

SEPT 2017

MHN

Missouri Hereford News

Official Publication of the Missouri Hereford Association



Juniors Excel at *Summer Events*

Inside this issue

State Fair & Ozark Empire Show Results
Junior National Hereford Expo Report
Great Eating Experience
U.S. Cattle Price Outlook
CHB Feeder Cattle Sale

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MH 122L *Prophet* 5108 ET

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Sire: Ribeye 88X
Dam: Online

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butlerpolledherefords@hotmail.com

Tracy
RRC

SEMEN FOR SALE



Prophet pictured
as a two-year-old



NJW 135U 10Y Hometown 63A ET

Reg: P43385182 DOB: 02/11/2013

Sire: NJW 73S W18 HOMETOWN 10Y ET Dam: NJW 4037 34S DURANGO VACA 135U

CED	BW	WW	YW	MILK	M&G	CEM	SC	UDDER	TEAT	FAT	REA	MARB	MCW	BMI	CEZ	BII	CHB
1.5	2.9	67	100	34	67	2.3	1.2	1.32	1.36	-0.001	0.68	0.34	126	23	16	18	39



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Editors

Harvest is here and for those who farm it is a time of both gathering crops and weaning spring calves – huge rewards after months of labor, dedication, planning and persistence. The fall season is often a time of reflection on the year's decisions and making plans of ways to improve for the future.

As you make fall marketing decisions, take a look at this issue as you consider how to sell your feeder heifers and steers. Joe Rickabaugh shares several options and the Certified Hereford Beef Feeder Calf Sale has been scheduled for November 29 in Vienna, Mo. Many details including contact information are inside this issue.

Our state will be hosting the first National Hereford Show of the year as the American Royal kicks off the fall. Be sure to register for the American Hereford Association annual meeting and conference for an opportunity to network with Hereford breeders from across the country as well as participate in an educational forum.

The last few months have been jam-packed with summer shows including the Junior National Hereford Expo in Louisville, Ky., where fifty Missouri juniors represented our state. Ozark Empire Fair and Missouri State Fair were highlights for our breed with large Hereford numbers representing both shows.

Preparation has begun for our largest state event which will be held December 2–3 in Sedalia, Mo., for the state meeting, banquet and sale. As the sale preparations are in full swing and the women and juniors prepare to assist in the weekend's event, be sure to pay close attention to both this issue and the November one for more information. We hope you will plan to attend!

As this issue is released, our state field day will be underway. The Southwest breeders have put together a great event, and our next issue will feature a full report.

We continue to improve our breeding decisions as producers. Check out the many sales across the state and region that are happening this fall. There is quite the line-up of genetics available. We very much appreciate the advertisers that make this publication possible! And we wish you the utmost success as you market your program this fall!

– The Editors, *Rural Route Creations*

Cassie Dorran, editor

Jocelyn Washam, editor

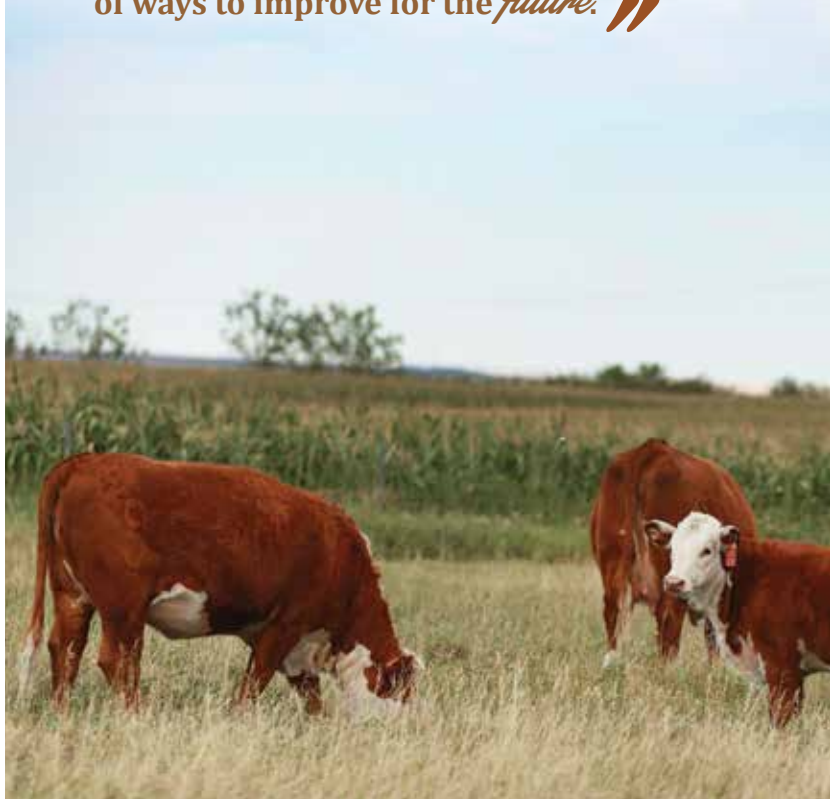


This newsletter is edited by
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www.ruralroute creations.com

2017 Publication Dates

Issue	Ad Space & Material Deadline	Camera Ready-Ad Submission
March 1	Jan 24	Feb 1
July 15	June 10	June 15
September 15	Aug 11	Aug 17
November 1	Sept 27	Oct 3

“The fall season is often a time of reflection on the year's decisions and making plans of ways to improve for the future.”



Extra *MHN* Copies

If you have an industry event this fall, we would be happy to send you some Missouri Hereford News copies to hand out to potential members, commercial breeders or juniors. Auction markets, veterinarian clinics and other well-traveled cattle venues might also benefit from the publication. Please let us know if you have an event or location!

Advertisement & News Submissions:

Cassie Dorran 403-507-5953 cassie@ruralroute creations.com
 Jocelyn Washam 417-838-5546 jocelyn@ruralroute creations.com

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Advertising Rates:

Advertising rates include design at no extra cost! Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50 per hour.

All contracted ads are for the current calendar year.

Ad Type	Cost Per Issue	4X Contract Price
Full page color ad	\$275	\$1000*
Half page color ad	\$150	\$528
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Half page b&w ad	\$135	\$475
Quarter page color ad	\$70	\$255
Business card color ad	(contracted only)	\$150

* All ads must be received by deadline!



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18-19 Ozark Empire Fair *Results*
Junior and Open Show Champions from Springfield

24-27 Junior *National* Hereford Expo
Highlights of the 50 Missouri juniors in Louisville, KY

40-41, 46 *State* Fair Results
Sedalia winners of the Open and Junior Shows



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18-19



24-27

Missouri Hereford Association

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www.moherfords.org

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To download a Missouri Hereford Association membership application and to view most current events, applications and announcements, visit the Missouri Hereford Association website at www.moherfords.org

Missouri Hereford Association
Matt Reynolds,
Secretary/Treasurer
1071 C.R. 1231
Huntsville, Missouri 65249
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For more information, contact:

Darrell Aufdenberg 573-270-6755 • Brad Mueller 573-517-2999

Update

Fall is here and the harvest has begun! To me in the cattle business weaning spring born calves is like harvest because you can admire and evaluate those exciting spring babies that hit the ground just a few months ago. I'm sure it is just as rewarding as the most exciting thing you have done all year.

As we talk about exciting and rewarding, I hope most of you had the opportunity to see our Missouri juniors shine at the Junior Nationals in Louisville back in July and at the Missouri State Fair. Wow, I have never seen so many new faces. That's exciting! The rewarding part is how well everyone competed. These young people are serious about what they are doing just as the many Hereford breeders that are having production sales, online sales and have consigned to consignment sales this fall.

You will find nearly every sale held in Missouri this fall advertised in this issue and more. As I have said for many years, the Hereford cattle here in Missouri are as good as you can find anywhere and are already adapted to Missouri. It is a win-win opportunity.



Matt Reynolds
Missouri Hereford Association
Secretary/Treasurer

You also have the opportunity to nominate fellow Hereford breeders and cattlemen for the awards presented at the MHA Annual meeting and awards banquet the first weekend in December. Please send your nominations to me at reynoldscattle@cvalley.net by November 1. The awards you can make nominations for are Purebred Breeder

of the Year, Commercial Breeder of the Year and Hall of Fame Inductee. I also encourage each junior member to apply for the scholarships offered. You can find all the applications on the website, moherefords.org.

If you are a consignor to the Opportunity Sale watch your e-mail for the entry forms. You should receive them by September 15, and you will be asked to get them in the mail by October

1. The Opportunity Sale is a great opportunity for both buyers and sellers because each consignor is bringing the best one or two head from their herds. As you all know our AHA field representative Joe Rickabaugh screens the cattle for the sale each year. I want to thank Joe for all the hard work he puts into this event and other programs across the state each year.

Joe and Trey from the AHA office along with Joe Kaczmarek have just completed plans for the Hereford influence feeder calf sale on November 29 at the South Central Regional Stockyards in Vienna, Mo., located between Jefferson City and Rolla just off of Highway 63. I encourage each of you to call any of these gentlemen for more details and getting involved as a buyer or seller. Get your calves weaned early in plenty of time for the sale.

I would also like to remind everyone to get there Hereford weekend rooms in Sedalia for the annual meeting and Opportunity Sale. There is a block of rooms being reserved at the Best Western, so please call now! Hope everyone has a great fall, and I hope to see you at the field day and the many sales across the state.

As you read this you will be in attendance at or just returned from the Missouri Hereford Field Day. A big thank you goes out to everyone that has put time and effort into

this event and to the sponsors! We will have a report in the next Missouri Hereford News publication.

Please call anytime

if you have questions.

— *Matt Reynolds*, MHA Secretary/Treasurer

“... these young people are serious about what they are doing...”

“The Missouri Opportunity Sale is a great opportunity for both buyers and sellers because each consignor is bringing the best one or two head from their herds...”

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American Hereford Association

Fall Planning

In the last issue it was mentioned that a Hereford-influenced calf sale for Missouri was in the planning stages. A date has now been set for November 29, 2017 and the sale will be held at the South Central Regionals Stockyards, Inc., Vienna, Mo. More comprehensive information on this sale is outlined on page 36.

I want to personally thank David, Bill and Ross Patton for meeting with Joe Kaczmarek, Steve Greene, Trey Befort and myself recently to discuss and start planning for this sale. The Patton crew were gracious hosts for the noon meeting and served us Certified Hereford Beef (CHB) strips. The restaurant at the barn prides itself for serving CHB and receives many compliments.

During the meeting several points were discussed, and we appreciated the straightforward comments from the sale barn owners. The barn itself promotes a Star "Vac Plus" red tag program and Star "Green" tag program. The barn provides the tags which identify if the home-raised calves have been properly weaned and have received two round of shots (red tag) or one round of shots (green tag). They will provide these tags for this Hereford-influenced sale free of charge to the consignors. The specifics for the red tag and green tag program are also outlined in this issue.

It was a unanimous feeling around the table that for this sale to be a success, consignors need to follow the requirements for the red tag or green tag program. Putting our best foot forward for the buyers of the calves will guarantee this outcome.

I want to personally encourage the Missouri Hereford breeders to strongly consider either consigning calves to this sale, call your bull buyers and encourage them to consign to this sale, or both. We have all heard about and some have taken the "red hide/white face" sale barn discount. This sale is a strong attempt to correct this.

Also, in the last issue I related a success story of Larry Day sending six calves to Net Worth Feeds and Feeding owned by Frank Barnitz, Lake Spring, Mo. The calves realized a strong profit of \$238.53 per calf after backgrounding the calves for a period of 100+ days and co-mingling them into pot load lots with other calves.

Marketing Contacts

Frank Barnitz—(573) 247-1022
Bill Goehring—(641) 919-9365
Ross Patton—(573) 308-6657
Bill Patton (573) 308-6658
David Patton (573) 308-6655

Net Worth Feed and Feeding
Keosauqua Sale Barn
South Central Regional Stockyard, Inc.
South Central Regional Stockyard, Inc.
South Central Regional Stockyard, Inc.

The opportunity to visit Net Worth Feeds and Feeding came about recently and it was a learning experience. The business plan is really pretty basic and yet is very effective in getting more profit out of a calf crop. Combining a superior feeding program, a comprehensive health program, solid contacts with feedyards and co-mingling groups of calves to give them the best market opportunity plays well for producers who have small groups of calves. This lot, located near Rolla, Mo., is yet another opportunity for Hereford breeders.

Jumping across the northern state line presents another opportunity to Hereford breeders on October 11, 2017. Bill Goehring, owner of the Keosauqua Sale barn, Keosauqua, Iowa, will have a Hereford and Hereford-influenced female sale. Consignments can be groups of Hereford or Hereford-influenced breeding females as open heifer calves, open heifers ready to breed, bred heifers, bred cows or pairs. This sale will be held in conjunction with the regular Saturday sale. Bill hopes there is enough interest from this sale that in the future it will warrant its own sale day. Along with being the sale barn owner, Bill is a Hereford breeder seeing both sides of the fence. He believes in Herefords and says there is always a need for good groups of Hereford and Hereford-influenced breeding females.

Below are a list of contacts and their phone numbers for the three marketing opportunities listed above.

You are encouraged to contact these gentlemen to get more in-depth information that can benefit marketing programs for both you and your clients. Then, take it a step further and contact your clients and make them aware of these opportunities.

By the time you read this, the fall sale season will have started. If I can ever be of assistance, don't hesitate to give me a call—785-633-3188—it would be my privilege.

Joe Rickabaugh,
AHA Director of Field Services

RSVP Your Spot for the 2017 AHA Annual Meeting and Conference

Have you saved the date for the 2017 American Hereford Association Annual Meeting and Conference?

This year's American Hereford Association (AHA) Annual Meeting and Conference boasts an extended educational forum to cover a variety of topics relevant to today's progressive Hereford breeder. The educational forum on Friday, Oct. 27, will begin at 8:30 a.m. at the Westin Kansas City at Crown Center. An industry trade show will accompany the forum and Annual Meeting.

Attendance to the educational sessions and trade show is free for all AHA members and guests. This is a can't-miss opportunity for Hereford breeders and enthusiasts to network and to gain more industry knowledge.

The Annual Meeting and Conference will continue Friday evening at the Hereford Honorees Reception at The Gallery in Kansas City. Hall of Fame and Merit recipients, National Junior Hereford Association Fed Steer Shootout participants, Golden and Century Award winners, Certified Hereford Beef partners and NJHA scholarship winners will be recognized.

The Annual Meeting and Conference will conclude Saturday morning after the Annual Membership Meeting where three new board members will be elected.

You won't want to miss the exciting line-up of speakers and sessions for this year's Annual Meeting and Conference. If you plan to attend the event, please visit www.hereford.org.

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Waxahachie, TX 75165

Gary's cell: 214-537-1285

email: gary@gkbcattle.com

website: gkbcattle.com

Update

The Hereford Women of Missouri met on Saturday, August 12 during the Missouri State Fair.

Scholarship applications are due October 15, 2017 to Barb Steiner and queen applications are due November 1, 2017 to Katherine Fuller. The applications are located on the Missouri Hereford website under Hereford Women.

The Hereford Women are putting together a cookbook to sell as a fundraiser. We are asking that all members submit five or more recipes via email to Anna Roth anna.roth15@gmail.com or Barb Steiner steinerepress@gmail.com by September 15, 2017. We are planning on having the cookbook for sale at the state sale and banquet on December 2-3, 2017.

The Hereford Women will be serving at the social before the banquet on December 2. Updates to our Facebook page will be made with details about items members should donate for the social. We will also be making decorations for the tables and selling them after the banquet.

Please remember to bring items for the silent auction that will be taking place during the banquet and sale.

Dues are \$15 a year and should be sent to Marijane Miller.

Tonya Bagnell, Hereford Women of Missouri Secretary

Find us on 

Hereford Women of Missouri Officers

President – Barbara Steiner, Union Star

Vice President – April Miller, Lee's Summit

Secretary – Tonya Bagnell, Slater

Treasurer – Marijane Miller, Lebanon
Mail \$15 Hereford Women of Missouri dues to
20500 Sioux Drive,
Lebanon, MO 65536

Queen Chairman – Katherine Fuller, Weston

By-Laws Chairwoman –
Gretchen Thompson, Rolla



Hereford Women of Missouri gathering for their meeting during the Missouri State Fair.

T-Shirt Fundraiser

The Hereford Women of Missouri are selling t-shirts as a fundraiser. Shirts are \$15 each or two for \$25.



Submit recipes for the below categories by September 15 to Anna Roth or Barb Steiner to be included in the Missouri Hereford Women Cookbook. Take part in this exciting preservation of history through a passion of cooking!

Main Dishes • Appetizers and Beverages
Side dishes (includes veggie and others) • Soups and salads
Desserts (includes cookies and candy) • Breads and rolls



The Ranch Kitchen's Puffy French Toast

Ingredients

- 2 eggs, whole
- 3 Tbsp sugar, white granulated, Stevia or Splenda
- 1 tsp salt
- 1 tsp Vanilla, I used Mexican Vanilla that has a better flavor
- 2 cup(s) evaporated milk (1 12 ounce can with 1/2 cup water)
- 1 cup(s) flour, white All Purpose

- 2 1/2 tsp baking powder
- 12 slice(s) white sandwich bread or Texas, left whole or cut in 1 inch slices
- Blackburn's Butter Pecan Pancake & Waffle Syrup or any syrup (but I love my Blackburn's)
- Cinnamon sugar for topping
- 2 cup(s) powdered sugar (white)

Instructions

1. In a medium sized bowl, mix the eggs well and add sugar, vanilla and milk (I used evaporated milk as I felt it gives the toast a richer flavor...and I am always out of milk)!
2. Add the flour and baking powder slowly and not all at once, mixing until smooth with a whisk.
3. Dip bread in batter on both sides.
4. Remove carefully from the batter (do not allow your bread to sit too long in the batter or it will begin to fall apart) and place in hot oil. I used Canola Oil, but vegetable oil is fine also.
5. Fry in two inches of oil until golden brown on a medium/high heat, but not too high to burn or begin to smoke the oil.
6. Drain on paper towels and immediately coat these with powdered sugar and cinnamon sugar.
7. Serve these immediately and enjoy! We especially enjoyed this with a few drizzles of chocolate syrup (the ice cream variety chocolate syrup)!

Cook's Note: We only coated my Puffy French Toast with powdered sugar that we were going to eat that day. I placed the rest after they cooled in a Ziploc bag in the fridge and we took out what we wanted each morning there after. These would also freeze easily. Microwave for about a minute or two checking constantly to warm these up as with any bread if you 'nuke' them too long, they become like cardboard!

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Owned with Walker Polled Herefords, Morrison, TN, Crouch Polled Herefords, McMinnville, TN, and Jernigan Farm, Columbia, TN. Semen available through Cattle Visions.

FTF Net Merit 444B



Owned with Mead Farms, Barnett, MO.
Semen available through Cattle Visions.

HUTH FTF Torque C002



Owned with Huth Polled Herefords, Oakfield, WI.
Semen available soon through Select Sires.

FTF Value Added 369A



Owned with Steinbeck Farms, Hermann, MO.
Semen available soon.

FTF

Glenn & Yvonne Ridder John, Heidi, Madi, & Ben Ridder Jeremy Couch
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I heard on the radio recently that the most valuable resource anyone has is the time they have left on earth. After spending eight days with our boys this summer at the Junior National Hereford Expo (JNHE) and six more at the Missouri State Fair, I started to really think about the time our family invests in showing livestock. We might be an extreme example as we have chosen to show more than one breed of cattle, and even more than one species, but regardless, it adds up to several weeks a year.

It's hard for both adults and kids alike to carve out the time it takes to prepare for and attend these events. Our careers, work that needs to be done on the farm at home, focus on academics and school, participation in sports and even our presence in church likely suffer because of the commitment we've made to showing livestock. However, I'll argue with anyone that it's still time well spent.

Your MJHA advisors challenge each and every junior to think about how they spent their time at the JNHE this year. Did you learn something new at a workshop? Improve your personal skills by participating in a contest? Make new friends from other states? If your answers to any of these questions is no, it's time to re-think how you're spending your days at JNHE and other shows you attend throughout the year. I realize that a trip to Louisville might be the only "vacation" your family takes, but you should still make the most of it. There are once-in-a-lifetime opportunities out there waiting for you every day.

As you reflect on this year and start to prepare for JNHE in 2018, I encourage you to make a list of opportunities you plan to take advantage of, starting with competing in at least one contest and attending the JNHE awards ceremony at the end of the week. Not only will these things get you up and out of that chair at your stalls, but they will open your eyes to what others are learning and achieving during their eight days at JNHE.

We look forward to seeing all of you at the Missouri Opportunity Sale in December. The MJHA will host the concession stand on Sunday, December 3, before and during the sale. We will need donations of canned pop and individually packaged desserts, like cookies and brownies. Please watch for posts on the Facebook page closer to the event to find out how your family can help.

Jeff & Susan Rhode, Missouri Junior Hereford Association Advisors

Find us on 



Left and Bottom: Missouri junior members held their meeting during the state fair and elected new officers as well as voted for outstanding junior members to be awarded at the annual MJHA banquet in December.



Missouri Junior Hereford Association Officers

President – Anna Roth

Vice President – Shelby Bagnell

Secretary – Dalton Reynolds

Treasurer – Brooklyn Adam

Mail \$15 Missouri Junior Hereford Association dues to
735 SE Wexford Rd, Lathrop, MO 64465

Reporter – Jacob Toombs

Fundraising Chair – Rachael Bagnell

Directors – Conner Bolch, Phillip Mueller, Isaac Rhode

Advisors –

Jeff & Susan Rhode

7765 NW Hwy NN, Stewartsville, MO 64490

816-261-4819 Jeff Cell or 816-261-4821 Susan Cell

Susan.rhode@yahoo.com

Brad & Shannon Mueller

2045 PCR 520, Perryville, MO 63775

573-517-2999 • Muellers29@yahoo.com

Eddie & Mary Roth

1178 NE Hwy J, Windsor, MO 65360

660-351-4126 • rothconcrete3@gmail.com

Right: Missouri Junior Hereford Association officers elected at the Missouri State Fair meeting.



MJHA Update

Membership has been raised to \$15 per member, payable at the Missouri Opportunity Sale or beginning of the year. Members who want to be eligible for a state delegate spot at JNHE, a candidate for Outstanding Member or voting in elections, have to pay dues by April 1 for the current year, or they are ineligible. Members are encouraged to pay by mail to Brooklyn Adam, so there is no confusion with cash during busy events.

The next MJHA meeting will be held on Sunday morning at the Missouri Opportunity Sale in Sedalia. At the meeting preparations for JNHE 2018 will start, filling participants for the contests. If a contest must have limited contestants such as Hereford bowl, team sales and speeches, state competitions in Sedalia will be scheduled during the Cattlemen's show in June.

50/50 Raffle

A big THANK YOU to everyone who purchased tickets for the MJHA 50/50 raffle at the Missouri State Fair as a fundraiser for the association.

The winner was Bill Nation of Nation Polled Herefords, Vandalia, Mo. Bill chose to donate his half of the ticket sales back to the Missouri Juniors to help with expenses for the 2018 JNHE in Grand Island, Neb. Another big THANK YOU to Bill Nation for his generosity!



Chipendale



GLENGROVE 10Y CHIPENDALE C21

Reg: 43765353 • DOB: 9/05/2015 • Sire: NJW 73S Hometown 10Y ET
Owned with Butler Polled Herefords - Republic, MO

“Here’s a really good one”

quote from Judge John Chism before naming Chipendale C21

Grand Champion Hereford Bull
of the 2017 Missouri State Fair

SEMEN AVAILABLE THIS FALL



Bob and Gretchen Thompson
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Rolla, MO 65401
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Cell 573-368-9557
www.glengrovetfarms.com

Look for more details in the November
“Missouri Hereford News” and on our website
beginning in mid September.

To further reduce our total cow numbers, Glengrove Farm will be offering several lots in the Missouri Hereford Classic Sale on November 18. Take advantage of this consignment.

*Young foundation type cows with calves at side by Red Power, Revolution, Box Top and Cold Fusion.

*Top quality spring calving cows by Hometown 10Y, Out Front, and Glengrove 11X Kingston 67Z ET bred to Federal and our new Junior Herd Sire, CRR 156 Maternal Force 567 ET (Mr. Maternal son).

*Fancy junior yearling heifer calves ready to breed will also be in our offering.


*Offering a special Federal 6Y son out of a powerful Durango daughter that we used on heifers this spring. A top-end herd sire prospect!

*We also have two very nice bred heifers and a 18-month-old CMF SAH 676M On Target 837S bull consigned to the **Central Missouri Polled Hereford Association Sale on September 16 in Vienna, MO.**

IT'S ALL ABOUT *Mama* WHEN BUILDING YOUR *Cowherd*



JDH Z311 Insight 30D ET • Reg P43693129

	Calv. Ease Direct (%)	Birth Wt	Weaning Wt	Yearling Wt	Milk & Growth	Calv. Ease Mat. (%)	Mature Cow Weight	Udder Suspension	Teat Size	Scrotal Circ.	Carc Wt	Fat	Rib Eye Area	Marbling	BMI Index (\$)	CEZ Index (\$)	BI Index (\$)	CHB Index (\$)	
EPD	-0.8	+3.4	+59	+95	+26	+55	-0.1	+119	+1.27	+1.28	+0.8	+70	+0.029	+0.44	+0.42	+\$ 19	+\$ 13	+\$ 16	+\$ 34
Acc	P	.36	.29	.32	.17	-	P	.29	P	P	.23	.19	.24	.24	.22	-	-	-	-

KBCR P606 Ms Dom 618



P42744668

SCHU-LAR ON TARGET 22S
KCF BENNETT ENCORE Z311 ET
KCF MISS REVOLUTION X338 ET

PW VICTOR BOOMER P606
KBCR P606 MS DOM 618

KBCR 262D MS DOM 101

*From the 2017 Delaney Carload
Owned with Journagan/MSU and
Delaney Herefords*

H H Jewel 113 ET



P43188120


TH 71U 719T MR HEREFORD 11X
TH 67W 11X BRAVE HEART 65Z
TH 166S 45P PRIMROSE 67W

GOLDEN-OAK 4J MAXIUM 28M
H H JEWEL 113 ET
HH MISS ADVANCE 5139R ET

*From the 2015 Abrakadabra Cattle Co.
Denver Pen of Three
Owned with Abrakadabra Cattle Co.*



Abra 65Z Iron Man 19B • Reg 43466607

	 Calv. Ease Direct (%)	Birth Wt	Weaning Wt	Yearling Wt	Milk & Growth	Calv. Ease Mat. (%)	Mature Cow Weight	Udder Suspension	Teat Size	Scrotal Circ.	Carc Wt	Fat	Rib Eye Area	Marbling	BMI Index (\$)	CEZ Index (\$)	BI Index (\$)	CHB Index (\$)	
EPD	+0.7	+3.9	+57	+90	+29	+57	+0.8	+91	+1.36	+1.37	+0.8	+69	+0.003	+0.62	0.00	+\$ 15	+\$ 14	+\$ 12	+\$ 26
Acc	.30	.43	.32	.33	.14	-	.25	.30	P	P	.18	.20	.19	.21	.16	-	-	-	-

16th Annual
Decades of Design
Moving into the Future Sale

SUNDAY
OCTOBER 22, 2017
at the farm • 1:00 PM



Spring Calving Bred Heifers

Sired by: Abra 65Z Iron Man 19B
Bred to: JDH Z311 Insight 30D ET



Spring Calvers bred to

JDH Z311 Insight 30D ET



Fall Pairs from the Heart of the Herd
with Iron Man babies at side

SALE OFFERING

20 bulls • 6 spring pair splits • 4 fall calving pairs
2 elite spring bred heifers • 12 spring heifer calves
5 fall open heifers

Also selling:

5 show steer prospects
7 fall commercial Angus pairs with BWF calves
10 commercial Red Angus AI bred heifers
5 commercial Angus AI bred heifers
7 black baldie open heifers



Top of the Crop 2017 Heifer Calves

Sired by: Hometown 10Y, JDH Champ 45B,
UPS Sensation 2504 & Abra 65Z Iron Man 19B

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reynoldscattle@cvalley.net
www.reynoldshereford.com

81ST ANNUAL OZARK EMPIRE FAIR

Junior Show | Aug. 4, 2017 | Springfield, MO | Judge: Jeff Gooden, Iberia, MO | Head Shown: 43



Grand Champion Heifer and 5th Overall Supreme Junior Heifer
BPH 2214 Miss Kitty 733D ET : 9/20/16
Sire - CHAC Mason 2214 : Claire Silvers, El Dorado Springs, MO



Reserve Champion Heifer : MH 743 Miss Online 6733 ET : 4/24/16
Sire - CRR About Time 743 : Hannah Nordmeyer, Lebanon, MO



Grand Champion Cow/Calf : AMK Lady Victoria 1481 : 12/6/14
Sire: MSU TCF Revolution 4R : Aiden Kleinman, Wentworth, MO



Reserve Champion Cow/Calf : THA 26U Tammy Sue J505 : 5/11/15
Sire - AH JDH Cracker Jack 26U ET : Ellen Jackson, Miller, MO



Grand Champion Bull : MH Apostle 6008 ET : 9/19/16
Sire - NJW 98S R117 Ribeye 88X ET : Taylor Miller, Lebanon, MO



Reserve Champion Bull : MH The Judge 6056 : 2/6/16
Sire - MH Its All Good 0383 : Taylor Miller, Lebanon, MO



Junior Showmanship
Champion :
Kinleigh Bolin, Walnut
Grove, MO



Senior Showmanship
Champion :
Ellen Jackson,
Miller, MO

81ST ANNUAL OZARK EMPIRE FAIR
**SUMMER'S
BIGGEST
PARTY**
COME OUT AND PLAY!



Grand Champion Heifer : PCC New Mexico Lady 6027 ET : 2/19/16
Sire - ECR RO Chosen One 424 ET
Will Hendricks, Republic, MO



Reserve Champion Heifer : BPH 2214 Miss Kitty 733D ET : 9/20/16
Sire - CHAC Mason 2214 : Claire Silvers, El Dorado Springs, MO



Grand Champion Cow/Calf : AMK Lady Victoria 1481 : 12/6/14
Sire: MSU TCF Revolution 4R : Aiden Kleinman, Wentworth, MO



Reserve Champion Cow/Calf : THA 26U Tammy Sue J505 : 5/11/15
Sire - AH JDH Cracker Jack 26U ET : Ellen Jackson, Miller, MO



Grand Champion Bull : MH 122L Prophet 5108 ET : 3/20/15
Sire - NJW 98S R117 Ribeye 88X ET : Miller Herefords, Lebanon, MO
and Butler Polled Herefords, Republic, MO



Reserve Champion Bull : Glengrove 10Y Chipendale C21 : 9/5/15
Sire - NJW 735 W18 Hometown 10Y ET
Glengrove Farms, Rolla, MO and Butler Polled Herefords, Republic, MO



Open Herdsman:
Blue Ribbon Farms - Walnut Grove, MO

Junior Herdsmen:
Makayla Reynolds - Huntsville, MO
Morgan Grissom - Purdy, MO
Mary Grace Warden - Halfway, MO

Premier Exhibitor:
Miller Herefords - Lebanon, MO



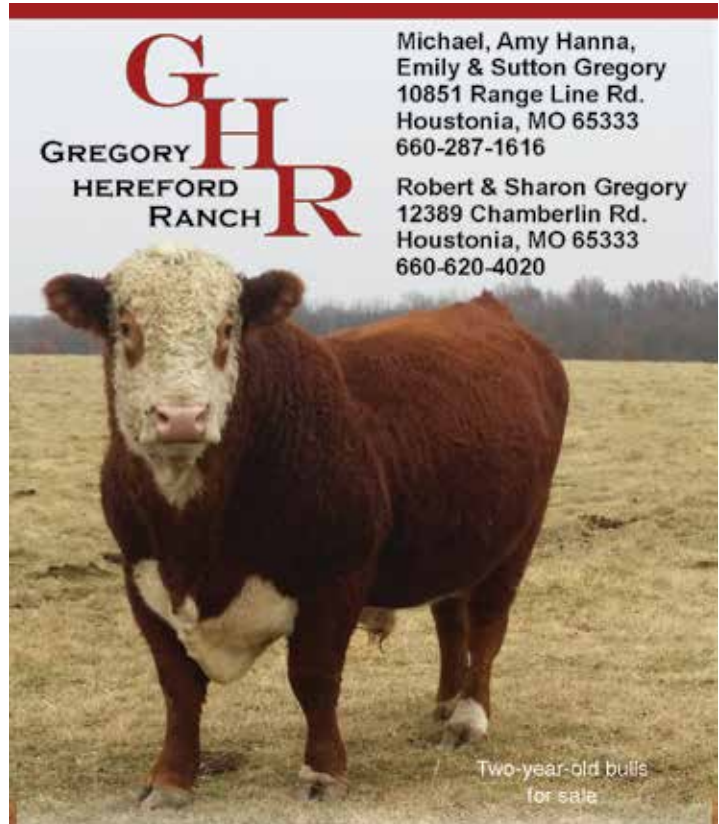
Reg: 43416369

Glengrove 11X Mr Hfrd 68Z ET

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Emily & Sutton Gregory
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Houstonia, MO 65333
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LJR MSU 317X Zacherie 216Z, MCG Churchill Time 324A
Cow Herd: Trust, Hometown, Kilo, Radar, Logic, Bright Future
AI Sires: Twentytwelve, Trust, Hometown

Triple Threat — Structure, Performance, & Eye Appeal



"Tammy Sue"

Reg: 43578640

THA 26U TAMMY SUE J505
DOB: 05/11/2015



"Karina"

Reg: 43545841

THA 701 KARINA J411
DOB: 11/20/2014

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She Sells!
March Right Track Son

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Join us for our OPEN HOUSE Saturday,
Oct. 7th at the Farm in Amity starting at 11 a.m.
Join us for food and drinks all day!



He Sells!
CHAC Mason x Revolution

Faces of Leadership Conference

The National Junior Hereford Association (NJHA) Faces of Leadership Conference, sponsored by the Hereford Youth Foundation of America, drew 89 NJHA members from multiple states to Kansas City, Mo., for a week of leadership and educational activities.

"This conference is designed to get you out of your comfort zone," said NJHA chairman Steven Green, Munfordville, Ky. "It's a great place to see how much you can learn about Hereford cattle and more importantly, about yourself." The three-day event focused

on leadership development and included tours of Kansas State University (K-State) and the K-State Purebred Unit, Manhattan, Kan., Bio-Zyme® Inc., St. Joseph, Mo., and Jensen Bros., Courtland, Kan. Conference participants also heard inspiring messages from guest speakers Amberley Snyder, Elk Ridge, Utah, and Heather Schultz, Atlanta, Ga.

"Faces of Leadership is a unique opportunity for junior members because it takes them out of the showring and puts them in a real-world setting," said Amy Cowan, director of youth activities and foundation for the American Hereford Association. "This conference gave participants a look at the agricultural industry and provided a great opportunity to network and build leadership skills."



Left: NJHA members from across the country gathered for the three-day Faces of Leadership Conference in the Kansas City region.

Was this your first Faces of Leadership Conference to attend, and would you considering going again?

Jacob – Yes it was my first Faces of Leadership Conference, and I am planning on attending next year.

Connor – This was my first Faces of Leadership Conference, and I would love to attend again.

What was the coolest activity you did while at Faces of Leadership?

Jacob – I think that touring Biozyme Inc. was the coolest part of the trip. It was cool getting to see everything that goes into making some of the products that we use every day.

Connor – It was very informative and the best part was the artificial cow that we were able to pregnancy check, feeling and seeing the uterus and fetuses.

Is there anything else you got out of your trip that made it worthwhile?

Jacob – I got the chance to tour the Kansas State University purebred beef unit, and to visit Jensen Bros. Hereford Ranch.

Connor – I met new people and got to know some who are even from my state. Each year is different, and there are so many things to learn.

Missouri Juniors, Jacob Toombs and Connor Bolch attended the Faces of Leadership Conference this year. Both juniors shared what they took away from the conference.

What would you say to other juniors who are considering attending Faces of Leadership in the future?

Jacob – I would highly recommend everyone to attend this conference. It is well worth your time.

Connor – It was a great experience, and I wish every junior could go at least once.

What did you take away from the conference that will stick with you for years to come?

Jacob – One of the biggest things that I took away from the conference, is getting to meet other young Hereford breeders from across the country.

Connor – I learned that there are many avenues of agriculture and livestock careers for my future. I also found out how many places are near where I live that do specialized livestock programs. It showed me even more careers that I had not thought of for my future.

Unleash the power



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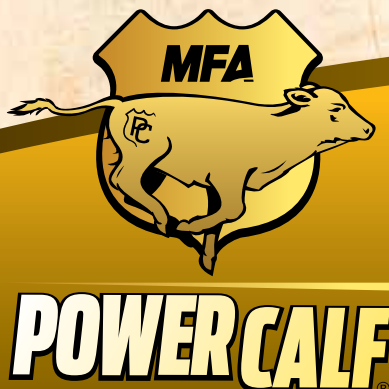
It's here! The mobile app that will unleash the power of data for your livestock operation. MFA's PowerCalf app is now available for Apple and Android devices.

This isn't any old app. It's a powerful tool for your cattle herd that fits in the palm of your hand. Collect and manage critical information, from calving records to feeding programs. Measure and benchmark herd performance. Access your data anytime, anywhere—online or offline—to make profit-building decisions. PowerCalf's data-based intelligence can help you realize the full potential of your herd.

In today's livestock industry, data is power. MFA's PowerCalf app puts that data to work for you with convenient, user-friendly technology unlike anything on the market. Get the app and start managing your data the PowerCalf way.



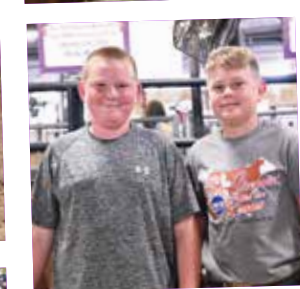
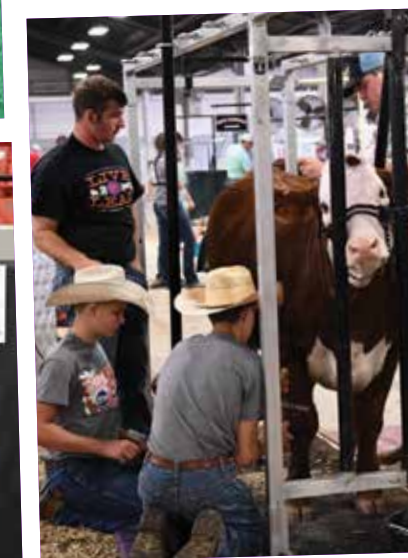
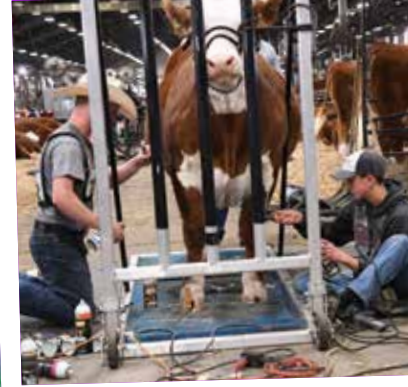
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Missouri Junior Highlights from
Junior National Hereford Expo







Top: 50 junior participants represented the state of Missouri at the 2017 Junior National Hereford Expo. 92 head of cattle were exhibited by these juniors.

Missouri Juniors at JNHE

More than 900 youth and their families from 35 states gathered at the 18th Annual VitaFerm® Junior National Hereford Expo in Louisville, Ky., July 15-21, to compete in educational and leadership events in and out of the showing. In addition to the cattle show, juniors and adults competed in more than 20 skill-based contests including extemporaneous speaking, team sales and livestock judging.



State Outstanding Member
Julie Choate, Pleasant Hope, MO



Retiring Juniors from Missouri – Ellen Jackson, Miller, MO; Makayla Reynolds, Huntsville, MO; Molly Wood, Maysville, MO; Britney Adam, Lathrop, MO



Missouri juniors exhibited cattle in numerous divisions and classes during the three-day competitive show. Several bred-and-owned honors were brought home to Missouri juniors including Reserve Champion Cow/Calf Pair, Reserve Champion Division I Bull and Class 28 Heifer winner.

The state also competed in all the contests available during the event both for individuals and teams. This family event also brought many parents, grandparents, supporters, breeders and guests from across the state of Missouri to cheer on competitors.



Reserve Champion Bred-and-Owned Cow/Calf Pair
AMK Lady Victoria 1241
Sire: MSU TCF Revolution 4R
Exhibited by: Aiden Kleinman, Wentworth, MO





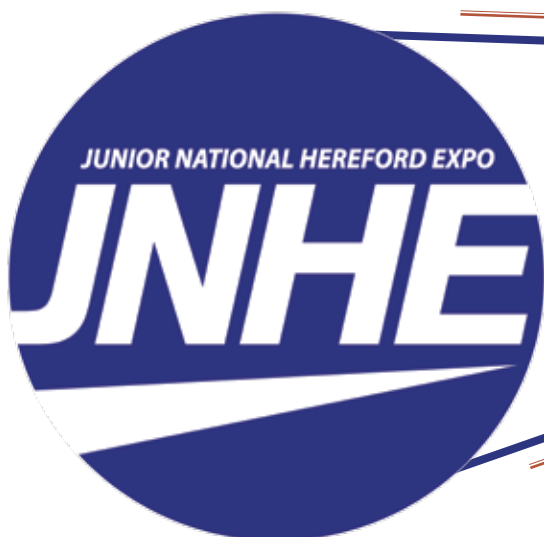
Prospect Award
Third grade – Kristin Waters, Norborne, MO



Photo Senior Division
Brooklyn Adam, Lathrop, MO



Poster Contest 2nd place PeeWee Division – Jorja Ebert, Holt, MO



50 *Missouri Juniors*
Exhibited 92 head of cattle

Junior Quiz Bowl Buzzer Round –
Inaya Chisti, St. Louis, MO; and
Tanner, Rhett and Landon
McMillen, Walnut Grove, MO



Reserve Champion Division I - B&O Bulls
CORKS AMK MR. T 1481 1711
SIRE: Churchill Sensation 028X
Exhibited by: Aiden Kleinman, Wentworth, MO



Class 28 Winner - B&O Heifers Born January 2017
PK Bounty Princess 2763E
SIRE: GKB 88X Laramie B293
Exhibited by: Payton Kanoy, Concordia, MO

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Hereford Production Sale

November 25, 2017

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we strive to raise breeding stock that are going to
work hard to make producers money!**

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Great Eating Experience

Rural Route Creations

For beef producers, having a perfect eating experience every time beef is served is a must. As with a producer of any food substance, anything less than perfect isn't acceptable when you've put your heart and soul into raising animal protein or crops.

As producers, importance of the fundamentals to production are key, however, being able to both prepare and then communicate cooking methods with consumers is just as important in the success of the industry. If we all continue to educate ourselves on the end product we are producing and then spread this message even with our neighbors and friends, we are doing our part.

To take it a step further, getting involved in programs such as the National Beef Ambassador program or American National CattleWomen to further promote beef to consumers is vital to our industry's success. Any cattle group you are involved in can take a part in beef promotion. We are the voice of our industry.

The main 6 ways to cook beef include grilling, roasting, braising, sautéing, baking and broiling. Lets look at each of these cooking methods and what cuts of beef best work with these cooking types.

Grilling is the most famous way to prepare beef. When people talk about a backyard barbecue, most would think of beef on the grill. Most cuts from the Loin or Rib are suitable for the grill. Also, cuts such as the skirt steak and Flank steak, are great, but placing them in a marinade high in acidity for at least a few hours before will greatly improve the eating experience.

Roasting is perfect for your roast cuts of beef. This is a dry heat method of cooking, roasting in an uncovered pan. Roasting helps to retain the juices and provide the crisp exterior that the family fights over (because

everyone really wants the end piece). Loin and Round roasts are best for this type of cooking method.

The braising cooking method seems like a perfect choice for the upcoming cooler temperatures. This low and slow process uses moist heat where beef cooks in a covered pot with liquid. Most chefs recommend a heavy, cast iron or enamel-coated Dutch oven for best results. Those less tender, more economical cuts of beef such as Round roasts, Brisket and ribs are great for this longer timed cooking method.

When you get home at dinner time and don't have anything planned, turned to sautéing as your cooking method choice. Any Rib or Loin cut, ground beef or tri-tip steak can be sautéed in a fast, high heat using just a bit of oil. Stir-fries are a great meal option for this type of cooking.

Casseroles are the most famous use of ground beef prepared by Americans at least once a week, according to the Beef Check-Off. This dry heat cooking method warms dishes in the oven, baking until the dish bubbles.

If you are looking for an extra special treat for your family or guests, use the broiling cooking method for your high-end steaks. Using direct, high heat, cook steaks one inch thick such as sirloin, rib or strip quickly.

Just think, most consumers who go to the grocery store and stand at the meat counter, have little to no education on the above terminology. If we do our part in spreading the message, it will certainly help consumers make more educated decisions to guarantee they have a good eating experience every time they choose to serve beef to their families.


Why does it matter what cooking method we choose for the cuts we are going to use?

Dr. Carol L. Lorenzen, Professor of Meat Science at the University of Missouri explains it for us.


"Choosing the correct cooking method to ensure a desirable eating experience has to do with the level of inherent tenderness in the beef cut, specifically the level of connective tissue which is associated with muscle use.

A rule of thumb to follow is that muscles used in supporting the body such as those found in the loin and rib are tender and can withstand harsher cooking methods such as those that use dry heat and cook meat quickly. Muscles that are used in locomotion such as those found in the chuck and round need a little help to achieve a tender outcome; for those muscles you want to use moist heat cooking methods that cook meat low and slow allowing the connective tissue to break down and melt out of the cut.

There are some exceptions such as the Flat Iron that comes out of the chuck and the skirt and flank steaks."



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Annual Meeting and Banquet
Saturday, December 2, 2017
Sedalia, MO

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U.S. Cattle Outlook: *More Beef*

(and Financial Challenges) Ahead

Higher cattle numbers and beef production along with lower prices has been the theme of markets in the last two years, and this situation is expected to continue for at least the next couple of years. The recently released USDA July Cattle Report showed most inventory categories had grown significantly relative to July 2015, including beef cows (up 6.6 percent) and total cattle and calves (up 4.5 percent).

It is difficult to stop the momentum of a multi-year beef cow expansion. While producers may be tapping the brakes on expansion, it will take larger measures to halt rising inventories anytime soon. The drought in the Northern Plains is an event that could lead to a speedier reduction in the national herd if it were to continue and intensify. But while conditions are extremely challenging for cow-calf producers near the heart of the worst conditions, only 13 percent of U.S. beef cow inventory resides in Montana, North Dakota and South Dakota, and most of the rest of the nation is experiencing average to above average pasture and range conditions.

With more cows and beef expected to be a reality for quite some time, producers

need to consider the best production and marketing strategies to maximize the value of their operation. The following trends regarding wholesale beef movement make a strong case that consumers have a growing appetite for higher-quality beef grades, but that the market for lower grades of beef is shrinking. Figure 1 displays USDA-AMS data for the number of loads from fed steer/heifer sales in each of three quality categories: prime and branded; choice; select and ungraded. The YTD 2017 figure uses data through the second week of August and assumes that the year to date changes relative to last year will continue through the end of December. One load of beef contains 40 thousand pounds.

This graphic highlights the fact that one must be careful in describing overall beef demand, as the components of total beef demand



Dr. Scott Brown
Livestock Economist
University of Missouri

and choice-select have not deviated significantly from historical ranges in recent quarters, suggesting that the quantity being supplied for each quality grade is not far removed from the quantity demanded by the marketplace. If anything, rather wide prime-choice and choice-select spreads in recent weeks would suggest that the graphic is underestimating the trend toward higher quality beef for 2017.

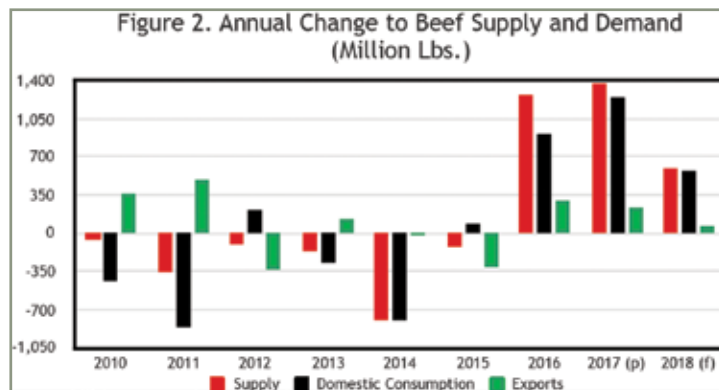
There are many good reasons to expect these trends to continue. Economic growth and unemployment projections for the next few quarters imply that consumer spending on restaurant dining and premium eating experiences should remain strong through 2018. Expectations for another sharp jump in pork production and continued high chicken production levels for the next few quarters will continue to pressure select and ungraded beef, and to a lesser extent choice beef, as it is believed that these meats are better able to substitute for lower beef quality grades due to more similar pricing points. Also, with retail meat prices likely to be under pressure for the next few quarters due to strong total meat production growth, the fear of higher-quality beef reaching prices that result in consumer sticker-shock and a pullback in purchases is not anticipated.

One wildcard on the demand side deals with U.S. beef export expectations. Exports will be

have been moving in opposite directions in recent years. While it is true that one needs to factor in both price and quantity to accurately measure demand, the price spreads between prime-choice

NAFTA critical to U.S. cattle markets. The resumption of beef shipments to China has justifiably provided much optimism for additional beef exports in the long-run, though it is unclear how quickly U.S. producers will be able to satisfy in large quantities the requirements placed on beef products entering China.

Though export levels are important to future price and profitability projections, it is necessary to realize that U.S. residents account for more than 90 percent of U.S. beef consumption, and this portion is

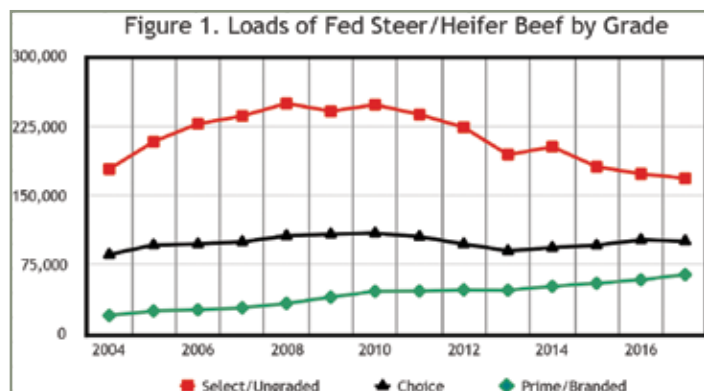


unlikely to decrease substantially anytime soon. Figure 2 shows recent annual changes in the supply and demand balance for beef. All data including projections are provided by USDA's mid-August WASDE release.

Things have changed dramatically in the last two or three years. From a beef cow herd which had shrunk 16 times in 18 years and record high cattle prices and profitability in 2014-2015 to three straight years of herd growth and sharply lower prices which place many cow-calf operators struggling to breakeven financially. The price pressure is expected to remain as supplies continue to rise in the next two or three years. Though there are bright spots in future demand, they tend to line up with higher-quality domestic beef products and to a lesser extent new beef export opportunities, some which include markets that restrict products to be from cattle achieving particular specifications.

Exports will be near the record level of 2011 this year, with further growth expected in 2018.

How do these changes affect your operation? Are you producing calves



near the record level of 2011 this year, with further growth expected in 2018. Strong shipments to Japan and South Korea have provided much of the growth in recent quarters, though NAFTA partners Mexico and Canada remain important destinations for U.S. beef and successful renegotiation of

that qualify for developing export markets? Does a change in your herd make sense for your operation given the trends occurring in beef demand? The next few years have the potential to be very difficult for meat and cattle industry participants who are unable to capitalize on growth opportunities that exist, as the amount of meat available in the U.S. marketplace continues to increase. A successful producer must understand their cost structure and how it compares to other producers, as well as the viability of new opportunities. These opportunities certainly will present themselves and nimble producers may find them a chance to increase their bottom lines.

Missouri Hereford Association

Field Day

District 7

September 9-10, 2017



Saturday, September 9

9:00 - 10:30 a.m.

Bonebrake Herefords • Strafford, MO

Breakfast and Farm Tour

GPS Address: 1961 N. Farm Rd 213, Strafford, MO 65757

11:45 a.m.

College of the Ozarks • Point Lookout, MO

Lunch, Cattle and Campus Tour

GPS Address: 1 Industrial Place, Point Lookout, MO 65726

5:30 p.m.

Butler Polled Herefords • Republic, MO

Dinner, Cattle Tour and Live Brand/Entertainment

GPS Address: 4195 South Farm Road 53, Republic, MO 65738

Sunday, September 10

8:30 a.m.

McMillen's Toothacre Ranch • Walnut Grove, MO

Breakfast, Cattle Tour, Area Breeder Displays

GPS Address: 9128 W. Farm Road 30, Walnut Grove, MO 65770

11:30 a.m.

High Prairie Farms • Buffalo, MO

Lunch, Cattle Tour, Area Breeder Displays

GPS Address: 18 Alsip Lane, Buffalo, MO 65622

MHA Board of Directors Meeting

After the conclusion of the Field Day Events

Grand Prize Poker Run

Must attend all stops to be eligible!

Grand Prize Dart Gun & Darts
plus other door prizes & giveaways!

*Plan to spend a fun
Hereford weekend
in the Ozarks!*

**For more information,
please contact:**

Justin Sissel 417.818.8714

District 7 • MHA President

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Lilac Hill Cowherd Average EPD's
(compared to average of all active Hereford dams)

Calving Ease Direct (CED) 1.5% -- top 35% percentile
Yearling Weight (YW) 91 lb -- top 15% percentile
Baldy Maternal Index (BMI) \$23 -- top 10% percentile
Certified Hereford Index (CHB) \$28 -- top 10% percentile



Lilac Hill
Polled Herefords



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WF 156T Maternal Bal Y1088A
Innisfail Z311 13C

A1 Sires

Hyalite On Target 936
C&L CT Federal 485T 6Y
MSU TCF Revolution 4R
Churchill Sure Bet 4185 B ET
MHPH 521X Action 106A

Bulls and Females for Sale at Private Treaty

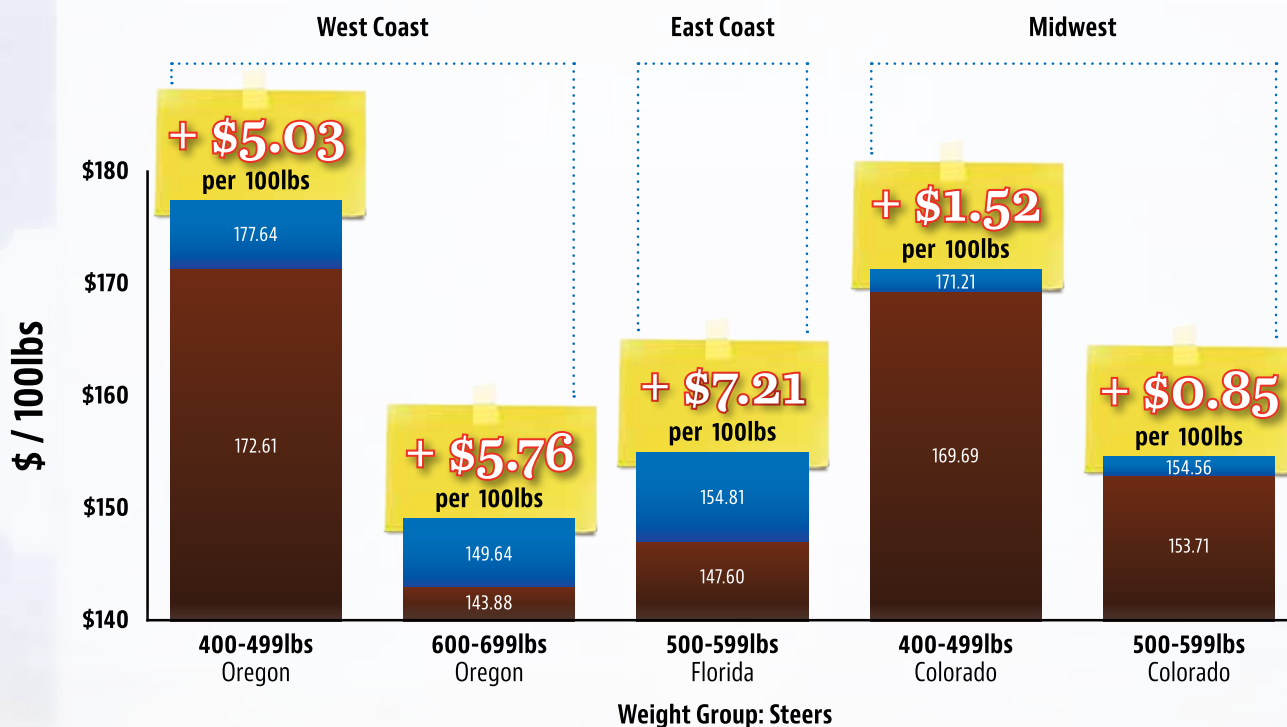
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Data is represented over all twelve months of cattle sold through Superior Livestock Auction during 2016 for each represented state and cattle category. For more information please contact Superior Livestock Auction or Multimin USA.

CHB

Feeder Calf Sale

Sale Contacts

SOUTH CENTRAL REGIONAL STOCKYARDS

Dave Patton 573-308-6655
Ross Patton 573-308-6657
Bill Patton 573-308-6658

AMERICAN HEREFORD ASSOCIATION

Joe Rickabaugh 816-842-3757 office
785-633-3188 cell
Trey Befort 816-842-3757 office
620-770-3419 cell

MISSOURI BREEDERS CONTACTS

Joe Kaczmarek 417-894-1505
Steve Green 417-693-7881
Travis McConaughy 417-989-0486

The 2017 Certified Hereford Beef® (CHB) Feeder Calf Sale in the state of Missouri will be held November 29, 2017 at the state of the art South Central Regional Stockyards in Vienna, Missouri. The facility meets a variety of needs for delivery and handling of cattle pre-sale.

The AHA and Missouri CHB have adopted the following health programs accompanied with ear tags to insure top quality Herefords, and Hereford-influenced cattle for the upcoming CHB auction. To be included in the Hereford-influenced section of the sale, cattle must be on one of the available Star Vac Programs available through South Central Regional Stockyards (see guidelines below). Enrollment in the program and tags are free of charge.

Hereford-influenced feeder cattle sales

have proven to be a great opportunity to add value in various areas around the country. These sales have given producers, large and small, the opportunity to offer their feeder cattle for sale in a market with other Hereford-influenced cattle of similar size, condition and management. For producers with smaller groups, these sales provide an outlet where their cattle can be grouped in numbers sufficient to realize prices that reward them for producing quality cattle. Requiring cattle to be managed with a set protocol has given buyers added confidence that steps have been taken to lower health risk, which is a top priority for buyers.

All of these steps provide an offering of feeder cattle with increased consistency and predictability for buyers, and an opportunity for producers to add value to their bottom line.

Cattle Health Programs

Star Vac Plus (Red tag) HOME RAISED

REQUIRED VACCINATIONS

1st Round

IBR-BVD -P13-BRSV (KILLED VIRUS)
PASTURELLA
7 WAY BLACK LEG
HAEMOPHILUS SOMNUS

2nd round 3-6 weeks later

IBR-BVD-P13-BRSV (MODIFIED LIVE VIRUS)
PASTURELLA
7 WAY BLACKLEG
HAEMOPHILUS SOMNUS

WEANED 30 DAYS, CASTARATED/HEALED, DEHORNEED OR TIPPED, HEIFERS GUARANTEED OPEN, DEWORMED & DELOUSED

Both Health Programs

Any additional health or management practice will be announced at time of sale.

Steers Tagged in Right Ear and Heifers Tagged in Left Ear

Star Green (Green tag) HOME RAISED

REQUIRED VACCINATIONS

IBR-BVD-P13-BRSV
PASTURELLA
7 WAY BLACKLEG
HAEMOPHILUS SOMNUS

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Since 1817, generations of American families have been raising Hereford cattle. In 1881, the American Hereford Association was formed to unite these local families in an effort to raise the highest quality cattle, producing the highest quality beef. Since 1995, CHB has been marketing this beef to American families from American families. CHB is a premium, differentiated beef brand that provides an eating experience only the Hereford breed can produce. We're proud to work with our local ranching families to ensure the values that we started generations ago continue well into tomorrow. It's this promise that allows us to say, CHB, is Excellence Built By Tradition™.



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A large, intricately constructed wooden Trojan horse stands on a set of four large wooden wheels in a grassy field. A rope is attached to its front, and several real cows are grazing nearby. The sky is overcast.

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Opportunity Sale!

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- Show steer prospects

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-2017 FFA Reserve Champion Bull

-2017 Ozark Empire Fair Jr Yr Division Champion

-Res. Div Champion in '17 OEF Junior show

-Supreme Overall Breeds at Jasper County Fair



2017 Reserve
Champion Futurity
Heifer

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in the '16 MO Opportunity Sale



This exciting January
heifer by Hometown
sells this Fall!

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Amy Phillips

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Richmond, MO -- www.prfherefords.com

Watch for our consignments in the:
Show-Me Polled Hereford Classic - Nov. 18th, 2017
MO Opportunity Sale - Dec. 3rd, 2017
Iowa Beef Expo - Feb. 2018

Central Missouri Polled Hereford Breeder's Association *110th Fall Sale*

SATURDAY, SEPTEMBER 16, 2017 • NOON
South Central Regional Stockyards
Vienna, Missouri

63 Lots sell!
Cow/Calf pairs
Open and Bred Heifers
Show Heifers
Bred cows
Bulls

(for the registered or commercial buyer)



Cattle sired by NJW 73S W18 Hometown 10Y ET



Cattle sired by NJW 73S W18 Homegrown 8Y ET



Cattle sired by KJ C&L J119 Logic 023R

Catalog will be online - View more information on www.missourihereford.com

Consignors

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Crider Polled Herefords.	Jack Lewis
Hagerman Farms	Schrader's Polled Herefords
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Kauffman Farms	Gene Weinkein
Bade's Polled Herefords	Bob Scheulen
Trevor Hodges.	Andrew Scheulen

**For a catalog or more
information contact
Frank Flaspohler,
Secretary/Sale Manager
222 County Rd 402 • Fayette, MO
660-537-4809 cell fwf@rockingf.com**

Sale Barn Staff:
Ross Patton 573-308-6657
Bill Patton 573-308-6658



MISSOURI STATE FAIR

Junior Show | Aug. 12, 2017 | Sedalia, MO | Judge: Tom Moore, Jerseyville, IL | Head Shown: 116



Champion 4-H Heifer
MH 743 Miss Online 6733 ET : 4/24/16
Sire - CRR About Time 743 : Hannah Nordmeyer, Lebanon, MO



Reserve Champion 4-H Heifer
MH 8267 Miss Time 6018 ET : 3/1/16
Sire - CRR About Time 743 : Taylor Miller, Lebanon, MO



Champion 4-H Bull
Corks ARK Sensation 1635 : 10/25/16
Sire - Churchill Sensation 028X : Atley Kleinman, Wentworth, MO



Reserve Champion 4-H Bull
MH Apostle 6008 ET : 9/19/16
Sire - NJW 98S R117 Ribeye 88X ET
Taylor Miller, Lebanon, MO



Champion 4-H Cow/Calf Pair
LPH 028X Star Power 20C : 1/20/15
Sire - Churchill Sensation 028X : Phillip Mueller, Perryville, MO



Reserve Champion 4-H Cow/Calf Pair
HCF MD 80X Cross My Heart : 3/26/14
Sire - NJW 98S R117 Ribeye 80X ET
Zoe Blankenship, Gibbs, MO



Champion FFA Heifer
MCM 118Y Beauty 631D : 3/7/16
Sire - BBH Twj 26U Jack Flash 118Y
Payden Thompson, Stewartville, MO



Reserve Champion FFA Heifer
CPH Charity 30C : 9/11/16
Sire - UPS Distinction : Julie Choate, Pleasant Hope, MO



Champion FFA Bull
HS Fireball 101C : 4/9/15
Sire - SHF Rib Eye M326 R117 : Cheyenne Hunt, Mexico, MO



Reserve Champion FFA Bull
PRF 22 Maxed Out 69K 604D ET : 1/7/16
Sire - NJW 67U 28M Big Max 22Z
Destiny Bronson, Carthage, MO



Champion FFA Cow/Calf Pair
AMK Lady Victoria 1481 : 12/6/14
Sire - MSU TCF Revolution 4R : Aiden Kleinman, Wentworth, MO



Reserve Champion FFA Cow/Calf Pair
THA 26U Tammy Sue J505 : 5/11/15
Sire - AH JDH Cracker Jack 26U ET : Ellen Jackson, Miller, MO

Champion 4-H PeeWee Showmanship - Kristen Walters, Norborne, MO
Champion 4-H Junior Showmanship - Taylor Miller, Lebanon, MO

MISSOURI STATE FAIR

Steer Show | Aug. 12, 2017 | Sedalia, MO | Judge: Ben Williams, Hutchinson, Kansas



Champion 4-H Steer : Jaden Riley, Marshall, MO
Weight: 1355 lbs.



Reserve Champion 4-H Steer : Brayde Adam, Lathrop, MO
Weight: 1280 lbs.
Awarded \$500 - Champion 4-H MO Born, Bred & Raised



Champion FFA Steer : Makayla Reynolds, Huntsville, MO
Weight: 1435 lbs.
Awarded \$500 - Champion FFA MO Born, Bred & Raised



Reserve Champion FFA Steer : Sidney Marek, Salisbury, MO
Weight: 1090 lbs.
Awarded \$250 - Reserve Champion FFA
MO Born, Bred & Raised

MISSOURI STATE FAIR

Open Show | Aug. 13, 2016 | Sedalia, MO
Judge: John Chism, Winchester, KY | Head Shown: 162



Grand Champion Heifer
MH 5324 Miss Time 5023 ET
Sire - CRR About Time 743
9/21/15
Exhibited by Tory Miller - Lebanon, MO

Best Six Head:

Miller Herefords -
Taylor and Tory Miller, Lebanon, MO

Division Winners listed on page 46



Grand Champion Bull
Glengrove 10Y Chipendale C21 : Sire - NJW 73S Hometown 10Y ET
9/05/15 : Exhibited by Glengrove Farms - Rolla, MO and Butler Polled Herefords - Republic, MO



Grand Champion Cow/Calf Pair
TAR 145Y MS Boom 2C : Sire - FTF Prospector 145Y
1/02/15 : Exhibited by Dawson Abramovitz, Purdy, MO



Reserve Champion Heifer : PCC New Mexico Lady 6027 ET
Sire - ECR RO Chosen One 424 ET : 2/19/16
Exhibited by Will Hendricks - Republic, MO



Reserve Champion Bull : MH 122L Prophet 5108 ET
Sire - NJW 98S R117 Ribeye 88X ET : 3/20/15
Exhibited by Miller Herefords, Lebanon, MO & Butler Polled Herefords, Republic, MO



Reserve Champion Cow/Calf Pair : AMK Lady Victoria 1241 1481
Sire - MSU TCF Revolution 4R : 12/6/14
Exhibited by Aiden Kleinman, Wentworth, MO

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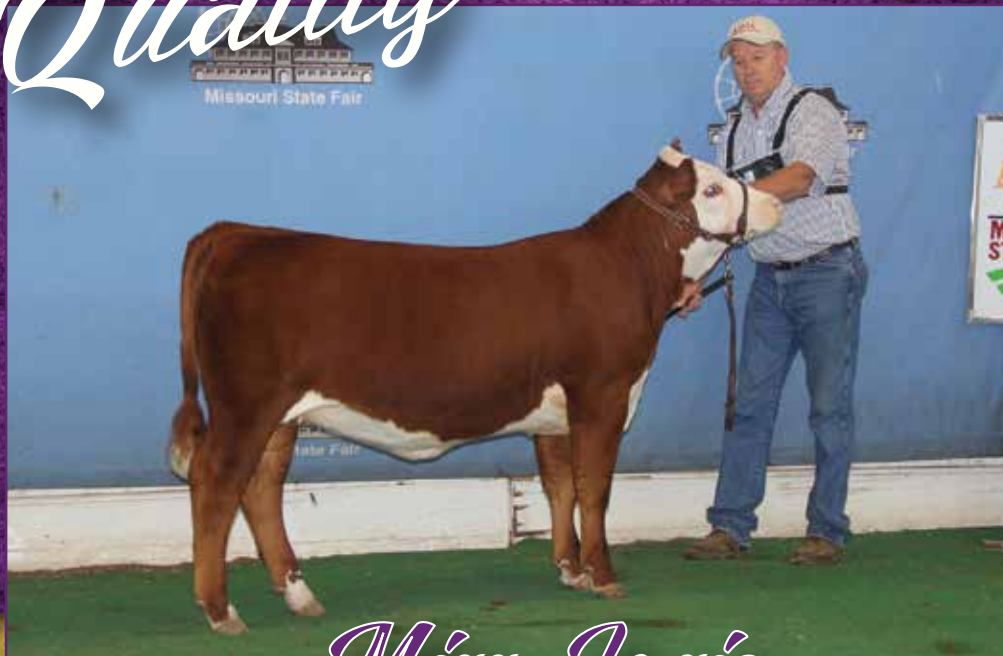
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Miss Josie

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Sale*

OCTOBER 28, 2017
Kansas City, MO

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aufdenbergd@yahoo.com

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Heartland Genetic Blend Sale

October 14, 2017

Perryville, MO

Tri-L Polled Herefords

Consignments to the
*Central Missouri Polled Hereford
Breeder's Association*
110th Fall Sale

SEPTEMBER 16, 2017 • NOON
South Central Regional Stockyards
Vienna, Missouri

Tri-L Polled Herefords

19417 NE 178th Street • Holt, Missouri 64048

Jack and Alicia Lewis
Katherine Fuller
Conner Bolch

816-628-5571 Home
816-421-4075 Business
816-797-8020 Cell

Lot 29 • Reg: 43771923 • 1-15-17
Sire: HCF GM Shrek 920

Lot 30 • Reg: 43771928 • 10-15-16
Sire: HCF GM Shrek 920

Lot 31 • Reg: 43771926 • 10-18-16
Sire: HCF GM Shrek 920

Lot 32 • Reg: 43771934 • 10-15-16
Sire: HCF GM Shrek 920

Lot 33 • Reg: 43772012 • 9-21-16
Sire: NJW 43S W18 Hometown 10Y ET

Lot 34 • Reg: 43771932 • 9-23-16
Sire: NJW 73S Homegrown 8Y ET

Lot 35 • Reg: 43772014 • 9-1-16
Sire: KJ C&L J119 Logic 023R ET

Lot 36 • Reg: 43772017 • 9-17-16
Sire: KJ C&L J119 Logic 023R ET

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RHF 10Y BAILEY 4038B ET

Super soggy & powerful daughter of Hometown out of 6008 donor. Heifer calf by Tank Time



ASM 139Y 38W VACA 315A

This hard working momma gets the job done! This Beef 38W daughter has a tremendous Action bull calf that sells offside.



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Eddie, Mary, Lane & Levi
Cell 660-351-4126

Show-Me Polled Hereford Classic

November 18th, 2017 • Noon
Roth Hereford Farm • Windsor, MO

Around the Barn

Membership Update

Queen Represents County Fair

Rachael Bagnell, Slater, Mo., was crowned Miss Saline County Senior Fair Queen in June. She represented fair events July 8–16 at the Saline County Fair in Marshall, Mo. As a county queen, Rachael went on to compete at the Missouri State Fair Queen contest, August 9–2017.

The contest started with the interview process on Wednesday. Contestants were interviewed with five judges for ten minutes each in a round robin style.

Then, Thursday the morning started at 8 a.m. with a tour of the fairgrounds on the trams learning the history of the Missouri State Fair. Stops were made at the Highway Gardens, Fire Station, Sheep Show and Angus Show. At 12:30 p.m. the speech and talent competition started. Rachael presented a speech about “Coming Home to the Missouri State Fair”. The evening gown competition was later that night.

At the end of the evening gown competition the top 10 contestants were announced and brought up on stage to answer a question in order for the judges to pick to the top four contestants and



Top: Missouri Hereford Queen Rachael Bagnell will compete for the National Hereford Queen this October. She represented the state this summer at the Junior National Hereford Expo.

the queen. Rachael did an excellent job representing her county.

Rachael is also serving as the Missouri Hereford Queen. She plans on running for the National Hereford Queen in October during the American Royal and the annual National Hereford meetings.

Birth Announcement

Ralin Laramie Rapp was born August 21, 2017 at 3:50 p.m. He weighed 8 lbs 1 oz and is 20 inches long. Big brother Zakary Leo and Uncle Justin can't wait until they can take him to see the “moos” and eat steak CHB, of course!



Grandparents are Clayton and Tina Rapp of Rockville, Mo., and Brad and Sherry Hurst, Nevada, Mo. Great grandparents are Leo Rapp of Rockville, Mo.; Leonard

and Grace Bartz, Appleton City, Mo.; Jerry and Katherine Arnold, Nevada, Mo.; Joe and Linda Hurst of Nevada, Mo.. Great, great grandpa is Charles Hurst and Delores of Nevada, Mo.

Maternal EXCELLENCE

Online Heifer Sale **9.11.17**

Hosted through:

LOWDERMAN
AUCTION OPTIONS

*Bids open at 8 AM CST

*Bids close at 7 PM CST
racehorse style closing


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Cody & Jocelyn Washam
Republic, Missouri

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417-489-5450 Cody

 butlerpolledherefords@hotmail.com

ORCC

Open Range Cattle Co.

Kristin Allen
Rogers, AR
816-729-6305



LOT 1 • 43824401 • 3/2/2017 • Sire: Waldo



LOT 2 • 43830581 • 1/15/2017 • Sire: Mason

DOSS

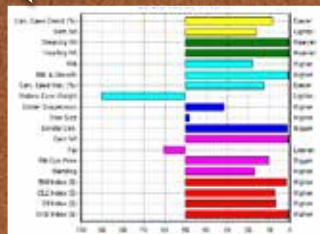
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Walking our pasture this fall. Froze semen at 11½ months. Used in five herds this spring. A great looking herd sire prospect with superior numbers and pedigree.



**PHH PCC Doss
Mr Wonderfull 605**

P43727265

*Our Walking Sire
This Spring*

BW	WW	YW	MM	M&G	FAT	REA	MARB
0.00	49	78	31	55	-0.003	0.18	0.38



- Carcass, calving ease, maternal and pigmented
- A stout thick calving ease bull.

AI Sires –

MSU TCF Revolution 4R
Hyalite On Target 936
MHPH 521X Action 106A
TH 223 71T Victor 755T

Walking Sire –

APH Doss 10Y Home Stretch 6B – A bull that works well. Now working for Doug Haren, Iowa.

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Ladies of the Royal, Kansas City, MO
Missouri Opportunity Sale, Sedalia, MO

DOSS

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DHF6200@aol.com • www.dossherefordfarms.com

Events & Deadlines

SEPTEMBER

- SEPT 4** Walker's Foundations for the Future Sale
Morrison, Tennessee
- SEPT 9-10** Missouri Hereford Field Day
District 7 – Southwest Missouri
- SEPT 9** Hereford Fall Classic Sale
Taylorville, Illinois
- SEPT 11** Butler Polled Herefords-Open Range
Cattle Co. Maternal Excellence Online Sale
- SEPT 11** American Royal Entry Deadline
(Substitutions due Oct. 2)
- SEPT 14** Southeast Missouri District Fair
Cape Girardeau, Missouri
- SEPT 15** Missouri Opportunity Sale Entry
Packets Mailed
- SEPT 15** Hereford Women of Missouri
Recipes Due for Cookbook
- SEPT 16** Central Missouri Polled Hereford
Breeder's Association 110th
Fall Sale
Vienna, Missouri
- SEPT 17** Illini Top Cut Sale
Macomb, Illinois
- SEPT 20** Fawcett's Elm Creek Ranch
Online Fall Female Sale
Ree Heights, South Dakota
- SEPT 22-24** 25th Anniversary World Beef
Expo
Milwaukee, Wisconsin

OCTOBER

- OCT 1** CMR Herefords Dispersal Sale
Senatobia, Mississippi
- OCT 1** Missouri Opportunity Sale
Entry Deadline
- OCT 7** Journagan Ranch/Missouri
State University Genetically
Yours Sale
Springfield, Missouri
- OCT 9** Thompson Herefords Elite
Online Sale
- OCT 11** Klippenstein Family Fall
Open House
Maysville, Missouri
- OCT 11** Keosauqua Hereford and
Hereford-influenced Sale
Keosauqua, Iowa
- OCT 14** Heartland Genetic Blend Sale
Perryville, Missouri
- OCT 15** MHA, MJHA Investment,
Hereford Women Scholarships
Deadline
- OCT 22** Reynolds Herefords Annual
Production Sale
Huntsville, Missouri
- OCT 27-29** American Hereford
Association Annual Meeting
and Conference
Kansas City, Missouri
- OCT 28** American Royal Junior
Hereford Show
Kansas City, Missouri
- OCT 28** Ladies of the Royal Sale
Kansas City, Missouri

- OCT 28** Mead Farms Performance
Tested Bull Sale
Versailles, Missouri

- OCT 29** American Royal Open Hereford
Show
Kansas City, Missouri

- OCT 30** SW Missouri All-Breed
Performance Tested Bull Sale
Springfield, Missouri

NOVEMBER

- NOV 1** Missouri Purebred Breeder of
the Year, Commercial Breeder
of the Year and Hall of Fame
Inductee Nominations Due

- NOV 1** Missouri Hereford Queen
Application Deadline

- NOV 18** Show-Me Polled Hereford
Classic Sale
Windsor, Missouri

- NOV 25** College of the Ozarks Hereford
Production Sale
Point Lookout, Missouri

- NOV 29** Certified Hereford Beef Feeder
Calf Sale
Vienna, Missouri

DECEMBER

- DEC 2** Missouri Hereford Association
Annual Meeting and Banquet
Sedalia, Missouri

- DEC 3** MJHA Meeting
Sedalia, Missouri

- DEC 3** Missouri Opportunity Sale
Sedalia, Missouri

MISSOURI STATE FAIR OPEN SHOW DIVISION WINNERS

Champion Junior Heifer Calf
PK Bounty Princess 2763E
Exhibited by Payton Kanoy - Concordia, MO

Reserve Champion Junior Heifer Calf
Oaks Im Bragin 121E
Exhibited by Krista Allscheid - Waterloo IL

Champion Fall Heifer Calf:
BPH 2214 Miss Kitty 733D ET
Exhibited by Claire Silvers - El Dorado Springs, MO

Reserve Champion Fall Heifer Calf:
THA 190Z Trinity J614
Exhibited by Ellen Jackson - Miller, MO

Champion Intermediate Yearling Heifer:
JR Lucky Lady 644 ET
Exhibited by Kristen Waters - Norborne, MO

Reserve Champion Intermediate Yearling Heifer:
Sull Harley 6542D ET
Exhibited by Cassie Allscheid - Waterloo IL

Champion Spring Yearling Heifer:
MCM 118Y Beauty 631D
Exhibited by Payden Thompson - Stewartville, MO

Reserve Champion Spring Yearling Heifer:
MH 8367 Miss Time 6018 ET
Exhibited by Taylor Miller - Lebanon, MO

Champion Junior Yearling Heifer:
PCC New Mexico Lady 6027 ET
Exhibited by Will Hendricks - Republic, MO

Champion Senior Yearling Heifer:
MH 5324 Miss Time 5023 ET
Exhibited by Tory Miller - Lebanon, MO

Reserve Senior Yearling Heifer:
BF Believe in Me 5607 ET
Exhibited by Jorja Ebert - Holt, MO

Champion Junior Bull Calf:
Bacon Easy to Explain 619ET
Exhibited by Bacon Herefords - Siloam Springs, AR

Reserve Champion Junior Bull Calf:
Corks AMK MRT 1481 1711
Exhibited by Aiden Kleinman - Wentworth, MO

Champion Fall Bull Calf:
MH Apostle 6008 ET
Exhibited by Taylor Miller - Lebanon, MO

Reserve Champion Fall Bull Calf:
TF 2214 Mason Jar 4D
Exhibited by Jacob Toombs - Fair Play, MO

Champion Intermediate Yearling Bull:
SSF JCS 327 Patriot 641
Exhibited by Cade Shepherd - Mt Vernon, MO

Reserve Champion Intermediate Yearling Bull:
Schrader 1402 Rockford 618
Exhibited by Mabel Schrader - Wooldridge, MO

Champion Junior Yearling Bull:
LJR MSU 6Y Dendli 68D
Exhibited by Missouri State University/Journagan
Ranch - Springfield, MO

Reserve Junior Champion Yearling Bull:
MH The Judge 6056
Exhibited by Taylor Miller - Lebanon, MO

Champion Senior Yearling Bull:
Glengrove 10Y Chippendale C21
Exhibited by Glengrove Farms - Rolla, MO and
Butler Polled Herefords - Republic, MO

Reserve Champion Senior Yearling Bull:
MH 122L Prophet 5108 ET
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Butler Polled Herefords - Republic, MO

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Shown by Logan Boyd, Kentucky*



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Shown by Carlisle Braman, Texas*



*Champion Horned Division, 2017 NWSS
Shown by Will Freking, Minnesota*



*Reserve Horned National Champion Female, 2016 NWSS
Shown by Chesney Effling, South Dakota*



*Reserve Grand Champion Female, 2016 KILE
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Life is Simple

I always believed my father could fix absolutely anything—if he only had access to enough baling wire.

Growing up on the farm, I would encounter dozens of baling wire repairs every day. Broken door hinges would become workable, once again, after Dad's application of the rusty, old, fixit material. Most all of our gates fastened shut with baling wire. Exhaust pipes on cars, trucks and tractors were held in place by baling wire. Machinery gears were held in place with the material, and my first car ran the last 50,000 miles of its life with a front stabilizer bar fastened securely with baling wire.



Jerry Crownover

Dad seemed to have an almost endless supply of the wire, and I thought that was odd since we never (at least in my lifetime) owned a hay baler that used wire. The mystery was solved one day when I accompanied my father to a farm sale and the auctioneer failed to get a one-dollar bid on a pile of used baling wire big enough to fill the bed of a pickup truck. "I'll give you fifty cents," Dad yelled out.

"Sold," announced the good colonel. That pile lasted him the rest of his life.

I did not inherit my dad's genius at fixing things with what's lying around, but...I try. A few weeks ago, before the floods began, a strong windstorm blew down one of the downspouts from the corner of our home. The 25-foot piece was bent and twisted beyond eye-pleasing repair, so I had to special order two pieces to replace it. While we were waiting (it's been five weeks and we're still waiting) the flooding rains began and, without a downspout, the runoff from the eave- trough poured in behind our siding and began to flood the lower floor of our house. Temporary and emergency action had to be taken.

In the pouring rain, I straightened out the two long sections that were bent, enough so that I deduced they would carry water. I then melded the two together into one long piece with enough duct tape to repair a NASCAR racer. With that accomplished, I then jammed it up into the eave- trough opening and secured the bottom section to the corner of our wooden deck with baler twine and two more rolls of duct tape. It held... for that rainstorm.

In a couple of days, all my handiwork came apart, so I repaired it the same way again to weather even more rain and flooding. When my masterpiece came apart the third time, leading to more wet carpets and a questionable attitude from my wife, she asked, "Why can't you fix that thing so it will stay put?"

"I could," I answered calmly, "if I only had a pile of baling wire."

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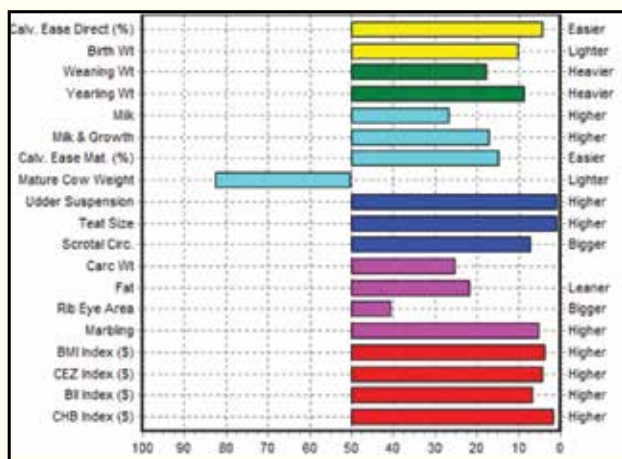
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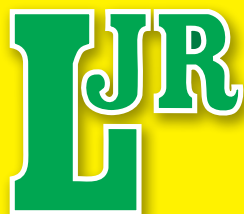
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