

2018 Advertising Contract



Client Information

Advertiser/Company Name

Address

City

State

Zip Code

Contact

Phone

Email

Advertising Information

Issue	Ad Size	Artwork	Submit by	Rate
March 1, 2018		Repeat New	Jan 22 / (*C.R. Jan 26)	
July 15, 2018		Repeat New	June 11 / (*C.R. June 15)	
September 15, 2018		Repeat New	Aug 13 / (*C.R. Aug. 17)	
November 1, 2018		Repeat New	Sept 27 / (*C.R. Oct. 3)	

*C.R. - Deadline for receiving camera-ready ads

Agreement

A. All advertising placements with Rural Route Creations ("Missouri Hereford News") are subject to and governed by these terms and conditions. Rural Route Creations reserves the right at its absolute discretion, and at any time, to cancel any advertising order or reject any advertisement, whether or not the same has already been acknowledged and/or previously published.

B. Advertising rates include design at no extra charge. Two design proofs will be provided by email with each advertisement purchase. If additional changes or inclusions need to be made after the second proof, the advertiser will be billed at \$50/hour.

C. The advertiser agrees to the insertion of advertising in the Missouri Hereford News at the time and for the sizes and rates stated, and agrees to pay Rural Route Creations the amounts stated as the ads are published. Payment is due upon receipt of invoice. Two percent (2%) per month interest will be charged on accounts over 30 days.

D. This contract or any portion may be cancelled by the client giving notice in writing seven weeks prior to the publishing date. Prime page positions cannot be cancelled.

E. The maximum liability in the event of error is

limited to the ad space rate for that issue. In such event, contract will be extended by one issue for the same advertising rate at no extra charge. Contract price will remain unaffected. Rural Route Creations assumes no responsibility for errors if the work is printed as per a proof and approved by the customer, or if customer waives the right to proof.

F. All advertisements are accepted and published with the understanding that the advertiser assumes liability for content of advertising matter (including text, representation and illustrations.) Placement of ads (other than prime page placements) is at the discretion of the Editor.

Date

Signature of Advertiser

Signature of Rural Route Creations

Please send completed contract to:

Email: jocelyn@ruralroutecreations.com or Mail: 30487 Hwy J • Wentworth, MO 64783