



A TRUE HERD BULL



RHF 66589 B78 VICTOR 0212H ET

REG: 44285085 • DOB: 02/09/2020

Sire: /S MANDATE 66589 ET

Dam: GLENVIEW 48W VICTRA B78 ET

ROTH HEREFORD FARM

Eddie and Mary Roth & family

11752 NE Hwy J • Windsor, MO 65360

Cell 660-351-4126

Cattle for sale private treaty! Contact us for details!

Selling more like these Saturday, October 1



Mark your calendar now!!



LJR MSU MARYANN 135E
This beautiful daughter of KT Built Tuff 1010
sold to 4-H Ranch, Dora, Mo.
Many more like her sell Saturday, Oct. 1



Sold in 2021 Sale! LJR MSU HAZEL 189F

This outstanding freekle faced daughter of

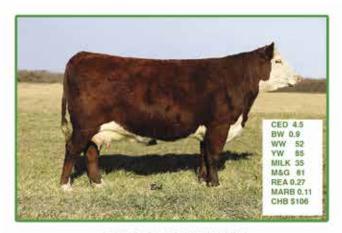
KJ C&L J119 Logic 023R sold to

Christian Warner, Windyville, Mo.

Annual Production Sale Saturday, Oct. 1, 2022



REED FARMS.....A cowherd built on predictable cow families.



RF 57B LIBERTY 117E
An outstanding daughter of MPH Z3 Box Top
C16, who just weaned a heavy Endure heifer calf.



MLR RIVERA X651 86G
A daughter of X651 out of Liberty 117E. Watch for her bull calf at the shows this summer.



Jim and Linda Reed
Craig, Natalie, Macy, Mallory & Maggie Reed
PO. Box 126 - Green Ridge, MO 65332
660-527-3507 - Fax 660-527-3379
reedent@iland.net / www.reedent.com



Here we are in the thick of summer; it seems like 2022 just began! The time is now to be planning your fall marketing. Advertisement deadlines for fall sales are just around the corner, which means final touches on cattle need to be made and those pictures need to be taken!

Watching things grow throughout the summer can be one of the most rewarding seasons of farming. This year in Missouri, rainfall was ample (if not abundant) for most, leaving less worries as the summer months and heat are here to stay for a bit. While we cannot control the weather, we can prepare for 'worst case scenarios' in an effort to never be in a bad situation.

In this issue we celebrate summer and spotlight juniors. As this issue is always released at the Junior National Hereford Expo, Missouri juniors are sure to be active in contests, meeting new friends and exhibiting their cattle on the national stage.

Missouri State Fair and fairs around the state will be a highlight for many this summer. These are places of camaraderie and a chance to see genetics in person that have been mated with purpose. Be sure to visit with junior and open breeders when you come through the Hereford barn; introduce yourself if you haven't met someone yet. We are in the people business, and it's important to nurture relationships at these events.

Speaking of relationships, we are starting a series of articles to help aid your home grown beef business. Check out some tips and tricks on how to prepare beef. Your customers will love ideas on how to guarantee a quality eating experience every time. Having a freezer full of beef can feel overwhelming sometimes if you are the one doing all the meal planning!

Special thank you goes to Andy McCorkill for launching our extension services article in this issue. If you aren't familiar with what the extension program can do for you, be sure to read Andy's thoughtful article. Continually learning and growing is our key to success. There are always ways we can make improvements and learn from each other.

Our next two issues will really be focused on fall sales. Be sure to get your advertisements submitted on time; we can't wait to help you promote your operations and all the hard work you've put into them!

- The Editors, Rural Route Creations

Cassie Dorran, editor





This newsletter is edited by **Rural Route Creations** 30487 Hwy J • Wentworth, MO 64873 www.ruralroutecreations.com

2022 Dublication Dates

2022 Publication Dates				
Issue	Ad Space & Material Deadline	Camera Ready- Ad Submission		
March 1	Jan 17	Jan 21		
July 15	June 6	June 10		
September 1	Aug 2	Aug 6		
November 1	Sept 26	Sept 30		

We are in the *people business*, and it's important to nurture relationships...



Advertisement & News Submissions:

417-838-5546 A special thank you **to Andrea Butler** for her office support throughout the year!

Advertising Rates:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour. Payment can be made on your invoice.

All contracted ads are for the current calendar year.

Color Ad Type	Cost Per Issue	4 issue Contract Price	
Full page ad	\$300	\$1100	
Double Page Spread	\$500	\$1800	
Half page ad	\$200	\$700	
Quarter page ad	\$150	\$500	
Business card ad	(contracted only)	\$200	

All ads must be received by deadline!

View the Media Guide Online at moherefords.org for ad sizes, file requirements and material submission.



9 State Field Day

Date and location announced for 2022.

24–26 Member *Spotlight*Jacksons develop their herd beyond junior program.

32-33 Home Grown

Tips and tricks to a successful meat business.

- IN THIS 4 | Words from the Editors Issue
 - 4 | Publication Dates and Advertising Rates
 - 5 | Missouri Hereford Association Officers
 - 6 | Missouri Hereford Showmanship Contest
 - 8 | State Association Update
 - 10 | Hereford Women of Missouri Update
 - 10 | The Ranch Kitchen Recipe
 - 12 | Junior Association Update
 - 12 | Junior Association Note from the Advisors
 - 12 | Junior National Hereford Expo Schedule
 - 14 | Bagnell Sisters Earn Agricultural Education Degrees
 - 16 | Extension News Your Local MU Extension Center
 - 16 | Faces of Leadership Sky's the Limit
 - 17 | MSF Scholarship Winners and 2022 Schedule

 - 18 | Juniors Build on their Leadership Development
 - 22 | Juniors Learn the Cattle Feeding Industry First Hand
 - 23 MICA All-Breeds Junior Show Results
 - 28-29 | Sale Results
 - 30 | Association & Industry Events & Deadlines
 - 38 | Advertising Index
 - 38 | MO FFA Convention Winners





Missouri Hereford Association

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Greenfield

District 7

Mike McCorkill

To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at www.moherefords.org

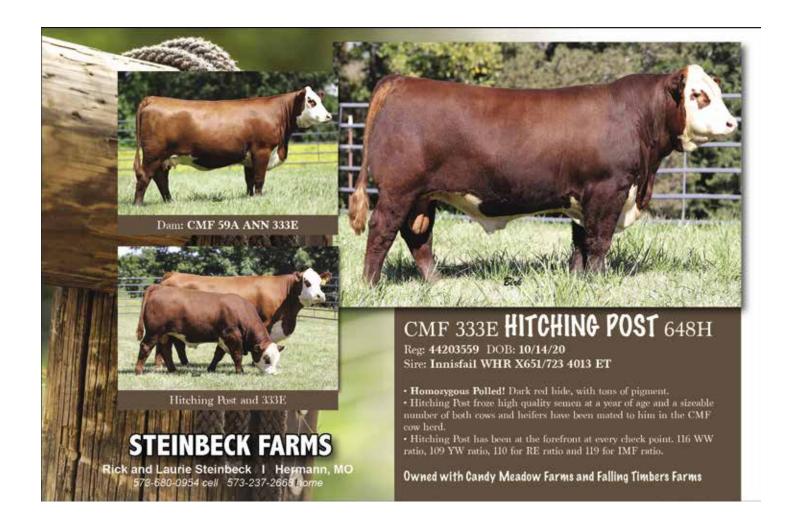
www.moherefords.org

Missouri Hereford Association Matt Reynolds, Secretary/Treasurer 1071 C.R. 1231 Huntsville, Missouri 65249 660-676-3788



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MISSOURI HEREFORD SHOWMANSHIP CONTEST

June 10, 2022 | Sedalia, MO | Judge: Blake Nelson - Camden Point, MO



Champion Peewee Showman Madelyn Thompson (left) - Amity, MO

Reserve Champion Peewee Showman Gannon Ward (right) - Oak Grove, MO

Champion Junior Showman Payton Henderson (right) - Buffalo, MO

Reserve Champion Junior Showman Maggie Reed (left) - Green Ridge, MO

Champion Intermediate Showman Kinleigh Bolin (left) - Walnut Grove, MO

Reserve Champion Intermediate Showman Jorja Ebert (right) - Polo, MO

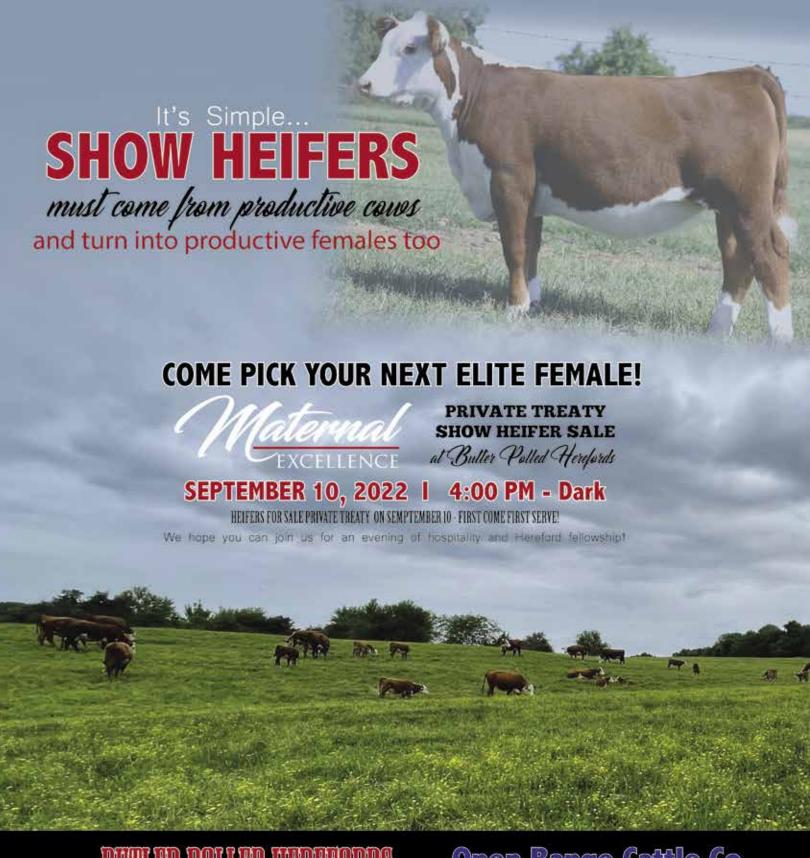
Champion Senior Showman Lexi Craig (left) - Amity, MO

Reserve Champion Senior Showman Phillip Mueller (right) - Perryville, MO

THANK YOU to our showmanship sponsors!

Missouri Hereford Association Butler Polled Herefords Miller Herefords H&H Show Supply

Jim D. Bellis Family Thompson Herefords



Jimmie, Andrea & Joel Butler Cody, Jocelyn & Kyla Jo Washam

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Open Range Cattle Co.

Kristin Allen • Rogers, AR 816-729-6305 cell ksamizzou@yahoo.com

Look for more sale information coming soon on the **Butler Polled Herefords**Facebook page!

Update

Here we are with half of 2022 already blown by. We are facing some increased operational costs, but I feel things are looking optimistic for agriculture. Bull demand and feeder calf prices are holding in there, and the future market going into fall looks promising. Most have been blessed with ample moisture this spring in Missouri, which has put a lot of people behind on hay cutting. There's nothing like the smell of fresh cut hay going down the road.



Travis McConnaughyMissouri Hereford Association
President

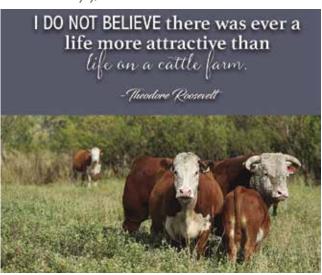
I believe we are in a unique situation with the Hereford breed right now, which we have never seen. There is so much momentum and more opportunities that are opening for Hereford cattle in the marketplace. The current research taking place is second to none. Hereford cattle will have the largest amount of research data compared to any breed and can use this to our advantage in the marketplace for not only registered Hereford bulls but also red hided cattle in general. Recently, the Colorado State University project was announced and will give Hereford a huge foothold in cow sustainability within the beef industry. We as Hereford breeders have a product the commercial cattle industry can benefit and profit from, and I don't feel the momentum has ever been stronger!

It sure seems to have turned off hot early this year, but on June 9-12 Hereford breeders gathered in Sedalia for the Missouri Cattlemen's All Breed Show. There was a big turnout for the event, and I even got to experience it for myself this year with my oldest son Jett meeting the age requirement to show. This is a huge event for the junior kids in Missouri to attend, and we congratulate all those who came away with banners. We would also like to send lots of luck and safe travels to those headed to Louisville, Kentucky, in July for the Junior National Hereford Expo. It will be a great time for all those able to attend this year.

The Missouri Opportunity Sale will be shaping up shortly. There has been a schedule Joe Rickabaugh sent out to several consignors for herd visits and selection of cattle. If you haven't heard from Joe, don't hesitate to contact him or myself to make arrangements. This sale has climbed to the top as a highly regarded consignment sale, and it is due to the cattle selection and promotion of the event. The Missouri Hereford Association will have its annual meeting the night before the sale, Saturday, December 3. The Missouri Opportunity Sale will be the following day on December 4. Come out and support our local Missouri Hereford breeders at a great social event!

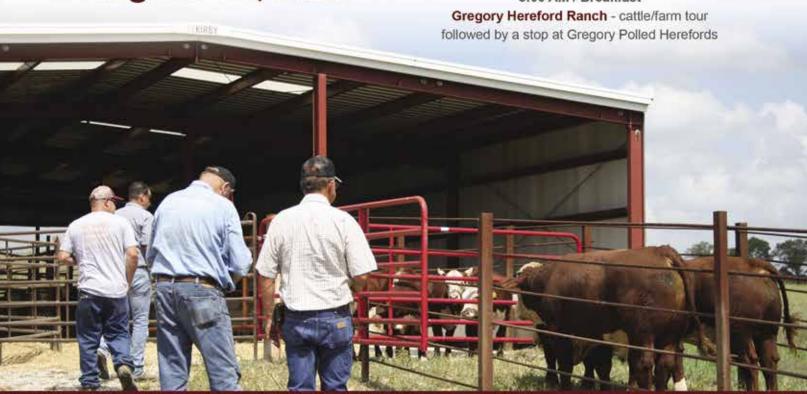
Thank you for your time,

Travis McConnaughy, MHA President









Look for a complete schedule and details to be posted online at www.moherefords.org and the MHA Facebook page!

The Hereford Women of Missouri would like to wish all the juniors participating at the Junior National Hereford Expo (JNHE) good luck and safe travels. JNHE will be held July 16-22, 2022 in Louisville, Kentucky.

We will have a meeting on Saturday, August 13, 2022, at 10 a.m. under the big tree east of the Hereford barn during the Missouri State Fair (MSF). We will not only be discussing activity plans for the Missouri Hereford Association State Banquet and Sale but also for the current year.

On Sunday, August 14, 2022, we will be serving donuts in the Hereford barn at the MSF prior to the open Hereford show.

We still have cookbooks we are selling for our fundraising project; please get yours ordered. We will have these cookbooks available for purchase at JNHE. Please contact Tonya Bagnell or Kyla Waters.

We will be having a 50/50 fundraising raffle during the MSF for our Hereford Queen fund. Tickets will be sold in the Hereford barn and during the junior and the open shows. We will draw the winner after the open heifer show on

During the JNHE we will sponsor a raffle for a Hereford tin cow/calf welcome sign. Raffle tickets can be purchased at the Missouri junior stalls. Six raffle tickets can be purchased for \$5, or \$1 each will get you in the drawing.

A big congratulations goes to all the eighth grade, high school, and college graduates this spring. We look forward to seeing your next endeavors in life.

We hope that everyone is having a fun and safe summer. It was nice to see so many Hereford families during the MCA All-Breeds Junior Show and be able to reconnect with

Please watch our Facebook page for updates.

Have a fun and safe summer.

Tonya Bagnell, Hereford Women of Missouri Secretary

Hereford Women of Missouri Officers

President – Kyla Waters 660-631-0299 Kg4waterz@gmail.com

Vice President – April Miller 816-305-7490 Aprilmiller1732@gmail.com

Secretary – Tonya Bagnell 660-631-2109 Tbagnell6452@gmail.com

Treasurer – Marijane Miller 317-341-3846 millerherefords@yahoo.com

Mail \$15 Hereford Women of Missouri dues to 20500 Sioux Drive, Lebanon, MO 65536

Oueen Co-chairs -Shelby Bagnell 660-630-3361 Shelby.bagnell@hughes.net

Anna Roth anna.roth15@gmail.com



*Prep Time

*Cook Time

30 minutes

20 minutes



Easy Cheesy Porto Casserole

- 2 pound(s) hamburger meat, cooked
- 1 onion, chopped
- 1 cup(s) sour cream
- 1 cup(s) cheddar cheese, shredded
- 1 cup(s) salsa, (tomato salsa or Pico de Galo)
- 1 packages(s) Taco Seasoning
- 1 cup cup(s) water
- 1 can(s) mushroom soup (8 ounce)
- 1 bag(s) Nacho Cheese Doritos (large 16 ounce), crushed

Directions

- 1. Cook ground beef with chopped onion on medium heat until browned and no pink remains. Drain all excess juices off and set aside.
- 2. Add Taco Seasoning and 1 cup water to cooked ground beef according to Taco Seasoning directions.
- 3. Combine in a separate bowl the sour cream, mushroom soup, 3/4 cup cheddar cheese and salsa.
- 4. Add meat and onions to sour cream, mushroom, cheese and salsa mixture.
- Crumble 1/2 bag of chips and place in the bottom of a prepared casserole dish that has been well greased.
- 6. Add 1/2 of ground beef mixture to the top of first layer of Nacho Cheese Doritos.
- Add remaining Dorito chips on top of meat mixture.
- 8. Add last half of meat mixture.

Cook on 400 degrees for 30 minutes or until heated through. Add shredded cheese to the top of casserole and allow to melt. Serve along side beans, gaucamole and a side salad.

Note: Melted Colby Jack Cheese can be use on top of the casserole and between first layer of Doritos and meat mixture as well.

The Ranch Kitchen Original Recipe - Alise Nolan | theranchkitchen.com

Mark your calendar! 120th Semi-Annual Sale



CENTRAL MISSOURI POLLED HEREFORD BREEDERS ASSOCIATION

September 17, 2022 • NOON

Interstate Regional Stockyards • Cuba, MO

August 1: Sale Consignments Due



New members always welcome!

For more information contact:

Larry Day, Sales Manager

Central Missouri Polled Hereford Breeders Association 12139 Highway 135 | Pilot Grove MO 65276

660-834-4678 Home | 660-621-0812 Cell

Email: cmphba@gmail.com

Contact Larry Day to request a catalog!





Hello Missouri Juniors!

Summer show season has officially started! Thank you to everyone who participated in showmanship at the Missouri Junior Cattlemen's show, and congrats to everyone on a great show weekend in Sedalia!

Just a few reminders for the coming months:

- 1. Hereford Junior Nationals are right around the corner. See everyone July 16-23 in Louisville, KY.
- 2. Another big event will be the Missouri State Fair August 9-14. We will have our annual junior meeting 30 minutes after the conclusion of the show on August 13. Be watching our junior Facebook page for more information. We will be voting on new board members and outstanding juniors.

Hope you all have a great summer show season, and we look forward to seeing you at all the events in the next couple of months!

Thank you,

Will Hendricks, Missouri Junior Hereford Association Reporter



Missouri Junior Hereford Association Officers

President – Isaac Rhode, Stewartsville Vice President – Haleigh Ferguson, Smithton **Secretary** – Tory Miller, Lebanon

Treasurer – Taylor Miller Mail \$15 Missouri Junior Hereford Association dues to 20500 Sioux Drive, Lebanon, MO 65536 **Reporter** – Will Hendricks, Republic

Fundraising Chair – Gavin Rhode, Stewartsville Fundraising Co-Chair – Kristin Waters, Norborne **Directors** – Kinleigh Bolin, Walnut Grove;

Cade Shepherd, Mt. Vernon

Advisors -

Jeff & Susan Rhode

7765 NW Hwy NN, Stewartsville, MO 64490 816-261-4819 Jeff Cell or 816-261-4821 Susan Cell Susan.rhode@yahoo.com

Brad & Shannon Mueller

2045 PCR 520, Perryville, MO 63775 573-517-2999 • Muellers29@yahoo.com

Eddie & Mary Roth

1178 NE Hwy J, Windsor, M0 65360 660-351-4126 • rothconcrete3@gmail.com

Note from the Advisors



Make One New Friend Every Day

One of the benefits of showing Herefords and being active in the Missouri Junior Hereford Association is the people you meet and relationships you build along your journey. A long-time friend of mine in the Hereford business always challenged the juniors in her state to make one new friend every day when they were at Hereford shows and events. This is a good rule to live by no matter where you might be — at the county fair, state preview show, state fair or Junior National Hereford Expo.

This goal might seem overwhelming at first, but these events offer countless opportunities to connect with both juniors and adults. Here's a few ideas to get you started:

- Lend a helping hand to someone unloading their trailer or setting up stalls.
- Start up a conversation on the wash rack.
- Smile and say hello to others when taking a full pitchfork to the manure pile.
- Keep a deck of cards in the show box and invite
- Offer to help a fellow exhibitor take their cattle to
- Ask someone about their animal in the line-up area
- Extend your congratulations to those who win.

When the show is over and everyone is back home, connect with new friends via social media to learn more about their friends and family and what they enjoy doing when they are not showing livestock. You may have more in common with your new friends than you realized.

Years from now when you look back on your time as a junior, you won't remember how your cattle looked or who won the show. The memories you will treasure will be the time spent and friendships made with people along the way.

Jeff and Susan Rhode, Missouri Junior Hereford Association Advisors



BULL POWER

Multiple trait balanced bulls:

APH 4356 Colorado 15G



TEAT 68 102 19.8

CMF Hitching Post 648H



TEAT CE 129 13.3 1.3

FTF Magnifico 120J



0.7 -0.2 63

FTF Prime Product 226Z



YW SCF MM UDDR **TEAT** 18.8 46

FTF Relevant 831F



UDDR TEAT CE BW WW YW SCF MM 14.4 - 3.2 60 87 23.7 33

FTF Confidence 6113D



CE BW WW YW SCF MM UDDR TEAT 120 22.5

FTF Porterhouse 455B



BW WW YW SCF MM UDDR TEAT 2.0 66 112 19.9 32

FTF Prospector 145Y



SCF MM UDDR TEAT CE BW YW 3.3 2.7 108 11.4 31

FTF Testimony 828F



CE BW WW YW SCF MM UDDR TEAT 2.7 2.9 74

Save the date ... Saturday, March 18th, 2023

14th Annual Bull & Female

Glenn & Yvonne Ridder John, Heidi, Madi, & Ben Ridder 636-358-4161 16789 Ridder Road, Marthasville, MO 63357

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Shelby Lynn Bagnell graduated with a Masters of Agricultural Education from the University of Missouri – Columbia in May 2022. She is currently the agricultural education instructor at Pettis County R-V School in Hughesville, Missouri.

Rachael Ann Bagnell, Shelby's sister, also graduated this spring with a Bachelor of Science in Agricultural Education and a minor in Plant Science from the University of Missouri – Columbia. As a legacy student, she follows the footsteps of both her father and sister who received agricultural education degrees from Mizzou.

It was a degree program that Rachael, who chose the teacher certification route, knew she could find success with

"I was looking for a program that would give me that 'family' feeling," Bagnell said. "I went on multiple college visits, but none of them gave me the feeling I got when I toured MU. I knew the day after my Mizzou tour that this was the place for me."

While Rachael was student teaching this spring at Montgomery County R-V, the food science contest team she coached received fourth place at the state FFA contest.

"Student teaching was a tremendous experience," Bagnell said. "I knew being in the classroom each day was going to be very different, but I loved every minute. I built so many great relationships, and I'm really excited to see where the students I taught end up."

After graduating with honors, she will now be employed with the Van-Far School District in Vandalia, Missouri, as their agricultural education instructor.

"I'm beyond excited to get started at Van-Far," Bagnell said. "I've been looking up classroom ideas and hands-on learning opportunities. I've started making a list of my expectations and what I plan on teaching. I'm ready to take that leap. I always pictured myself in this type of role, and it's exciting to actually see myself in the role.

"It's definitely bittersweet, though, graduating from Mizzou. I am thankful for all that the university has done for me. I'm excited to bring the students I teach here, and I am hopeful to one day continue my families' legacy and have my own children attend Mizzou."

Rachael is a past president of the Missouri Junior Hereford Association (MJHA). Shelby and Rachael are both past board members of the MJHA and past Missouri Hereford Queens. Shelby is currently the Missouri Hereford Queen Co-Chairman.

Top: Shelby Lynn Bagnell graduated this spring with a Masters of Agricultural Education.

Bottom: Rachael Ann Bagnell with her parents Bob and Tonya Bagnell receiving her diploma from the University of Missouri.









EFBEEF C609 RESOLUTE E158 ET

Reg: 43847198 Sire: EFBEEF RESOLUTE CEO
CE 9.6 BW 1.5 WW 64 YW 95 SC 1.5 UDDER 1.5
REA 0.65 MARB 0.72 CHB \$193



L III TFL C609 IMPACT 1714

Reg: 43767040 Sire: EFBEEF RESOLUTE CEO
CE 5.2 BW 0.7 WW 66 YW 112 SC 1.4 UDDER 1.30
REA 1.07 MARB 0.85 CHB \$238



L III NCC F657 STOUTLAND 2077

Reg: 44241184

CE 8.2 BW -0.2 WW 63 YW 102 SC 1.3 UDDER 1.40 REA 0.85 MARB 0.39 CHB \$172

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neighborscattlecompany.com



EFBEEF B413 VALIDATE F240

Reg: 43897545

CE 8.1 BW 0.8 WW 60 YW 91 SC 1.0 UDDER 1.20 REA 0.78 MARB 0.82 CHB \$172

Extension News

Your Local MU Extension Center...

The Place to Go When You Want to Know

Although

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University of Missouri (MU) Extension has a long history of being there to help the citizens of the state find sound, research-backed solutions to the problems they face daily. The story really starts with the implementation of the Morrill Acts of 1862 and 1890, which helped to establish and solidify the position of both the MU and Lincoln University with the intent of educating citizens of the state in the areas of agriculture, home economics and mechanization in hopes of creating a better life for future agreestions. of creating a better life for future generations.

The 1887 Hatch Act created the federal Agricultural Experiment Station program to help bring practical field research to the farmers of the state. Sanborn Field, located in the heart of the MU Campus in Columbia is the oldest such continually used experiment station west of the Mississippi River. To this day, Sanborn Field conducts several nutrient management and crop rotation studies to evaluate the effects of various treatments. Of those plots, Sanborn Field has some of the longest running continuous corn plantings in the nation with a couple of plots dating back to the first planting year for the experiment

In 1914, the Congress saw the need to take all of the learning of the experiment stations to the people of the country, rather than limiting the knowledge transfer to those enrolled in college course study. With the creation of the Smith-Lever Act, MU Extension was created as we know it today. Initially, the sole focus of extension work was on the farm families scattered across the state, to help improve production output and profitability of the farm, nutritional status of the family and ultimately the community as a whole.

One of the cornerstones of the MU Extension has always been the 4-H program. The program was initially started as a tool to spread many of the improvements to the farming practices and lifestyle improvements that had been discovered to youth at an early age, so they may learn and share that newfound knowledge with their family and others. Now, nearly a century later, many of those early agricultural related projects are still commonplace in meeting places across the state. Over the years, new projects to prepare the day's generation of youth for jobs of the future and pique the interest of youth have been added to the mix to help reach a broader range of interests.

BILLINGS, MONTANA ARLY REGISTRATION FINAL REGISTRATION DEAD hereford org/you MADE POSSIBLE BY THE COLEY-MALIR LEAD

Although changing dynamics of society and budget constraints have led to the altering of the structure of MU Extension throughout the of MU Extension throughout the organization's long history, the mission of providing sound, research based, practical information and guidance to the communities that dot the state has stood the test of time. When it comes to agriculture, Missouri is one of the better staffed states in the nation, with some states in the nation, with some sort of specialist stationed in most rural counties. The system allows for development of strong local teams to help develop educational programs and tailor-made consultation opportunities in the



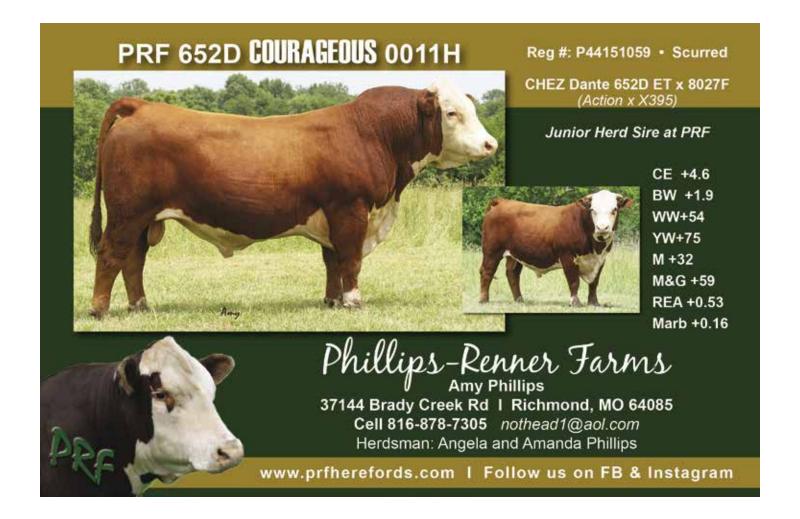
Andrew McCorkill Field Specialist in Livestock University of Missouri Extension Dallas County

areas of livestock and forage production, row crop management and farm economic evaluation. Those local teams of regional specialists are backed up by a team of statewide specialist who help steer the direction of our research efforts conducted at experiment stations across the state as well as statewide educational efforts.

Missouri Extension has a history of outstanding efforts in beef cattle production. Much of that early work helped to mold current selection tools such as EPDs and genomic information that kept the state on the cutting edge of the genetic improvement game. The Show-Me Select Heifer Development Program is another area where MU Extension's leadership has shown through and put Missouri's beef herd at the front of the pack. Today, several states have developed similar programs off of the foundation we as an industry have built within this state. Alongside Show-Me Select's efforts, the beef reproduction team has developed many of the estrus synchronization protocols utilized in fixed time artificial insemination programs across the nation. Many of you have been involved in some or all of these efforts, opening your herds to use in trials or simply for educational purposes for others. That relationship among researchers, producers, and other industry related services is what makes us all shine in our never-ending endeavor to meet the changing needs of the beef industry.

As technology evolves, MU Extension tries to evolve too. Today, our reaches go much further than a stop by or phone call to the local extension office; however, every county still has one and that's always a good place to start. You will rarely pick up a farm publication without finding an article that someone within the MU Agricultural Extension team has authored or contributed to. The forage and livestock teams work together on preparing a weekly town hall type of online session that takes place via Zoom and can be viewed on Facebook and YouTube as well. The Beef reproduction team also has developed a website and Facebook page that is full of educational videos and reading material on a variety of topics. We still handle the day-today stuff like soil testing, weed identification, and forage testing assistance and that is a big part of what we do on any given day. A call or visit to the local office will still be the best stop for your first point of contact. Being stretched thin, many of us are not seen in the office very much, but most whom deal with me frequently know I'm only a phone call away and can generally get back within a few hours. Whether you keep up with social media and your internet goings on or not, MU Extension is always here to serve you and will always be the place to go for what you need to know.





Around the Barn

Missouri State Fair Awards Scholarships

Missouri State Fair Director Mark Wolfe announced today that 46 youth, selected from Missouri 4-H and FFA State Fair exhibitors, will be awarded scholarships by the Missouri State Fair and the Youth in Agriculture (YIA) committee. These students are seeking higher education at a university/college of their choice and will be recognized on April 22, 2022 during the annual State FFA Convention in Columbia.

Scholarship applicants were evaluated in a variety of areas including Missouri State Fair participation, grade point average, community involvement and leadership roles. Since 1992, the Youth in Agriculture committee has awarded 761 scholarships totaling \$875,000.

The scholarships are funded through the generosity of Youth in Agriculture sponsors and buyers of the livestock sold during the annual Sale of Champions; the sponsors and buyers list is available online. A portion of each animal's total sale value is allocated to the scholarship program. Support of the scholarship program was also provided by the Missouri State Fair Foundation and Sydenstricker Nobbe Partners/Sydenstricker Genetics.

The youth chosen to receive \$1,500 scholarships, sponsored by Youth in Agriculture supporters, included Lexi Craig, Stanberry, Mo., and Halley Marek, Salisbury, Mo.

The Youth in Agriculture committee is comprised of volunteers from across the state who work throughout the year to raise funds for the annual Sale of Champions auction and scholarships. This year's auction will be held Saturday, Aug. 20, in the Lowell Mohler Assembly Hall on the fairgrounds.

The 120th Missouri State Fair, themed "Buckets of Fun" will be held Aug. 11-21 in Sedalia. For more information about the year's fair, visit www.mostatefair.com, follow the Missouri State Fair on Facebook and Twitter or call 1-800-422-FAIR (3247).

Missouri State Fair Hereford Schedule

Tues., 8/9 · Earliest Arrival | 2 PM

Fri., 8/12 · Must be in Place | 8 AM

Sat., 8/13 · 4-H/FFA Junior Hereford Show | 1 PM - MFA Arena

Sun., 8/14 • Open Hereford Show | 8 AM, – Coliseum



Hereford Juniors Build on their Leadership Development in Texas by the American Hereford Association

Twenty National Junior Hereford Association (NJHA) members were selected to accompany seven NJHA Board of Directors as they recently attended the first Building On Leadership Development (BOLD) Conference at Desdemona, Texas, March 24-27. This elite leadership retreat was hosted at Hi Point Ranch owned by Gary and Kathy Buchholz of GKB Cattle.

BOLD was created by the NJHA Board of Directors, who wanted college-aged junior Hereford members to expand their leadership skills beyond the Faces of Leadership conference that is held each summer. With an age range of 18-22 years, BOLD is geared to the college and career focused junior members, providing them with a more personalized learning experience, focused on improving their leadership, providing career opportunities and cultivating lifelong relationships.

"BOLD was proven to be well worth the effort, and I am overjoyed with the reactions and feedback we have already been getting following the first conference," said Lauren McMillan, NJHA Leadership Chair.

Junior members spent the first evening participating in team building activities. On day two they were welcomed by Gary and Kathy Buchholz to Hi Point Ranch, followed by an inspirational message from keynote speaker Kelly Barnes, a panel filled with industry representatives with careers in ranch management, education, food science and association employment. Following the career panel, Shannon Worrell, Ag One Source, led a workshop on understanding personal strengths and assisting attendees on building their resumes to highlight personal strengths and show themselves off to future employers.

The final day was spent with sessions focused on intra vs. inter personal communication, emotional maturity and building connections, led by the NJHA Board of Directors leadership team. Tours of the different GKB Cattle

operations were held both days, along with a closing night chuckwagon steak dinner and a dance under the Texas stars.

Building was the underlying theme of the BOLD event and junior members were challenged to build their networks while growing their leadership skills. National Hereford Queen, Lauren Gatz from Kansas attended the inaugural conference. "Thank you to GKB Cattle for opening up their ranch to us and sponsoring this once in a lifetime opportunity," Gatz said. "Being able to learn from Gary and Kathy Buchholz was a highlight of the trip. I am very excited to utilize the knowledge I gained this past weekend to continue developing myself. This was a special conference that I would encourage every junior member to apply for in the future."

Attendees left the three day conference energized and ready to take the next

steps in their leadership journeys. Megan Underwood, BOLD participant from Kentucky and graduate student at Kansas State University said after the conference, "I'm excited to take the knowledge learned and friendships created to make a bold impact while living my dreams."

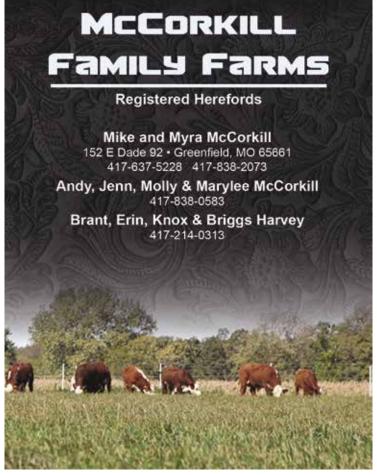
BOLD will be held annually in March, as an elite leadership opportunity, with an application process necessary to attend. The 2022 Faces of Leadership Conference is scheduled for Aug. 3-6 in Billings, Mont., and registration will open in May.





Visit Missouri Hereford Association online at www.moherefords.org





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Donor Battery

Embryos and progeny available by private treaty.



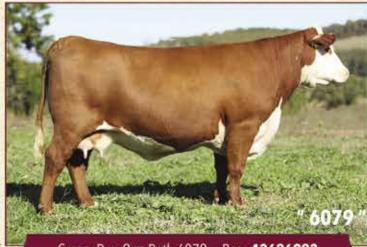
MHF 167Y 333 42F ET Reg: 43962174 Sire: NJW 33TB 100W TRUST 167Y



Sire: GV CMR X161 TIMES UP A152



EXR Oksana 7138 ET Reg: 43784760



Grassy Run Ona Beth 6079 Reg: 43686983

Sire: TH 71U 17Y MOUNTAINEER 420A {



BB Perfect Diamond 1250 Reg: 43338265

Sire: H H PERFECT TIMING 0150 ET



Al Bonebrake

5943 E St. Hwy. YY Springfield, MO Phone: 417-849-1324

James Henderson, Herdsman 417-588-4572 cell jameswhend@gmail.com

THESE FOUNDATION DONORS SELL!



C&L LOEWN REVA X51 20A

Reg: 43405267 HOMOZYGOUS POLLED

- X51 X Oksana 33N.
- She sells along with direct progeny.
- · Bred safe to Epic 384E.
- · Averages 10 embryos per flush.



WMC 63A X103 YELLOW ROSE 45C

Reg: 43572531

- This is a crowd favorite 63A daughter!
- Dark red, 100% pigmented and a SUPER producer.
- Flushed one time to produce 15 embryos!



WMC 17Z FANCY VICTOR 2B

Reg: 43468387 HOMOZYGOUS POLLED

- Great uddered and a BIG TIME calf raiser.
- 25 recorded progeny with a WW ratio of 111.
- Flushed three times to average 10 embryos per flush.



WMC A152 9328 DAISEYMAE 2C ET

Reg: 43588435 HOMOZYGOUS POLLED

- Times Up X 9328.
- Maternal show heifer producer.
- Flushed five times to average 18 embryos per flush.



GRDVIEW CMR MS MATERIAL 9328

Reg: 43007666

- This Mr Maternal daughter is a true foundation DONOR that is as maternal as you can make one.
- · She has 36 recorded progeny.
- Flushed eleven times for an average of 6 embryos per flush and has never missed a calf.



MATURE COW DISPERSAL SALE

SEPT. 25, 2022

1 P.M. + AT THE RANCH + WASOLA, MO

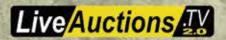
We have grown to the point we need to reduce our cow herd in order to retain upcoming genetics. In no other situation would we offer foundation females at public auction!



Travis & Sarah McConnaughy

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Ninety Hereford breeders from 14 states gathered in Scott City, Kan., April 2, to continue learning about the cattle feeding industry as well as look at their own cattle on feed with the National Junior Hereford Association (NJHA) Fed Steer Shootout Program and the American Hereford Association's (AHA) Hereford Feedout Program. Hosted by the NJHA at HRC Feed Yards, the field day welcomed both current and future participants in the programs to learn about the cattle feeding industry as well as meat processing and fabrication.

Demonstrations by Cargill Inc., focused on carcass fabrication and processing, encouraging junior members ages 7-22 to learn more about the packing aspect of the beef supply chain, and future careers in the industry. Parents and adults in the Hereford Feedout Program also participated in these workshops, encouraging in-depth conversations and questions about the fabrication process, labor issues, supply and demand, and other issues affecting this sector of the supply chain.

Jarrod Gillig, Cargill Protein North America, President of Business Operations & Supply Chain, spoke about the different ways producers can prepare their cattle for the feedlot and for market, emphasizing that genetics are a key factor in success. "Are you taking your cattle to their genetic potential?" Gillig said. "Then it becomes the feedlot manager's goal to maximize that genetic potential, so when it moves to us at Cargill, we can evaluate it and see how it

Junior members spent the noon hour in career panels, with representatives from Cargill, Merck Animal Health and Certified Hereford Beef, discussing careers that range from fabrication manager, sales representatives and marketing coordinator positions. The diverse age range provided thought provoking questions as well as simple explanations to the younger generation, while still exposing them to career options. Simultaneously, adult participants took part in an in-depth market report from Tanner Aherin, Cattle Fax analyst. This workshop provided a spirited discussion about the future of the beef industry.

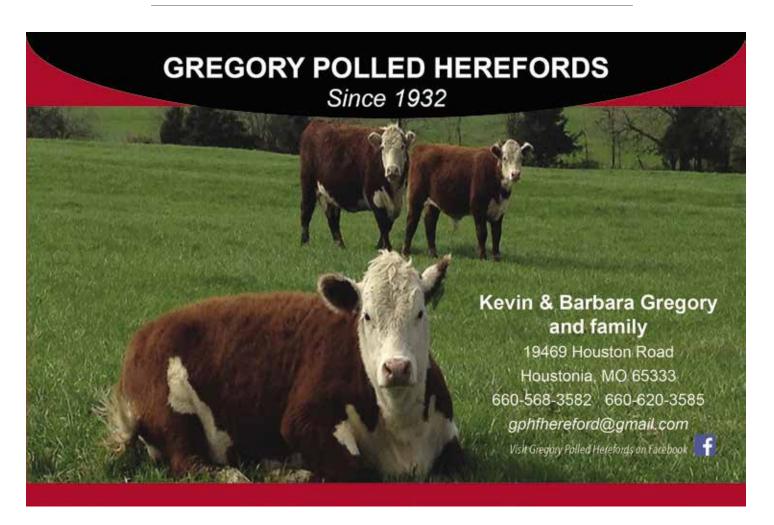
Following lunch participants in the field day were invited to HRC Feed Yards for tours of the facility and the chance to view their cattle on feed. Participants in the Fed Steer Shootout Program can enter individual cattle, pens of three or pens of five, who will be fed and then processed. Participants receive supplemental educational materials to learn about the industry as well as carcass reports at the end which determine the winners that will be announced at the 2022 AHA Annual Meeting, Oct. 21-23, in Kansas City, Mo.

Lee Mayo, owner and operator of HRC Feed Yards is a Hereford breeder and passionate advocate for the program, who encourages the next generation to see the cattle feeding industry as a viable career option. "It is important to remember that all of us here are part of feeding the world," Mayo said. "No matter what part of the beef supply chain you are a part, you have a role in feeding the world."

Entries for the 2023 contest will be accepted until Nov. 1, 2022, with steers delivering to the feed yard the first part of December to begin the feeding phase of the contest.

Photo by National Junior Hereford Association





39TH ANNUAL MJCA ALL-BREEDS JUNIOR SHOW

Cattlemen's Association

June 11, 2022 |

Sedalia, MO

Judge: Isaac Taber, Abingdon, IL

Champion Heifer: MCM 8815 F Marli Jean 152)

Madelyn Grace Thompson Amity, MO





Reserve Champion Heifer: CMH Rosebud 135ET

Cole Murphy Houstonia, MO

Champion Bull:

MH Foundation 0667

Tory Miller Lebanon, MO





Reserve Champion Bull:

CORKS Ark Warden 2155

Atley Kleinman Wentwarth, MO

Champion Cow-Calf: MC 2296 Sophistication

942ET

Madelyn Grace Thompson Amity, MO





Reserve Champion Cow-Calf:

MWT Miss Lizzo 20H ET

> Haleigh Ferguson Smithton, MO

Champion Steer: MAV Baxter 109/ET

Crant Ward Oak Grove, MO





Reserve Champion Steer: RLBH Hank 533

Isaac Day Blackwater, MO

Development beyond a Junior Program

Hay...Horses...and Herefords... It had a catchy ring to it as eight-year-old Ellen (Jackson) Mason sat down at the kitchen table to help name her family's farm. With her sister Addison, Triple H Acres is what the two young Jackson girls proudly came up with.

Today, as Ellen rocks her own baby back and forth, she giggles at what the two young girls created when tasked by their parents to establish a farm name. In 2022, the farm no longer bales custom hay as they once did and only have a few horses they consider ornaments. However, one "h" remains – the Herefords!

The Early Years

Kyle Jackson recalls taking his daughter Ellen to the local 4-H bucket calf show and although young at the time, Ellen looked around and wondered why everything was black. Every breed seemed to be black hided in those days. Perhaps no intent at all, their mother Shane Jackson turned on "The Rare Breed" one night in the house and soon after, the couple had sealed the deal; Ellen asked if she could have a Hereford heifer.

Soon, the Jackson family was in the Hereford business. For their first official purchases, they sought after local breeder Gary Duvall of Duvall Polled Herefords to help them. The family left Duvall's farm with three heifers, one for each Jackson child – Austin, Ellen and Addison. The children soon fondly named the heifers Faith, Hope and Joy.

For some, success right off the bat can influence a person's interest in moving forward with a lifestyle, career or hobby. For Triple H Acres, their start was not such a fairy tale story. Bad luck left them even more persistent to establish a successful Hereford operation.

Over the years, the family kept making some small purchases and choosing A.I. breed leading sires to increase their genetics and grow their herd.

Showing had become a regular outing for the family to enjoy their Hereford cattle, get to know other breeders and market their progeny. Shane and Ellen really enjoyed the competition of exhibiting their livestock for the judge's appraisal. The family would attend the Junior National Hereford Expo (JNHE) each summer, Ozark Empire Fair, Missouri State Fair and one other national show.

One year the farm had a heavy influence of bull calves, and Ellen admitted she wanted a nice heifer to show. She went to the bank and got \$1,000 cash out; the family returned to Duvall for a fourth purchase. Duvall remembers that transaction vividly.

"The last heifer Triple H Acres purchased from me was a double bred P606, which Ellen paid with hundred-dollar bills from her savings," said Duvall. "That gave me an emotional connection, and I became a fan and cheerleader."

Through that transaction, Triple H Acres acquired a female they affectionately called "Pippa", who along with a cow called "Belle' also from Duvall, would be foundational females who would take the farm to the next level in producing registered Hereford cattle.

Junior Program at the Helm

Ellen credits a lot of her passion for the breed and things she has learned along the way to a great foundation of involvement in the Missouri Junior Hereford Association and National Junior Hereford Association. The National FFA Organization can also equally be acknowledged for the skills she learned throughout her younger producer years.

Ellen's competitive nature drives her, and so, getting involved in the contests and competitions at JNHE became very natural. The judging and quiz bowl contests were her favorite.

Ellen had started at Missouri State University for her post-secondary education. She later transferred to Iowa State University for agricultural engineering. The Hereford Youth Foundation of America awarded her with a \$10,000 scholarship, which was extremely helpful with her out-of-state tuition.

Today, Ellen works for Morton Buildings and recently began working from home at the beginning of the pandemic. Shane refers to herself as "Walker's daycare" and loves introducing all seven of her grandchildren to the farm way of life. The family hopes some of the Jackson offspring will enjoy the same junior programs their parents did once upon a time.

The Farm Today

Eighteen years have passed quickly for the Jackson family. What began as a hobby has now become an important way of life for the family. Kyle can often be found outside taking care of the feeding and outdoor chores needed in the operation.

"He likes the cattle and is proud of what we've built," said Shane.

Shane very much enjoys talking cattle with her husband and daughter Ellen. Ellen makes a lot of the breeding decisions and enjoys the pedigree side of growing their herd. The mother-daughter duo still enjoy showing and although Ellen has outgrown the junior scene, Shane has always believed kids and agriculture go together. Exposing her grandchildren now to this way of life has been important to both her and Kyle.

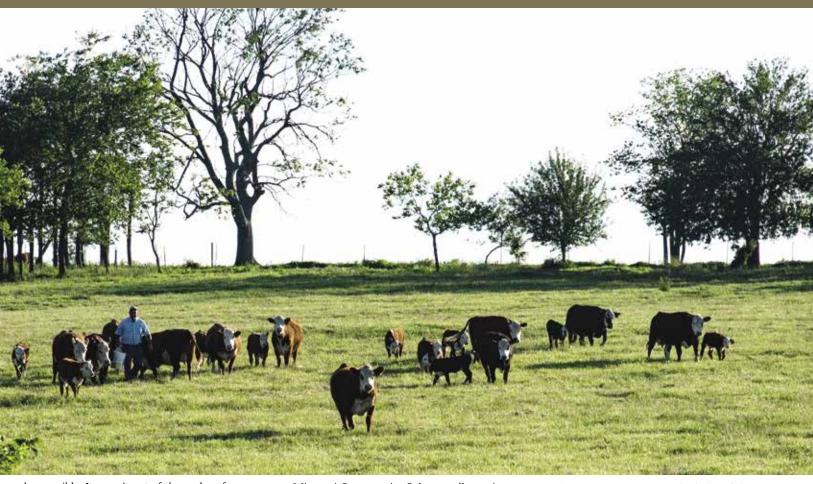


they still can be found at regional, state and at least one national show a year with their Triple H Acres show string.

Shane along with Ellen and her baby boy Walker attended the Missouri Hereford Association (MHA) annual meeting and banquet in December, as they always do. They knew that based on the point system they were likely to receive cow/calf of the year. MHA Secretary Matt Reynolds began introducing them for this award to THA 190Z Trinity J614 along with the Missouri Hereford Bull of the Year Award for THA 66589 Ernest 004H; he then asked them to stay at the front of the room.

Thinking this was odd, Shane recalls wondering what was going on. It was a complete surprise when Reynolds announced, with the family at the front of the room, that they were also the Missouri Hereford Purebred Breeder of the Year award winner!

Over the years, Shane remembers sitting in the audience at the banquet admiring the breeder of the year wishing someday their farm could receive such an honor. She thought "maybe" or "someday" it might



be possible. It wasn't out of the realm of possibilities, but she never dreamed it would be this year.

The award was a reminder that the family's successes in the breed has been a result of their vision to constantly improve through hard work and decision making.

"Over the years with hard work, struggles and dedication Shane, Kyle and Ellen have developed a top shelf registered seedstock herd," said Duvall. "It makes you feel good to see a family who works hard receive their reward."

With future goals in mind, the family hopes to soon have a small private sale to market their progeny. Today, they utilize the Missouri Opportunity Sale as well as private treaty sales. They have found a lot of their commercial cattle buyers from Craigslist, Facebook and returning customers, which they recognize as a huge compliment.

When raising bulls, they are quick to make certain criteria to maximize customer quality assurance. Triple H Acres only keeps the good bulls as intact males. Longevity and good disposition are the other key factors they like to hang their hat on.

"We raise quiet cattle," said Shane. "The bulls will always sell gentle."

As Walker and the other third-generation children become involved in the farm, the competitive focus and drive to keep doing better is sure to stay at the helm of their farming operation.

In the words of Duvall, "I believe that Triple H Herefords is just getting started."

Top: Kyle bringing cattle in from summer pasture.

Bottom Left: Ellen's son Walker is just as excited as the rest of the family to receive three awards at the Missouri Hereford Association annual banquet in December of 2021.

Bottom Center. Ellen remembers her and her sister's first two heifers – Faith and Hope. Here she exhibits them at the 2006 National Junior Hereford Regional Show in Springfield, Missouri.

Bottom Right: Having their grandchildren at the farm is a favorite for Shane and Kyle.





The Bulls Who Never Left

The Jackson kids remember the beginning of their show career. The girls were showing their first bulls – Jebediah (Jeb) and Bud. Kyle had told the girls it would soon be time to sell the cattle. Ellen and Addison had other ideas though.

Because the thought of selling seemed so sad, they found a way to continue raising cattle.

Shane had run across a USDA program offering young farmer loans. She took the girls in to fill out the papers and present to the loan officers why they needed the money.

Both Ellen and Addison were loaned \$5,000 each. Shane and Kyle took their daughters to the sale barn and helped them pick out some Angus/Angus cross cows.

Due to their strategic planning, Jeb and Bud were able to stay on the farm and actually sired both baldy and Hereford calves.

This is ultimately how the commercial herd started, which is still an important piece to Triple H Acres.

Kyle never mentioned selling the bulls again. Jeb passed away three years ago on the farm with his best friend Bud by his side. Bud had his 15 birthday in January and is in amazing shape.

Shane laughed and said she wished she moved around like Bud still does. It's the amazing structural correctness that she credits.

Left: Ellen and Walker enjoying a pasture check.

Bottom Right (from 1 to r): Addison, Kyle, Austin, Shane and Ellen Jackson founded Triple H Acres.







Michael, Amy Hanna, Emily & Sutton Gregory 10851 Range Line Rd. Houstonia, MO 65333 660-287-1616

Robert & Sharon Gregory 12389 Chamberlin Rd. Houstonia, MO 65333 660-620-4020

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Sale Results

- · Ade Polled Herefords
- · Candy Meadow Farms
- · Central Missouri Polled Hereford Breeders Assoc.
- · Falling Timber Farm
- · Lorenzen Farms

Ade Polled Herefords

Amsterdam, Mo. | April 2 Auctioneer: Dale Stith Reported by: Joe Rickabaugh

Lots	Gross	Avg
14 bulls	\$35,400	\$2,529
19 females	\$33,250	\$1,750
33 total	\$68,650	\$2,080
12 comm. fem	ales \$19,400	\$1,617

TOP BULL LOTS

\$4,000 — APH Tested Lad J594 ET DOB 2/25/2021, by EFBeef X651 Tested D876, sold to Sandrock Ranch, Benton, Wis., and C & L Hereford Farm, Ixonia (1/2 interest and full possession).

\$2,900 — APH Broadway Joe H418 DOB 1/20/2020, by Churchill Broadway 858F, sold to Sean Leuck, Oxford, Ind.

\$2,900 — APH Tested Lad H556 DOB 11/27/2020, by EFBeef X651 Tested D876, sold to Les Brooks, Kingsville.

\$2,900 — APH Encore Lad H546 DOB 10/15/2020, by KCF Bennett Encore Z311 ET, sold to Buddy Schlatter, Altamont, Kan.

\$2,800 — APH Victor 33Z H469 DOB 9/1/2020, by JDH Victor 719T 33Z ET, Anstine Farms, Holden.

TOP FEMALE LOT \$3,300 — APH 33Z Lady J570 DOB 1/21/2021, by JDH Victor 719T 33Z ET, sold to WMC Cattle Co., Wasola.

Sale report furnished by American Hereford Association

Candy Meadow Farms

Lexington, Tenn. | March 26 Auctioneer: Eddie Burks Reported by: Joe Rickabaugh

Lots	Gross	Average
19.5 bulls	\$134,000	\$6,872
15 females	\$71,100	\$4,740
34.5 total	\$205,100	\$5,945

TOP BULL LOTS

\$21,000 — CMF 333E Hitching Post 648H DOB 10/14/2020, by Innisfail WHR X651/723 4013 ET, sold to Falling Timber Farms, Marthasville, Mo., and Steinbeck Farms, Hermann, Mo. (1/2 interest and full possession).

\$11,000 — CMF 250D Holland 625H DOB 9/18/2020, by NJW 79Z Z311 Endure 173D ET, sold to Olson Hereford Ranch, Argusville, N.D.

\$10,750 — CMF 263D Hudson 639H DOB 10/1/2020, by NJW 79Z Z311 Endure 173D ET, sold to Triple S Ranch, Grannis, Ark. \$8,500 — CMF 429F Holt 622H DOB 9/17/2020, by R Leader 6964, sold to Weil Cattle Co., Irene, Texas.

\$7,500 — CMF 306D Hardy 586H DOB 9/2/2020, by KCF Bennett Homeward C776, sold to Dan Lacy, Drexel, Mo.

Sale report furnished by American Hereford Association

Central Missouri Polled Hereford Breeders Association 119th Sale

Cuba, Mo. | April 9 Auctioneer: Jesse Bolin

Lots	Average
61 total	\$2,605
50 registered females	\$2,531
11 registered bulls	\$2,945
5 Hereford influenced c	ommercial lots
	\$2,270

TOP PAIR

\$4600 – Lot 59 SF 369A HAZEL 033 2yr old FTF VALUE ADDED 369A daughter with Jan 2022 bull calf by SF 173D ENDURANCE 018ET From Steinbeck Farms Herman MO to Raymond Lobbins Springfield MO

TOP OPEN HEIFER \$2100 – Lot 54 SH VICTORIA 613 119 May 2021 daughter by FTF POWERHOUSE 7446E from Schrader Polled Herefords Wooldridge MO to Dustin Schanzmeyer St. Elizabeth MO

TOP BULLS

\$4500 each – Lots 30 and 37 Lot 30 KCC 68T HEFNER 112D H203ET 2 yr old son of NJW 73S3304 TAYLOR 112D ET from Kaczmarek Cattle Co. Salem MO to Dual Kumberg Versailles MO

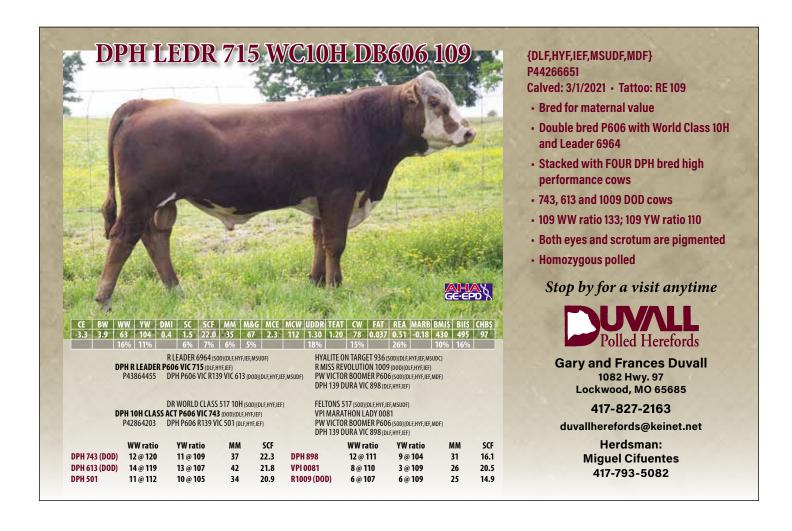
Lot 37 MMM 226Z HENRY H05 2 yr old son of FTF PRIME PRODUCT 226Z from McCorkill Family Farms Greenfield MO to Steve Boehm Freeburg MO

TOP BRED HEIFER \$2800 – Lot 62 WIRTHMOR C555 GORGEUOS 920G DAUGHTER of JDB 100W 507P TRUST C555 ET bred for a sept 22 calf by RHF 6964 WOOSTER 0034H ET from Wirthmor Polled Herefords Willow Springs MO to Raymond Lobbins Springfield MO

TOP BRED COW \$2700 – Lot 65 WPH 106A DJ ACTIONETTE 350E 5yr old daughter of MHPH 521X ACTIION 106A bred for a April 22 calf sired by JDB 100W 507P TRUST C555 ET from Wirthmor Polled Herefords Willow Springs MO to Watson Polled Herefords Cabool MO

Sale report furnished by CMPHBA





Falling Timber Farm

Marthasville, Mo. | March 19 Auctioneer: Jesse Bolin Reported by: Joe Rickabaugh

Lots	Gross	Average
34 bulls	\$139,700	\$4,109
34 females	\$132,200	\$3,888
68 total	\$271,900	\$3,999
11 comm. females	\$29,000	\$2,636

TOP BULL LOTS

\$11,500 — FTF Magnifico 120J DOB 1/14/2021, by BG LCC 11B Perfecto 84F, sold to Shoenberger Polled Herefords, Aurora (full interest, 1/2 semen interest).

\$6,000 — FTF New Country 150J DOB 1/20/2021, by TH Frontier 174E, sold to Kip Kleeman, Braymer (full interest, 1/2 semen interest).

\$6,000 — FTF Performer 1207J DOB 12/25/2020, by BG LCC 11B Perfecto 84F, sold to Bourbeuse Bend Herefords, Beaufort,

and Gregory Polled Herefords, Houstonia (full interest, 1/2 semen interest).

TOP FEMALE LOTS

\$10,800 — FTF Rosalinda 7226E DOB 1/12/2017, by FTF Revolution 2429Z ET; and a January heifer calf, by VG Klondike 515L 697A, sold to 5 J's Cattle Co., Clayton, N.C.

\$7,000 — Mr Ms Prospector 709E DOB 1/12/2017, by FTF Prospector 145Y, sold to Skyler Storie, Conway, Conway.

\$7,000 — FTF Valentine 778E DOB 2/8/2017, by FTF Value Added 369A, sold to 5 J's Cattle Co.

Lorenzen Farms

Chrisman, Ill. | March 2s Auctioneer: Online Reported by: Noah Benedict

Lots	Gross	Average
9 bulls	\$38,650	\$4,294
1 flush	\$4,500	\$4,500
70 semen units	\$4,350	\$62

TOP BULL LOTS

\$9,250 — CCH 39G 903G Vegas 201J DOB 2/3/2021, by Churchill Majestic 903G ET, consigned by Coal Creek Land and Cattle, W. Terre Haute, Ind., sold to Double H Cattle, Hanna, Okla.

\$6,250 — EF LF 4106 Timeless 33Z 06J DOB 3/12/2021, by JDH Victor 719T 33Z ET, sold to Rachel Parish, Harrisburg.

\$5,500 — LF NA Leader 14 DOB 3/5/2021, by KJ BJ 309C Leader 182F, sold to Connar Morris, Poplar Grove.

\$4,000 — LF 7014 Screenshot 1077 DOB 3/27/2021, by CRR 511 Screenshot 745, sold to Bryan Cole, Gibson City.

TOP FLUSH LOT \$4,500 — LF 7014 Lizz 0103 DOB 3/28/2020, by KJ BJ 309C Leader 182F, sold to Bacon Herefords, Siloam Springs, Ark.

Sale report furnished by American Hereford Association

Events & Deadlines

IULY

JULY 16-22

Junior National Hereford Expo Louisville, Kentucky

JULY 29 Ozark Empire Fair Junior Show Springfield, Missouri

JULY 30

Ozark Empire Fair Open Show Springfield, Missouri

AUGUST

AUG 13 Missouri State Fair Junior Show Sedalia, Missouri MJHA meeting - 30 minutes after the conclusion of the show

AUG 14 Missouri State Fair Open Show Sedalia, Missouri

AUG 16 Missouri State Fair Steer Show Sedalia, Missouri

AUG 27-28 Missouri Hereford Association Annual Field Day - District 4

SEPTEMBER

SEPT 5

Walker Herefords Foundation for the Future Sale Morrison, Tennessee Butler Polled Herefords-Open Range Cattle Co. Maternal Excellence Sale Republic, Missouri

Missouri Opportunity Sale Entry Packets Mailed

Southeast Missouri District Fair Cape Girardeau, Missouri

CMPHBA Sale Cuba, Missouri

Missouri Opportunity Sale Entry Deadline by U.S. Mail (postmarked)

WMC Cattle Co. - Ladies of the Ozarks Vol. IV Sale Wasola, Missouri

OCTOBER

Journagan Ranch Missouri State University Production Sale Springfield, Missouri

Abrakadabra Cattle Co.
Online Sale
Smart Auctions.co

MHA, MJHA Investment, Hereford Women Scholarship Deadlines

Reynolds Herefords Annual Production Sale
Huntsville, Missouri

American Royal Junior Hereford Show Kansas City, Missouri

American Royal Open Hereford Show Kansas City, Missouri

NOVEMBER

Nomination deadline for MHA 2022 awards

DECEMBER

Missouri Hereford Association Annual Meeting and Banquet Sedalia, Missouri

Missouri Opportunity Sale Sedalia, Missouri

WPH RANCH

Utilizing the perfect combination of maternal ability and carcass quality

Look for our female consignments to the annual Missouri Opportunity Sale





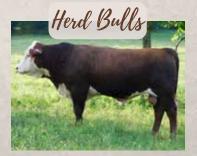
Private treaty bulls for sale year round

Monty & Georgia Williamson (417) 247-0782 Geren & Emily Reavis (417) 252-0291 www.wphranch.com 975 Stillhouse Road Mountain View, MO



LJR MSU 206A HOBBS 149H DOB: 2/17/20 Reg. No.: 44140227

BW WW YW CW REA Marb CHB 3.2 53 84 76 0.40 0.06 118



WPH MGW 371B HUNTER H100

DOB: 2/20/20 Reg. No.: 44150703

BW	ww	YW	CW	REA	Marb	СНВ
4.3	65	115	81	0.70	0.13	141



WPH MGW C555 JUSTICE J105

DOB: 2/27/21 Reg. No.: 44243625

BW	ww	YW	CW	REA	Marb	СНВ
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HOME GROWN

Series of tips and tricks to a successful **meat** business!

Certainly the last couple of years have made consumers (and farmers) think about where their purchases originally came from. For many grocery customers, very little thought pre-pandemic was put into where their meat came from and who exactly raised it.

For farming families, sitting down at the table often includes talk of "who's steer are we eating" and "which calf are we eating tonight?" Have we taken for granted though that our meat customers would like to know the same story? Other countries have dove deep into the whole story of where food comes from going as far as having a picture of the farmer who raised the product mounted right on the packaging.

Many purebred beef producers do have some sort of meat business on the side. Free martins, injured animals or bulls that just don't make the cut are great candidates for a finishing pen on your farm. Whether it's merely feeding your own family, selling to extended family or actually having a

preferred customer list to annually sell freezer beef, the end product should be the goal no matter what part of the beef industry cycle you are in.

Once you've got clientele to sell your meat to, how do you make sure they will buy again from you next year? Like anything, customer service will go a long way in developing a relationship and repeat business. Have you ever considered that your beef customers may not know how to cook the freezer full of beef they purchased from your farm?

Let's work on education. We can educate our meat customers, our 'town' friends and grocery store customers we see fidgeting at the meat counter as we walk by. As beef producers, it's out job to not only know the best ways to cook beef but to be able to share these ways with others – guaranteeing a successful beef eating experience every time!

Pass along these tips to your meat customers for guaranteeing their cooking success!

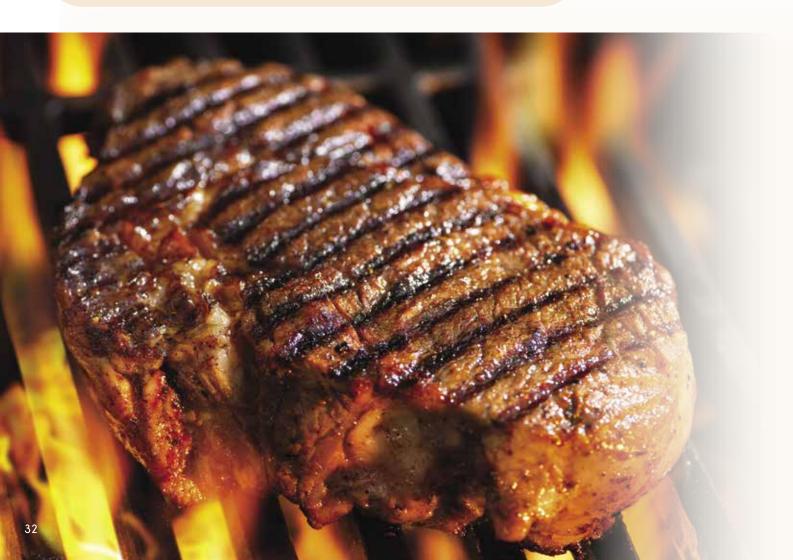


Beef for breakfast?

Certified Hereford Beef has 11 yummy breakfast recipes on their website all incorporating, you guessed it, beef! All of these recipes could utilize leftovers, which is even better. So, whether you've got leftover browned ground beef or shredded leftover roast, these breakfast meals will be quick to whip up!

Beef Breakfast Muffin Cups are our favorite. They are quick and easy for a nutritious morning meal. Visit

www.certifiedherefordbeef.com to make it yourself.





Cooking Brisket

Always wanted to cook your brisket, but didn't know how to start? Follow this no-miss recipe!

- 1. Thaw two days ahead of time.
- 2. Once thawed, coat with mustard and your choice of beef seasoning.
- 3. Set brisket out covered with wrap for two hours.
- 4. Preheat smokers to 225 -250°F.
- 5. Place brisket on smoker fat side down.
- 6. Cook until 160°F internal temp.
- 7. Pull brisket place in aluminum pan fill half with beef broth.
- 8. Cover pan.
- 9. Place back on smoker until 204°F.
- 10. If you desire bark pull brisket at 195°F.
- 11. Unwrap for last hour until 204°F is reached!
- 12. Let rest for minimum of two hours.



Frozen Roast

I forgot to thaw my frozen roast the day before. Now what?

In the morning, put a frozen roast in the crockpot on high temperature. At lunch, turn the temperature to low and add vegetables such as carrots and potatoes. Supper will soon be ready... basically on its own!



Flavorful Stews

How do I get my meat to have wonderful flavors when in a soup or stew?

According to Certified Hereford Beef, get great flavors in your stew by simmering all ingredients on low for up to two hours.



Pressure Cooker

Does a pressure cooker scare you? Don't let it! This can be a huge time saving device.

A thawed chuck or round roast can be done in as little as an hour and a half — ready to tear apart or thinly slice. Some pressure cookers even have a sear option, so you can brown the roast right in the same pan before you begin the pressure cooking cycle.



Marinating Tips

When thawing something like sirloin steak, flank steak or stir fry meat, remove from freezer. Unwrap and put in a plastic container with marinade. This way you are thawing and marinating at the same time for quicker results!

The same can be true for freezing meat. By placing meat in a bag full of marinade to freeze, when you remove from the freezer, your marinade will work perfectly.



Quick Meals

Beef can seem overwhelming to some; here's some quick meal ideas!

Make a chuck roast and shred the meat after it's properly cooked. Use in quick dishes such as — burritos, quesadillas, tacos, casseroles, nachos, breakfast dishes, soups and stews.

When you are browning ground beef, always do a double batch. Cool the half you won't need right away for meals the next few days. Browned ground beef can be a huge time savings for enchiladas, lasagna, spaghetti meat sauce, chili, sloppy joes, stuffed peppers, and much more!



So many leftovers

Don't let leftovers feel overwhelming! Think of them as a quick next meal!

Often there is leftover roast or an extra steak. Throw it in the fridge and think of the possibilities. Dice up and use in a fajita, breakfast burrito, beef stroganoff, salad topping, beef dip sandwich and much more!



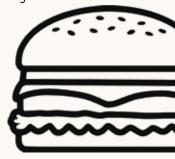
Burgers

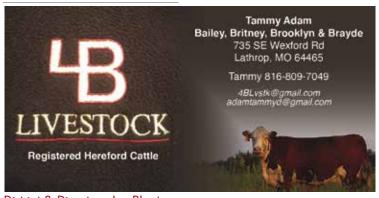
There are lots of things to add to ground beef to make the perfect burgers. Here's a few favorites:

- steak seasoning
- salt and pepper
- garlic powder or minced garlic
- diced onions or onion powder
- crushed crackers or bread crumbs
- egg to hold it all together
- Worcester sauce

Tips and tricks:

- Thaw your meat out the night before.
- A patty or burger press can be very helpful in shaping burgers.
- Make sure burgers are the thinnest in the middle, so they cook proper.
- •Use a thermometer to make sure the internal temperature reaches 165°F.





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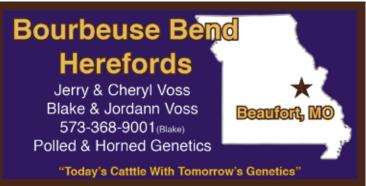




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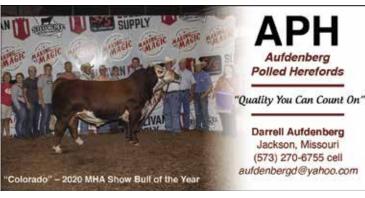


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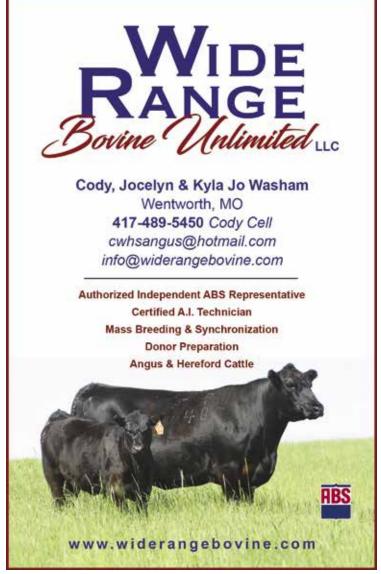


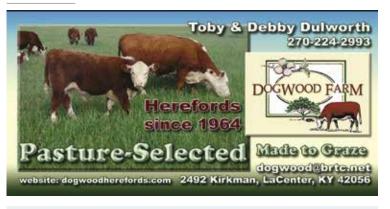


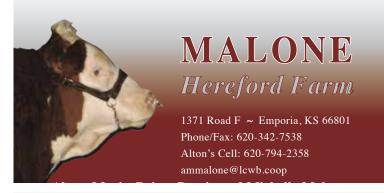
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Advertising Index

4B Livestock	34	McCown Polled Herefords	36
AMR Cattle Co.	35	McMillen's Toothacre Ranch	36
ARPH Cattle Co.	35	Menzies Cattle Co.	36
Aufdenberg Polled Herefords	37, 39	Missouri State/Journagan Ranch	n 3
Belzer Farms	34	Nation Polled Herefords	34
Biglieni Farms	35	Neighbors Cattle Co.	15
Blue Ribbon Farms	36	Networth Feeds & Feeding	36
Bonebrake Herefords	20	Open Range Cattle Co.	7
Bourbeuse Bend Herefords	35	Phillips-Renner Farms	17
Butler Polled Herefords	7, 39	Rapp Premium Genetics	34
Central MO Polled Hereford Breeder's Assoc	11	Reed Farms	3
College of the Ozarks	36	Reynolds Herefords	34
Day's Family Farm	8, 35	Rocking F Polled Herefords	35
Decker Herefords	35	Roth Hereford Farm	2
Dogwood Farm	37	Rural Route Creations	16, 19
Duvall Polled Herefords	29	Shingle Oaks Polled Herefords	37
Falling Timber Farm	13, 39	Shoenberger Polled Herefords	36
Gregory Hereford Ranch	26	Show Me Genetic Services	18
Gregory Polled Herefords	22	Souders Farm	35
H&H Herefords	34	Steinbeck Farms	6
H&H Show Supply	34	Triple A Farm	35
Holmes Hereford Farm	36	Tri-L Polled Herefords	28
J. D. Bellis Family	Back Cover	Triple H Acres	38
Jordan Herefords	14	Towner Farm	37
Journagan Ranch / Missouri St	ate 3	Valley Oaks	34
Kauffman Hereford Farm	35	Walker Herefords	27
Lizzie's Polled Herefords	37	Waters Farm	34
Lorenzen Farms	31	Whispering Winds Farm	34
Ludwig Farms	35	Wide Range Bovine Unlimited	37
Malone Hereford Farm	37	WMC Cattle Co.	21
McCorkill Family Farms	18	WPH Ranch	30

Around the Barn

Missouri FFA Convention Winners

The State FFA Degree Ceremony at the 94th Missouri FFA Convention, April 21-22, at the Hearnes Center on the University of Missouri Campus awarded several Hereford members with the highest degree, which can be received at the state level.

Awarding of the degree is based on a member's supervised agricultural experience program in agribusiness or production agriculture and leadership ability as demonstrated through involvement in FFA, school and community activities. The State FFA Degree award charms are sponsored by MFA Inc., Columbia.

State FFA degree recipients for 2022 included Ben Ridder, Washington; Halley Colleen Marek, Salisbury; Lexi Craig, Stanberry; Tory Miller, Lebanon; and Josie Toombs, Bolivar.

The state FFA convention also has numerous other awards for Supervised Agricultural Experiences (SAE), scholarships and Career Development Events.

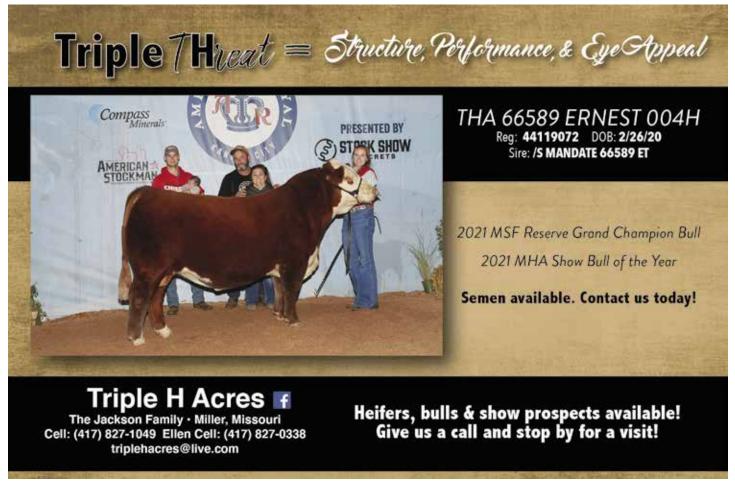
Representing Division 2 prepared public speaking and the Missouri state winner went to Gavin Rhode.

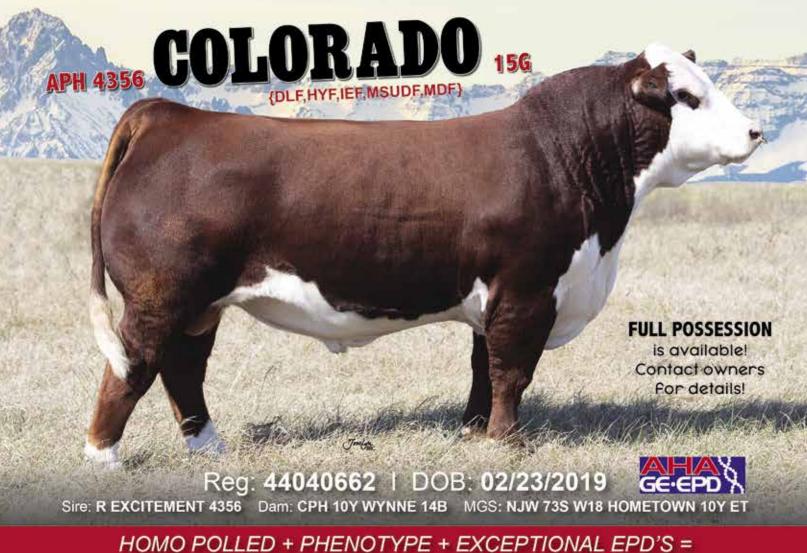
SAE winners are awarded for their proficiency programs. Winning second place in the Ag Services Proficiency was Atley Kleinman and second place in diversified livestock entrepreneurship proficiency was Isaac Rhode.

Josie Toombs was awarded the agriscience area star, second place agriscience proficiency and second place entomology team.

Congratulations to the Missouri Hereford youth on a job well done!

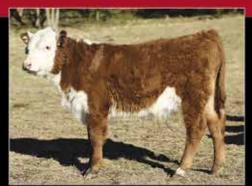
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