattle to have access to. Cattle buyers look at how much mud the calves are carrying too; they don't like to pay for something they won't be able to use and in fact causes problems to the system, including mud. Not all mud problems can be solved with an under-roof feeding facility either. Facilities without a pit under them are going to require the addition of fresh bedding every few days to help keep things clean. Depending on where you are, bedding will look different. Cornstalks and straw are common in crop country, whereas in timber areas, sawdust may do more common. In the southeast corner of the state, rice hulls are sometimes used as animal bedding.

The next factor to consider is shade. For outdoor lots, some sort of shade structure should be built. Steel frames of varying design with shade cloth or metal cover seem to be most common. Look for shade cloth that block at least 80% sunlight to ensure the greatest cooling effect. Roofs should be tall enough to allow adequate ventilation and reduce heat trapped within the structure. In severe cases, fans and water misters may be necessary to keep animals cool and comfortable. Comparisons between pens with shade and those without generally run around a $1/2\,$ pound per day advantage in gains.

Feeding and bunk management play an important part in the discussion about profitability of a feeding operation. Reducing waste, shrink, and spoilage of the feedstuffs is important. Feeding twice a day will help increase gains and reduce the instance of acidosis related issues. Some recent studies and demonstration work conducted in Kansas and Missouri have shown that for smaller operations utilization of a self-feeding system may be a workable option in some instances. Costs of the feed will almost always be higher because you're buying the advantage of some sort of intake limiter in the ration, but labor is greatly reduced, as is the required equipment costs. Bunk management becomes a major factor as free choice access can lead to greater spoilage in the feed pan as well as loss to the ground and wildlife. Place feeders so they're less likely to draw moisture, select feed ingredients that have a larger and more consistent size to reduce sorting the draw of moisture.

When selecting ingredients for a ration, first look to what can be found inexpensive locally and work around that. The ingredients should also be readily available so you don't have to unexpectedly adjust in the middle of a feeding period. Aim for at least three pounds/day gain; more would be better. Most finishing rations are going to be at least 50% corn and may include other energy dense grains as well. Byproduct feeds such as soyhulls, distillers



grains, and corn gluten feed that are a nutrientdense fiber source often help cheapen up the ration and will make it more safe to feed. At least 10% and preferably 15-20% of the ration should be roughage to reduce the incidence of acidosis related problems. Don't be afraid to try odd or new feedstuffs, but proceed with caution and if you're unsure, ask for outside advice.

Feeding cattle may or may not be a smart decision for your individual operation. Circumstances have changed the situation over the last year or two and it might be worth considering. A focus on improving animal health and, with the return of processing capacity, cheaper freight than we have seen may well give Missouri producers enough of a boost to capitalize on our competitive advantage.



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ISSOURI STATE FA

Junior 4-H and FFA Shows Aug. 13, 2022 Sedalia, MO Ι

Judge: Parker Henley, Stillwater, OK



Grand Champion 4-H Heifer MCM 8815F Marli Jean 152J I Reg: 44295591 Sire: CHEZ/PUGH/HARA LOGIC 8815F ET Madelyn Grace Thompson, Amity, MO



Grand Champion 4-H Bull MH Philosopher 1750 | Reg: 44352386 Sire: UPS ENTICE 9365 ET Tory Miller, Lebanon, MO

STALEPAIN





13 & Under Champion: Adler Kautsch, Cole County 13 & Under Reserve: Aubrey Ritchie, Pilot Grove, MO

14 & Over Champion: Charli Howard, Dora, MO 14 & Over Reserve: Trenton Edwards, Wright City, MO

sponsored by the Hereford Women of Missouri and H&H Show Supply



Reserve Grand Champion 4-H Heifer BB 11B Josie 223J | Reg: 44301128 Sire: LCX PERFECTO 11B ET Payton Henderson, Buffalo, MO



Reserve Grand Champion 4-H Bull AFF ESC KANE I Reg: 44230484 Sire: NJW LONG HAUL 36E ET Trenton Edwards, Wright City, MO



Grand Champion FFA Heifer CMH Rosebud 135 ET I Reg: 44342440 Sire: CH HIGH ROLLER 756 ET Cole Murphy, Houstonia, MO







Grand Champion FFA Cow-Calf MWT MISS LIZZO 20H ET I Reg: P44178046 Sire: CRR ABOUT TIME 743 Haleigh Ferguson, Smithton, MO



Reserve Grand Champion FFA Heifer BL MISS CARAMEL 135 ET I Reg: P44306773 Sire: UPS ENTICE 9365 ET Kinleigh Bolin, Walnut Grove, MO

FFA SHOWMANSHIP WINNERS

Grand Champion FFA Bull MH FOUNDATION 0667 | Reg: 44243326 Sire: H FHF ADVANCE 628 ET Taylor Miller, Lebanon, MO



Reserve Grand Champion FFA Bull CORKS ARK WARDEN 2155 | Reg: 44313119 Sire: LCX PERFECTO 11B ET Atley Kleinman, Wentworth, MO

Champion: Andi Howard, Dora, MO Reserve: Phillip Mueller, Perryville, MO

NOT PICTURED Reserve Grand Champion FFA Cow-Calf 4B Wendy 1603 | Reg: 43739882 Sire: 4B SÁMSON BONANZA 1501 Brayde Adam, Lathrop, MO

SHOWMANSHIP AWARDS sponsored by the Hereford Women of Missouri and H&H Show Supply

22 MISSOURI STATE FAIR

Open Show | Aug. 14, 2022 Т

Sedalia, MO | Judge: Chad Holtkamp, West Point, IA



Grand Champion Heifer CMH Rosebud 135 ET I Reg: 44342440 Sire: CH HIGH ROLLER 756 ET Cole Murphy, Houstonia, MO



Grand Champion Bull THA 66589 Ernest 004H I Reg: 44119072 Sire: /S MANDATE 66589 ET Triple H Acres, Miller, MO



Grand Champion Cow-Calf MISS LIZZO 20H ET I Reg: P44178046 Sire: CRR ABOUT TIME 743 MWT Haleigh Ferguson, Smithton, MO



Reserve Grand Champion Heifer MCM 8815F Maril Jean 1521 | Reg: 44295591 Sire: CHEZ/PUGH/HARA LOGIC 8815F ET Madelyn Grace Thompson, Amity, MO



Reserve Grand Champion Bull H Hannity 067 ET I Reg: 44230722 Sire: H THE PROFIT 8426 ET Owen Bros. Cattle Co., Bois D' Arc, MO, Cory Wood, Maysville, MO



Reserve Grand Champion Cow-Calf AC Rose 0201H | Reg: 44173731 Sire: JCS 5216 DOMINO 3548 Mary Grace Warden, Halfway, MO

Junior Steer Show |

Aug. 16, 2022 L

Sedalia, MO

I

Judge: Matt Claeys, Indiana



Grand Champion FFA Steer Champion Missouri Born, Bred and Raised FFA Steer Halley Marek, Salisbury, MO



Reserve Grand Champion FFA Steer Reserve Champion Missouri Born, Bred and Raised FFA Steer Taylor McGlothlin, Richmond, MO

Champion Missouri Born, Bred and Raised Steers were awarded \$500

Reserve Champion Missouri Born, Bred and Raised Steers were awarded \$250

Overall Champion Missouri Born, Bred and Raised steer was awarded a silver belt buckle.



Grand Champion 4-H Steer Grant Ward, Grain Valley, MO

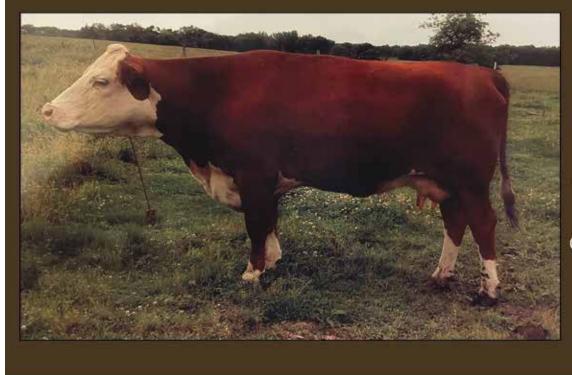


Reserve Grand Champion 4-H Steer Champion Missouri Born, Bred and Raised 4-H Steer Overall Champion Missouri Born, Bred and Raised Steer Isaac Day, Pilot Grove, MC



Reserve Champion Missouri Born, Bred and Raised 4-H Steer Jensen Decker, Centralia, MO

PPH MISS REVA 527 Reg: 44142023 Sire: PPH REVOLUTION X51 392 MGS: PPH DURANGO 0328



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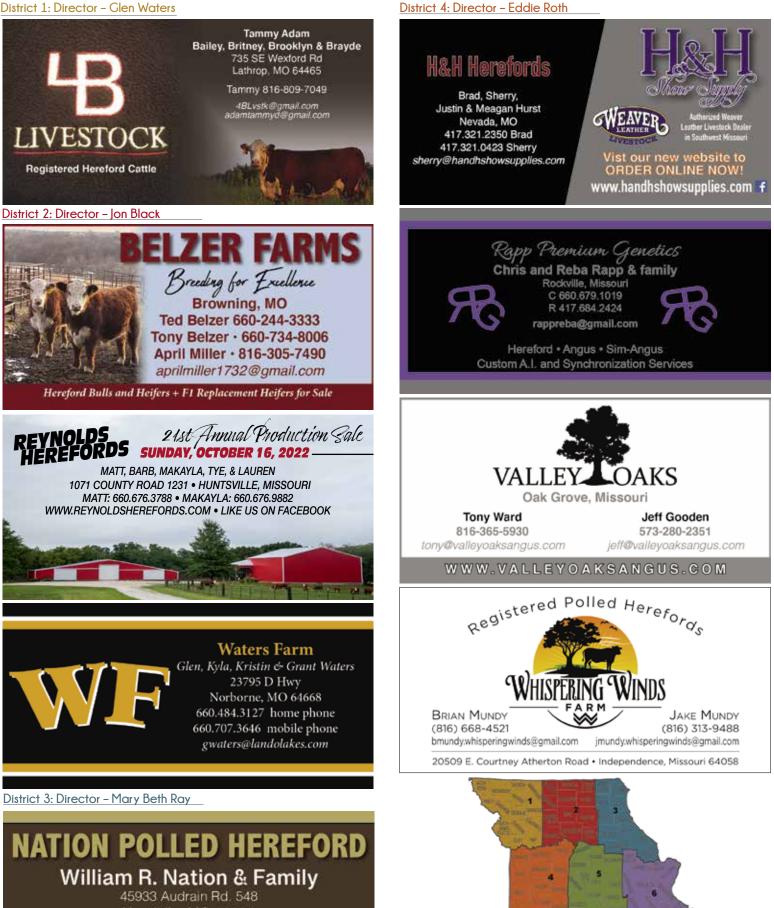
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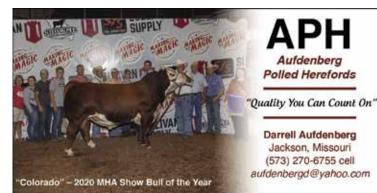
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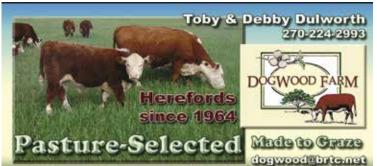


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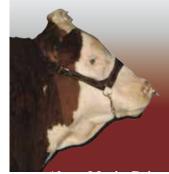
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Around the Barn

Scholarship Reminders

There are numerous ways for Missouri Junior Hereford Association members to take advantage of scholarships this fall.

The Hereford Women of Missouri annually sponsor a \$250 scholarship given to a junior member who is a high school senior or is attending college. There will also be a \$500 scholarship awarded in memory of Scott Adam this year. The application can be found at moherefords.org/hereford-women.

The Missouri Junior Hereford Association (MJHA) and the Missouri Hereford Association (MHA) also have scholarship opportunities; awards will be made for the MJHA Investment Scholarship and MHA Scholarship at the MHA annual meeting and awards banquet in December. Be sure to fill out the two-page applications for both found at moherefords.org/juniors.

All applications must be postmarked by Oct. 15, 2022.

Find *Missouri Hereford Association* on Facebook!

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Reg: 44040662 | DOB: 02/23/2019 GE-EPD Sire: R EXCITEMENT 4356 Dam: CPH 10Y WYNNE 14B MGS: NJW 73S W18 HOMETOWN 10Y ET

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