

SEPT 2018

MHN

Missouri Hereford News

Official Publication of the Missouri Hereford Association

Creating a Mindset *of success*

Inside this issue

Hereford Queen Makes Dreams a Reality
Junior Nationals In Review
Missouri State Fair Results
Adam Elected to NJHA Board
Getting the Most Out of Your Beef

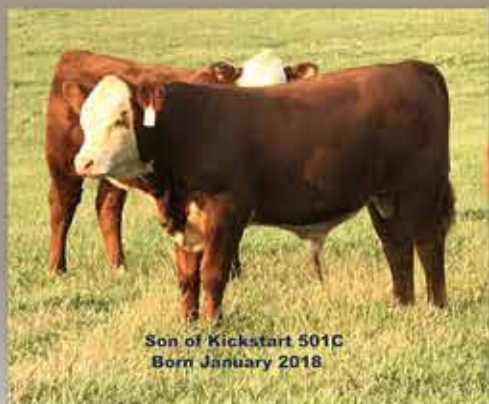
Missouri Hereford News
30487 Hwy J
Wentworth, Missouri 64873

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KACZMAREK 4K HEREFORDS

Look for more information for our Dispersal Sale coming in October 2019, Salem, MO

"Checking to see who is
going to make the cut"



Son of Kickstart 501C
Born January 2018

The spring herd is
growing and
looking good!

We have cattle for sale by
private treaty year round.

FEATURING SIRES

Churchill Kickstart 501C
Churchill Rough Rider 719E
SHF Zane X51 Z115
NJW 73S 980 Hutton 90H
KACZ Houdini 102A
KACZ 102B Tailgate 19W 4D
KACZ 9144 ICON 501C E303 ET



Kacz Z2 Charger C202 F444
Born January 2018



Tony Kaczmarek

573-202-4132

3ajkacz@gmail.com



KACZMAREK 4K HEREFORDS

Dent County Rd 3210, Salem, Mo.

Bill and Roberta Kaczmarek

573-729-5923

Joe Kaczmarek

417-894-1505

4joekaczmarek@gmail.com



KACZMAREK HEREFORDS

Genetically Yours

SATURDAY, OCT. 6, 2018

11 a.m. • Springfield, Mo.

**27TH
ANNUAL SALE**



LJR MSU MADISON 183Z • P43283570
This one is out of a Dam of Distinction mated to our outstanding son of JDH Victor 719T 33Z.
BW 0.5; WW 45; YW 64; MM 22; M&G 44

The Largest Polled Hereford offering to sell in Missouri this year.

25 SERVICE AGE BULLS

12 Herd Bull Calf Prospects

18 Bred Heifers

13 Fall Calving Cows

32 Spring Cow-Heifer Calf Pairs



LJR MSU B76 EXCURSION • P43813613
This herd sire prospect is a really stout son of WSF Home Schooled. Lots of power in this young bull.
BW 0.5; WW 48; YW 78; MM 27; M&G 50



LJR MSU VIXEN 69F • P43921222
This daughter of our newest herd sire, LJR MSU X51 Bosch 371B, out of a super Logic daughter.
BW 2.9; WW 61; YW 99; MM 18; M&G 48



LJR KB MORGAN 5Z • P43316752
One of our very best. A tremendous granddaughter of Logic bred to CHEZ Dante 652D. Dark red, great udder. Daughter is 171F.
BW 1.4; WW 42; YW 59; MM 14; M&G 35



LJR MSU SPORT DEW 171F • P43921988
A super daughter of the popular UPS Sensation 2504. Dam is 5Z.
BW 0.9; WW 49; YW 72; MM 27; M&G 51

NEVER BEFORE OFFERED!
All 5 and 6-year old cows with heifer calves.
Only in a complete dispersion would you have this opportunity.



LJR MSU WHITNEY 110A {DOD} • P43383296
A Dam of Distinction sired by LJR 023R Whitmore 10W. Bred to CHEZ Dante 652D.
Daughter is 82F
BW 0.8; WW 55; YW 81; MM 17; M&G 44

Sale Managed by:



idwest Cattle Service, Inc.

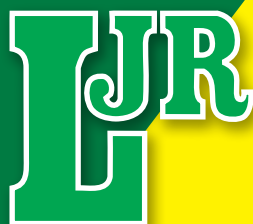
Jim and Linda Reed • P.O. Box 126
Green Ridge, MO 65332
660-527-3507 • Fax 660-527-3379
reedent@iland.net • www.reedent.com

Videos and sale broadcast on
Cattle In Motion
www.CattleInMotion.com



Auctioneer: Eddie Burks

39 Years Continuously Breeding Quality Performance Polled Herefords



JOURNAGAN RANCH



Missouri State

AGRICULTURE

Marty Lueck, manager • 417-948-2669 or 417-838-1482

Rt. 1, Box 85G • Mountain Grove, MO 65711 • mvlueck@centurytel.net



LJR MSU ELSA 82F • P43921235
A beautiful Federal granddaughter out of Dam of Distinction 110A.
BW 1.8; WW 56; YW 84; MM 18; M&G 46

Editors

It's dry for most parts of the state. It's been another hot summer. While we could dwell on these things, it is important to remember that someone always has it worse. Be thankful for what is had. Parts of Australia are in the worst drought in living memory. Neighbors to the north in Canada are facing more than 600 wildfires with smoke traveling clear across their country. California fires blaze out of control reaching more than 450,000 acres. The list continues of natural disasters around the world.

This issue contains so many things we should be thankful for. The Hereford breed continues to flourish both across the nation and in the state of Missouri. The junior shows are strong in number and quality. The Missouri delegation at the 19th Annual VitaFerm® Junior National Hereford Expo held in Grand Island, Neb., included 52 youth excelling in every aspect.

Our state queen Jessica Huff has a story of her own to tell, and you want to read about it. This young woman is an example to us all. Her hardwork and determination to never settle for "no" has made her a role model to so many, no matter the age.

The state has lots of activities approaching including the Field Day, award nomination and scholarship deadlines and the Missouri Opportunity Sale along with state banquet and other weekend events. The CHB Feeder Calf Sale is November 14, so be sure to get that on the calendar as well and tell others about it. A full list of events are on page 46. Cut it out and place on your refrigerator to keep up with the fall schedule.

A busy sale season is here. If you are seeking new genetics, be sure to study this issue. Breeders are selling their best so that you may take advantage of exciting new additions to your operation. Thank you for both our advertisers and readership. You make this publication possible in our endeavor to get news out to cattlemen and women of all ages.

Remember, our next issue is right around the corner with a September 27 deadline to be included in the November magazine. We will not have another issue out until March then, so be sure to think ahead about your advertising goals from November–March. We would love to help design an advertisement benefiting your marketing needs.

May your fall be prosperous, cool and enjoyable!

– The Editors, *Rural Route Creations*

Cassie Dorran, editor

Jocelyn Washam, editor



This newsletter is edited by
Rural Route Creations
 30487 Hwy J • Wentworth, MO 64873
www.ruralroute creations.com

2018 Publication Dates

Issue	Ad Space & Material Deadline	Camera Ready-Ad Submission
March 1	Jan 22	Jan 26
July 15	June 11	June 15
September 15	Aug 13	Aug 17
November 1	Sept 27	Oct 3



“Be thankful for what is had... This issue contains so many things we should be thankful for.”

Advertisement & News Submissions:

Cassie Dorran 403-507-5953 cassie@ruralroute creations.com
 Jocelyn Washam 417-838-5546 jocelyn@ruralroute creations.com

Rural Route
 CREATIONS

Advertising Rates:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour.

All contracted ads are for the current calendar year.

Ad Type	Cost Per Issue	4X Contract Price
Full page color ad	\$275	\$1000*
Half page color ad	\$150	\$528
Full page b&w ad	\$222	\$792
Half page b&w ad	\$135	\$475
Quarter page color ad	\$70	\$255
Business card color ad	(contracted only)	\$150

* All ads must be received by deadline!



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20-21 *Huff* Reaches Goals & Beyond
Missouri Queen Lives As a Role Model to All

34 Adam *Elected to National Board*
Brooklyn Is Elected As a National Junior Hereford Director

36, 38 Missouri *State Fair*
Junior and Open Show Champions Slapped



Missouri Hereford Association

Officers and Directors

www.moherfords.org

<i>President</i>	Justin Sissel	Elkland	District 7
<i>Vice President</i>	Mark Abramovitz	Columbia	District 5
<i>Secretary/Treasurer</i>	Matt Reynolds	Huntsville	
<i>Directors</i>	Amy Phillips	Richmond	District 1
	Brian Littleton	Keytesville	District 2
	Mary Beth Ray	Paris	District 3
	Tim Bernt	Leeton	District 4
	Rick Steinbeck	Hermann	District 6
	Travis McConaughy	Wasola	District 8
	Darrell Aufdenberg	Jackson	District 9

To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at www.moherfords.org

Missouri Hereford Association
Matt Reynolds,
Secretary/Treasurer
1071 C.R. 1231
Huntsville, Missouri 65249
660-676-3788



Cover photo
© Rural Route Creations

© Rural Route Creations

*Our first calf last spring
was born during a freezing rain. I knew
if I didn't bring her in the house,
she'd freeze to death.*



*I was
up all night using my hair dryer to
warm her up. I guess we both fell asleep,
because the next morning my alarm was
a bellowing calf in the bathtub.
- Nicole S., Manawa WI*

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zoetis

17th Annual Production

**Sunday
October
21, 2018
12:00 p.m.**

Huntsville, MO

20- Horned & Polled Bulls
15- Spring & Fall Cows
20-Show Heifer Prospects
5- Hereford Show Steers
3- BWF Show Steer
25- Black & BWF
Commercial Females



JDH Z311 Insight 30D ET • His first exciting calf crop sells



15- Spring & Fall Cows • From the Heart of the Herd



20- Spring Show Heifer Prospects & Fall Heifers



20- Horned and Polled Bulls

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MARKETING
BY HANLEY

www.reynoldsherefords.com • reynoldscattle@cvalley.net • Matt: 660-676-3788

Update

As summer is hopefully over, I think we can all agree it was long, hot and dry in most parts of the state. We have all grown up expecting that, but when it cools off and starts raining in the fall, it's easy to forget. One thing no one forgets is what a great breed of cattle we have for kids, and what a great set of parents they have to help them learn and grow into young adults that will someday be our leaders.

A big thank you goes out to all parents that got their kids to the Junior National Hereford Expo and the state fair. There are many reports in this newsletter that tell the story. I want to thank your junior advisors and board members for all their hard work and leadership to make this association as good as it is. Our kids are serious about what they are doing and what is going on, just as the many breeders who are having production sales and online sales this fall.



Matt Reynolds
Missouri Hereford Association
Secretary/Treasurer

Take time to look at the sale advertisements or even plan a trip to each sale this fall. A big thank you goes out to the many breeders that nominated their herds to consign to the 2018 Opportunity Sale. If you are a consignor, watch your emails for the entry forms to be emailed around September 15. You will be asked to get them in the mail by October 1. As you all know our AHA field representative, Joe Rickabaugh, screens the cattle for the sale each year. Just the other day he told me the consignors have really stepped it up. We have a outstanding set of cattle selected to be consigned again this year.

Year, Commercial Breeder of the Year and Hall of Fame Inductee.

I also encourage each junior member to apply for the many scholarships offered. You can find the applications on the website, moherefords.org. The annual meeting is a great time to be with fellow breeders, and the Opportunity sale the next day is a great chance for both buyers and sellers because each consignor is bringing the very best one or two head from their herds.

I would also like to remind everyone to get their Hereford weekend motel room now in Sedalia, Mo., for the annual meeting and Opportunity Sale. There is a block of rooms being reserved at the Best Western, so please call now!

The field day/tour is in District 6 this year. Plan for a great day with Hereford breeders in East Central Missouri. You won't want to miss it. Director Rick Steinbeck and District 6 members have a great event planned.

Please call anytime if you have questions. Hope everyone has a great fall, and I hope to see you at the field day and the many sales across the state in the coming months.

— Matt Reynolds, MHA Secretary/Treasurer

“Our kids are serious about what they are doing and what is going on, just as the many breeders who are having production sales and online sales this fall.”

Along with the Opportunity Sale, we have the annual meeting and awards banquet the night before. You have the opportunity to nominate fellow Hereford Breeders and cattlemen for the awards presented at the MHA banquet the first weekend in December. Please send your nominations to me at reynoldscattle@cvalley.net by November 1. The awards you can make nominations for are Breeder of the

Sale Contacts

SOUTH CENTRAL REGIONAL STOCKYARDS

Dave Patton 573-308-6655
Ross Patton 573-308-6657
Bill Patton 573-308-6658

AMERICAN HEREFORD ASSOCIATION

Joe Rickabaugh 816-842-3757 office
785-633-3188 cell
Trey Befort 816-842- 3757 office
620-770-3419 cell

MISSOURI BREEDERS CONTACTS

Joe Kaczmarek 417-894-1505
Steve Green 417-693-7881
Travis McConaughy 417-989-0486

CHB 
Feeder Calf Sale

November 14, 2018
SOUTH CENTRAL REGIONAL STOCKYARDS
Vienna, Missouri

Cattle Health Programs

Star Vac Plus (Red tag) HOME RAISED

REQUIRED VACCINATIONS

1st Round

IBR-BVD -P13-BRSV (KILLED VIRUS)
PASTURELLA
7 WAY BLACK LEG
HAEMOPHILUS SOMNUS

2nd round 3-6 weeks later

IBR-BVD-P13-BRSV (MODIFIED LIVE VIRUS)
PASTURELLA
7 WAY BLACKLEG
HAEMOPHILUS SOMNUS

WEANED 30 DAYS, CASTRATED/HEALED, DEHORNEED OR TIPPED, HEIFERS GUARANTEED OPEN, DEWORMED & DELOUSED

Both Health Programs

Any additional health or management practice will be announced at time of sale.

Steers Tagged in Right Ear and Heifers Tagged in Left Ear

Star Green (Green tag) HOME RAISED

REQUIRED VACCINATIONS

IBR-BVD-P13-BRSV
PASTURELLA
7 WAY BLACKLEG
HAEMOPHILUS SOMNUS

CASTRATED, DEHORNEED OR TIPPED, TREAT FOR EXTERNAL PARASITES, HEIFERS GUARANTEED OPEN

A legacy of *Proven Genetics* that have
produced year after year sell **THIS FALL!**

SHOW-ME POLLED HEREFORD CLASSIC

November 17th, 2018 • Noon • Roth Hereford Farm • Windsor, MO



Glengrove 10Y Alicia 44A ET • Reg: P43526705
Sire: NJW 73S W18 HOMETOWN 10Y ET
Pasture Exposed to APH GF 719T Bart 53B ET -
will calve this fall



Glengrove Butterfly 56B ET • Reg: P43617891
Sire: TH 122 711 VICTOR 719T
Al'd to Small Town Kid -
will calve this fall



Glengrove Party Time B23 • Reg: P43536542
Sire: H H PERFECT TIMING 0150 E
Al'd to Small Town Kid -
will calve this fall



Glengrove Bridget B37 • Reg: P43536491
Sire: CMF CS U408 PROGRESSION Y449
Al'd to Glengrove Chipendale C21 -
will calve this fall



Glengrove 001A Connie C18 • Reg: P43637392
Sire: GERBER ANODYNE 001A
Pasture Exposed to APH GF 719T Bart 53B ET -
will calve this fall



LJR MSU Willow 155A • Reg: P43383333
Sire: C&L CT FEDERAL 485T 6Y
Sells with a March heifer calf sired by Maternal Force



WALKER MISS 162 175 636D • Reg: P43688031
Sire: WALKER WHITEHAWK 7115 2328 162
Sells with a March bull calf sired by Leader



WALKER RACHEL X51 80Z 664D • Reg: P43688139
Sire: KCF BENNETT REVOLUTION X51
Sells with an April bull calf sired by Cadence



Glengrove 74Y Cherry C5 • Reg: P43628858
Sire: REMITALL-WEST GAME DAY ET 74Y
Sells with a March heifer calf sired by Maternal Force



Bob and Gretchen Thompson
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American Hereford Association

Hereford Fall Opportunities

The quickly approaching fall season also marks the quickly approaching weaning season. Hereford breeders and their customers are weighing some options for marketing calves. Last year, the Hereford Influenced Feeder Calf Sale was established at the South Central Regional Stockyards, Inc., Vienna, Mo. The first year was fairly successful, as more than 500 head were included in the sale. Plans are underway for a second sale to be held on Nov. 14, 2018, in the same location. Consistent with last year, consignors are encouraged to follow the Star*Vac Plus Red Tag program, which requires two rounds of vaccinations and calves be weaned for a full 30 days. More information on this program can be obtained from David Patton at 573-308-6655. David and his two sons, Bill and Ross, worked diligently last year to get this sale started, and are gearing up for a successful second year.

A total of 2,450 postcards will be sent to cattle producers within a 200-mile radius of Vienna who purchased and had a Hereford bull transferred to them within the last two years. This sale is a great opportunity for Hereford breeders to reach out to their bull customers to make sure they are aware of this marketing opportunity available to Hereford-influenced calves. If you would like copies of these postcards, feel free to give me a call.

Another marketing opportunity for Missouri Hereford breeders and their clients is to visit with Frank Barnitz of Net Worth Feeds and Feeding, located between Salem and Rolla, Mo. Frank offers a backgrounding operation that blends like-weighted calves together in load lots to market to feedlots. Several Hereford producers and their bull customers have benefited from this service, as a consistent backgrounding program provides better gains and calf health. Producers also receive better prices because calves which are co-mingled into load lots attract more buyers and bypass the small number or red-hided discounts they may take at local markets. Some of the producers who have utilized this service are now retaining ownership of their cattle all the way through the finishing stages. They have done a great job with genetics in their programs, and by retaining ownership can reap the full premiums of their cattle. As a side note,

Frank is participating in the American Hereford Association (AHA) Young Sire Reference Program this year. He artificially inseminated 207 cows to three Hereford bulls entered in this program. To learn more about Frank's backgrounding operation, contact him at 573-247-1022.

National Junior Hereford Association (NJHA)

Fed Steer Shootout

While we are talking about discovering value in your cattle, the third National Junior Hereford Association (NJHA) Fed Steer Shootout program will be held this fall at Gregory Feedlots, Inc., Tabor, Iowa. This program is designed for junior members to learn how their steer(s) perform in a feedlot atmosphere. This educational competition teaches about the commercial cattle feeding industry by allowing juniors to estimate and then compare the actual performance measures on feedlot gain, carcass merit and profitability of their animals.

This year the delivery dates for the program are Nov. 17-25, 2018. Several breeders have "adopted," or sponsored, local youth with steers from their own operations who wish to participate in the program. This is a great way to get more youth interested in Hereford and Hereford-influenced cattle, and also provides many educational opportunities juniors can use in the future. This "showring" comes with a real-life judge — a signature on check based on how cattle performed in the feedyard and on the rail. The program is growing quickly, as the number of head consigned in the second year was more than double the number consigned in the first. The first year had 72 steers from 29 participants representing 10 states, while the second year had 149 steers from 37 participants from 13 states. This program is worth looking at for both younger and older kids. Contest guidelines and additional information can be found online at Hereford.org/youth/njha-fed-steer-shootout/.

Junior National Hereford Expo

The Missouri juniors entered 94 head represented by 52 exhibitors in the 19th Annual VitaFerm® Junior National Hereford Expo held in Grand Island, Neb., in July. This is a monster of a show in terms of sheer numbers of cattle and exhibitors from across the United States and Canada. This event boasted 1,840 total entries, with 638 polled owned females, 266 horned owned

females, 369 bred-and-owned females, 95 bred-and-owned bulls, 27 cow-calf pairs and 99 steers. The 20 contests outside of the showring challenged junior exhibitors' Hereford knowledge, leadership skills and even cooking ability.

AHA Annual Meeting and Conference

I would like to personally invite Missouri Hereford Breeders to the AHA Annual Meeting and Conference, slated for Friday-Sunday, Oct. 26-28, in Kansas City, Mo. An open house at the new AHA headquarters will take place Friday morning, followed by educational seminars that afternoon, and the Hereford Honorees Reception and Program that evening. The four educational seminars (listed below) go over changes and improvements within AHA departments and are scheduled so you can attend all of them. The seminars are:

- **MyHerd: Revamped and Revitalized**

- **Onward and Upward: Maximizing the Use of Genetic Selection Tools**

- **Continuing the Tradition: Positioning the Certified Hereford Beef Brand for Success**

- **Modern Marketing: Redefining the Sale Catalog**

The AHA Annual Meeting will take place Saturday morning, followed by the Ladies of the Royal Sale and the Junior Hereford Show. Wrapping up the activities on Sunday is the National Hereford Show.

The seminars and reception will be held at the Westin Kansas City at Crown Center, while the American Royal facilities will host the sale and shows. More information about the Annual Meeting can be found in the September issue of the Hereford World and online at Hereford.org/events/annual-meeting/.

I look forward to seeing many of you throughout the fall at the various Missouri sales and activities. If you would like for me to stop by your operation to view your Hereford cattle, it would be my privilege. Feel free to give me a call at 785-633-3188.

The lack of rainfall has made grazing a challenge for many breeders across parts of Missouri this spring and summer. I hope you all have received enough moisture to make fall grazing in your country a reality, and I wish your operation a prosperous fall season.

— Joe Rickabaugh, AHA Director of Field Services



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Female Production Sale

Fair Grove, Missouri

October
13



Fall Heifer - Sells Open
BB 101 Signature Georgia 1769



BB 4510 Rev Signature 1644
AI'd to 31Z Blueprint 6153



BB 4248 Wild Beef 1749 ET
AI'd to Churchill Rough Rider



BB A152 Diamond Time 1754 - Fall Times Up Bull Calf



M.D. & Dr. Al Bonebrake
5943 E St. Hwy YY • Springfield, Mo
Dr. Al Bonebrake: (417)-849-1324
Herdsmen: James Henderson
Cell: (417)-588-4572

Guest Consignors

Gregg & Denver Alsup: (417)-766-6801
Choate Herefords: (417)-880-3925
Asher Creek Cattle Co: (417)-830-2835



BB Leenas Revolution 1426
Bred to McCabe LHF L1 Domino 139



GEF Lady Excel 438
Bred to CRR 109 Catapult 422



GV CMR 104S Lula 0109 A386

Featuring 60-70 Female Lots: Spring Pair Splits • Fall Pairs
Fall & Spring Open Heifers • Show Heifer Prospects • Herd Sire Prospects

Featured Sires & Service Sires: ECR HW 215 Domino 6001
XA Mr Mahatten 6011 • Boyd 31Z Blueprint 6153 • R Leader 6964
Churchill Rough Rider 719E • K&B Red Brand 417B • C ETF Wildcat 4248



Update

The Hereford Women of Missouri held their Annual Meeting on Saturday, August 11, during the Missouri State Fair. We had a great turnout of ladies at the meeting, elected new officers for the coming year and planned some exciting things for the fall. During the meeting, we decided to sponsor the showmanship awards for the 4-H/FFA Hereford Shows on Saturday. These shows were well represented with outstanding youth, and we were proud to award juniors for their outstanding showmanship skills! We also sponsored the donuts Sunday morning in the barns before the Open Hereford Show.

We are in the process of putting together a cookbook to sell as a fundraiser for our organization. The cookbooks will be printed by September 1, and the cost will be \$10. These books will be available for sale at the Missouri Hereford Field Day, American Royal and at the Missouri Hereford Association Banquet and Sale. Our organization puts many of these fundraising dollars towards investing in our youth – help support a great cause!

The Hereford Women Scholarship is \$250 and will be awarded at the Missouri Hereford Association Annual Banquet to a deserving Missouri Hereford junior. We encourage all high school seniors and college students to apply. The scholarship check will be awarded at the annual banquet in December. The deadline is October 15, and the application can be found

New Hereford Women of Missouri cook books are \$10 and can be purchased starting at the Missouri Hereford Field Day in September.



on the Missouri Hereford website under Hereford Women.

This year, the Hereford queen program will be chaired by Anna Roth and Shelby Bagnell. The Missouri Hereford Queen application is located on the Missouri Hereford website under Hereford Women with a November 1 deadline. We encourage all young ladies within the Hereford breed to consider this great opportunity! If you have any questions, please contact Anna or Shelby!

Please look at the Hereford Women of Missouri Facebook page for updates on the Annual Hereford Banquet the first weekend in December and how our organization will be involved. Jocelyn Washam will be in charge of table decorations for the banquet. Just a reminder to bring items for the silent auction to help support our organization!

If you are interested in being involved in a great organization that supports our youth, we encourage you to become member of our organization. Our dues are \$15 a year. Please mail to Marijane Miller, Treasurer.

– *Tonya Bagnell*, Hereford Women of Missouri Secretary

Hereford Women of Missouri Officers

President – Katherine Fuller
816-547-1545
Katfuller1@aol.com

Vice President – April Miller
816-305-7490
Aprilmiller1732@gmail.com

Secretary – Tonya Bagnell
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Anna Roth
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Find us on



Tex-Mex Fajita Stuffed Avocados

Ingredients

- 1 1/2 pounds of Hereford Flat Iron or Skirt Steak
- 2 - 3 Tbsp Coconut Aminos or Soy Sauce (Coconut Aminos make this recipe Whole30 compliant)
- 1 - 2 Tbsp minced garlic or 1 tsp garlic salt
- 1/4 cup pineapple juice (sugar free) - natural pineapple juice
- 1/2 tsp of oregano
- 1 tsp cumin
- 1 black pepper
- 1 1/2 fresh squeezed limes (about 4 -6 Tbsp)
- 1/2 tsp salt

Instructions

1. Marinate the Hereford Flat Iron steak in lime juice, Coconut Amino's, garlic, and pineapple juice for one hour or longer in a large Ziploc bag.
2. Preheat grill to medium-high heat.
3. Drain Hereford Flat Iron steak and pat dry with paper towels to remove any moisture.
4. Lightly oil grill grates and place Hereford Flat Iron steak on hot grate grilling for 2-3 minutes per side for medium-rare.
5. Remove Hereford Flat Iron steak from grill and allow to rest for five minutes.
6. Slice Hereford Flat Iron steak into 1-inch pieces cutting against the meat's grain and then slice into 1-inch bite-sized pieces cover and set aside.
7. Remove the pit from the halved avocados as soon as beef is grilled. Avocados turn brown fast, so you do not want to cut them early and allow to sit too long.
8. Load the scooped out center avocados with Hereford Flat Iron steak then topped with cheese or Queso Fresco, then tomatoes, lettuce, cilantro, and sour cream or (Mexican Crema).
9. Squeeze extra lime over the top of Fajita TexMex Stuffed Avocados for a fresh topping as well!

For Avocados:

- 6 Avocados halved and skins removed or left on to use as a shell
- 1 cup cheddar cheese, Mexi-melt Cheese by Kraft or Queso Fresco
- 1/4 cup tomatoes or homemade Pico del Gallo (found on The Ranch Kitchen site)
- 1/4 cup shredded lettuce

Additional Toppings:

- Sour Cream or Mexican Crema
- Fresh Cilantro scattered on top
- Squeeze of lime juice

Prep Time	20 Minutes
Cooking Time	10 Minutes
Serves	8

Team Texas 2 - Audrey Nolan, Maggie Chaffin, Randi Williams, Madeline Braman, Mason Allan and Gracie Oates!

The Ranch Kitchen Original Recipe - Alise Nolan | theranchkitchen.com

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Annual Meeting & Banquet

Saturday, December 1, 2018

Sedalia, MO

WWW.MOHEREFORDS.ORG

The Junior's would like to give a shout to all the retiring Juniors Board members and thank you for your service – Anna Roth, Shelby Bagnell and Brooklyn Adam. The new state juniors board members are Rachael Bagnell as President, Jacob Toombs as Vice President, Dalton Reynolds as Secretary, Taylor Miller as Treasurer, Phillip Mueller as Reporter and Haleigh Ferguson as Fundraiser Chair.

I hope everyone is recovering from the state fair and congratulations to all the winning exhibitors. I look forward to seeing you at the state Field Day, Friday, Sept. 7, with a board meeting and BBQ at 7 p.m. The festivities will continue on Saturday with a 7:30-9 a.m. breakfast, followed by a presentation by Joe Rickabaugh and cattle viewing.

Save the date! Junior National Hereford Expo (JNHE) will be in Denver, CO, July 6-13, 2019. Hope to see everyone there. The next junior meeting will be in Dec. 1, 2018 in Sedalia, Mo., at the Opportunity Sale. We will be discussing the bylaws and sign-ups for JNHE. Please bring items for the silent auction. We encourage all families to attend. There will be a banquet and awards for outstanding juniors.

Phillip Mueller, Missouri Junior Hereford Association Reporter

Find us on 

Advisors' Corner

NOTICE: Review of MJHA Constitution and Bylaws

After taking on the role of advisors last year, the current advisors started to look for a copy of the Missouri Junior Hereford Association's (MJHA) constitution and bylaws. After making a few phone calls and searching through some boxes, we found a copy. Reading through them, it was clear that some things were out of date and needed to be addressed to give our organization good governing documents to guide the MJHA's growth.

A copy of the current constitution and bylaws can be found on the Missouri Hereford website at www.moherefords.org/juniors. I encourage each and every family to download a copy, read through it and discuss it among yourselves. That conversation should include not only how the constitution and bylaws affect your children as members and their participation in the MJHA but also what the intent and purpose of an organizational constitution and bylaws should be.

In most cases, the constitution of an organization contains the fundamental principles that govern its operation. The bylaws establish the specific rules of guidance by which the group is to function. Historical consensus tells us that all but the most informal groups should have their basic structure and methods of operation in writing in this type of document, which includes the MJHA.

A committee of volunteers from our meeting at the Missouri State Fair has been assembled to review these documents and to bring amendments or recommendations to the membership at the next MJHA meeting at the Missouri Opportunity Sale at 9 a.m. on Sunday, Dec. 2, 2018, in Sedalia, Mo. This committee includes:

Rachael Bagnell, 660-631-2918
 Lauren Crutsinger, 573-794-1174
 Aidan Kleinman, 417-385-8121
 Jacob Toombs, 417-399-0738
 Brad and Shannon Mueller, advisors, 573-517-2999
 Eddie and Mary Roth, advisors, 660-351-4126
 Jeff and Susan Rhode, advisors, 816-261-4821

If you have thoughts, questions or ideas about the current constitution and bylaws, please contact a member of this committee to give your input no later than October 1, 2018. These committee members need to hear your voice, so they can bring the best recommendations and amendments forward to the membership.

The committee will meet in October to discuss and to assemble its recommendations, which will be available to the membership via the Missouri Hereford website at www.moherefords.org/juniors, by Nov. 1. Families...please make a note to go to the website after Nov. 1 and download a copy of the committee's recommendations. This will give you time to review before members are asked to vote on them on Dec. 2,

Missouri Junior Hereford Association Officers

President – Rachael Bagnell

Vice President – Jacob Toombs

Secretary – Dalton Reynolds

Treasurer – Taylor Miller

Mail \$15 Missouri Junior Hereford Association dues to
 20500 Sioux Drive, Lebanon, MO 65536

Reporter – Phillip Mueller

Fundraising Chair – Haleigh Ferguson

Directors – Isaac Rhode, Conner Bolch, Aidan Kleinman

Advisors –

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816-261-4819 Jeff Cell or 816-261-4821 Susan Cell

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Brad & Shannon Mueller

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573-517-2999 • Muellers29@yahoo.com

Eddie & Mary Roth

1178 NE Hwy J, Windsor, MO 65360

660-351-4126 • rothconcrete3@gmail.com

in Sedalia. We need both juniors and parents to attend this meeting and to take part in the discussion. Only dues-paid members of the association will be able to vote on any action regarding the constitution and bylaws.

Your advisors want all families to know that the intent of this effort is not to make drastic changes to the purpose or operations of our junior organization. It is simply to bring the MJHA's constitution and bylaws up-to-date with how our organization operates today. Also note that discussion or proposed amendments to these documents can be made by any member, at any MJHA meeting, at any time. This is YOUR organization, which means you always have a voice in how it operates. We look forward to working with all MJHA families on this collaborative effort. – *Jeff and Susan Rhode, Missouri Junior Hereford Association Advisors*

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Above, from left to right: Aidan Kleinman, Isaac Rhode, Taylor Miller, Dalton Reynolds, Phillip Mueller, Jacob Toombs, Rachael Bagnell, Conner Bolch and Haleigh Ferguson will serve as the newly elected Missouri Junior Hereford Association officers.



Right: Juniors conducted their annual meeting during the Missouri State Fair.

Faces of Leadership Conference Draws Juniors to San Francisco

The National Junior Hereford Association (NJHA) Faces of Leadership Conference, sponsored by the Hereford Youth Foundation of America (HYFA) and the Coley-Malir Leadership Endowment, drew 76 NJHA members from multiple states to San Francisco for three days of leadership and educational activities.

Missouri participants included Lane Roth, Windsor; Jacob Toombs, Fair Play; Phillip Mueller, Perryville; Isaac Rhode, Stewartville; Conner Bolch, Platte City; and Brooklyn Adam, Lathrop.

"Faces of Leadership provides an opportunity for Hereford youth from throughout the nation to interact with current and past Hereford youth leaders, Hereford breeders, and supporters of our great breed," said NJHA Vice-Chairman Brooke Hinojosa-Sidwell.

"Something a little off beat from our cattle roots is the chance to meet and be inspired by famous performers, like Kenny Aronoff, that have a story to share that related to every person in some way. This event is truly one of its kind and it continues to build and transform the youth in the agricultural industry."

The three-day event focused on leadership development and included tours of Sierra

Ranches, Modesto, Calif., Ratto Bros. Fresh Produce, Modesto, Calif., Pedretti Ranches, El Nido, Calif., Minturn Huller Cooperative Inc., Le Grand, Calif., and Hilmar Cheese Company, Hilmar, Calif. Conference participants also heard inspiring messages from guest speakers Kenny Aronoff, Las Angeles, Calif., Rick and Bonnie Coley-Malir, Dublin, Ohio and Matt Leo, Snelling, Calif.

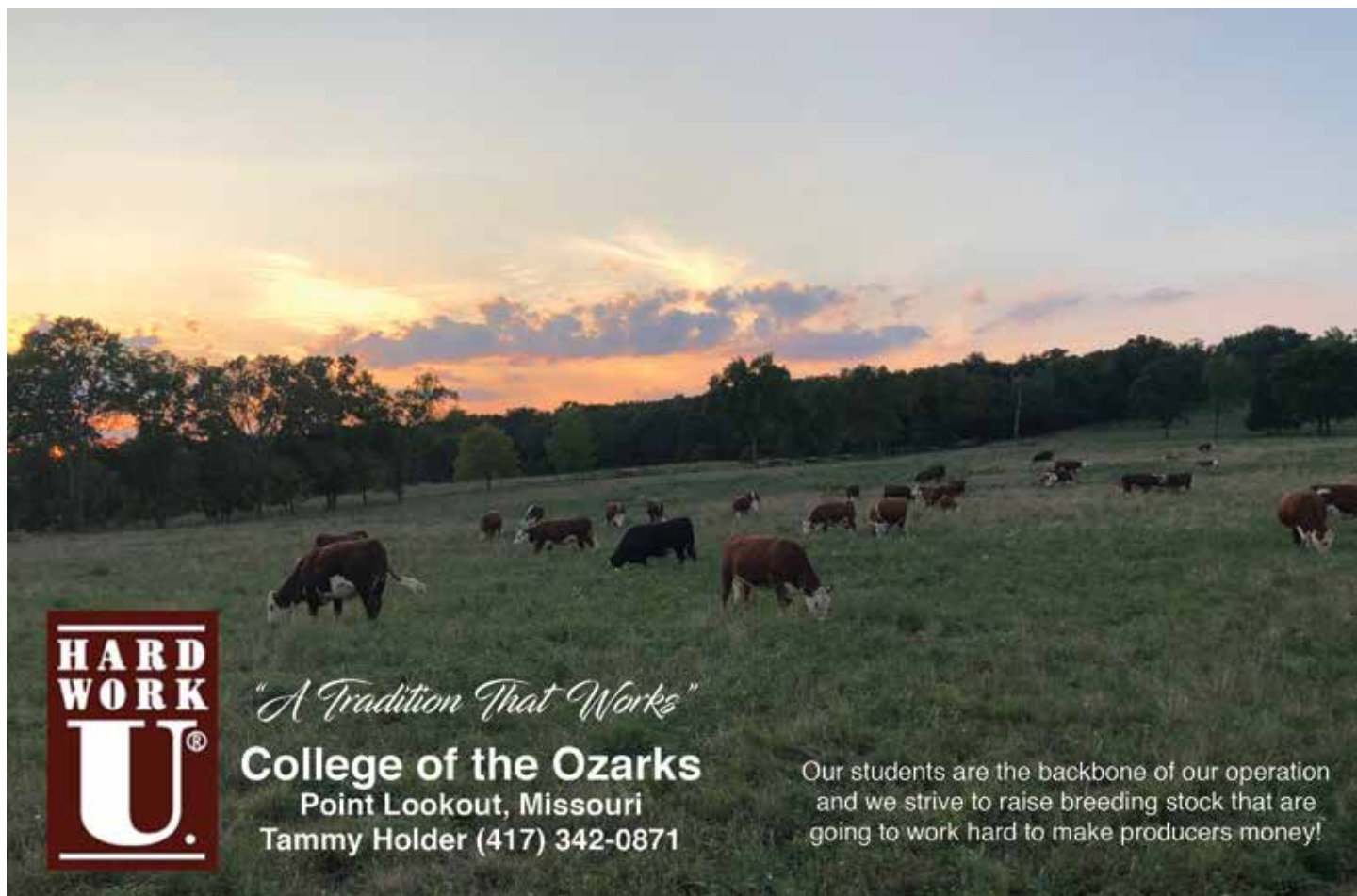
"Over the past few years it has been amazing to see young leaders in the Hereford breed grow into young adults," says Austin Matheny, NJHA Chairman. "I think a lot of that is because of experiences gained at events like Faces Of Leadership."



Top: Juniors from across the nation gathered in San Francisco for the Faces of Leadership Conference.

Bottom: The National Junior Hereford Association board of directors organized a tour to visit the Sierra Ranches, Modesto, Calif., during the conference.





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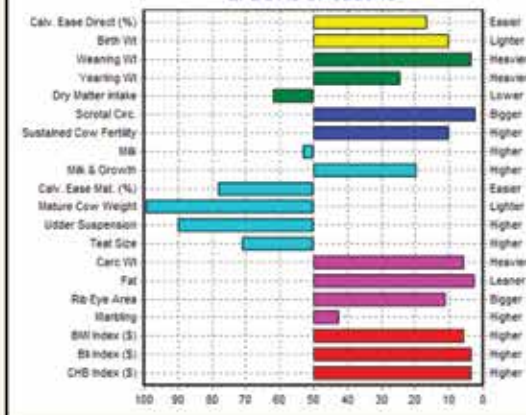
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A Humble and Determined Queen

Healthy, happy and active with contagious laughs, big smiles and cute little squeals... Everything about this four year old little girl was a perfect gift to her mother. She was performing in her ballet dance class, playing dress up constantly and attended Bright Beginnings Play school. And then, in the blink of an eye, her life was turned upside down.

In the beginning of 2003, Jessica Huff began to show symptoms that something was amiss. As she played, her mom, Nichole Huff, began to notice Jessica could not pull her right foot up at the heel or at her toes without significant work and focus. Within 24 hours of noticing this inhibitor, Jessica could no longer climb up on the couch or ride her bike. With the help of a local doctor, she went in for an emergency magnetic resonance imaging (MRI) with an appointment at Cardinal Glennon Hospital, St. Louis, Mo. Dr. Christina Hicks recognized Jessica's physical abilities were failing quickly and knew time was of the essence.

The family arrived in Saint Louis, hopeful, scared and prepared to challenge whatever ailment they had to cope with. The first stay was ten days. No one could have prepared them for the extended period of time that first visit would entail nor the news they would receive. As a family with Jessica's one-year-old sister Abbie, they had to source clothing, manage meals and endure sleepless nights with the whole family unit in a hospital room meant for only one child. These adjustments were just for basic needs.

During the MRI procedure, the family waited for Jessica in the tiny waiting room at the hospital, now completely remodeled to a much more beautiful facility. Three physicians walked towards the family, acknowledged them and proceeded matter-of-factly, "Jessica has a mass on her brain."

Nichole only remembers hearing that first sentence. She was choked by the lump in her throat. As a mother, she just wanted to hold her baby girl and tell her everything was going to be OK. But was it? Of course it wouldn't be like anything the family had ever known before.

Jessica, before even entering kindergarten was diagnosed with a mass on her brain.

The family would face challenges in the years to come that would make their love for Jessica grow even stronger. Abbie, Jessica's best friend, literally grew up in the hospital during her sister's treatments. Days could be dark, and gloomy clouds seemed to hover overhead the family during those treatment years.

The drives to Saint Louis were six hours round trip. The family van became a mini home traveling the roads. Nichole was forced to become creative, as carrying Jessica in and out of restrooms was an arduous feat with IV's attached through her port. The Ronald McDonald House was often full, so the middle seat was removed, and a bed, a plastic three drawer tote full of clothing and another tote with food and water were put in its place. The treatment fees were catastrophic. Despite insurance, one service for Jessica was \$149,000, times five treatments. But, those expenses were just that, expenses for the health of a beautiful little girl.

Fun wigs were purchased as the Huffs prepared for Jessica to loose her hair – a Snow White black wig, a Cinderella blonde wig and a long pink wig are vividly remembered. Something so simple helped get through those long days in the hospital, as Jessica enjoyed playing dress up with other peers at the hospital undergoing similar circumstances.

In June 2003, Jessica had emergency shunt surgery, as the ventricles had closed off in her brain causing swelling. This lead to excruciating headaches. Jessica courageously endured 18 months of chemotherapy treatments despite being allergic to one of the medications. Her long, beautiful hair was gone, replaced with those dress-up wigs. More trips were made to Saint Louis for symptom management. After that year and a half, the oncologists made the decision to stop chemotherapy.

Jessica was too frail and thin to continue.

Within six weeks, the tumor was once again growing. Saint Louis University prepared themselves to administer medical care for the first child to undergo CyberKnife® System, a treatment used to precisely target radiation to destroy tumors located outside

the brain and spine. Fearful, Jessica began this type of treatment, in hopes that this procedure would be her answer to ridding her brain tumor.

"There's something unnerving about your child being bolted to a table where a machine that is similar to something you would see in a Star Wars movie moves slowly around your daughter's head," said Nichole.

With her face in a personalized mask of a breathable rubber, Jessica sat in a room while the neurosurgeons navigated around Jessica's brain. The family watched outside the thick metal door with a computer screen in front of them to watch the treatment.

Jessica was diagnosed with a inoperable astrocytoma brain tumor located in the core center of her brain covering five sections with no way to surgically remove it. Leaving the hospital, Jessica was a very different little girl. She could not walk or smile completely.

Over those next few years, Jessica would loose complete use of her right arm and leg. She was unable to walk or dress herself, doctors predicting she would never walk again. Regular visits were made for hearing and eye exams due to where the tumor lied. The days of dance class were long gone and replaced with physical and occupational therapy. Jessica's attitude shown. She did her best dancing, acting and singing through those therapy appointments. If someone told Jessica she could not do something, the battle was on. Jessica was going to do it.

"She was not going to just do it, but she was going to give it her all," said Nichole.

Through those appointments though, her right side began to grow at a slower pace than her left side, making her gait to appear to be abnormal. This was one of the hardest things for her family to watch. Others often stared and made quiet, under their breath comments about it. Worries from the psychiatrist of Jessica's processing abilities built up as she started back to school.

"There were many times when laughter and giggles were our companion through this journey," said Nichole. "I am not certain that if we had not embraced humor, we would have survived."

The other aspect that helped the family during this very difficult time was both people and animals. It was a shift in the family's perspective of others. Nichole recalls embracing people no matter where the person was from, what they had or where they were going in life. What mattered was their moment of connection. In the elevator at the hospital, it might be a quick joke with a stranger or sharing music with someone in the waiting room.

"It wasn't what divided us nor necessarily what brought us together other than being present in the moment with the other person



At the JNHE, Jessica enjoyed walk in classes of cattle during the show along with presenting exhibitors with their awards and displaying them in their backdrop pictures.



Left: Jessica was a healthy, happy baby with no symptoms of a brain tumor until she was four years old.

Middle, left to right: Abbie and Jessica are not only sisters but best friends.

Right: Nichole kisses Jessica at her recent high school graduation, so very thankful to have a healthy teenager graduating with honors.

– young, old, male or female, black or white or yellow, patient or nursing staff,” said Nichole. “It no longer mattered at all what was perceived to have kept people apart but rather sharing the connection of life because we accepted that later tonight or tomorrow someone may be gone.”

The family also coped with the pain through animals, allowing the family to heal those parts of the heart that were hurt the most. Several cockatiels became family pets, and the most special one, Lucy, would sit on Jessica’s shoulder for hours making her giggle. Jessica’s horse Faith was her main stay during the next several years. Faith’s name was a family reminder to hold on to the faith. Daily visits were made outside to feed Cocoa the cow. There were also dogs, a guinea pig and guppies.

Sean Huff entered the family and the Hereford cattle became a perfect addition to their love of animals.

Jessica, Abbie and their brother Caden enjoy their century Hereford farming grandparents, LeRoy and Jane Huff also of Rutledge, Mo. The grandchildren had the opportunity to begin their herd of Hereford cattle. Rachael was Jessica’s first Hereford heifer, now a cow in her herd. Just as people are different, animals also bring their own personalities. Jessica has built a bond with each show heifer she has had.

“There’s something special about this breed,” said Jessica. “They have a natural calmness and make good mamas.”

Jessica has her own herd of cattle and very much enjoys the production aspect. She’s also enthused by the Junior National Hereford Expo and the sure mass of Hereford cattle in one place.

“The JNHE is crazy and exciting, but also

a bit overwhelming in the best way,” said Jessica. “Seeing the sea of red and white is beautiful.”

Having attended this show over the years, Jessica feels like she has grown and matured, making new friends from not only the state of Missouri but also from many other states. She credits the competitions the state competes in for allowing her to become closer to juniors from her own state association.

This year, Jessica ran for the Missouri Hereford Queen. She laughs about the moment she was crowned.

“They were announcing the new Missouri Hereford Queen, said my name, but I was frozen,” laughed Jessica. “I couldn’t believe that I had been chosen.”

Nichole had to tell Jessica twice to go up in front of the Missouri delegation to be crowned, as her daughter was in shock. While she very much wanted to be state queen, she felt others were more qualified, an example of her humble nature.

As the state queen, Jessica is a brave example of a role model to not only so many other young girls throughout the state, but also those she has met at national Hereford events. She really enjoyed the Queens Tea at junior nationals this summer, especially the one-on-one time spent with all of the little princesses. She admits that the experience of serving as queen has been one of the best in her life so far.

“If someone tells you, you can’t do something, prove to them that you can,” said Jessica. “Don’t let them define who you are and what you can be.”

But, Jessica also sees that she can learn from those younger than her. She enjoys seeing

the young girls’ bubbly and creative personalities, and admits their abundance of energy and aspirations to some day apply for queen is encouraging as Jessica pursues her own dreams of running for National Hereford Queen this fall at the American Royal.

Through Jessica’s years of recovery, she saw herself as different than the other children her age, but she

kept a positive attitude about her health situation.

“Everyone has their own challenges,” said Jessica. “But, that is what makes each of us truly unique. My hardships in life were just more uncommon than other people’s. That didn’t mean that other people’s difficulties weren’t as challenging for them. It’s all in how you view it.”

In February, Jessica’s challenges continued. After a routine check-up, doctors found something that had went wrong, scheduling a surgery two weeks later. She underwent a surgery yet again at the Cardinal Glennon to replace her shunt that was placed 15 years ago. It was overwhelming as a senior in high school. Losing her hair was not the worry, but she feared how others in her class would look at her and react when she was back at school. To her surprise, her class was overwhelmingly supportive.

In May, Jessica graduated high school with 21 college credits already under her belt. She will attend Moberly Area Community College in Kirksville, Mo. with aspirations to transfer to a university after her general classes are completed. Jessica is seeking a double major in Agribusiness and Elementary Education. She realizes it is not just about the education in the classroom, looking forward to learning how to live on her own, setting budgets and coping through daily challenges without constant parental support.

Jessica looks forward to learning more in depth about aspects of agriculture and preparing herself to teach and positively influence young children.

“We [her family] support Jessica,” said Nichole. “That includes dreaming big, reaching far and living every day to the fullest.”

Show-Me-Select Board Approves *Genomic Testing Requirement* for Natural Service Sires

Jared E. Decker, Beef Genetics Specialist, University of Missouri

All bulls purchased after February 1st, 2019 for use as natural service sires in the Show-Me-Select Replacement Heifer Program™ must be DNA tested to have genomic-enhanced EPDs. All bulls used as natural service sires after February 1st, 2020 must have genomic-enhanced EPDs, regardless of when they were purchased. Seedstock producers classifying bulls as Show-Me-Select qualified in sale books must have genomic-enhanced EPDs on those lots.

Bulls purchased prior to February 1st, 2019 will be grandfathered into the program, as is the common practice with all natural service sires. However, this grandfather grace period will end February 1st, 2020. At that time for a bull to qualify for use in the program, it must have genomic-enhanced EPDs.

Why the change?

The Show-Me-Select Replacement Heifer Program has the goal of producing premium heifers that perform predictably as 2 year olds. The program has a history of requiring Show-Me-Select producers to go beyond typical cattle production practices. This has included requiring Reproductive Tract Scores on all heifers, and requiring pregnancy checks within 90 days of the start of the breeding season. The program has also specified which bulls qualify for use as

natural service sires and which bulls do not. These requirements are in place to provide as predictable performance as possible.

Genomic testing increases the predictability and reliability of EPDs. In order to decrease the risk of a natural service sire not truly being a calving ease bull, we now require the use of genomic-enhanced EPDs. DNA testing provides approximately the same amount of information as 28 calving ease records or 21 birth weight records on calves out of a bull. This additional data will increase the probability of natural service sires truly being calving ease bulls.

We realize that this will add cost to the marketing of registered bulls. However, the time is right to make this change. Since 2010, the cost of DNA testing registered cattle has dropped from \$150 to \$37. Seedstock producers are encouraged to view this practice as an added measure of customer service for their bull buyers. We also note that there are multiple strategies to meet this requirement.

Contact Jared Decker at 573-882-2504 or deckerje@missouri.edu if you have questions.



Animal Science Exploration Day

High school sophomores and juniors:

Join us October 5, 2018 for hands on activities that delve into the various areas of Animal Science.

- Work and learn in diverse lab settings.
- Meet current Animal Science students and alumni.
- Tour the farms at the University of Missouri.

Apply at www.animalscienced.com

MCA Beef House

19,785 people ate delicious, nutritious beef at the Missouri Beef House at the Missouri State Fair. 8,956 ribeyes; 5,826 burgers; 1,372 hotdogs; a couple thousand BBQ beef sandwiches; almost 900 steak salads; and about 600 BBQ beef potatoes were served. That's nearly 17,000 pounds of beef. Missouri undoubtedly loves beef!

A Fortune you can count on!



LOT 40A
Central Missouri Polled Hereford
Breeder's Association Sale
 Saturday, September 15, 2018
 Noon • Vienna Missouri

DFF 226Z FORTUNE 805

Reg: 43898147
 DOB: Jan 2, 2018
 Sire: FTF PRIME PRODUCT 226Z
 Dam: DFF 2U CHELSEA 528



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Saturday, September 8th, 2018

at the farm, 16789 Ridder Road, Marthasville, MO 63357

Schedule of Events:

- 5:00 Farm Tour
- Live Band
- Drone demonstration
- Video tour of remote farms
- Dinner after tour
- Activities for the kids
- Cattle on display
- Attendance prizes



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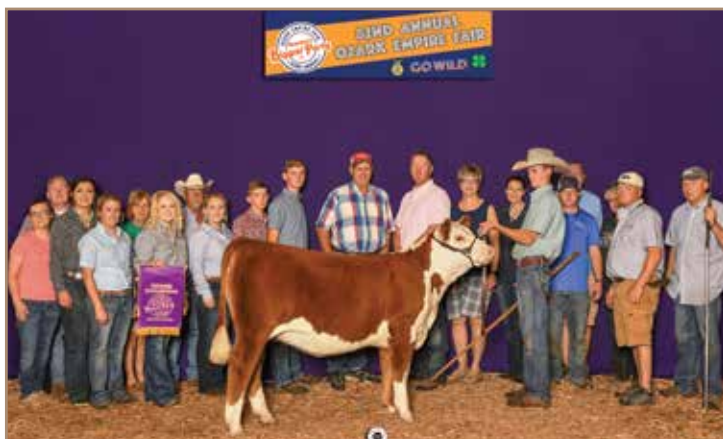
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82ND ANNUAL OZARK EMPIRE FAIR

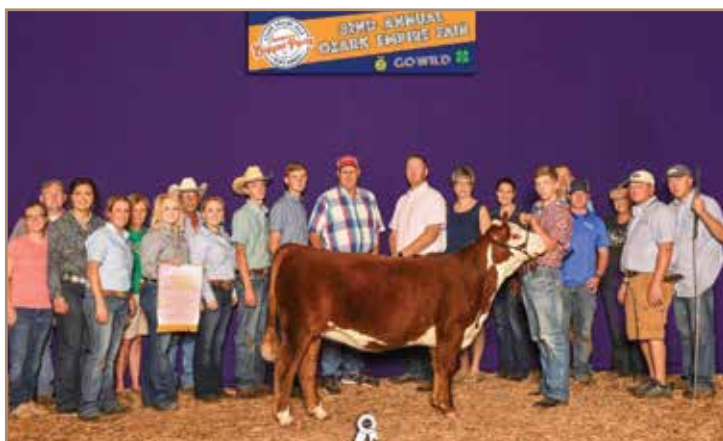
Open Show | Aug. 4, 2018 | Springfield, MO | Judge: Jeff Paulsen • Preston, Iowa | Head Shown: 71



Grand Champion Heifer BPH WRBU Elvira 497E ET
10/5/2017 : Sire - UPS Sensation 2296 ET
Butler Polled Herefords & Will Hendricks, Republic, MO



Grand Champion Bull BPH ORCC 88X El Chappo
4/10/2017 : Sire - Ribeye 88X
Butler Polled Herefords, Republic, MO & Open Range Cattle Co., Rogers, AR



Reserve Grand Champion Heifer BPH WRBU EMMA 457E
11/20/2017 : Sire - UPS Sensation 2296 ET
Wyatt Collard, Oranago, MO



Reserve Grand Champion Bull MH 5108 JUSTICE 7800 ET
9/24/2017 : Sire - MH 122L PROPHET 5108 ET
Taylor Miller - Miller Herefords, Lebanon, MO



Grand Champion Cow-Calf Pair Sull Harley 6361D ET
2/21/2016 : Sire - C. Miles McKee 2103 ET
Krista Allscheid - Shingle Oaks Polled Herefords, Waterloo, IL

Reserve Grand Champion Cow-Calf Pair
MHF 88Z Coupon 1541C
7/3/2015 : Sire - Northern Exposer
Morgan Crissom, Purdy, MO

Open Herdsman:
Missouri State University, Springfield, MO

Premier Exhibitor:
Miller Herefords, Lebanon, MO



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Performance-Tested Bull Sale

Saturday, October 27, 2018

Noon • Mead Sale Headquarters • Versailles, MO

Over 250 bulls sell!

20 Hereford bulls, 30 Charolais bulls, 30 Red Angus bulls,
170 Black Angus bulls... *PLUS* 200 Angus females

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Calving Ease • Growth • Carcass



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Missouri Hereford Association

District 6

Field Day

**September 8,
2018**

Friday, September 7

7:00 p.m. - MO Hereford Board Meeting - Location TBA

*Anyone arriving Friday evening is welcome to
Biglieni Farms in Stanton for something hot off the grill.*

Saturday, September 8

Stop #1: Biglieni Farms: 3345 Lollar Branch Rd, Sullivan, MO 63080

7:30 - 9:00 a.m. Breakfast served

9-10 a.m. Presentation by Joe Rickabaugh
followed by cattle viewing

Stop #2: Bourbeuse Bend Herefords: 3486 Stuesse Rd, Beaufort, MO 63013

10:30-11:30 a.m. Cattle viewing

Stop #3: White Mule Winery: 2087 Hwy 50, Owensville, MO 65066

Noon - lunch served until 1:00 p.m.,
followed by guest speaker TBA

Stop #4: Steinbeck Farms: 2322 Drake School Rd, Hermann, MO 65041

Cattle viewing from 2-3:30 p.m.

Stop #4: Falling Timber Farms: 16789 Ridder Rd, Marthasville, MO 63357

4:30 p.m. Cattle viewing followed by evening meal
and entertainment until ???

**Accommodations available Friday evening in Sullivan, MO
and Saturday evening in Washington, MO.**

**For more information,
please contact:**

Rick Steinbeck
redcows@fidnet.com



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RJL LCC MISS POKER FACE 5C ET
2017 NWSS NATIONAL CHAMPION
POLLED HEREFORD FEMALE
And a popular 7 time national champion.



LCC SHF MISS LEMON LIME 502 ET
2017 NWSS RES. NATIONAL CHAMPION HEREFORD
FEMALE JR. SHOW
And a popular 3 time national champion.

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Ladies OF THE Ozarks

MAY 18, 2019

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We have worked hard to produce one of the most maternal cow herds in the midwest. In our inaugural sale we are pleased to offer the very best matings that have been produced at WMC Cattle Co.



Y509 daughters in production sell



"Mandate" service sells



A daughter of 33N X 63A sells



63A two-year-olds with calves by 33Z sell



128D progeny sells



Mr Maternal two-year-old daughters sell



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www.wmccattleco.com



GENETICS THAT WIN

MH 8367 Miss Ribeye 6678 ET



Reg# 43792918

Jr National Reserve Div
Never Beat in Class in 2018

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Lebanon, Missouri
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Marjane Cell 317-341-3846
millerherefords@yahoo.com
www.millerherefords.com

MH 196T Miss Prophet 7175



Reg# P43835910

Jr National Class Winner
Many Time Class Winner

Congratulations To These Families

Lemenager Family
Junior National Class winner

Jones Family
Junior National 2nd in Class
Wisconsin State Fair Champion Hereford Heifer

Gephart Family
Junior National 2nd in Class

Braman Family
Junior National 5th in Class
Tulsa State Fair Division Champion

Collard Family
Junior National 2nd in Class
Multiple Time Division Winner
MO State Fair Reserve Grand Hereford Bull



MH 0383 Mr. Steer 7070
Largest Ribeye
16.7 Carcass
Show



Jr National Class Winner
MCA All Breeds Show Overall Reserve Market Animal
MO State Fair Champion Hereford
MO STATE FAIR OVERALL RESERVE CARCASS STEER

Private Treaty Cattle
Available For Viewing
At All Times

MH 88X Miss Time 7493 ET
Reg# P43893186



Congratulations Rhode Family
Jr National 2nd in Class
Clinton Co Fair Overall Grand Champ
Jamesport Jr Livestock Show 5th Overall Heifer

82ND ANNUAL OZARK EMPIRE FAIR

Junior Show | Aug. 3, 2018 | Springfield, MO | Judge: Ryan Johnson • Mitchell, SD | Head Shown: 54



Grand Champion Heifer AC Cheyenne 711E ET
9/4/2017 : Sire - UPS Sensation 2296 ET
Kinleigh Bolin, Walnut Grove, MO



Grand Champion Bull AC CVL Troubadour 706E ET
3/3/2017 : Sire - UPS Sensation 2296 ET
Kinleigh Bolin, Walnut Grove, MO



Reserve Grand Champion Heifer BB 422 Miss Molly 1783
10/6/2017 : Sire - CRR 109 Catapult 422
Payton Henderson, Elkland, MO



Reserve Grand Champion Bull MH APOSTLE 6008 ET
9/19/2016 : Sire - NJW 98S R117 RIBEYE 88X ET
Taylor Miller, Lebanon, MO

Grand Champion Cow-Calf Pair Sull Harley 6361D ET
2/21/2016 : Sire - C. Miles McKee 2103 ET
Krista Allscheid - Shingle Oaks Polled Herefords, Waterloo, IL

Reserve Grand Champion Cow-Calf Pair
MHF 88Z Coupon 1541C
7/3/2015 : Sire - Northern Exposer
Morgan Grissom, Purdy, MO

Junior Herdsmen:
Kinleigh Bolin, Walnut Grove, MO

Junior Showmanship:
Payton Henderson, Elkland, MO

Senior Showmanship:
Ashley McKenny, Darlington, MO



THE EXCLUSIVE

curry herefords six mile creek hereford cattle co.

Sunday, October 21, 2018

5:30 p.m. at Six Mile Creek Ranch, El Reno, Oklahoma

...9900 S. Chiles Road, located 20 minutes southwest of the Express Ranches sale headquarters at Yukon

60 Exclusive Hereford Lots Sell

Spring 2018 ET Show Heifer & Donor Prospects • Spring Bred Heifers

Spring Bred Cows with Bull & Heifer Calf Splits • Fall Yearling Open Heifers • 2-year-old Fall Pairs & Heavy Breds



BW	+4.4
WW	+59
YW	+95
Milk	+31
REA	+7.0
Marb	+0.1
\$CHB	+37

T/R BPF AMERICANCLASSIC 561CET

Reg. P43645392

ECR Who Maker 210 ET x TFR Paris 415 ET

One of the hottest young sires in the breed!

Featuring his first progeny and his service.



BW	+5.3
WW	+65
YW	+94
Milk	+33
REA	+1.01
Marb	-.14
\$CHB	+42

C SPOT ON 6128 ET

Reg. P43672936

CRR 5280 x C 88X Notice Me 1311 ET

Full brother to C Double Your Miles 6077 ET.

His first progeny and his service sell October 21.



KCF MISS REVOLUTION X338 ET

Reg. P43155704

MSU TCF Revolution 4R x

JW 718 Victoria 9106

Dam of KCF Bennett Encore Z311. Two X338 daughters sired by Hyalite On Target 936 sell.



CH MS 8023 JORDAN 7204 ET

Reg. 43831039

TFR KU Roll The Dice 1326 x CH Magie 8023

Fall two-year-old maternal sisters sell carrying the service of C Spot On 6128 ET.



RJL LCC MISS POKER FACE 5C ET

Reg. P43616064

CHAC Mason 2214 x SRH Miss Kitty 1001 ET

Two full sibs to this National Champion Female sell Sunday, October 21!

Please contact the owners or the sale managers for more information or to request a sale catalog.

LiveAuctionsTV



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Membership Update

Obituary

Reba M. Pfander was welcomed into the gates of heaven by her beloved husband, Dr. Burl Z. Pfander on Sunday, June 24, 2018 at the age of 92 years young. She was born Reba Mae Lanz, on October 27, 1925 on the family farm west of Lamar, Mo., to Fred and Emma Lanz.

Reba graduated from Liberal High School in 1943, and accepted a position with the US Federal Land Bank in Nevada, Mo., where she worked until 1948.

Reba was united in marriage to Burl Z. Pfander on September 5, 1948. Following Burl's graduation in 1952 from the University of Missouri- School of Veterinary Medicine, Burl and Reba moved to Springfield, Mo., and opened the Cottage Veterinary Hospital which is still located at the corner of South Campbell and Sunshine Street.

Reba helped Burl manage the veterinary office. It was her calling to help the animals and their owners meet their veterinary needs. Reba was involved in many civic and community activities. Her interests included Nixa Sucker Day-where many people would remember Reba as the

strawberry pie lady. She was committed in supporting the Riverdale 4-H Club, Missouri Junior Hereford Association, Nixa FFA, Nixa Bands, and Nixa Sports teams. Reba also enjoyed spending her summers at the local and state fairs, serving up her sweet tea in the barns. She was proud to watch the beautiful red bodied white faced Herefords in the show ring, with those outstanding young men and women in the lead.

Reba is survived by one son, Dr. Michael B. Pfander and his wife Jeanne; one granddaughter, Meghan M. Volkmann, "who was the treasure of her life" and husband Jeremy; and a special young woman that she loved as a daughter, Cindy B. (Gullett) Reed and husband Steve.

She was preceded in death by her husband Dr. Burl Z. Pfander. Reba will be greatly missed by her family, friends, clients, and the young people whose lives she has touched.

In lieu of flowers, in Reba's memory, the family has requested that donations be made to the ABA Shrine Hospital transportation fund, 601 E St. Louis St, Springfield, MO, 65806 or to the Missouri Veterinary Medical Foundation, 2500 Country Club Dr., Jefferson City, MO, 65109, or to the charity of the donor's choice.

Hereford Steer Wins Reserve Carcass at MSF

With 70 entries in the show, the 2018 Missouri State Fair Reserve Grand Champion Carcass Steer Overall went to Tory Miller, Lebanon, Mo.

The carcass steer show consists of two parts. The live portion allows the exhibitor to choose between either lean/retail or hotel and restaurant carcass divisions. The high yielding lean/retail Grand Champion carcass award went to Tory, also. After the live portion, the animal is harvested and judged on the rail. Based on both the on-foot evaluation and carcass evaluation, the

overall carcass steer is selected. Tory's steer was a Hereford.

Reserve Champion Hereford Carcass Steer went to Cole Murphy, Houstonia, Mo.



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H5 161 **ADVANCE 3178** AHA 43375411
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Breed Leading Calving Ease

- ✓ Top 1% Calving Ease genetics with a real world progeny proof
- ✓ Offers exceptional calving ease and milk with moderate mature size - great tools for making replacement females
- ✓ Four elite H5 Dams of Distinction in his pedigree including his mother who has posted a nursing ratio of 109 on six calves
- ✓ ADVANCE 3178 is an impressive individual who is full of red meat and designed to produce the next generation female

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Offering Bull and Cow Power in the

Show-Me Polled Hereford Classic

Saturday, November 17th, 2018

HE SELLS!!!

Sale starts at Noon
Held at Roth Hereford Farm
Windsor, MO

RHF 100W ALICE 3050A



This young cow combines new & old genetics. A Trust x F243, B46, Gabriel, Premonition, & 12 O'Clock. We also went old school when we bred her last year as she has an exciting Easy Domino heifer calf selling offside.

Dam of 4073B



RHF 38W HERE'S THE BEEF 4073B
4YR OLD BEEF 38W SON OUT OF A POWERFUL 4R COW
Retaining sons & daughters. Reg # P43516644

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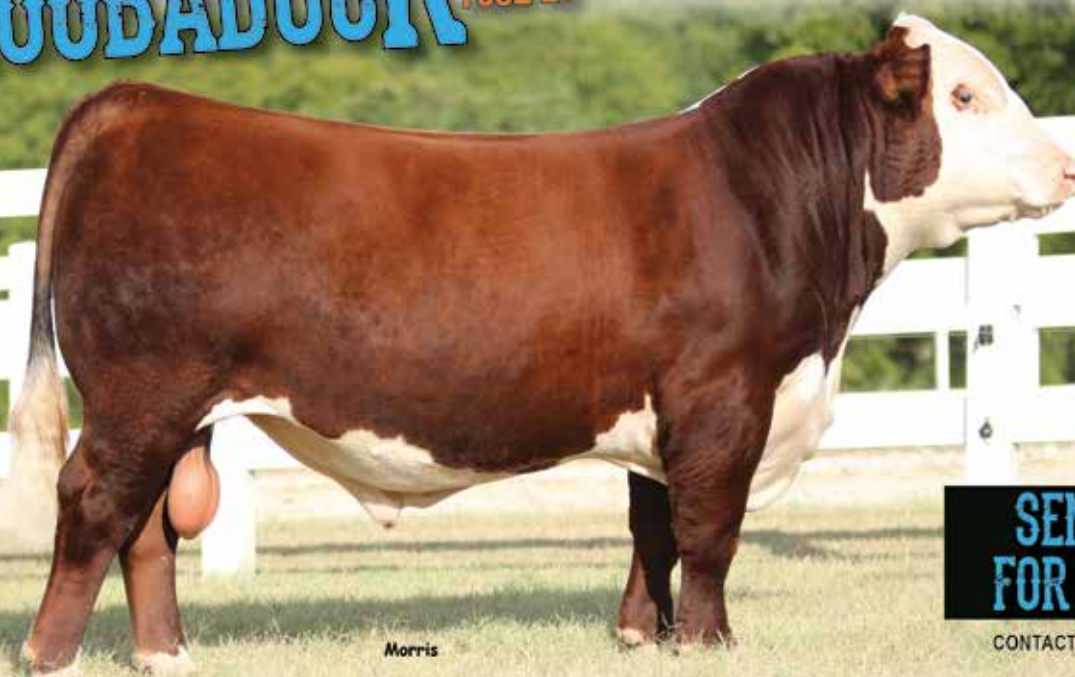
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REG: P43831368 • POLLED • SENSATION 2296 X ONLINE



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CL

Adam Elected to the NJHA Board



Brooklyn accepts the maroon jacket as she takes on the responsibilities of the NJHA board of directors for a three year term.

Brooklyn Adam explains the three year commitment of serving Hereford youth.



Top: Brooklyn Adam's name is called at the JNHE banquet as being elected to the NJHA board of directors.

Right: Four board members elected to the NJHA include from left to right: Montana Lawrence, Minn., Brooklyn Adam, Mo., Samuel Lawrence Ind., and Abigail Spindle, N.M.



Four National Junior Hereford Association (NJHA) members were elected to the NJHA board of directors at the 2018 VitaFerm® Junior National Hereford Expo (JNHE) July 1-7 in Grand Island, Neb.

Abigail Spindle, Moriarty, N.M.; Brooklyn Adam, Lathrop, Mo.; Montana Lawrence, Princeton, Minn.; and Samuel Lawrence, Avilla, Ind., and their maroon jackets were welcomed as new NJHA directors during the JNHE awards ceremony on July 5. Two delegates from each state junior Hereford association voted for the individuals they wanted to represent the membership. The NJHA board is comprised of 12 individuals who serve three-year terms and govern the 3,000-member organization.

The 2018-19 officer team includes chairman Austin Matheny, Mays Lick, Ky.; vice-chairman Brooke Hinojosa-Sidwell, Carr, Colo.; communications chair Taylor Belle Matheny, Mays Lick, Ky.; leadership chair Brandt Downing, Culver, Ore.; fundraising chair Rylee Barber, Channing, Texas; and membership chair Nathan Hopkins, Winchester, Tenn. Also serving as directors are Mason Blinson, Buies Creek, N.C., and Bailey Jones, Darlington, Wis.

Brooklyn Adam is the 20-year-old daughter of Scott and Tammy Adam. She is a Junior at Iowa State University and pursuing a degree in agriculture education and life sciences, communication with a minor in food science in human nutrition. In the future she would like to combine her passion for photography, writing, and agriculture by becoming a photojournalist for an agriculture-based magazine company. Brooklyn is the twelve year member of the Missouri Junior Hereford Association where she served as a board member and is the current treasurer.

WHEN DID YOU FIRST DREAM OF BECOMING A NJHA DIRECTOR?

B— I first dreamed of being a NJHA director when I was about 10 years old! I saw how much fun the board had and really looked up to them as a young member. I knew that I wanted to do that for the kids younger than me and give back what I received.

HOW DID THE STATE OF MISSOURI HELP WITH YOUR CAMPAIGN?

B— The state of Missouri was a huge help to me while I was running for the board. They helped fund some of the campaign materials and everyone wore shirts that I made to show their support. I am beyond grateful for everyone's help and truly couldn't have done it without them.

WHAT ARE YOUR GOALS FOR YOUR TERM AS A DIRECTOR?

B— One of my main goals as a director is to really get more numbers from the lower participating states. It's going to be very challenging, but I know that the rest of the board and I can do anything we set our minds to. We're trying to establish regional Faces of Leaderships to make it cheaper and more available to those who can't travel far.

WHERE DO YOU LOOK FORWARD TO GOING WHILE ON THE BOARD?

B— I really look forward to going to all the national shows while I'm on the board. I haven't been to many, but I want to check them all off my list in the next three years!

WHAT ARE YOU MOST EXCITED TO ACCOMPLISH WITH YOUR FELLOW DIRECTORS?

B— I'm most excited to grow our youth programs and really up the involvement in our organization. We are also trying really hard to improve JNHE so that it is the best, and not necessarily the biggest. We have grown a lot in the last couple of years, and we have a lot in mind to make JNHE the most efficient and greatest national breed show.

HOW WAS YOUR FIRST EXPERIENCE ON THE BOARD?

B— My first recent experience as a board member was the Faces of Leadership Conference. It was one of the best experiences I've had. Having the chance to see everything that goes on behind the scenes really puts the whole conference in perspective. The amount of work that takes place is crazy but very crucial to provide the juniors with the best experience possible.

Central Missouri Polled Hereford Breeder's Association *112th Fall Sale*

SATURDAY, September 15, 2018 • NOON
South Central Regional Stockyards
Vienna, Missouri

52 Lots Sell! Female Lots • Bulls • Commercial Lots

Cow/calf pairs, open and bred heifers, show heifers and bred cows
Daughters of Logic, Revolution, Rib Eye and Victor 719T

Fall 2018 Consignors

Robert Schuelen
Andrew Schuelen
Bourbeuse Bend Herefords
Bade's Polled Herefords
Hagerman Farms
Crider Polled Herefords
Cavanaugh Farms
Kauffman Farms

Frank Flaspohler
Valley View Farms
R & L Polled Herefords
Day's Family Farm
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Rising Creek Herefords
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View more information on
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**For a catalog or more
information contact
Frank Flaspohler,
Secretary/Sale Manager
222 County Rd 402 • Fayette, MO
660-537-4809 cell fwf@rockingf.com**

2018 MISSOURI STATE FAIR

Open Show | Aug. 12, 2018 | Sedalia, MO | Judge: Mark Johnson • Stillwater, OK



Grand Champion Heifer
BPH WRBU Elvira 497E ET : 10-5-17
Sire - UPS SENSATION 229E ET
Butler Polled Herefords and Will Hendricks, Republic, MO



Grand Champion Bull
BPH ORCC 88X El Chappo 4029E : 4-10-2017
Sire - NJW 98S R117 RIBEYE 88X ET : Butler Polled Herefords, Republic, MO and Open Range Cattle Co., Rogers, AR



Grand Champion Cow-Calf
SULL Harley 6361D ET : 02/21/2016
Sire - C MILES MCKEE 2103 ET
Krista Allscheid, Waterloo, IL



Reserve Grand Champion Heifer
THA 190Z Trinity J614 : 09/04/2016
Sire - NJW 78P TWENTYTWELVE 190Z ET
Triple H Acres, Miller, MO & Maggie Ewing, Fordland, MO



Reserve Grand Champion Bull
MH Salvation 7048 ET : 02/10/2017
Sire - NJW 98S R117 RIBEYE 88X ET
Miller Herefords, Lebanon, MO & Collard Farms, Oronogo, MO



Reserve Grand Champion Cow-Calf
Richardson Ms Harley 6003 : 01/07/2016
Sire - NJW 73S W18 HOMETOWN 10Y ET
Ashlyn Richardson, Lincoln, MO

2018 MISSOURI STATE FAIR

4-H Junior Show | Aug. 11, 2018 | Sedalia, MO | Judge: Dale Riley • St. James, MO



4-H Grand Champion Heifer
MH 8367 Miss Ribeye 6678 ET : 09/15/2016
Sire - NJW 98S R117 RIBEYE 88X ET
Tory Miller, Lebanon, MO



4-H Grand Champion Bull
CORKS ARK ARCHIE 10Y 4100 1750 : 10/18/2017
Sire - NJW 73S W18 HOMETOWN 10Y ET
Atley Kleinman, Wentworth, MO



4-H Grand Champion Cow-Calf
Glengrove Dulce X9 : 03/02/2010
Sire - THM DURANCO 4037
Kathryn Flashpohler, Fayette, MO



4-H Reserve Grand Champion Heifer
BB 422 Miss Molly 1783 : 10/06/2017
Sire - CRR 109 CATAPULT 422
Payton Henderson, Elkland, MO



4-H Reserve Grand Champion Bull
MH Salvation 7048 ET : 02/10/2017
Sire - NJW 98S R117 RIBEYE 88X ET
Tory Miller, Lebanon, MO



4-H Reserve Grand Champion Cow-Calf
NPH Miss Reliance 326 : 03/11/2016
Sire - NJW ABRA 100W RELIANCE 62YET
Lance Fort, Martinsburg, MO

Mature Cow Herd Dispersal & Fall Celebration Sale

SATURDAY, OCTOBER 13, 2018

Selling approximately 150 head...1 p.m. at Perks Ranch, Rockford, Illinois

All Perks Ranch females 4 years of age and older will sell, including donors, herd bulls and a select group of 3-year-olds.

PLUS Elite Show Heifer & Bull Prospects along with Frozen Genetics!



AHA P43267177. Feature donor sired by 719T. Her ET heifer calves by Diversified sell.



AHA P43601228. Feature donor sired by MH 122L T-Bone 1363 ET. Her ET heifer calves by Diversified sell.



AHA P43294651. This Bailout daughter sells, due in September to Hometown 10Y. Her 2296 ET heifer calves also sell.



AHA P43220730. Donor sired by Anchor 4T. She sells with a Diversified bull calf and embryos by /S Mandate 66589 ET.



AHA 43282857. Donor sired by P606. Sells with a Swagger (Copper 124Y son) heifer calf. Bred back to Hometown 10Y.



AHA 43434245. She sells with a Hometown 10Y bull calf and bred back to Mandate (checked safe with a heifer calf).



AHA 43396461. Sired by Revolution. Sells with a Hometown bull calf. Bred to Munson (checked safe with a heifer calf).



AHA 43509068. A 4-year-old P606 daughter. She sells with a Duncan heifer calf and bred back to Munson.



AHA 43723148. Feature 2-year-old by Easy Money. Sells with a 6090 (19W son) heifer calf. Bred back to Swagger.

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2018 MISSOURI STATE FAIR

FFA Junior Show | Aug. 11, 2018 | Sedalia, MO | Judge: Dale Riley • St. James, MO



FFA Grand Champion Heifer
H/H/G ELB Annsley 702E ET : 09/20/2017
Sire - PERKS 144U RIGHT TRACK 2040
Tucker Myers, Faucett, MO



FFA Grand Champion Bull
MH 5108 Justice 7800 ET : 09/24/2017
Sire - MH 122L PROPHET 5108 ET
Taylor Miller, Lebanon, MO



FFA Grand Champion Cow-Calf
LPH 028X Simplicity 44D : 02/21/2016
Sire - CHURCHILL SENSATION 028X
Will Adkins, Hallsville, MO



FFA Reserve Grand Champion Heifer
PK Bounty Princess 2763E : 01/25/2017
Sire - GKB 88X LARAMIE B293
Payton Kanoy, Concordia, MO



FFA Reserve Grand Champion Bull
MH Apostle 6008 ET : 09/19/2016
Sire - NJW 98S R117 RIBEYE 88X ET
Taylor Miller, Lebanon, MO

2018 MISSOURI STATE FAIR

Steer Show | Aug. 14, 2018 | Sedalia, MO | Judge: Justin Adcock • Chatham, IL



Grand Champion 4-H Steer
Champion 4-H Missouri Bred, Born and Raised Steer
Champion Overall Missouri Bred, Born and Raised Steer
Tory Miller, Lebanon, MO



Grand Champion FFA Steer
Champion FFA Missouri Bred, Born and Raised Steer
Avery Schiereck, El Dorado Springs



Reserve Grand Champion 4-H Steer
Reserve 4-H Missouri Bred, Born and Raised Steer
Cole Murphy, Houstonia, MO



Reserve Grand Champion FFA Steer
Reserve FFA Missouri Bred, Born and Raised Steer
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Slight local reaction may occur for about 30 seconds after injection. A
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administration. Use standard aseptic procedures during administration of
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DIRECTIONS:

This product is only for use in cattle.

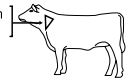
MULTIMIN® 90 is to be given subcutaneously (under the skin) ONLY.

It is recommended to administer the product in accordance with Beef
Quality Assurance (BQA) guidelines. Minimum distance between injection
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Subcutaneous injection in
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SUPPLEMENTATION PROGRAM	
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CALVES	at birth at 3 months and/or weaning
HEIFERS	every 3 months – especially 4 weeks before breeding

(program gives planned dates that can be varied to suit management programs)

DOSAGE TABLE			
ANIMAL WEIGHT (lbs)	CALVES UP TO 1 YEAR 1 ml/100 lb BW	CATTLE 1 - 2 YEARS 1 ml/150 lb BW	CATTLE > 2 YEARS 1 ml/200 lb BW
50	0.5 ml	-	-
100	1 ml	-	-
150	1.5 ml	-	-
200	2 ml	-	-
300	3 ml	-	-
400	4 ml	-	-
500	5 ml	-	-
600	6 ml	-	-
700	7 ml	-	-
800	-	5.3 ml	-
900	-	6 ml	-
1000	-	6.6 ml	5 ml
1100	-	-	5.5 ml
1200	-	-	6 ml
1300	-	-	6.5 ml
1400	-	-	7 ml

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I'm one of the lucky ones, I guess, because I found a few truckloads of hay to purchase at a price my banker said I could afford. It was a 35 mile round trip to get them home, so I spent several days last week in the cab of my truck transporting the large bales to my farm, and listening to more radio than I'm used to, when an old song played that I hadn't heard in many years—"My Heroes Have Always Been Cowboys."



Jerry Crownover

While most little boys of my generation probably dreamed of being the men that Waylon Jennings sang about...those rodeo cowboys that could ride any bronc or bull, or rope anything within reach of their lasso, I dreamed of owning cows. While I admired and respected the men who rode and roped, my hero cowboys were the cattlemen who could seemingly overcome any hardship that came their way. Individuals who would brave the bone-chilling cold of a winter's night to help an old cow give birth to her baby, or sweat gallons in a sweltering summer sun to make sure that same cow would have an ample feed supply for the next winter. They overcame droughts, floods, blizzards, market catastrophes, and bank failures to keep doing what they loved.

I'm old, but I'm too young to have lived through the dust bowl days of the 1930's that drove tens of thousands of farmers and ranchers off their land because their farms couldn't produce anything during that time. According to my father, I was born in the next big drought of the early 1950's when rain was scarce and the temperatures reached 100 for weeks on end. He recalled having to cut down a tree every day just so the cows could eat the leaves to have, at least, some nourishment. In my lifetime, I've seen my heroes weather the drought of 1980, the floods of 1993, the ice storm of 2007, and whatever it is that we have going on now, and they are still in the cattle business.

I watched one of my heroes on the local TV news a couple of weeks ago. The reporter sat beside him on his UTV as they drove through the parched pastures and by ponds that were either completely dry or, maybe, had a few days of water left in them. "What are you going to do?" the seemingly concerned newsperson asked.

Calmly, my friend answered, "We'll haul water, purchase feed, sell some cows, pray for rain, or whatever else we have to do for us and our cattle to survive. It's not like we haven't seen anything like this before, and, if we live long enough, we'll probably see it again. Somehow, we'll make it."

As I make my daily rounds making sure the water supply is still sufficient and supplementing scorched pastures with a little extra feed, I'm reminded of what another hero told me many years ago, "Heck, son, if this was easy, everybody would be doing it."

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52 Missouri Juniors

Exhibited 80 head of cattle

Missouri Juniors at JNHE

More than 900 youth and their families from 40 states gathered at the 2018 VitaFerm® Junior National Hereford Expo in Grand Island, Neb, July 1-7, to compete in educational and leadership events in and out of the showing.

Missouri juniors exhibited cattle in numerous divisions and classes during the three-day competitive show. Several honors were brought home to Missouri juniors including class winning steers, division and reserve division winning females, and a reserve division bull.

The state also competed in all the contests available during the event both for individuals and teams. This family event also brought many parents, grandparents, supporters, breeders and guests from across the state of Missouri to cheer on competitors.



Champion Peewee Team Sales

Kristin Waters, Norborne, MO; Beau Anne Graves, Chillicothe, MO; Emmalee Mueller, Perryville, MO



Fourth Grade Prospect Award

Kristin Waters, Norborne, MO



Champion Peewee Showman

Beau Ann Graves - Chillicothe, MO



Senior Quiz Bowl (top eight teams)

Dakota Sounders, Rosebud, MO; Shelby Bagnell, Slater, MO; Anna Roth, Altenburg, MO; and Hailey Ferguson, Smithton, MO



Individual Sales - 2nd Place

Haleigh Ferguson - Smithton, MO



Division VI Reserve Champion Heifer

MH 8367 Miss Ribeye 6678 ET

Exhibited by: Tory J and Taylor Miller, Lebanon, MO



Owned Polled Female Class Winner

MH 196T Miss Prophet 7175

Exhibited by: Tory J and Taylor Miller

Division V Reserve Champion Bull (no photo available) MH Apostle 6008 ET - Exhibited by: Taylor Miller

Interviews with Missouri Retiring Junior Members

Julie Choate – Pleasant Hope, MO

Favorite Memory: Trying to narrow down the past 15 years into one memory is nearly impossible. I distinctly remember the evening my dad purchased my first show heifer at the Buffalo Livestock Market. Little did we know then, that one heifer would change our lives.

Advice for Juniors: Get a mentor. Be a mentor. When I started showing cattle, I watched the older junior members constantly. I wanted to be like them and learn from them. There were several who took me under their wing and wanted to share their knowledge with me.

Claire Silvers – El Dorado, MO

Favorite Memory: My favorite memories easily come from campaigning my heifer, Miss Kitty, throughout the past year. My favorite memory comes from the Ozark Empire fair, we were blessed to win the Junior show and compete in the Supreme Drive. The excitement, coming out of the ring, was spread across the faces of my family, the breeders, and team that it took to get to that point.

Advice for Juniors: As a retiring member, I encourage members to enjoy the little things, and appreciate the opportunities that arise from being apart of a junior association.

Ashley McKenny – Darlington, MO

Favorite Memory: My favorite memory as a Junior Hereford member was 2018 junior nationals in Grand Island. It was great to be able to show for one last year and get to hang out with my friends.

Advice for Juniors: I would leave with a junior member is to get involved and go out and meet new people from other states. That is something I wish I would have done.

Anna Roth – Altenburg, MO

Favorite Memory: My favorite memory comes from my first Junior National Hereford Expo in 2014 at Harrisburg, Pennsylvania. This was the year I was serving as the Missouri Hereford Queen, and all the state queens in attendance were required to be at the Queen's Tea.

Advice for Juniors: You only get out what you put into it. The more effort a person puts into an event, project or organization, the more they will learn from it. Put your whole heart into the Missouri Junior Hereford Association and the more the association will have to offer you.

Dakota Souders – Rosebud, MO

Favorite Memory: Getting Supreme Champion Heifer at my county fair with my first CHAC Mason heifer.

Advice for Juniors: I would tell all junior members to never give up. No matter what happens in and out of the show ring, you will always have someone there that is proud of what you have accomplished and will always see the greatness inside of you. Always strive to be the best you can be and keep working towards your goals.

Shelby Bagnell – Slater, MO

Favorite Memory: My favorite memory would be winning one of the first \$10,000 Vanier family scholarships through HYFA. I remember getting the email and just bursting into tears because I was so thankful.

Advice for Juniors: I would encourage all juniors to get active in their state association, whether it be as a member, officer, or even queen. Through our junior association I have met some of my best friends, created some of my favorite memories, and learned important life lessons.



Missouri Retiring Junior Members

Ashley McKenny, Darlington, MO; Julie Choate, Pleasant Hope, MO; Claire Silvers, El Dorado, MO; Dakota Souders, Rosebud, MO; Anna Roth, Altenburg, MO; Shelby Bagnell, Slater, MO

Missouri Outstanding Junior Member Julie Choate, Pleasant Hope, MO



Junior Quiz Bowl Team (top four buzzer round)

Rhett, Tanner, & Landon McMillen, Walnut Grove, MO; Inja Christi, St. Louis, MO



ner

Miller, Lebanon, MO

lor Miller, Lebanon, Mo.



Steer Class 016 Winner

Exhibited by: Inaya Christi, St. Louis, MO

Steer Class 017 Winner (no photo available)

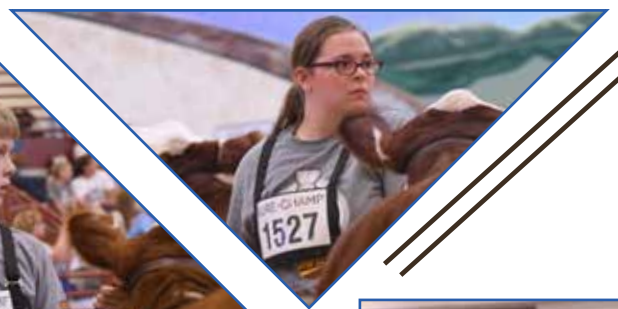
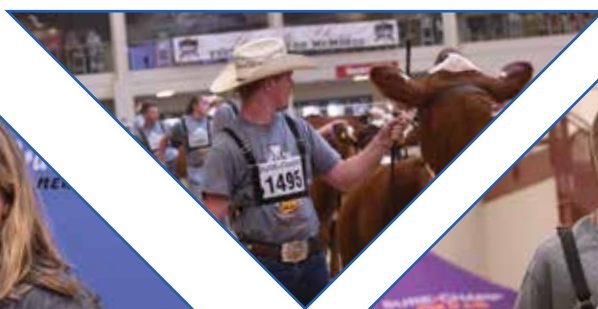
Tory J Miller, Lebanon, Mo



Missouri Junior Highlights from

Junior National Hereford Expo





Events & Deadlines

SEPTEMBER

- Sept 3** **Park Bros Polled Hereford Sale**
Bradyville, Tennessee
- Sept 7** **Missouri Hereford Association Board Meeting**
Sullivan, Missouri
- Sept 8** **Missouri Hereford Field Day**
District 6, East Central, Missouri
- Sept 10** **Butler Polled Herefords-Open Range Cattle Co. Maternal Excellence Online Sale**
- Sept 13** **Southeast Missouri District Fair**
Cape Girardeau, Missouri
- Sept 15** **Missouri Opportunity Sale Entry Packets Emailed**
- Sept 15** **Central Missouri Polled Hereford Breeder's Association Sale**
Vienna, Missouri
- Sept 16** **Lowderman Cattle Co Illini Top Cut Sale**
Macomb, Illinois

OCTOBER

- OCT 1** **Abakadabra Cattle Co Online Sale**
- OCT 1** **Missouri Opportunity Sale Entry Deadline By U.S. Mail**

- OCT 5** **University of Missouri Animal Science Exploration Day**
- OCT 6** **27th Annual Genetically Yours Journagan Ranch Missouri State University Production Sale**
Springfield, Missouri
- OCT 7** **Fawcett's Elm Creek Ranch Live Auction**
Ree Heights, South Dakota
- OCT 8** **Thompson Herefords Elite Online Sale**
- OCT 10** **Missouri Opportunity Sale Picture Deadline**
- OCT 13** **Bonebrake Herefords Female Production Sale**
Fair Grove, Missouri
- OCT 13** **Perks Ranch Mature Cow Herd Dispersal and Fall Celebration Sale**
Rockford, Illinois
- OCT 15** **MHA, MJHA Investment, Hereford Women Scholarship Deadlines**
- OCT 21** **The Exclusive Sale**
El Reno, Oklahoma
- OCT 21** **Reynolds Herefords Annual Production Sale**
Huntsville, Missouri
- OCT 22** **Barnes and White Hawk Ranch 3rd Annual Beefmaker Fall Bull & Female Sale**
Cedartown, Georgia

- OCT 27** **American Royal Junior Hereford Show**
Kansas City, Missouri
- OCT 27** **Ground Zero Farms Fall Production Sale**
Watts, Oklahoma
- OCT 27** **Ladies of the Royal National Female Sale**
Kansas City, Missouri
- OCT 27** **Mead Farms Fall Bull Sale**
Versailles, Missouri
- OCT 28** **American Royal National Open Show**
Kansas City, Missouri

NOVEMBER

- NOV 1** **Nomination deadline for MHA 2018 awards**
- NOV 1** **Missouri Hereford Queen Applications due**
- NOV 17** **Show-Me Polled Hereford Classic Sale**
Windsor, Missouri

DECEMBER

- DEC 1** **Missouri Hereford Association Annual Meeting and Banquet**
Sedalia, Missouri
- DEC 2** **Missouri Opportunity Sale**
Sedalia, Missouri

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THA 190Z TRINITY J614
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Sire: NJW 78P TWENTYTWELVE 190Z ET
Dam: BR TERRI 2013

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Getting the Most Out of Your Beef

Jade Cooper, Graduate Research Assistant, and Carol Lorenzen, Professor Division of Animal Sciences, University of Missouri

It's happened to many of us... Hauling a steer to the processing facility, going over what cuts you want and how you want them with the processor, waiting until the product is ready and going to pick up all of that beef — except the boxes don't seem near as heavy as they should be. Ultimately, producers will end up with about one third of the live weight of that animal in meat products. Understanding the process and calculations of getting to that number can be a useful skill set to have for both management and peace of mind in the future.

Dressing percentage is a common term utilized in the beef industry. Dressing percentage is the percent of a live animal that ends up as part of the carcass. Generally, we weigh our carcasses immediately after processing, skinning, and evisceration occurs. Beef animals have an average dressing percentage of 62.5%. The greater the amount of muscle and fat a carcass has, the greater the dressing percentage will be. According to the 2016 National Beef Quality Audit, the average USDA yield grade for beef carcasses is 3.1 which corresponds to roughly a 49.8% yield of boneless, closely trimmed retail cuts (BCTRC). USDA reports that the average live weight of beef animals at slaughter is 1,351 lbs. Utilizing a dressing percentage value of 62.5%, we would end up with roughly an 844 lb. carcass. The customer would end up with 420 lbs. of packaged retail meat as well as ground beef from trimmings. This value is 31% of the live weight of that animal.

Table 1. Average Beef Animal and Carcass Characteristics

Live Weight	1351 lbs
Dressing Percentage	62.5 %
Boneless Closely Trimmed Retail Cuts from Yield Grade	49.8 %
Total lbs of packaged beef	420 lbs ground beef + beef from trim

How do we make the most of the beef we are getting from beef animals? As consumers, we are well aware of the more commonly marketed beef cuts such as the loin and rib which are primarily known for producing products that are tender, juicy and flavorful, but, what about the rest of the animal? The beef industry is constantly working toward providing increased value cuts from areas of the carcass we usually don't expect those from, such as the chuck and round. These products are often referred to as **value added cuts** and can assist you in getting the most out of your beef animal from both financial and eating satisfaction aspects.

In the case of value added cuts from the chuck, cutting methods that isolate individual muscles from traditional multi-muscle cuts can increase tenderness and allow these cuts to be prepared more quickly than traditional items, like a

chuck roast (Table 2). The *Infraspinatus*, *Longissimus dorsi* and the *Triceps brachii* all rank in the top five **most tender** muscles in the beef carcass.

One of the most commonly known value added cuts is the flat iron steak. The **flat iron** is produced from the shoulder of the animal or the chuck. Often times, chucks are associated with roasts and less tender steak options. Isolating the Flat Iron from the chuck can provide you with an incredibly tender product from an area we don't often associate with tenderness. Asking your processor to isolate the *infraspinatus*, or the **top blade**, from the chuck is the key to obtaining the Flat Iron.

The **Delmonico** steak or chuck eye steak is produced from the chuck roll close to the beginning of the rib. This steak contains some of the

most tender and desirable muscles such as the *Longissimus dorsi*, *Multifidus dorsi* and *Spinalis dorsi*. This steak is comparable to ribeye steaks and can provide you with a pleasurable eating experience from often overlooked product opportunity.

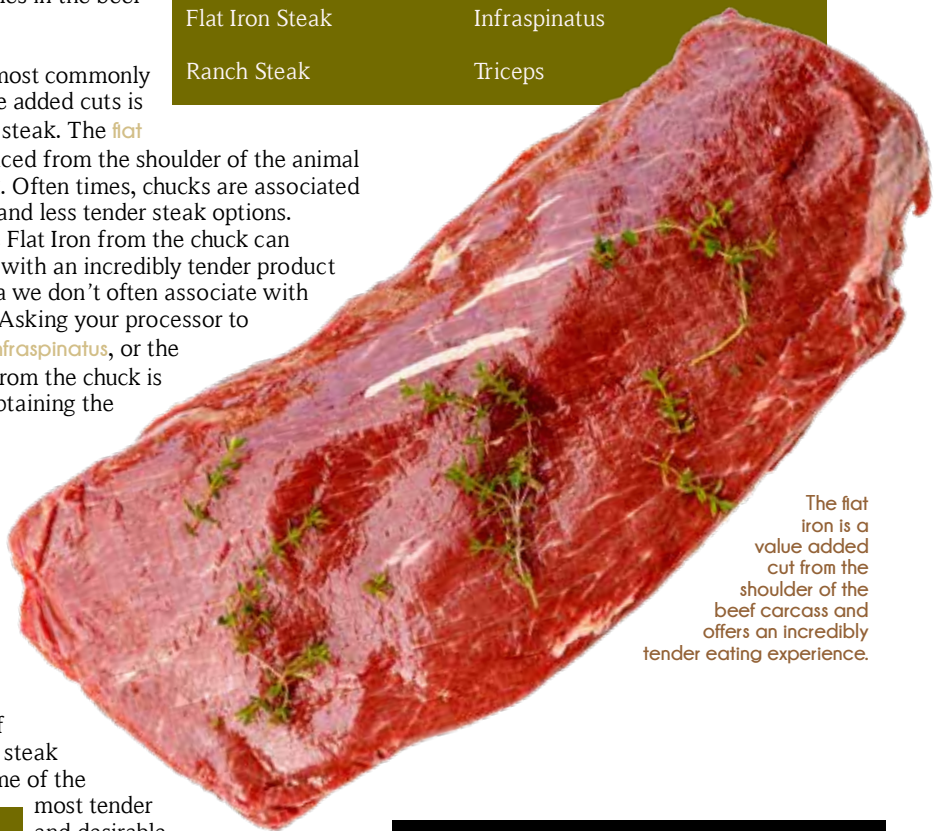
The **ranch steak** or the arm steak is produced from the chuck of the animal as well. Requesting that your processor isolate and produce steaks from the *Triceps brachii* is how to obtain this particular cut. This tender and flavorful steak is often compared to much more commonly known sirloin steaks. Ranch steaks can provide a satisfying eating experience from a lesser valued area of the beef carcass.

Improving utilization and value of under-valued meat cuts is a very important and critical aspect of beef production for both producers and consumers. Being able to isolate and produce tender, juicy, and desirable products from areas of the carcass associated with less tender options is an incredible feat and opportunity.

Communicating with your processor about these value added cuts will help you utilize each pound of beef that you get from your animal and improve your overall eating satisfaction.

Table 2. Novel Value Added Cuts Associated with Tenderness and Muscle Identification

Chuck	Muscle
Delmonico Steak	Longissimus Dorsi, Spinalis dorsi, Complexus, Multifidus dorsi
Flat Iron Steak	Infraspinatus
Ranch Steak	Triceps



The flat iron is a value added cut from the shoulder of the beef carcass and offers an incredibly tender eating experience.

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Saturday, November 17th, 2018
Noon

Held at Roth Hereford Farm
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PRF 0146 ABIGAIL 312 310A

Sire: H W4 GRIZZLY 0146 ET - Dam: PWF MAGGIE 46 312 ET

Calved: February 5th, 2013

REG# P43388044 - A.I. bred to NJW Whit 33B then exposed to LJR ALL IN. Heifer calf by Churchill Gunpowder also sells



PWF MAGGIE 46 312 ET

Dam of 310A- One of my donors, 312, shows up in a lot of pedigrees in my herd. She was 15 yrs old this year.



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EMAIL: drr7wb@gmail.com

Annual Production Sale
SUNDAY, OCTOBER 21, 2018

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District 4: Director - Tim Bernt

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Chris, Reba & Zakary Rapp
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Sherry 417.321.0423
h2herefords4@gmail.com

www.handsherefords.com

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jeffrawie24@yahoo.com

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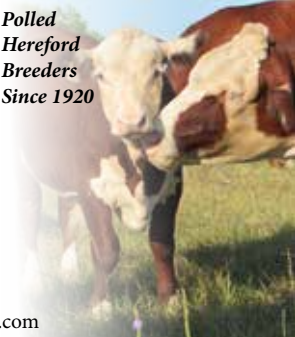


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Annual Membership Meeting and Conference

The 2018 American Hereford Association (AHA) Annual Membership Meeting and Conference will be Oct. 26-28, at The Westin Kansas City at Crown Center in Kansas City, Mo.

The weekend schedule will include an educational forum and trade show on Friday and the Annual Meeting on Saturday morning. The Hereford Honorees reception will honor this year's Hereford Heritage Hall of Fame recipients as well as the Hereford Youth Foundation of America (HYFA) scholarship winners. The event will be hosted at The Westin in downtown Kansas City starting at 6 p.m. with food and drinks followed by the awards program. For a complete schedule and more information, visit hereford.org.

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★ **65 - Hereford Females** (Cow Calf Pairs, Bred Cows and Heifers)

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**At Barnes Herefords Sale Facility
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**WHR 845C
B901 BEEFMAKER 435E**

UPH Prospector P152

Whitehawk Warrior 845C ET

Grandview Cmr 4003 Beth Y115ET

Whitehawk 4R Revolution 2328

Whitehawk L9 Beefmaid B901ET

KCF Miss 3008 M313

Calved: 08/09/2017 Bull 43828260 Tattoo: 435E

CED	BW	WW	YW	DMI	SC	SCF	Milk	M&G	CEM	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BI\$	CHB\$
+0.9	+3.1	+75	+123	+0.9	+1.6	+16.6	+32	+70	+2.8	+129	+1.20	+1.10	+96	+0.004	+0.86	+0.23	+\$ 28	+\$ 25	+\$ 39

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**RMB A568
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Whitehawk 4R Revolution 2328

Whitehawk 2328 Beefmaker A568

KCF Miss 9126J T14

CMR ILR Domino 86P

Grandview Cmr Miss 86P Y410

CMR Burks P606 Bonnie 0508 ET



Calved: 03/16/2017 Bull 43780597 Tattoo: 145E

CED	BW	WW	YW	DMI	SC	SCF	Milk	M&G	CEM	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BI\$	CHB\$
-0.9	+2.1	+61	+98	+0.5	+0.9	+18.7	+27	+57	+0.1	+100	+1.50	+1.60	+76	+0.024	+0.57	+0.29	+\$ 29	+\$ 25	+\$ 32

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9.10.18

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LOT 1 Reg: 43929773 • 3-8-18 • Horned
Sire NJW 98S R117 Ribeye 88X ET
Dam: GKB Nancy 29B ET



LOT 2 Reg: 43929774 • 3-10-18 • Horned
Sire: NJW 98S R117 Ribeye 88X ET
Dam: GKB Nancy 29B ET



LOT 3 Reg: 43929776 • 3-8-18 • Horned
Sire: NJW 98S R117 Ribeye 88X ET
Dam: GKB Nancy 29B ET



LOT 4 Reg: 43933253 • 1/10/18 • Polled
Sire: Glengrove 10Y Chipendale C21
Dam: BPH 2214 Bourbon 0033C



LOT 5 Reg: 43933279 • 2-20-18 • Polled
Sire: Glengrove 10Y Chipendale C21
Dam: BPH 1092 Candy 2315C



LOT 6 Reg: 43943684 • 2-10-18 • Polled
Sire: MH 122L Prophet 5108 ET
Dam: KJ 954W Velvet 575Y



LOT 7 Reg: 43936950 • 1-20-18 • Horned
Sire: NJW 79Z 22Z Mighty 49C ET
Dam: BPH 515 Katie 0033A

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417-489-5450 **Cody**
jocelyn.washam@hotmail.com

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bred heifers, steer prospects,
semen and embryos.

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Semen from Sires

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L18, 2012, Leader, GV 4003, Encore, Powerball,
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ABRA 6Y 1D Savvy 1F

Reg: 43882183 • 01/20/2018 • Polled
Sire: C&L CT Federal 485T 6Y
Dam: ABRA 16A Savannah 1D ET
BW +2.0 WW +55 YW +88



ABRA 6C 23C Abagail 12F

Reg: 43882175 • 02/13/2018 • Scurred
Sire: ABRA 16A Justice 6C ET
Dam: ABR 0109 Red Lady 23C ET
BW +2.8 WW +59 YW +95



ABRA 1C 88C Brandi 54E

Reg: 43862850 • 09/04/2017 • Polled
Sire: ABRA 74Y Score 1C ET
Dam: ABRA 88X Brandi 88C ET
BW +3.1 WW +42 YW +67

For complete offering, visit abracattleco.com for more pics and videos



ABRA 1C 81C Candycane 66E

Reg: 43882213 • 11/14/2017 • Polled
Sire: ABRA 74Y Score 1C ET
Dam: ABRA 26U Candy 81C ET
BW +2.8 WW +41 YW +64



ABRA 1C 33B Randa 70E

Reg: 43882179 • 12/02/2017 • Polled
Sire: ABRA 74Y Score 1C ET
Dam: ABRA 88X Ruby 33B ET
BW +3.8 WW +50 YW +80



ABRA 6C 433Y Loretta 87E

Reg: 43882198 • 12/18/2017 • Polled
Sire: ABRA 16A Justice 6C ET
Dam: TH 8J 719T Loretta 433Y ET
BW +1.3 WW +57 YW +87

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**All lots will also be available for
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