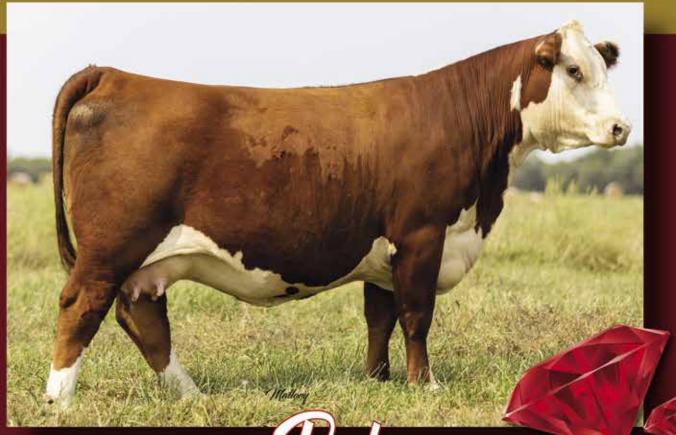




DONOR COW POWER-



RHF 27A Ruby 9202G

REG: 44111403 • DOB: 01/11/2019

Sire: NJW 135U 10Y HOMETOWN 27A



RHF 87G PEARL 1100 Reg: 44297404

Ruby & Pearl
Champion Cow-Calf Pair
2022 Cattlemen's Congress

ROTH HEREFORD FARM

Eddie and Mary Roth & family

11752 NE Hwy J • Windsor, MO 65360 Cell 660-351-4126

Thinking about your Spring breeding program?



Consider these Proven, Predictable



NJW 113D 1010 TOUGH 126F Sire: KT Built Tuff 1010 • SOD: NJW 73S M326 Trust 100W

Full sister to the famous 79Z cow at NJW

- Homozygous Polled
- · First daughters in production are excellent. Great udders.
 - · Great spread of numbers
 - · Offspring have great structure
 - A bull you can use with confidence Semen \$25 Certs \$65



WHR BEEFMAKER 4013 191 311E

Sire: Innisfail WHR X651/723 4013 • SOD: MSU TCF Revolution 4R

- · Homozygous Polled
- · Big footed, great structure · Fertile · Easy Keeping
 - · Very Eye appealing · Daughter are incredible
- · Proven for increasing marbling · Dam indexes 107 for marbling Very high CHB. Excellent EPDs

Semen \$25 Certs \$75 • 25 straws =\$500

Annual Production Sale Saturday, Oct. 1, 2022







reedent@iland.net / www.reedent.com



C&L RR KJ 364C JALAPENO 973E

Sire: R Leader 6964 • Dam KJ BJ DWE 686Z Salsa 364C Breed leading donor dam at Jensen Bros. Dam of Million dollar, Media.

- · Homozygous Polled · Heifer approved.
- · Big footed with excellent structure and phenotype
- A balanced EPD profile with excellent spread. CHB \$122
 - · Progeny have tremendous style and eye appeal.
 - · First daughters in production have high quality udders Semen \$25 Certs \$75 25 straws =\$500



LJR MSU Z311 EMBLAZON 392E Sire: KCF Bennett Encore Z311 SOD: C&L CT Federal 485T 6Y

- An exciting son of Encore out of our best Federal daughter
 - · Dam and Grandam are Dams of Distinction
 - Ranks in the top 10% in nine traits
 - Great EPD Profile
 - · Outstanding progeny ratios
 - · Calves are outstanding Semen \$30 Certs \$75



Our first issue of the year is always a huge undertaking as we get organized with our contract advertisers and plan for the year! Thank you to everyone for your support of this publication whether it be through advertisements, newsworthy submissions and letters to our membership. Your time, efforts and financial commitment is very much appreciated and certainly doesn't go unnoticed.

The Missouri Hereford Association has a very active membership and group of breeders both in their younger years and also more seasoned veterans. How lucky are we? By gathering at events such as the banquet and annual meeting hosted by the Missouri Hereford Association in December, fellowship amongst all ages and operational sizes allows for personal and organizational growth.

Growth comes in a number of recognizable and subtle ways. As beef producers, we rely on measurable data as a testament to our success – improved birth weights, higher weaning and yearling weights, longevity of cows in the herd, feed efficiency – the list goes on and on. To our banker, the only thing they really care about is the bottom line. With input costs continuing to rise exponentially, it's never been more important to keep close tabs on efficiency in our herd and through production methods.

Some growth is faint to see with the eye. As children grow up, they become more helpful on the farm, allowing jobs to become dispersed to various individuals in the family. New and improved record keeping systems require less book work time and more efficient tractors mean less time behind the wheel. Our customer list grows over the years, and hopefully, things become easier in some parts of the operation.

We hope your farm or ranch finds growth in many ways this year. Getting involved in your state and national associations are a tremendous way to learn from others, hear about the newest tools available and develop understandings of our industry as a whole.

As bull sale season is here, one of the greatest genetic impacts we can make on our herd is through sire selection. There are many sales going on in our region; check them out in this issue!

Please continue to reach out to us for news submissions and advertisements; we love hearing from you!

- The Editors, Rural Route Creations

Cassie Dorran, editor





This newsletter is edited by
Rural Route Creations
30487 Hwy J • Wentworth, MO 64873
www.ruralroutecreations.com

2022 Publication Dates								
Issue	Ad Space & Material Deadline	Camera Ready- Ad Submission						
March 1	Jan 17	Jan 21						
July 15	June 6	June 10						
September 1	Aug 2	Aug 6						
November 1	Sept 26	Sept 30						

Growth comes in a number of

recognizable and subtle ways.



Kural, CREATIONS

Advertisement & News Submissions:

Cassie Dorran 403-507-5953 cassie@ruralroutecreations.com
Jocelyn Washam 417-838-5546 jocelyn@ruralroutecreations.com
A special thank you to Andrea Butler for her office support throughout the year

Advertising Rates:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour. Payment can be made on your invoice.

All contracted ads are for the current calendar year.

Cost Per Issue	4 issue Contract Price
\$300	\$1100
\$500	\$1800
\$200	\$700
\$150	\$500
(contracted only)	\$200
	\$300 \$500 \$200 \$150

All ads must be received by deadline!

View the Media Guide Online at moherefords.org for ad sizes, file requirements and material submission.







12-13 State Awards

Missouri awards presented at annual banquet.

28–29 Member *Spotlight*Kauflins focus on performance at the helm.

30 Building *Calf Immunity* Mucosal vaccines offer unique advantages.

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Missouri Hereford Association

Officers and Directors

President Vice President Secretary/Treasurer Directors

Travis McConnaughy	Wasola	District 8
Darrell Aufdenberg	Jackson	District 9
Matt Reynolds	Huntsville	
Glen Waters	Norborne	District 1
Jon Black	Keytesville	District 2
Mary Beth Ray	Paris	District 3
Eddie Roth	Windsor	District 4
Eric Adkins	Columbia	District 5
Rick Steinbeck	Hermann	District 6

Greenfield

District 7

Mike McCorkill

www.moherefords.org

Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at www.moherefords.org

Missouri Hereford Association Matt Reynolds, Secretary/Treasurer 1071 C.R. 1231 Huntsville, Missouri 65249 660-676-3788



Cover photo © Rural Route Creations

Mark your calendar! 119th Semi-Annual Sale



CENTRAL MISSOURI POLLED HEREFORD BREEDERS ASSOCIATION

APRIL 9, 2022 • NOON

Interstate Regional Stockyards • Cuba, MO

Contact Larry Day to request a catalog!

New members always welcome!



For more information contact:

Larry Day, Sales Manager

Central Missouri Polled Hereford Breeders Association 12139 Highway 135 | Pilot Grove MO 65276 660-834-4678 Home | 660-621-0812 Cell

Email: ljday@iland.net

www.centralmissouripolledherefords.com f



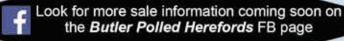
SHOW HEIFERS

must come from productive cows and turn into productive females too!

Fall Born Show Heifer Prospects

available private treaty starting **April 10**. Heifers available on a first come first serve basis!

Contact us for details and to schedule a time for viewing!





Jimmie, Andrea & Joel Butler
Cody, Jocelyn & Kyla Jo Washam
4195 South FR 53, Republic, Missouri 65738
417-838-4095 Jimmie 417-838-3665 Joel 417-489-5450 Cody
Email: jocelyn.washam@hotmail.com



Kristin Allen • Rogers, AR 816-729-6305 cell ksamizzou@yahoo.com



SEPTEMER 10, 2022

Update

Dear Hereford Breeders,

I want to first send out a big thank you to all of you who attended or watched on-line the Missouri Opportunity Sale in Sedalia. The first full weekend in December has been truly exciting for Hereford Breeders for many years now! The annual meeting and awards banquet had more than 120 in attendance, even in these tough



Matt Reynolds Missouri Hereford Association Secretary/Treasurer

decision-making times with COVID still hanging around. Great crowd, good food and many great award winners, you can be read about in this issue, made for another great Saturday night event.

I want to thank the 26 consignors that brought us more cattle than we had in 2020. The cattle get better every year, and we maintained the average of 2020. Congrats to our consignors, buyers and viewers for making the 2021 sale another great success!

Hopefully the spring calving season is going well for all, probably almost done for some of you and just getting started for others. There is nothing more rewarding in this business than a new calf crop! It's time to make breeding plans for next year's calf crop. As your spring babies have hit the ground and your fall calves are ready to wean, it is a great time to be thinking about consigning some of your best to the 2022 Opportunity Sale in December. As most of you know, May 1 is the deadline to send your \$100 nomination fee to me to nominate your herd for cattle to be considered for the sale. This is the first step in being a consignor at the 2022 sale. Shortly after May 1, I forward the nomination list to the sale screener, so he can make plans to visit your herd and make selections for entry to the sale. Once the travel is completed, he will send me the consignor list and selections you agreed to consign. If no selections are made, I will refund your \$100 to you. Somewhere around September 10, I will mail you the entry forms that need to be mailed back to me by September 25, so we can get advertising in place for the sale. This is a great "Opportunity" for each of you to consign your very top-end females and a few herd bull prospects. The cattle our consignors bring to Sedalia every year continue to get better and better. We always have a full house crowd and a large on-line crowd watching and bidding. It is a great opportunity to showcase your breeding programs! I invite every member

to get involved in this sale whether you are a large or small operation. Getting involved can benefit you in many ways in the future! Building breeder relationships and expanding your customer base is very important in this business.

You should have received your 2022 membership letter in the mail. Hopefully you have paid your dues; if not you should be receiving a second notice soon! Membership applications can also be found on the website and in the directory. Our membership has been really strong for years, and we invite everyone to be a part of it. April 1 is our deadline to get your membership posted on the website! Don't let that deadline slip by you. April 1 is also important if you want to qualify for any of the many awards to be given at the Annual Awards Banquet in December. You must have your dues paid by April 1 to receive any awards! If you are a junior member, your parents or grandparents must be a paid member by April 1. Something new that started in 2020 is the classified section on the website to list cattle held for sale. Contact Jocelyn Washam to get your listing posted! A banner ad on the website is also a great opportunity to get your breeding program in front of many producers.

Watch the summer newsletter for details on the fall field day/tour in the West Central District 4. If you are in District 4 and want to be involved in the event, contact Eddie Roth as soon as possible. Plans are beginning to be made on this event! Take the time to look at the advertisements in this issue on upcoming sales here in Missouri this spring. I've heard the cattle market is to continue to be strong again in 2022, and there are great opportunities here in Missouri to find top-end Hereford genetics at the many production sales and on-line sale here this spring. If you ever have any questions, please call or e-mail; we are here to help direct you when needed. Make plans now to go to the spring sales; hope to see you there!

A big thank you to all for your paid memberships and decisions to place an advertisement in the new 2021-2022 Membership Directory! Once again, we will be working on the 2023-2024 directory early next year. All 2022 paid memberships will be listed in that new directory. Another big thank you goes out to Amy Phillips and Brian Littleton for just completing two, three-year-terms on the board of directors. They were great board members, and we are very proud to announce that Glen Waters and Jon Black will be serving their first term for the next three years!

Congratulations to all!

Matt Reynolds, MHA Secretary/Treasurer





Calving Ease • Growth • Carcass

DNA Parent Verified

Genomic Enhanced EPDs

Calving Ease Growth Carcass

Genetics in Volume backed by Proven. Predictable Al sires

Over 250 bulls sell!
25 Herefords! Angus, Herefords, Charolais and Red Angus!



MEAD R447 HOMETOWN U1013 BD: 09/19/2020 • Reg P44249810 MEAD 10Y HOMETOWN R447 ET X MEAD N312 OF L047 028X



MEAD R447 HOMETOWN U1018 BD: 09/27/2020 • Reg 44249820 MEAD 10Y HOMETOWN R447 ET X MEAD P1236 OF 307W



MEAD R447 HOMETOWN V540 BD: 12/03/2020 · Reg 44301404 MEAD 10Y HOMETOWN R447 ET X MEAD M645 OF K484



MEAD MANDATE V730 BD: 11/25/2020 · Reg P44301800 /S MANDATE 66589 ET X MEAD T540 OF 167Y P429



21658 Quarry Lane • Barnett, MO 65011 Office (573) 302-7011 • Fax (573) 348-8325 email: meadangus@yahoo.com Alan Mead, Owner (573) 216-0210 Jennifer Russell (573) 721-5512

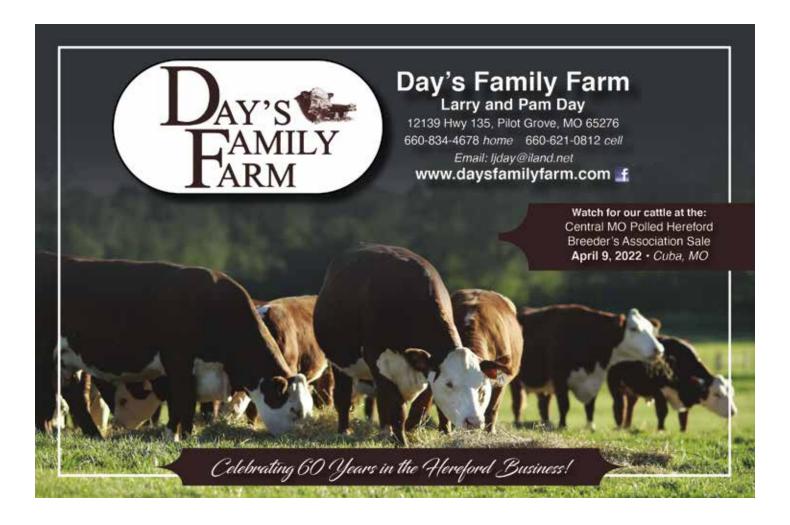
> Call or email to request a sale book and join our mailing list!

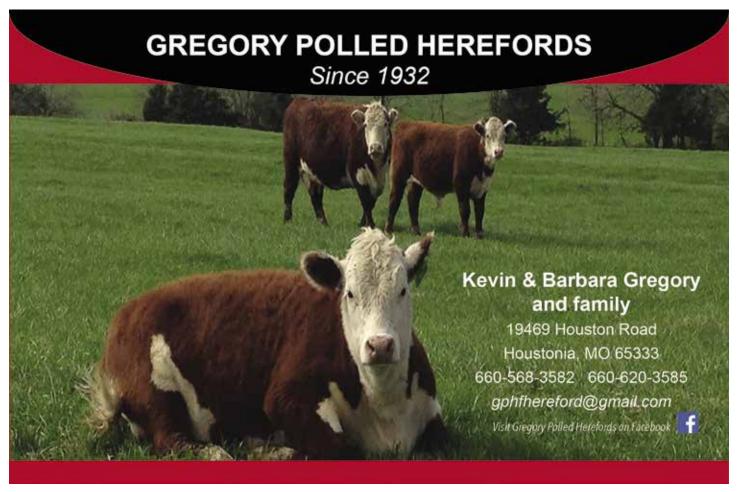


Mark Your Calendar! May 7, 2022 **Bull & Female Production Sale**

Proven, Predictable Genetics with added Value!

www.meadfarms.com





26th Annual

SWEIGER FARMS BULL SALE March 24, 2022 · 6:00 PM Sale Barn Location: D & E intersection in Weatherby

65 Angus and 25 Hereford bulls sell!



300K • Reg: 44242172 Sire: BEHM 100W Cuda 504C

CE 10.2 BW 0.1 WW 58 YW 94 CW 78 REA 0.52 MARB 0.20 Has an ideal frame size to compliment his deep body and large hind quarter, is well balanced. Dam is 302E, a Wonder 77Z daughter. 77Z produces daughters that are moderate, wide topped with plentiful udders.

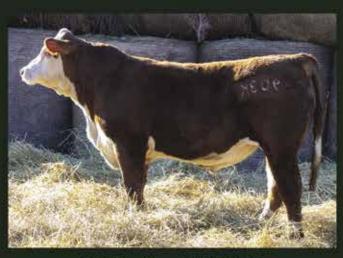
50% semen interest is retained



318K • Reg: 44247673 Sire: SHF Box Top 305F

CE-3.6 BW 4.1 WW 63 YW 101 CW 62 REA 0.23 MARB 0.01 Tall in frame with long legs, a deep, smooth middle, one face marking, pigment in both eyes, and a muscular hind guarter. Out of 53Y Trust daughter, a large frame cow that is dark red - an attractive bull.

25% semen interest is retained



903K • Reg: 44233515 Sire: SHF Encore Z311 217E

CE-2.0 BW 6.6 WW 71 YW 118 CW 87 REA 0.57 MARB 0.21 Tallest bull in the pen, clean headed, and muscular hind quarter. Has pigment and a face marking, and dark red in color. Out of the great 209Z cow, which has produced 9 calves and is still going strong here at Sweiger Farms.

25% semen interest is retained



Grafton Sweiger: 816-724-1651 Michael Sweiger: 816-449-0024 Charles Sweiger: 816-724-0492 Email: gksweiger95@gmail.com Find Us on Facebook: @SweigerFarms www.sweigerfarmsllc.com

Call or email to request a sale catalog!

Catalog and Videos will be available on our website!

State Recognizes Award Winners

December 4, 2021 | Sedalia, MO



2021 Hall of Fame Inductee: Vince & Pam Kauflin



2021 MHA Show Heifer of the Year: Shingle Oaks Polled Herefords MCM 173D Candi 004H ET



2022 Missouri Hereford Association Board of Directors



2021 Purebred Breeder of the Year: Triple H Acres

Not Pictured MHA Scholarship Winner: Josie Toombs

2021 MHA Friend of the Association: Rural Route Creations



Missouri Hereford Association Board Members: (I to r) 2016-2021 Brian Littleton, 2016-2021 Amy Phillips, 2021 President Travis McConnaughy



Missouri Hereford Association Annual Banquet



2021 MHA Show Cow-Calf of the Year: Triple H Acres THA 190Z Trinity J614



2021 MHA Show Bull of the Year: Triple H Acres THA 66589 Ernest 004H



2020 Missouri Opportunity Consignor of the Year: Craig and Natalie Reed

Congratulations to all award recipients!



2021 MJHA Investment Scholarship Award Winner: Isaac Rhode



MJHA 2021 Outstanding Juniors:

(I to r) Junior: Maggie Reed, Peewee: Jett McConnaughy,
Senior: Taylor Miller, 2021 Missouri Hereford Queen
Lauren Crutsinger, Intermediate: Josie Toombs (not present)



llodate

The Hereford Women of Missouri crowned our 2022 Missouri Hereford Oueen at the Missouri Hereford Banquet on Saturday, Dec. 4, 2021 – Macy Reed. Isaac Rhode was the 2022 Missouri Herford Women scholarship receipt.

We would like to say a big "thank you" to everyone who donated items to the Silent Auction. Also, thank you to those of you who donated items for the social hour. A big thank you to Jocelyn Washam and Andrea Butler for providing the table decorations.

We are always looking for new members to join our organization. Some of the things we support are as follows: the Hereford Queen program, a \$250 scholarship yearly award, sponsor the junior show showmanship during at the Missouri State Fair, sponsor the social prior to the Missouri Hereford Association (MHA) annual banquet and meeting, and provide the table decorations for the tables at the MHA banquet.

If you are interested in joining, please send your dues to Marijane Miller; 20500 Sioux

> Macy Reed was crowned the 2022 Missouri Hereford Queen at the Missouri Hereford Association annual meeting and banquet in December.

Drive, Lebanon, Missouri 65536. Dues are \$15 per year.

Please watch our Facebook page to keep up with all our activities during the year.

Tonya Bagnell, Hereford Women of Missouri Secretary



Hereford Women of Missouri Officers

President – Kyla Waters 660-631-0299 Kg4waterz@gmail.com

Vice President – April Miller 816-305-7490 Aprilmiller1732@gmail.com

Secretary – Tonya Bagnell 660-631-2109 Tbagnell6452@gmail.com

Treasurer – Marijane Miller 317-341-3846 millerherefords@yahoo.com

Mail \$15 Hereford Women of Missouri dues to 20500 Sioux Drive Lebanon, MO 65536

Oueen Co-chairs -Shelby Bagnell 660-630-3361 Shelby.bagnell@hughes.net

Anna Roth anna.roth15@gmail.com

Find us on





Chunky Monkey Banana Bread

Prep Time

15 minutes

Cooking Time

refredients

- 2 tbsp unsalted butter (room temp)
- 1/2 cup light brown sugar
- 1/4 cup white sugar
- 2 large eggs, beaten
- 1/4 cup buttermilk
- 3 mashed, ripe bananas (don't use green and the blacker the skin is the sweeter)
- 2 cups All Purpose Flour
- 1/2 teaspoon salt
- 1 teaspoon baking soda
- 1/2 cup nuts of your choice
- 1/2 chocolate chunks

Directions

- Cream butter and sugar in a large bowl.
- 2 Beat eggs and mash bananas adding to buttermilk.
- a Combine wet mixture of butter and sugar to mashed bananas with eggs and buttermilk and mix well gradually. Add ingredients slowly together and not all at once.
- 4 Do not overmix mixture and add in nuts (optional as our Audrey does not care for nuts) and chocolate chunks...
- 5. Grease loaf pans and place wax or parchment paper on the bottom of each pan.
- 6. Sprinkle with additional chocolate chunks on top of parchment paper if you like and put the batter on top. You will want 3/4 of the baking pans filled with batter.
- 7. Bake in an oven that has been preheated to 350 degrees Fahrenheit oven for about 1 hour.
- a This banana bread is very moist, so allow to cool on wire rack in order to safely remove from your pans.

With a slathering of real salted butter on top, this bread is the perfect snack or breakfast!



ANNUAL BULL & FEMALE SALE

<u>APRIL</u>

Sale starts at Noon p.m. CST

2022 At the farm in Amsterdam

We are excited with this year's offering and know they can improve your Herd.

CHURCHILL JUMPSTART 828F



CE: -0.9 BW: 4.7 WW: 79 YW: 129 FAT: 0.007 REA: 0.66 MARB: -0.20 BMI: 353 BII: 427 CHB: 109

A tremendous performance bull out of the great Churchill Ladysport 2205Z cow and Kickstart. Homozygous Polled. Owned with Churchill Cattle Company. For Semen Contact John or Dale.

IDH VICTOR 719T 33Z ET



CE: 6.4 BW: 1.7 WW: 69 YW: 115 FAT: 0.017 REA: 0.58 MARB: 0.15 BMI: 473 BII: 564 CHB: 162

33Z has had a big influence and difference in the bred and breeding programs. We had the oppoertunity to purhase an interest from Lorenzen Farms on 33Z in the Spring of 2018. Over tge years, I have commented how difficult it is to find a Sire that performes on both ends "bulls & females" but 33Z is one of the rare types tha produces tremendous bulls and females.

PH LARIAT F146 ET



CE: 11.0 BW: 0.7 WW: 69 YW: 108 FAT: 0.067 REA: 0.51 MARB: 0.58 BMI: 476 BII: 597 CHB: 168

This is a Tested D876 son out of a Outcross 18U Churchill Donor cow we flushed. Tested is a full brother to Validated and his offsprings are true performers. A leader in 14 of the 17 trait categories. Homozygous Polled.

OFFERING

5 - TWO YEAR OLDS BULLS 15 - FALL YEARLING 18 MONTH OLD BULLS 15 - 20 SPRING 2021 YEARLING BULLS 10 - 15 REGISTERED FALL BRED HEIFERS 10 - 15 REGISTERED SPRING 2021 HEIFERS 10 BWF & RWF FALL BRED BALDIES

SIERRA 956G



CE: 15.0 BW: -1.8 WW: 63 YW: 98 FAT: 0.087 REA: 0.64 MARB: 0.29 BMI: 534 BII: 634 CHB: 143

Recent purchase from Stuber Ranch's spring 2020 Sale. Owned with Greives Herefords & Stuber Ranch. Google eyed bull that combines calving ease & growth, he is a son out of a powerful pedigree NJW Long Haul & Churchill Lady 7189E a great R Leader daughter.

LEADING SIRES

CHURCHILL JUMPSTART 828F • JDH VICTOR 719T 33Z ET EFBEF X651 TESTED D876 • EFBEEF TFY U208 TESTED X651 APH LOCK AND LOAD G190 ET "33Z SON" APH LARIAT F146 "TESTED D876 SON"

Cattle out of our Top Performance Cow Herd



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Hello everyone!

I hope you all had a good Christmas and a good start to the New Year. The Missouri Junior Hereford Association (MJHA) would like to thank everyone who came to the Missouri Hereford Association banquet and sale and everyone who purchased something out of the silent auction. As a reminder for members, the \$15 MJHA dues are due by April 1. Please send these to Taylor Miller.

In conclusion, I hope you all are surviving the winter and I hope to see everyone at the jackpot shows this spring and at the MJCA All Breed's Association in June.

Will Hendricks, Missouri Junior Hereford Association Reporter



Missouri Junior Hereford Association Officers

President – Isaac Rhode, Stewartsville Vice President – Haleigh Ferguson, Smithton **Secretary** – Tory Miller, Lebanon

Treasurer – Taylor Miller Mail \$15 Missouri Junior Hereford Association dues to 20500 Sioux Drive, Lebanon, MO 65536 **Reporter** – Will Hendricks, Republic

Fundraising Chair - Gavin Rhode, Stewartsville Fundraising Co-Chair - Kristin Waters, Norborne **Directors** – Kinleigh Bolin, Walnut Grove;

Cade Shepherd, Mt. Vernon

Advisors -

Jeff & Susan Rhode

7765 NW Hwy NN, Stewartsville, MO 64490 816-261-4819 Jeff Cell or 816-261-4821 Susan Cell Susan.rhode@yahoo.com

Brad & Shannon Mueller 2045 PCR 520, Perryville, MO 63775 573-517-2999 • Muellers29@yahoo.com

Eddie & Mary Roth 1178 NE Hwy J, Windsor, MO 65360 660-351-4126 • rothconcrete3@gmail.com

Note from the Advisors

Reminders for MJHA Members

Below is a to-do list for all Missouri Junior Hereford Association (MJHA) members to get prepared for the summer show season. Make sure you don't miss out on any of the fun and activities!

PAY MJHA DUES Dues are \$15 per member and must be paid by April 1, 2022, for members to be eligible to win MJHA awards and vote for directors and outstanding member awards. Make checks payable to MJHA and mail to: Taylor Miller, MJHA Treasurer, 20500 Souix Drive, Lebanon, MO 65536.

CHECK TATTOOS on all animals you plan to show and make sure that tattoos on registration papers match what is in your animals' ears.

DOUBLE CHECK ALL DEADLINES because they are coming up fast! Ownership and entry deadlines as well as contest sign-up deadlines for Junior National Hereford Expo (JNHE), set for July 16-22 in Louisville, KY, can be found at www.hereford.org under "YOUTH." Also, check the Missouri Cattlemen's Association website at www. mocattle.org for early entry deadlines and information about the Missouri Junior Cattlemen's Association (MJCA) All-Breeds Show in Sedalia, set for June 9-11 in Sedalia, Missouri.

SELECT CONTESTS you want to participate in at the 2022 JNHE. A full list of contests, age divisions and rules can be found at www. hereford.org under "YOUTH." If team fitting or Hereford bowl are on that list, let an MJHA advisor know by June 1 so that statelevel tryouts can be held at the MJCA All-Breeds Show in June to determine team members for the national contests.

MAKE RESERVATIONS for any hotels or camping spots for shows you plan to attend.

ATTEND THE NEXT MJHA MEETING, which is set for Saturday, June 10, starting 30 minutes after the completion of the MJCA show in Sedalia. We will cover association business and important information for all juniors planning to attend JNHE.

Jeff and Susan Rhode, Missouri Junior Hereford Association Advisors

O VISUAL QUALITY O MOMERICAL EXCELLENCE O MATTERNAL BERTTAGE



CMF 333E HITCHING POST 648H

44203559 / Homozygous Polled Sire: Innisfail WHR X651/723 4013 ET / Dam: CMF 59A Ann 333E

CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	CEM	MCW
+6.1	+2.7	+82	+129	+0.7	+1.8	+12.7	+27	+68	+4.9	+113
UDDER	TEA	TC	W	FAT	REA	MARE	B	40	BII	CHB
+1.50	+1.4	0 +	97	+0.102	+0.59	+0.60	+\$3	49 +	\$ 478	+\$ 188



CMF 250D HOLLAND 625H

44203422 / Homozygous Polled Sire: NJW 79Z Z311 Endure 173D ET / Dam: CMF 116B Tori 250D

CED	BW	WW	YW	DMI	SC	SCF	MILK.	M&G	CEM	MCW
+10.5	+2.8	+79	+130	+0.7	+1.6	+20.9	+36	+76	+6.1	+124
UDDER	TEA	TC	W	FAT	REA	MARE	BI	VII.	BII	CHB
+110	+12	0 4	97	+0.062	+0.87	+03	24 2	4 694	\$ 583	+\$ 175

EPDs as of 1/16/22





CMF 297D HEAVY WEIGHT 628H

44203525 / Homozygous Polled

Sire: N	UW 79	Z Z311		re 173D					minet	e 2970
		-		DMI		-		_		-
+1.6	+3.4	+77	+128	+0.9	+1,1	+19.0	+35	+73	+2.6	+132
UDDE	R TEA	TIC	W	FAT	REA	MAR	BB	I IIv	BII	CHB
+1.20	+1.3	0 +	103	+0.052	+1.01	+0.4	1 +5	448	\$ 560	+\$ 182



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Mark Sims (580) 595-0901 www.simspluslic.com Travis McConnaughy was selected as a new director of the American Hereford Association (AHA) during the Annual Membership Meeting Oct. 23 in Kansas City, Mo.

The delegation from across the U.S. elected three new directors to the American Hereford Association, each who will serve a three-year-term on the 12-member board.

Travis McConnaughy was born and raised on a seedstock Hereford operation previously owned by his grandparents, Calvin and Jean Watson. Travis and wife, Sarah, own and operate the family's ranch, which is now known as WMC Cattle Company. They have expanded the ranch to include 1,300 acres, approximately 300 Hereford cows and 150 commercial cows. WMC Cattle Company is a progressive program that collects carcass ultrasound measurements and actual data on their purebred calves, in addition to



Front row (1 to r): Bruce Everhart president, Waldron, Ind.; Bill Goehring, vice president, Libertyville, Iowa; Craig Beran, Claffin, Kan.; Andrew Matheny, Mayslick, Ky; Becky King-Spindle, Moriarty, N.M., Whitey Hunt, Madison, Ga.; and Jack Ward, AHA executive vice president. Back row (1 to r): Wyatt Agar, Thermopolis, Wyo.; Jerome Ollerich, Clearfield, S.D.; Chad Breeding, Miami, Texas; Lou Ellen Harr, Jeromesville, Ohio; and Travis McConnaughy, Wasola, Mo. Not pictured: Bob Schaffer, Spotsylvania Courthouse, Va.

using the latest technology, such as AI, ET and genomics.

From 2001-2006, Travis was self-employed in the construction field. He returned home in 2006 to help his grandfather on the ranch. Travis and Sarah married in 2011 and purchased the ranch, which had 66 Hereford cows at the time.

WMC Cattle Company hosted its first annual female production sale in 2019 — the Ladies of the Ozarks. Next came the first annual WMC Bull and Commercial female sale in 2020. Travis manages the ranch as a business. He demands high performance from his cattle with minimal inputs. His high standards, open mind and willingness to change stack the odds toward the operation's financial sustainability for generations to come. Currently, the next generation includes Jett, 7 and Watson, 6. WMC Meat Co., a small meat sales business, is the ranch's most recent addition. It opened another avenue for the ranch to capitalize on the quality it produces.

Travis is the current president of the Missouri Hereford Association; he was vicepresident the previous two years and has been on the board six

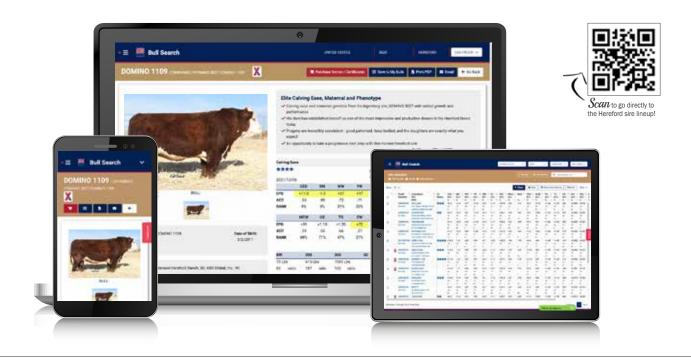
years. In 2020, WMC Cattle Company was recognized as the Missouri Purebred Breeder of the Year. Beyond the Hereford scene, Travis is a fifth-year member of the Ozark County Soil & Water board. He is also serving his second term as president and his fifth year as a board member of the Farm Service Agency.





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	Calving Ease - CED											
	Name	CED	Acc	Page								
1	REVVED UP	+14.6	.64	108								
2	ADVANCE 3178	+14.3	.45									
3	BARRACUDA	+14.0	.42	107								
4	LONG HAUL	+12.2	.65	106								
5	DOMINO 3027	+11.6	.79	106								
6	DOMINO 7181	+11.6	.47	-								
7	SELECTION	+11.5	.50	107								
8	DOMINO 1109	+10.5	.53	105								
9	HARLAND	+9.7	.80	-								
10	RED POWER	+9.5	.61	•								

Yearling Weight - YW											
	Name	YW	Acc	Page							
1	ACCLAIM	+118	.63								
2	CONVERTER	+117	.61	110							
3	TRADEMARK	+114	.46	109							
4	APPOMATTOX	+106	.47	109							
5	LONG HAUL	+99	.76	106							
6	DOMINO 1109	+97	.71	105							
7	SELECTION	+96	.71	107							
8	BARRACUDA	+94	.44	107							
9	HARLAND	+92	.92								
10	MATTY	+91	.25								

S	ustained Cow	Fertili	ty - :	SCF
	Name	SCF	Acc	Page
1	DOMINO 3027	+33.5	.84	106
2	DOMINO 1109	+31.2	.42	105
3	LONG HAUL	+29.4	.39	106
4	RED POWER	+27.5	.43	•
5	JUICE BOX	+24.9	.43	108
6	ACCLAIM	+23.8	.35	•
7	MATTY	+22.8	.17	•
8	BARRACUDA	+22.2	.29	107
9	APPOMATTOX	+21.8	.32	109
10	REVVED UP	+20.1	.39	108

	Teat and Udder Quality									
	Name	US	Acc	TS	Acc	Page				
1	RED POWER	+1.70	.74	+1.80	.76					
2	APPOMATTOX	+1.60	.42	+1.60	.42	109				
3	DOMINO 7181	+1.50	.47	+1.60	.46					
4	TRADEMARK	+1.60	.45	+1.50	.45	109				
5	BARRACUDA	+1.50	.42	+1.50	.42	107				
6	DOMINO 3027	+1.40	.90	+1.50	.90	106				
7	REVVED UP	+1.50	.69	+1.40	.70	108				
8	LONG HAUL	+1.40	.55	+1.40	.59	106				
9	ACCLAIM	+1.40	.49	+1.40	.49					
10	JUICE BOX	+1.30	.68	+1.30	.69	108				

Marbling - MARB											
	Name	Marb	Acc	Page							
1	TRADEMARK	+1.01	.32	109							
2	ACCLAIM	+0.54	.31								
3	SELECTION	+0.50	.55	107							
4	DOMINO 3027	+0.46	.73	106							
5	BARRACUDA	+0.44	.26	107							
6	APPOMATTOX	+0.36	.26	109							
7	DOMINO 1109	+0.31	.30	105							
8	CONVERTER	+0.27	.49	110							
9	ADVANCE 3178	+0.23	.33								
10	MATTY	+0.20	.10								

	Ribeye Area - REA										
	Name	REA	Acc	Page							
1	DOMINO 7181	+1.09	.49								
2	TRADEMARK	+0.82	.31	109							
3	BARRACUDA	+0.73	.26	107							
4	RED POWER	+0.66	.31								
5	ACCLAIM	+0.58	.29								
6	LONG HAUL	+0.53	.47	106							
7	DOMINO 1109	+0.50	.27	105							
8	APPOMATTOX	+0.47	.24	109							
9	DOMINO 3027	+0.39	.72	106							
10	REVVED UP	+0.37	.28	108							

Certified Hereford Beef Index - CHB									
Name	СНВ	Page							
1 TRADEMARK	+229	109							
2 ACCLAIM	+171								
3 BARRACUDA	+170	107							
4 CONVERTER	+164	110							
5 SELECTION	+153	107							
6 DOMINO 7181	+151	•							
7 DOMINO 3027	+148	106							
8 DOMINO 1109	+148	105							
9 MATTY	+140	•							
10 LONG HAUL	+138	106							

Ва	aldy Maternal I	ndex -	вмі	В	rahman Influenc	e Inde	x - BII
	Name	ВМІ	Page		Name	BII	Page
1	DOMINO 3027	+618	106	1	DOMINO 3027	+716	106
2	DOMINO 1109	+596	105	2	DOMINO 1109	+693	105
3	LONG HAUL	+566	106	3	LONG HAUL	+658	106
4	RED POWER	+507		4	ACCLAIM	+631	
5	ACCLAIM	+504		5	TRADEMARK	+610	109
6	BARRACUDA	+477	107	6	BARRACUDA	+576	107
7	JUICE BOX	+468	108	7	RED POWER	+570	
8	TRADEMARK	+462	109	8	JUICE BOX	+546	108
9	MATTY	+458	••••••	9	MATTY	+538	•
10	APPOMATTOX	+435	109	10	APPOMATTOX	+537	109

EPDs as of 11/29/2021

2021 HYFA Scholarships Awarded and Fed Steer Shootout Winners Announced

The 2021 American Hereford Association Annual Meeting and Educational Forum hosted the National Junior Hereford Association (NJHA) Awards and Scholarship Luncheon on Friday, Oct. 23 in Kansas City. An impressive \$160,000 of scholarships was given to junior members on behalf of Hereford Youth Foundation of America (HYFA). In addition to scholarships, awards were given to NJHA Fed Steer Shootout program winners and dozens of juniors from across the country were recognized for their dedication to continuing the Hereford breed and continuing to learn, lead and achieve.

The NJHA is focused on propelling its members to new heights across the country. This is accomplished by partnerships with the foundation to provide thousands worth of scholarships, as well as companies like BioZyme Inc., Merck, Neogen, and many other industry partners who support junior programs that offer scholarship, leadership and educational opportunities.

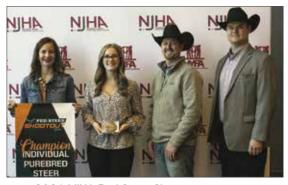
The 2021 CBY Polled Herefords, Bob and Dolores Call Scholarship sponsored by HYFA is a \$5,000 scholarship offered in honor of Dolores Call and her late husband, Bob. Bob was a founding member of the HYFA board of directors and an integral part of building the foundation for the scholarship programs it now provides.

Isaac Rhode from Stewartsville, Mo., is the \$5,000 CBY Polled Herefords, Bob & Dolores Call Scholarship winner. He is a freshman at the University of Missouri-Columbia. He has a desire to be part of something bigger than himself, exemplifying this quality through his role as an officer of the Missouri Junior Hereford Association, FFA and his local 4-H club. Thinking about his future, he stands firm in the decision to pursue a degree in animal science and a career in agriculture. The coronavirus pandemic brought the production of the nation's

food supply to the forefront and emphasized the important role America's farmers and ranchers play in the food supply chain. The events of the last two years have made him more certain his future lies in agriculture.



Pictured (I tor) are Bill King, HYFA board of directors, Isaac Rhode, Stewartsville, Mo., and Ray Ramsey, HYFA president.



Macy Reed,
Green Ridge, Mo.,
received honors
for the champion
individual
purebred steer
and she is joined
by (l to r) Ashley
Fitzsimmons and
Shane Schaake
of Bio Zyme
Inc., and Trey
Befort, director
of commercial
programs for the
AHA.

2021 NJHA Fed Steer Shootout

Now in its fifth year, the National Junior Hereford Association's (NJHA) Fed Steer Shootout contest teaches juniors about the opportunities and challenges of the cattle feeding industry. In the 2021 contest, 81 members from 15 states entered 323 steers in the program. This year's winners received nearly \$20,000 in scholarships and awards from the Hereford Youth Foundation of America (HYFA) and premier partner, BioZyme Inc., St. Joseph, Mo. The young cattle feeders took center stage and were recognized for their efforts Oct. 22 at the American Hereford Association's (AHA) Annual Membership Meeting and Conference in Kansas City, Mo.

Contestants collected actual feedyard performance and carcass data on their pen of three and individual entries of Hereford and commercial Hereford-influenced steers, while gaining comprehensive industry knowledge on topics such as animal health, nutrition and marketing. All steers were fed at HRC Feed Yards, Scott City, Kan., and through a generous sponsorship from Texas Stardance Cattle, steers were hauled to and harvested at National Beef Packing Co. in Dodge City, Kan., as candidates for the Certified Hereford Beef® brand.

Additionally, contestants entered performance portfolios from data reports they received throughout the feeding period and answered short answer questions summarizing what they learned throughout the program. The top three contestants, in both the junior and senior divisions, were selected from the submitted portfolios and had the opportunity to compete for the NJHA Fed Steer Shootout Contestant of the Year titles. The selected contestants presented a short speech followed by a panel interview about what they learned during the contest and how they can apply this knowledge in the beef industry.

Fed Steer Shootout winner of the Champion Individual Purebred Steer went to Macy Reed, Green Ridge, Missouri.





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Reg: 44224718

Nominated for National Reference Sire Program



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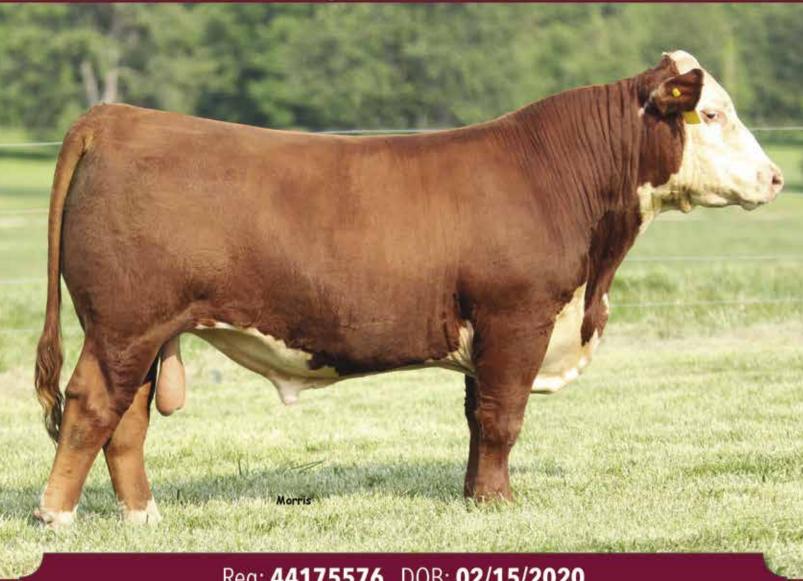
Tom Luthy 417-861-1755

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H One More Time 0229 ET



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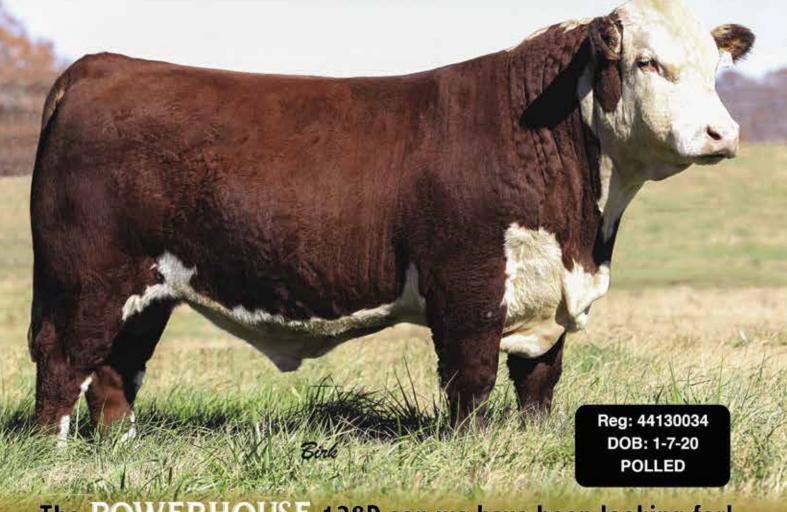


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Travis & Sarah McConnaughy

Herdsman: Jett and Watson McConnaughy Wasola, Missouri

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Current issues that could impact cattle production and markets.

"Pre-COVID, we had a just-in-time meat supply chain," according to Scott Bennett, director of congressional relations for the American Farm Bureau Federation (AFBF). Packing plants chugged at full capacity, harvest animals left for slaughter as quick as they were ready, and meat left the plants and entered the supply chain immediately.

"After seeing some grocery store shelves empty in April and May of 2020, seeing part of the supply chain just jam up, I think the general public is wanting to go to a just-in-case meat supply chain," Bennett said. He explained that's the impetus behind consumer and lawmaker interest in developing small, regional packing capacity.

Bennett was speaking to members of the American Hereford Association (AHA), guests and allied industry partners during an educational forum at the organization's Annual Membership Meeting and Conference in Kansas City, Mo, Oct. 22, 2021.

Some producer-relevant issues lawmakers are wrangling with stem directly from the pandemic, while others continue their long-time simmer. These are other insights Bennett shared.

Price discovery

Bennett noted heightened interest in cattle markets by Congress and producers. Plenty of that was driven by the eye-popping price spread between wholesale beef prices and fed cattle prices.

AFBF is currently the only producer trade association in Washington, D.C., that supports some form of mandatory minimum cash fed cattle trade, in order to

increase price discovery. However, Bennett pointed out it would not necessarily be the silver bullet many want.

"Increased price discovery doesn't necessarily mean higher prices. In fact, it could be the reverse," Bennett said. "It could lower prices for producers."

On a related note, Bennett emphasized the need for Congress to reauthorize Livestock Mandatory Reporting, which mandates public price reporting.

Gene editing

"I'm sure it's alarming to a lot of folks. My family [Knoll Crest Farm] has had Hereford cattle since 1944. The reason we are in the business is that generation after generation we selectively breed those cattle to become better, and it takes time," Bennett explained.

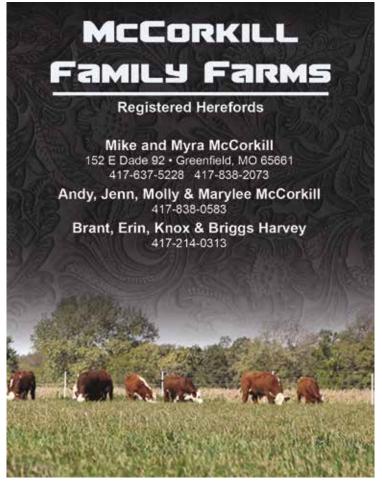
Now, technology enables making immediate changes like polling horned cattle or making black ones red. Less talked about gene edits include such things as making cattle resistant to specific diseases or more adapted to specific climates.

So far, U.S. laws mostly prohibit gene-editing technology, so developers are going to other countries.

"American Farm Bureau, with other trade associations, is working vehemently with USDA and FDA to try to come up with some kind of regulatory protocol that makes sense, that actually encourages development of this technology," Bennett explained. "Even though you may disagree with the potential it has, it's much better to have it in our own backyard than in another country where we don't have the ability to control the outcomes."

Visit Missouri Hereford Association online at www.moherefords.org





PPH Leader 542

Reg: P44153964 Sire: R Leader 6964 MGS: PPH 10H Lady Class 352



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Around the Barn

Obituary

Jerry Eldon Arnold, 82, Nevada, MO, passed away unexpectedly on Thursday, February 3, 2022, at Nevada Regional Medical Center in Nevada. Jerry was born December 13, 1939, in Texhoma, OK, to Omer C. and Margaret R. (Boydstun) Arnold. He has spent the last 50 years as a resident of Vernon County.

Born on the family farm in the Oklahoma panhandle, Jerry was the youngest boy in the family of 14 children. His older brothers served in

various branches of our country's military and Jerry followed in their footsteps to join the National Guard. Even though he never saw active duty, he was an avid supporter of all veterans and was a proud member of the VFW, American Legion and NRA/ILA.

Money was hard to come by with such a large family, so Jerry worked many odd jobs in his youth, as well as, helping on his brother-in-law's farm in Kansas. One of these jobs was to set pins at the local bowling alley. He also rode his bike along country roads and collected pop bottles to exchange for cash. This was just the beginning of his lifetime of hard work.

Jerry attended schools in Fort Scott, Kansas City, and in Pleasanton where he graduated with the Class of 1958. He was working at the local service station when he met Katherine Brooks, who was teaching Home Economics in Pleasanton. She invited him to the Valentine Dance at school and they became life-long sweethearts. They were married on June 7, 1964 and were inseparable for the next 56 years until her death in 2020.

Jerry continued to work at service stations during the day and worked as a bartender at night in Shawnee Mission, KS. In 1966, their daughter, Sherry, was born. Shortly after that, they moved to Hume, MO, to help Katherine's family on the farm. It was at this time that Jerry bought several head of dairy cattle. When he was not milking cows, he could be found working on tractors or riding horses with friends in the Hume Saddle Club. Being in the dairy business did not prove to support the family, so Jerry took a town job at Central States Press and moved the family to Nevada.

Shortly after this move, he bought his own service station. He operated J-K Texaco and eventually added a liquor store and a car wash during the next 10 years. Jerry was an honest businessman who made a name for himself as a loyal friend. He believed that customer service was equally important to making a dollar. Moving to town provided for the family, but his love for farming never went away. Sherry's involvement in 4-H included raising registered Hereford



cattle. When she went to college, Jerry and Katherine added to the herd and continued in the cattle business. Jerry sold real estate through Curtis & Sons, along with maintaining J-K Farms. At this time, Katherine retired from teaching to stay at home with their granddaughter, Reba. They spent countless hours in the truck checking cows and doing chores.

Jerry's next adventure was working for the US Postal Service. During his tenure at the post office, Jerry continued to build countless friendships and greet every customer with a smile. When Reba began school, Katherine continued to assist on the farm until their grandson, Justin, was born. Upon Jerry's retirement from the post office, he and Justin worked on trucks, tractors, and ate all the cookies Grandma could make.

Jerry and Katherine spent the next several years traveling to support both grandkids as they exhibited registered Herefords all over the country, as well as the Vernon County Youth Fair and other various 4-H events. They also enjoyed supporting the grandkids in their school activities, including sports, band, and FFA.

In addition to his love of family and farming, Jerry was a loyal fan of the Kansas City Chiefs, the Royals, and the Nevada Griffons. As a car enthusiast, he had a special place in his heart for his 1927 Model T which he enjoyed exhibiting in many local parades. He also enjoyed riding motorcycles when he was younger and watching old westerns with tough cowboys and gunfights where the good guy always wins.

Above all, Jerry was a man of solid faith. He attended church every week and didn't miss many opportunities to volunteer his services as needed. Other charities he supported included bell ringing for the Salvation Army, donating at the local blood mobile, working at Bushwhacker Days and the MO State Fair for the Vernon County Cattlemen's Association, and spending every Thursday evening at the Elk's bingo hall assisting his many friends. Jerry didn't miss many fundraising meals at the Eagles' Lodge or Habitat for Humanity luncheon. His community support was widespread, and he enjoyed every minute he could spend helping others.

Jerry lived a full life that can be summed up by this quote from one of his favorite actors- "When the road looks rough ahead, remember the "Man upstairs" and the word Hope. Hang onto both and 'tough it out.'"-John Wayne

Survivors include one daughter, Sherry Hurst (Brad), Nevada, two grandchildren, Reba Rapp (Chris), Rockville, MO, and Justin Hurst (Meagan), Nevada; two greatgrandchildren, Zak Rapp, and Ralin Rapp; one sister, Kay Gray, Grove, OK; one brother, Jimmie Arnold (Marite), Kernersville, NC; numerous nieces, and nephews. He was preceded in death by his parents; six brothers, Eddie, Orbin, Carl, Eugene, Clifford, and Charles Arnold; three sisters, Imogene McWilliam, Ruby June Callow, and Margaret Kelley; and two infant brothers.



Glen Klippenstein Named 2022 Friend of the National Western

by the National Western Stock Show, Denver, Colorado

The 2022 Friend of the National Western Stock Show (NWSS) and Red Meat Industry Award was presented to Glen Klippenstein on Thursday, January 13, at the annual awards dinner.

For Glen Klippenstein, the National Western Stock Show is about friends, commerce, and building a bridge to consumers. Glen has been a constant at NWSS for more than 50 years as an exhibitor, judge, intercollegiate contest official, breed executive, and enthusiastic spectator. He estimates through his attendance at NWSS, service to the National Cattlemen's Beef Association, and leadership on the Cattlemen's Beef Board, all three of which are located in the Denver metroplex, Glen has spent about two years of his life in the Mile High City. For him, Denver is where the business of the cattle industry gets done.

NWSS has been the launching pad for Glen's many domestic and international sales. In one year alone, Glen sold a \$100,000 bull and tallied a total of \$400,000 in cattle and semen sales. In addition to his exploits at NWSS, other show ring accomplishments include 19 National Polled Hereford Grand and/ or Reserve Champions and show ring wins in 39 states as well as Canada. A

NWSS accomplishment that may never be equaled occurred from 1971 to 1984, when Glenkirk Farms won the Grand and the Reserve Champion Polled Hereford bull 12 times.

On a diversified crop and livestock farm, Glen was born on May 29, 1937, in Saskatchewan, Canada. His father valued an excellent education for his family, so in 1948, the family moved to Pennsylvania to access better schools. Once in Pennsylvania, schools. Once in Pennsylvania,
Glen obtained U.S. citizenship with
patriotism equaled by few He also
excelled academically and in school
activities during his secondary education, serving as not only president or captain of various clubs and teams but also president and valedictorian of his class. As the "farm kid" in his class, Glen started at an early age a lifelong passion for teaching and promoting agriculture and food production "to anyone who would listen," a trait that anyone who sits beside him at an airport knows. He continues with vigor to this day.

"Interact with consumers is so important; that's how we make our living," said Klippenstein.

He continued to excel while an undergraduate at Pennsylvania State University, where he won practically every honor that could be bestowed on an agricultural student. What he valued most was the mentorship of professor Herman Purdy. Through Purdy, who served as an adviser to then-President Dwight D. Eisenhower and his Angus herd at Gettysburg Farm, Klippenstein was able to visit Eisenhower and sit in on a multi-hour conversation between Purdy and Eisenhower, which Glen found "lifechanging."

Upon graduation, Glen had his choice of jobs, including managing Eisenhower's farm, but his entrepreneurial spirit led him to strike out independently. After several years farming in Pennsylvania, he made the strategic decision to move the operation to Missouri, where he would run a cowherd for the next 55 years. During his 28 years at Glenkirk Farms alone, Glen marketed over 14,000 bulls and females for a value of \$42 million.

The Red Meat Club has no officers and dues, just good fellowship and an informative program.





Michael, Amy Hanna, Emily & Sutton Gregory 10851 Range Line Rd. Houstonia, MO 65333 660-287-1616

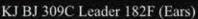
Robert & Sharon Gregory 12389 Chamberlin Rd. Houstonia, MO 65333 660-620-4020

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March 22, 2022 on Lao.live







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- Semen Selling Innisfail 871 4013 2047 ET Reg #: 44224514
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Hereford Member Spotlight

Performance at the Helm

Every year Vince Kauflin attends the Missouri Hereford Association Annual Meetings and Banquet. This year, however, he thought he might need to stay home and work. His son, Vincent, quickly got busy and told his father he wanted to go to the sale suggesting he should jump in and go to Sedalia with him.

At the banquet, Vince had no idea he was being inducted into the Missouri Hereford Association Hall of Fame. Truly a surprise, his family had done well to keep the prestigious award a secret from their patriarch.

The 2021 inductees were Vince and Pam Kauflin of Bonne Terre, Missouri.

The beginning

At eight years old, Vince remembers first wanting to become a farmer. On Christmas morning that year, he received a toy farm set. It was then he declared he was going to be a farmer. His family had a farm for years, so it made sense, but at that young age he realized he liked everything about the farming way of life.

"In 1956, I bought my first cattle – two heifers from a fall sale I attended with my father," said Vince. "Those two heifers are the foundation of everything still in our herd today."

As luck would have it, those two purchases turned out to be very good genetics for the young Vince to build upon. At \$110 a piece, the purchases from Fred Westerhold, St. Charles County, Missouri, have helped form Kauflin Farms today.

Vince's interest remained, and so he become a member of the National Junior Polled Hereford Association. In 1964 he would transfer his membership to the adult association and has been a member ever since.

While Vince enjoyed the everyday farm tasks, he also knew how important his education was. He attended the University of Missouri (MU), seeking a Bachelor of Science in Animal Science. He stayed in Columbia, Missouri, to pursue a Master

of Economics and

Food Science and Nutrition, completing this in 1968.

During his years in Columbia, he belonged to the FarmHouse Fraternity. Vince would come home to the farm on holidays and during the summer months, leaving daily responsibilities at the time to his parents and younger sister. The farm was large, and so this kept everyone busy, yet Vince's education was important. He also notes that moving away and then coming back helped shape him and the knowledge he uses daily.

Perhaps the most important thing that happened, while Vince was away, would be his courtship with Pam who he would marry and bring back to the farm with him. Even though Pam didn't have a farming background, she was quick to fall in love with the way of life her husband enjoyed and found her own niches to help with for more than 50 years.

"Pam is one of the best farmers I know of," said Vince proudly. "She had no farm background, so she's done very well."

From left to right: Zachary Kauflin, Pam Kauflin, award presenter Marty Lueck, Vince Kauflin and Vincent Kauflin IIII, receiving the Missouri Hereford Association 2021 Hall of Fame award.



Pam worked off the farm as a schoolteacher for 36 years before retiring, however, she's always helped on the farm. She is the farm A.I. technician, makes the square bales, always helps with feeding and is sure to be there for newborn baby calves. Pam considers herself the "hired hand without the 'hired' part!"

"She's very patient and does a good job," said Vince passionately.

Farm Goals

Living 65 miles from the center of St. Louis, the family's primary business is cattle. They have also been involved in the timber business for years. Vince admits he built his own house and all their buildings with timber from their farm. The family was involved in grain farming as well, but today, they have moved away from raising their own feed and instead use locally-sourced distiller grain feed products.

The farm began performance testing in 1970 with the MU Extension. Weaning weights,





yearling weights and more were collected on bulls selling at the tested sales in both Columbia and Farmington, Missouri, starting in 1974.

"We sold bulls through these sales for many years," said Vince. "We had the top indexing and top sellers at both sales, multiple times."

Today, the farm maintains an active private treaty sale of bulls and females.

Though the farm has seen trends, today the couple notices most customers are definitely demanding of more performance, calving ease, udder quality and milk. Over the years, the Kauflins have tailored their breeding program for these traits.

Since 1979 the Hereford operation has utilized A.I., typically naturally observing heat on every female on the place. In more than 40 years selecting for these proven sires,

Top: VRK Durango Plus 842X was a Durango x Positive Plus, clean up bull from 2012-2017 for Kauftin Farms.

Bottom Left: Kaufiin Farms operates 50-70 registered Hereford cattle. This year fall calving cows

Bottom Right: Raising their own clean up bulls, VRK Lonny A901 was a 719T x Logic bull used in 2013-2019. Vince has mostly purchased semen from Marty Lueck of MSU/Journagan Ranch and Jim Reed of Reed Enterprises.

"I've had almost 100% good results in sires used," said Vince.

For Vince, he credits his commitment and for sourcing the right progressive breeders to ask advice and seek help. He's found in more than six decades that your peers are more than happy to give you advice as you learn and grow from each other.

In the late '70s, GK Justification and Enforcer helped create the farm's foundation cows. Since then, around 50 A.I. sires have been

used, mating every female individually based off her strengths and strong points from both sides of the pedigrees. Two to three bulls are used per breeding season for spring and fall calf crops. The farm has purchased some bulls over the years, but more recently they have chosen to raise their own bulls with A.I. sires on the top side and top-end cows on the bottom side of the pedigree.

For Vince and Pam, recording data early on is one of the reasons they contribute their success. A Gold status member since 2006, the Total Performance Record system has allowed them to analyze their cattle on their true performance. Every calf has always been registered and data kept even on steer

and cull heifer calves. Today, the farm does not creep feed or self-feed, raising bulls for optimal gain, not maximum gain.

"By choosing high energy, low starch rations, we've really helped our feet and fertility," Vince admits. "We want to see what the cows are doing to reach those 205-day calf weights."

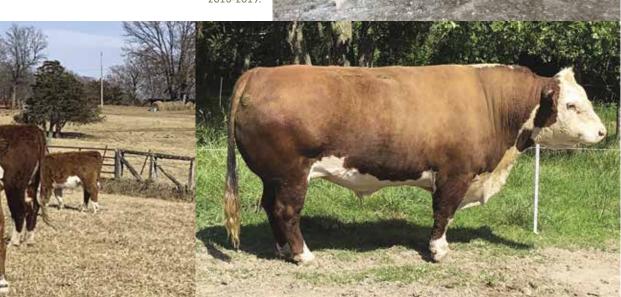
Next Generations

Vince and Pam have two sons with off-farm jobs – Vincent III and Zackary. The boys along with the families come back to the farm to help often when time allows.

Vincent works for the Soil and Water Conservation
District in Farmington. With his wife Jessica, they have a 16-year-old son Rhett and a 12-year-old daughter Rory. Living only a few miles away, Vincent is at the farm often, which his parents enjoy.

Zachary is a medical representative for INARI Corporation, selling vascular surgery devices. His wife Dr. Olivia Rudolphi-Kauflin is a large animal veterinarian practicing with her father in





Mucosal vaccines offer unique advantages.

"The ability to prevent or, in some cases, cure disease by turning on the immune system is really an incredible opportunity," according to Scott Nordstrom, DVM, Merck Animal Health director of new product development.

Along with some insightful vaccine history, Nordstrom shared specifics about the role of mucosal immunology in young calves, during the American Hereford Association's educational forums at the organization's Annual Membership Meeting and Conference in Kansas City, Mo, Oct. 22, 2021.

Calf and mucosal immunology

"Almost from the moment of conception, a calf has an innate immune system. It recognizes foreign pathogens, though it may not yet be able to produce antibodies," Nordstrom explained. "Around the second trimester, the calf is starting to develop a specific acquired immune system, meaning it will see a foreign pathogen, it will create antibodies, it will create cell-mediated immunity and it will be able to expel the pathogen."

Once born, Nordstrom said the single most important thing for the immune system of the calf is to make sure it receives colostrum. But, colostrum poses a challenge to vaccination.

"When we give a traditional subcutaneous vaccine, calves typically do not respond well because those circulating antibodies they've gotten from the colostrum will bind the antigen and prevent it from providing the full and robust immune response," Nordstrom explained. "The other problem is that antibodies wane at different levels."

For instance, he said protective bovine respiratory syncytial virus (BRSV) antibodies last a short time, while protective antibodies for infectious bovine rhinotracheitis (IBR) and bovine viral diarrhea (BVD) can last six or seven months.

Those are reasons Merck Animal Health continues to research mucosal immunology and develop mucosal vaccines. In simple terms, equate "mucosal" with the skin's surface, as well as the surfaces of the respiratory and gastrointestinal tracts. The mucosal system contains cells that react uniquely to pathogens.

"If I give a vaccine intranasally, I produce IgA [Immunoglobulin A], which is an antibody that coats the mucosal surfaces. If I give the same vaccine subcutaneously, the only thing I get is IgG [Immunoglobulin G], which circulates," Nordstrom explained. "If you use an intranasal vaccine, it stimulates the IgA, which binds the pathogen at the surface. It also creates memory and IgG, so if the pathogen does breech the surface it gets bound up by the circulating IgG."

According to Nordstrom, the advantages of intranasal vaccines are that they are needle-free, they appear to be less objectionable to young calves, they create a comparable immune response, and they provide better response in the face of maternal antibodies than most subcutaneous antigens, with the exception of BVD.



Warning signs

If calves begin showing signs of scours or pneumonia anywhere from 24 hours to 3 weeks of age, it could signal they're not receiving adequate colostrum—both from a quality and quantity standpoint.

When this occurs, the best thing producers can do to verify that the problem is indeed with the calf's immunity is to work with their veterinarian to do a blood test, ideally in the first few days of a calf's life. This way, if there is a problem there's still time to address it. If several weeks or a month have gone by, it makes it more difficult to pinpoint the real issue.

Traditionally, blood tests in cases like these have measured a serum protein that can sometimes give false positives or show that a calf has adequate immunity when in reality it does not. More recently, veterinarians have begun measuring the actual antibodies calves receive from their mothers, which are called immunoglobulins or IgGs. IgG tests are more expensive than traditional blood tests, but are able to provide more accurate results.

If tests determine there is a problem with a calf's immunity, producers should work with their veterinarian to determine if a packaged colostrum replacement could help, Peggy Thompson, DVM, Boehringer Ingelheim mentioned.

With the right tools, good management practices and a watchful eye in the hours and days following calving, producers can put their calves on track for lifelong productivity by helping them get the colostrum they need.

Boehringer Ingelheim Animal Health

Oun Most Exciting Group of Two-Yean-Olds!

Featuring daughters of NJW 79Z Z311 Endure 173D ET and TH Frontier 174E pictured in pasture condition two examples of this group. Both daughters of Endure and both have mothers that are Dams of Distinction.



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Sale Results

- College of the Ozarks and Central Missouri Polled Hereford Breeders
- · Missouri Opportunity Sale
- · Reynolds Herefords

College of the Ozarks and Central Missouri Polled Hereford Breeders

Point Lookout, Mo. | Nov. 27

Auctioneer: College of the Ozarks students Reported by: Joe Rickabaugh

Lots	Gross	Average
9 bulls	\$33,900	\$3,767
42 females	\$64,770	\$1,542
51 total	\$98,670	\$1,935
10 commercial females	\$14,100	\$1,410

TOP BULL LOTS

\$4,500 — COFO Glen's Fin G1002 DOB 8/14/2019, by UPS Sensation 2504 ET, sold to Dolf Marrs, Hindsville, Ark.

\$4,500 – COFO Gerald's Victor G1008 DOB 8/25/2019, by TH 512X145Y Klondike 505B ET, sold to Dolf Marrs.

\$4,000 — COFO Grant's Mission G1031 DOB 9/18/2019, by RF 60T Stay With Me 57E, sold to Scott Daniels, Arcola.

\$4,000 — COFO E214 Henry H1108 DOB 3/6/2020, by KACZ 108C Tradition 501C E214, sold to Lisa and Rusty Berry, Rueter.

\$4,000 – COFO E214 Hondo H1110 DOB 3/15/2020, by KACZ 108C Tradition 501C E214, sold to Steven Martin, Yellville, Ark.

TOP SPRING PAIR

\$1,950 – TC Miss Lisa 269F by DFF 345A CONTANKEROUS 508, consigned by Cavanaugh Farms, bred to TC Mr Bo Jangles, sold to Days Family Farm, Pilot Grove, MO.

\$1,700 - March bull calf sired by TC Rebel Way 236F to Bill Leonard, Seymour, MO.

TOP FALL PAIR

\$2,800 - CofO MS SURE LADY E830 by CHURCHHILL SURE BET, consigned by College of the Ozarks, and September bull calf sired by R Excitement 4356, sold to Hannah Evans, Squires, MO.

TOP BRED HEIFER

\$2,100 - WIRTHMOR 200Z HONEYCHILD 214H by CHURCHILL RED BULL 200Z, consigned by Wirthmor Polled Herefords, bred to GO King E33, sold to Anderson Ranch, Omaha, AR.

TOP OPEN HEIFER

\$1,750 - FBH BABE by by EFBEEF TFLU208 TESTED X651 ET, consigned by Foggy Bottom Herefords, sold to Falling Timber Farms, MO.

Sale report furnished by American Hereford Association

Missouri Opportunity Sale Sedalia, Mo. I Dec. 5

Auctioneer: Cody Lowderman Reported by: Joe Rickabaugh

Lots	Gross	Average
3 bulls	\$6,900	\$2,300
44 females	\$107,460	\$2,442
47 total	\$114,360	\$2,433
4 embryos	\$700	\$175

TOP BULL LOT

\$3,700 – KACZ G716 Ferdinand F33 J54 DOB 1/25/2021, by Loewen LJ Ferdinand 33N F33 ET, consigned by Kaczmarek Herefords, Springfield, MO, sold to Andrew Clark, Fredericktown, MO.

TOP FEMALE LOTS

\$4,750 — BB 6011 Perfect Belle 423H ET DOB 9/5/2020, by BR Belle Air 6011, consigned by Bonebrake Hereford Farm, Springfield, sold to Greg Meier, Jackson.

\$4,450 – JDB 45P 507P Lady Tank C116 ET[KM1] DOB 3/29/2015, by NJW FHF 9710 Tank 45P, consigned by WPH Ranch, Mountain View, and Dirk Wirth, Willow Springs, sold to leff Koechner, Tipton.

\$3,800 – JSD 1408 F182 Victoria 2020 DOB 4/24/2020, by JSD 1312 200Z Red Gabe 1506, consigned by Decker Herefords, Centralia, sold to Michelle Turner, Slater.

\$3,800 — Wirthmor 200Z Hollyhock 210H DOB 2/11/2020, by Churchill Red Bull 280Z, consigned by Wirthmor Polled Herefords, Willow Springs, sold to Douglas Parnell, Flippin, Ark.

\$3,750 — THA J402 Teagan 004G DOB 2/23/2019, by THA 8087 Titanium J402 ET, consigned by Triple H Acres, Miller, sold to Simon Polled Herefords, Excelsior Springs; and a March heifer calf, by Mohican THM Excede Z426, sold to Triple A Farm, Columbia.

\$3,700 – BB 0150 Perfect Star 409E ET DOB 10/15/2017, by H H Perfect Timing 0150 ET, consigned by Bonebrake Hereford Farm; and a January heifer calf, by Boyd Power Surge 9024, sold to Jeff Voris, Halfway.

Sale report furnished by American Hereford Association

Reynolds Herefords Huntsville, Mo. I Oct. 17 Auctioneer: Cody Lowderman

Auctioneer: Cody Lowderman Reported by: Joe Rickabaugh

Lots	Gross	Average
17 bulls	\$42,700	\$2,512
29 females	\$81,950	\$2,826
46 total	\$124,650	\$2,710
4 embryos	\$1,100	\$275
7 steers	\$7,800	\$1,114

TOP BULL LOT

\$4,200 — RH 4356 Excitement 006R DOB 9/5/2020, by R Excitement 4356, sold to Eddie McKeown, Moberly.

TOP FEMALE LOTS

\$8,000 — SF 6964 Silvia 812 ET DOB 1/31/2018, by R Leader 6964, sold to Consolidated Cattle Ranch Perryville; and a December bull calf, by KR QR Endure 18072, sold to Circle R Cattle Co., Huntsville.

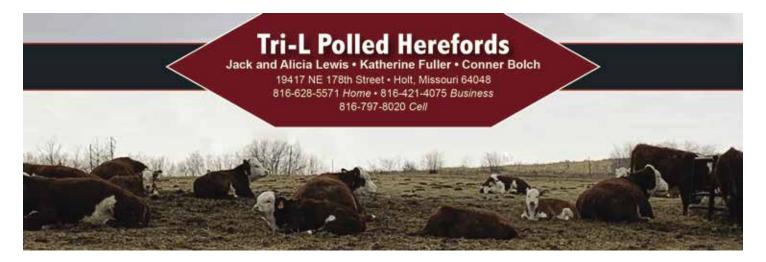
\$6,200 — RH MS Brianna 806F DOB 1/29/2018, by TH 18U 719T Victor 31X; and a January heifer calf, by LF 0125 Victor 7056, sold to Clark and Stacey Adam, Postville, Iowa.

\$5,000 — APH Resource Lass G320 DOB 2/14/2019, by Hyalite Resource 331, sold to Martin Kautsch, Russellville; and a January heifer calf, by JDH 11B 21C Spot On 103G ET, sold to Schrader Polled Herefords, Wooldridge.

\$4,250 - RH Ricki 1725

DOB 2/4/2017, by JDH 13Y 33Z Champ 45B ET, sold to Day's Family Farm, Pilot Grove; and a February heifer calf, by ABRA 88X 113 Ribeye 88E ET, sold to Carl Fenner, Grinnell, Iowa.

Sale report furnished by American Hereford Association





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13th Annual BULL & FEMALE SALE Saturday, March 19th, 2022

Live Auction 5:30 pm @ the farm



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Frontier x Huth FTF Torque C002 CE BW WW YW SCF MM UDDR TEAT 7.3 1.6 65 106 22.0 40



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Perfecto 84F x FTF Prospector 145Y BW WW YW SCF MM UDDR TEAT -3.1 4.1 79 138 15.6 34 1.3



Mandate x FTF Confidence 6113D CE BW WW YW SCF MM UDDR TEAT -0.2 2.6 84 124 20.2 35



FTF Trailblazer 980G x Tested CE BW WW YW SCF MM UDDR TEAT 15.3 -1.7 60 88 29.8 35



FTF Relevant 831F x Domino 215Z CE BW WW YW SCF MM UDDR TEAT 0.6 92 20.0 31



FTF Testimony 828F x FTF Prospector 145Y CE BW WW YW SCF MM UDDR TEAT 3.1 2.8 69 114 18.9



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Events & Deadlines

MARCH

Mead Farms Performance-Tested Bull Sale Versailles, Missouri

Falling Timber Farm 13th Annual Bull & Female Sale Marthasville, Missouri

Striving for Integrity Bull
Sale Vol. 1
Lao.live

Sweiger Farms Bull Sale Weatherby, MO

The Cowman's Kind XXV Bull & Female Sale
Lexington, Tennessee

APRIL

Missouri Hereford Membership
Associations
Dues Deadline

Ade Polled Herefords Annual Bull & Female Sale Amsterdam, Missouri

CMPHBA 119th Semi-Annual Sale
Cuba, Missouri

MAY

Missouri Opportunity Sale
Nomination Deadline

JUNE

9-10 Missouri Junior Cattlemen's Association All-Breeds Show Sedalia, Missouri

Missouri Junior Hereford
Association Meeting
Sedalia, Missouri – 30 min following show

JULY

Junior National Hereford Expo Louisville, Kentucky

Ozark Empire Fair Springfield, Missouri

AUGUST

Ozark Empire Fair
Springfield, Missouri

Missouri State Fair Sedalia, Missouri

Missouri Hereford Association Field Day District 4



Oklahoma City, OK

National Female Show Jan. 8, 2022

Judge: Matt Copeland , Nara Visa, NM Associate Judge: Cliff Copeland, Nara Visa, NM

Junior Female Show Jan. 5, 2022 Judge: Lydell Meier,

Clinton, Tennessee



Open Show: Polled Champion Cow-Calf Pair RHF 27A RUBY 9202G

OWNED BY: LEVI MASON ROTH, WINDSOR, MO



Open Show: Polled Reserve Champion Junior Yearling Female Junior Show: Polled Reserve Champion Junior Yearling Female TKCC DIAMOND CLUB 001 ET

OWNED BY: BEAU ANN GRAVES, CHILLICOTHE, MO



Open Show: Horned Reserve Champion Senior Yearling Female Junior Show: Horned Champion Senior Yearling Female CORKS ARK GRACE 4100 1930 ET

OWNED BY: ATLEY KLEINMAN, WENTWORTH, MO

Reed Crowned Queen

When Macy Reed decided to run for the Missouri Hereford Queen, encouragement from her mom and grandma made the decision easy. Macy reigns from generations of Hereford breeders. Her grandparents Jim and Linda Reed own Reed Enterprises, Midwest Cattle Services and Reed Farms, routed deeply in the Hereford breed through Hereford semen sales, livestock sales management and marketing as well as raising their own Polled Hereford cattle.

Craig and Natalie Reed are the proud parents of Macy, also no stranger to the breed. Craig grew up through the junior programs, so it wasn't a mistake their three daughters are now so interested in raising, showing and advocating through the beef industry with specifically Herefords as their No. 1 passion.

At the 2021 Missouri Hereford Association annual meeting and banquet in December, Macy was crowned the new Missouri Hereford Queen. As she looks forward to the year ahead she is most excited about the great opportunity to meet new people and have new experiences through traveling, attending events and representing both the breed and state.

"Raising Hereford cattle has opened so many doors and opportunities for me," said Macy. "I have been able to meet people and make other connections."

At nine years old, Macy showed her first Hereford heifer and a few years later incorporated steers as well. She admits her father's experience as a junior taught both her and her sisters almost everything they know. For Macy, working with the new show animals each year is enjoyable as they are "so gentle and easy

going.'

Today, Macy is a junior at Green Ridge High School and stays very involved in other activities including President of her local 4-H club, FFA chapter reporter, FBLA secretary, and secretary/treasurer of her school's National Honor Society. She also works at Family Center Farm and Home in Sedalia.

As Macy plans her year of service, she plans to attend the MCA All-Breeds Junior Show, National Junior Hereford Expo, Missouri State Fair and state field day.

"I am excited to serve as the queen this year!" said Macy.

The Reed family

(from left to
right) include
Macy, Mallory,
Natalie, Craig,
Linda, Jim,
Maggie.













Your editors, Cassie & Jocelyn







Introducing Whispering Winds New Herd Sire...

KJ GKB 364C IMPACT 249J ET

A full brother to the popular high selling bull in Canada "Media" who was senior calf champion at the 50th Agribition



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ADJ YW 1335 ADJ REA 16.12 ratio 113 ADJ MARB 5.03 ratio 126

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Ш	Calv. Ease Direct (%)	Birth Wt	Weaning	THE RESERVE OF THE PERSON NAMED IN	Dry Matter Intake	25 170 170	Sustained Cow Fertility			Mat.	Mature Cow	Udder Suspension	The second second	Carc Wt	Fat	Rib Eye Area	Marbling	BMI Index (\$)	BII Index (\$)	CHB Index (\$)
EPD	-0.9	+4.1	+74	+117	+0.5	+1.7	+17.0	+30	+67	+0.4	+132	+1.10	+1.10	+95	+0.087	+0.70	+0.35	+\$ 406	+\$ 512	+\$ 164
Acc	.39	.45	.41	.40	.14	.34	.28	.25		.23	.19	.39	.38	.20	.22	.20	.22			-
Breed Avg. EPDs for 2020 Born Calves Click for Percentiles																				
EPD	2.6	2.8	53	86	0.2	1.0	16.5	25	52	1.8	90	1.24	1.24	67	0.015	0.40	0.11	352	422	114



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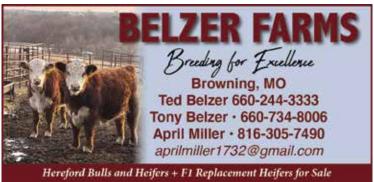
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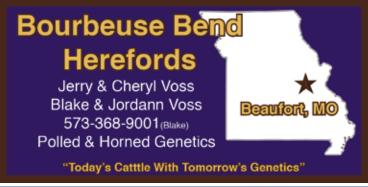




District 6: Director - Rick Steinbeck











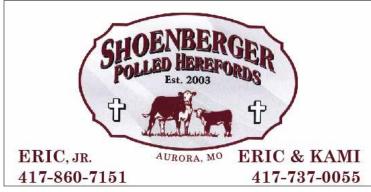










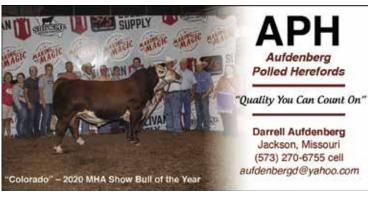


District 8: Director - Travis McConnaughy

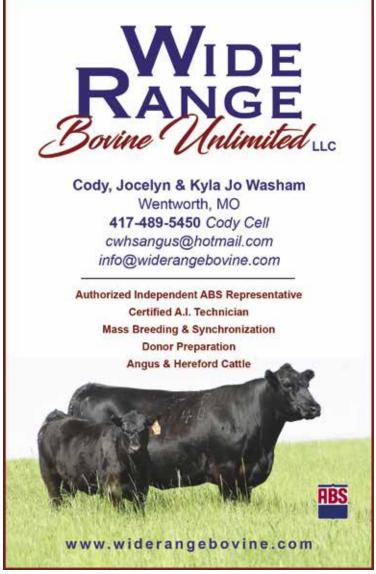


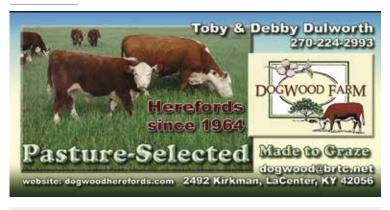


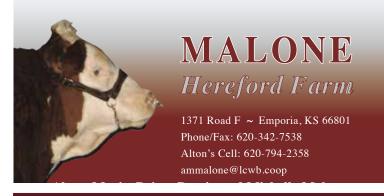
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To accomplish great things, we must not only act but also dream; not only plan but also believe.

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Around the Barn

Missouri's Cattlemen Foundation Awards 25 Scholarships

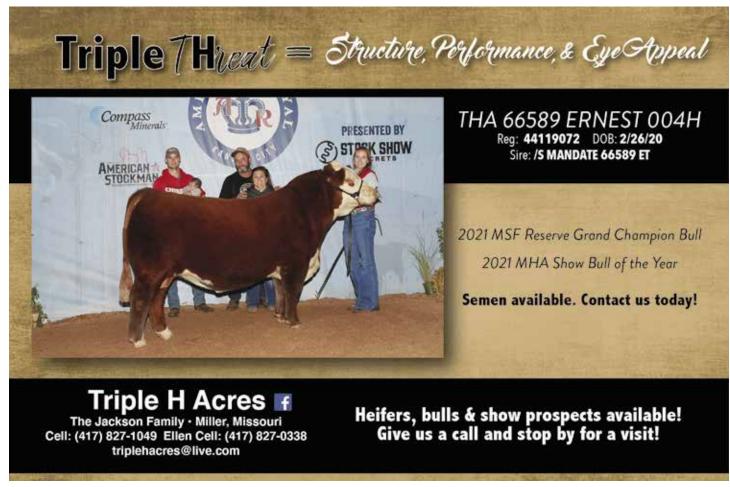
Missouri's Cattlemen Foundation awarded scholarships to 25 high school seniors and college students at the 54th Annual Missouri Cattle Industry Convention and Trade Show. The awards were presented during a banquet celebrating the achievements of youth in the cattle industry on Saturday, January 9, 2022 in Osage Beach, Missouri.

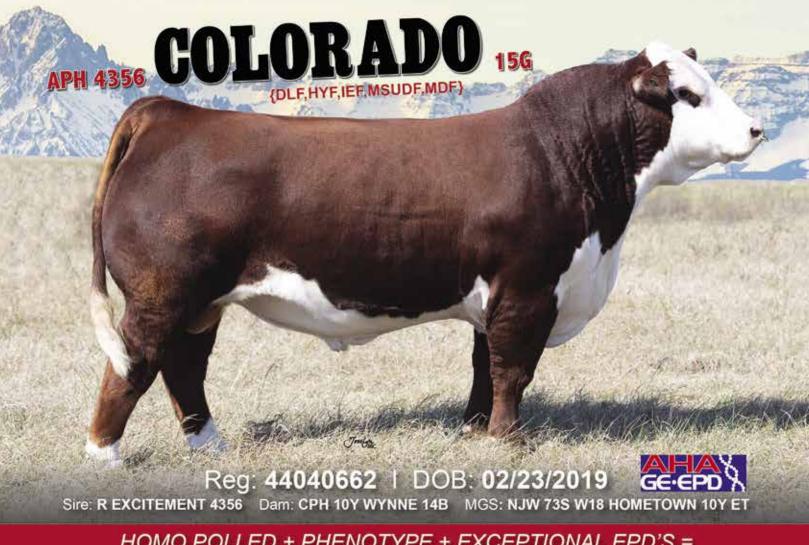
Scholarship recipients were chosen based on excellent communication, leadership and scholastic achievement as well as involvement in their communities and the agricultural industry. Each selected student received a \$1,000 scholarship funded by Missouri's Cattlemen Foundation and its many supporters. Several were endowed scholarships that were established to honor individuals who have made significant contributions to Missouri's beef cattle industry.

Josie Toombs, Polk County, was one of the scholarship recipients.

Since 1997, Missouri's Cattlemen Foundation has awarded over 753 scholarships worth over \$760,500.

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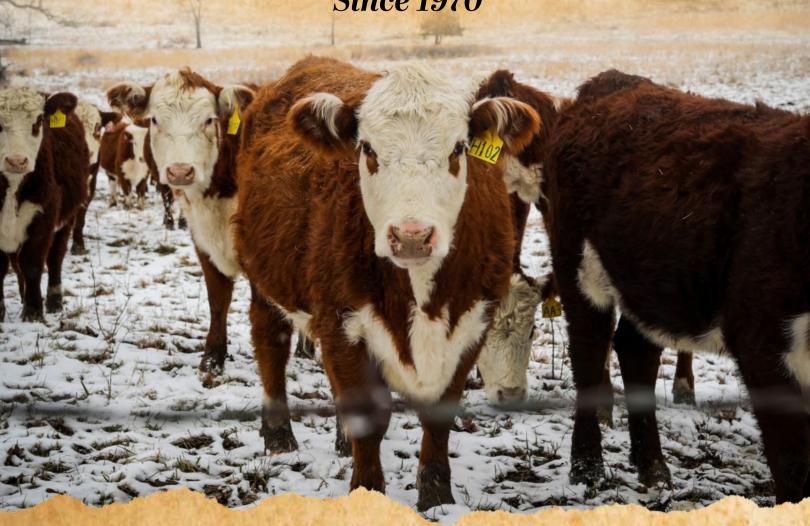
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